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2021 Summer Leadership Institute Elements of Leadership



KSBA

July 16-17
Marriott Griffin Gate, Lexington
#KSBAsummer21

Friday, July 16

BONUS SESSIONS: ETHICS, SUPERINTENDENT EVALUATION AND FINANCE

(Up to 3 hours credit available)

Bonus Session 1A Ethical Governance in a Divisive Era

1 - 2 p.m.

Meets mandated ethics training requirement
School board members must be at the forefront in respecting ethical boundaries.

They must take ethical decisions and behavior seriously, removing any personal issues or political views from their agendas in order to address student needs. After all, they set a public example for all students to learn to make ethical choices, to think critically and to believe they can make a difference through their words and actions.

KSBA Training Cadre

Bonus Session 1B KSBA Superintendent Evaluation

1 - 2 p.m.

Meets mandated superintendent evaluation training requirement

Learn about this KSBA-modified version of the Superintendent Professional Growth and Effectiveness System, with updates based on input from school board members. The SPGES-KSBA hybrid focuses on evidence and performance expectations using research-based effectiveness standards and district goals agreed upon by board members and the superintendent.

KSBA Training Cadre

Bonus Session 2A Legal & Ethical Considerations for School Board Members

2:15 - 3:15 p.m.

Meets mandated ethics training requirement
This session offers a refresher of the School Board Member Code of Ethical Conduct and best practices for local school board members, and illuminates issues such as conflicts of interest, nepotism and confidentiality.

KSBA Training Cadre

Bonus Session 2B Board Member's Dashboard

2:15 - 3:15 p.m.

Counts toward annual finance training requirements

While driving your car, you persistently take a glance at the dashboard. The dashboard reflects how fast you are moving, how much fuel you have in the tank, along with other important data points. As a board member, you should also have a consistent dashboard with important values and key stats that give feedback on the current financial state of your school district.

KSBA Training Cadre

Bonus Session 3A The Biggest Piece of the Budget Pie: Salaries & Benefits

3:30 - 4:30 p.m.

Counts toward annual finance training requirements

State laws and local board policies call for Kentucky school boards to set the qualifications, duties and compensation for all school district employees. This session helps board members better understand the budget impact of salaries and benefits, salary schedules, staff funding sources, types of salary schedules, additional staff pay, and benefits for both certified and classified staff.

KSBA Training Cadre

Bonus Session 3B Essentials of Effective Evaluations

3:30 - 4:30 p.m.

Meets mandated superintendent evaluation training requirement

One of the most important responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators in an effective process.

KSBA Training Cadre

Level 4/5 Credit Bonus Session - 3 Hours Board and Superintendent: Developing the Team

1 - 4 p.m.

A/S Level IV Required Topic: Exemplary Leadership Strategies

Learn more about your teammates as you participate in conversations to improve your relationships, develop guidelines for working together as a team and assess future needs as a team to meet the challenges and issues facing your district.

KSBA Training Cadre

KSBA Summer Leadership Institute registration form

The **conference registration fee is \$235** per person. This fee includes admission to all general sessions, clinic sessions, materials, and the continental breakfast. The fee does not include lunch. Tickets for Saturday's lunch must be purchased prior to the conference. Cancellations for refunds must be received by **July 2**. All requests received after July 2 will be subject to a \$100 cancellation fee to cover the food, beverages and materials reserved in anticipation of your attendance. A substitute may be sent at no additional charge.

Each registrant should pre-register for workshop selections in the space provided as this helps ensure workshops are assigned to rooms of sufficient size. Specify the number of each conference workshop the registrant will attend and if the participant is buying a ticket for lunch (Example: A3, B2, C4).

Complete this form and fax it to 502-783-1182 or mail it with your payment to: Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601. **You also may register and pay with credit card online at ksba.org.**

District name: _____ Contact email: _____

Full name (for badge)	Position	Email address for each attendee	Bonus sessions 1 ___ 2 ___ 3 ___	Workshop selections A ___ B ___ C ___	Sat. lunch (\$25 a person)
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	
			1 ___ 2 ___ 3 ___	A ___ B ___ C ___	

Please note how many of your registrants will be attending each of the following activities:

Friday opening session: _____ Continental breakfast: _____ Saturday plenary session: _____

Payment Section

Institute registration x \$235 = _____

Check enclosed _____

Saturday lunch x \$25 = _____

P.O. number _____

TOTAL \$ _____

If paying by credit card,
register online at
ksba.org

Hotel Information

A block of rooms has been reserved at the Marriott Griffin Gate from Thursday, July 15 - Saturday, July 17. Rooms are \$152 for a single or double. Reservations must be made by calling the Marriott at 877-901-6632 or online by visiting KSBA's Summer Leadership Institute page at **ksba.org**. The deadline to make reservations at the conference rate is 5 p.m. ET on Thursday, June 24. If calling, please mention KSBA to get the conference rate.

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2021 Summer Leadership Institute Elements of Leadership

FEATURED SPEAKERS



Friday, July 16
OPENING SESSION
7 – 8:45 p.m.
(1.25 hours training credit)

Building a Groundswell for a Big Bold Future – With Education at the Core

The Prichard Committee for Academic Excellence believes public education is critical to Kentucky's success, requiring an agenda that ensures everyone's academic success. We are working to build a Groundswell of citizens, deeply engaged in implementing innovative local solutions. We are at the table with policymakers to rebuild our state's education foundation, so that it can deliver excellence with equity for a Big Bold Future.

Brigitte Blom Ramsey, president/CEO, The Prichard Committee; Becky Burgett, board member, Gallatin County Schools



[@Brigitte_Blom](#)



[@BurgettB](#)



Saturday, July 17
PLENARY SESSION
8:30 – 9:45 a.m.
(1.25 hours training credit)

Protecting, Preparing and Responding to the Coronavirus Pandemic: Federal Funding Relief

Counts toward annual finance training requirements

Over the past year, the federal government has provided more than a billion dollars in coronavirus relief funding to states for distribution to local school districts. This presentation will catch you up on the first two rounds of Elementary and Secondary School Emergency Relief (ESSER) funds for Kentucky school districts and inform you of the American Rescue Plan's next round of ESSER funding and the requirements that the state and local districts must meet to receive the funds.

Robin Kinney, associate commissioner, Kentucky Department of Education



Share your conference experience on social media by using [#KSBAsummer21](#)

ksba.org/SummerLeadershipInstitute.aspx

CLINIC SESSIONS A

Saturday, July 17; 10 - 11:15 a.m.
(1.25 hours credit each)



A1 The Ethics of School Board Service

Meets mandated ethics training requirement

E For the board to maintain the trust of its community and ensure high levels of student learning, its decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations and improves morale. This session helps board members have a better understanding of why ethics matter in school board service.
KSBA Training Cadre

A2 How to Get a Good Night's Sleep as a Board Member

Counts toward annual finance training requirements

F A school board member often attends one meeting a month, yet the business of the school system is 24/7. So, how does a board member sleep well at night knowing the business of the school system is being done efficiently and effectively? By developing, maintaining and monitoring the policies and procedures of the district. This session will focus on internal and external fiscal controls that boards should assure are implemented in their district.

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A3 KSBA Superintendent Evaluation

Meets mandated superintendent evaluation training requirement

S Learn about this KSBA-modified version of the Superintendent Professional Growth and Effectiveness System, with updates based on input from school board members. The SPGES-KSBA hybrid focuses on evidence and performance expectations using research-based effectiveness standards and district goals agreed upon by board members and the superintendent.

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A4 A Look in the Mirror: Board Member Self-Evaluation

A/S Level III Required Course

School boards evaluate the performance of the superintendent. They monitor finances, programs and policies. But they don't always take a critical look at themselves. High-performing school boards know that the only way to build on strengths and address challenges is to examine their own governing performance. This session discusses the process that uses current, research-based school board effectiveness standards to help any board function more efficiently and effectively.

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**Don't miss these networking opportunities
on Saturday, July 17**

Continental Breakfast: 7:15 – 8:15 a.m.

Trade Show Visitation: 11:15 – 11:45 a.m.

Lunch: 11:45 a.m. – 1 p.m.* (*A ticket is required for lunch)

Board members may attend any clinic session of their choice, regardless of current level in the Academy of Studies. To receive Academy credit for a conference, attendance at a general session (Friday night or Saturday morning) and at least one clinic session is required.

EILA credit has been requested.

All sessions qualify for Academy of Studies (A/S)
general elective credit unless otherwise noted.

CLINIC SESSIONS B

Saturday, July 17; 1:15 - 2:30 p.m.
(1.25 hours credit each)



B1 The Ethical Edge: School Board Members & Their Constituents

Meets mandated ethics training requirement

E Handling constituent requests can be a simple matter – or a much tougher call, often involving ethical choices for the elected board member. The materials for this class are based on more than two decades of observing and counseling board members with some often-dicey situations for “servant leaders.”

KSBA Training Cadre

B2 Monitor the Budget by Asking the Right Questions

Counts toward annual finance training requirements

F School district finances can be complicated, but board members can learn faster by asking the right questions and making sure education goals are aligned with financial priorities. Learn how to get to the bottom of your budget.

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B3 Introduction to Superintendent Evaluation

Meets mandated superintendent evaluation training requirement

S One of your most important roles as a school board member is to hire and evaluate a superintendent. Regular assessment of your CEO is meant to be a constructive process so that the school district can meet the ambitious goals you have set. This session introduces the basics of superintendent evaluation, so that you can step into this year-round process understanding best practices as well as what Kentucky law requires.

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B4 Transforming a 20th Century Library into a 21st Century Media Hub

A/S Level III Required Topic: Curriculum and Instruction

Learn the design strategies to consider updating a traditional high school library into a 21st Century Media Hub. A case study of Breckinridge County High School's new media hub will be presented to evaluate cost implications, technology upgrades, furnishing layouts and finish options that will help attendees understand all aspects of this type of project.

Kenny Stanfield, AIA, LEED AP, principal-in-charge, Sherman Carter Barnhart Architects

**The deadline to reserve a room for SLI
at Marriott Griffin Gate is 5 p.m., Thursday, June 24**

Reservations must be made by calling the Marriott at 877-901-6632
or online by visiting KSBA's Summer Leadership Institute page at ksba.org.

Rooms are \$152 for a single or double.
If calling, please mention KSBA to get the conference rate.

Hurry! Rooms will fill up fast!

CLINIC SESSIONS C

Saturday, July 17; 2:45 - 4 p.m.
(1.25 hours credit each)



C1 School Leaders and Social Media: Engaging for Positives, Handling the Negatives

Meets mandated ethics training requirement

E School and district leaders have a greater ability to connect with students, parents, staff and other stakeholders thanks to the growing use of social media such as Facebook and Twitter. But social media outlets carry their own sets of challenges, especially on the ethical management of district and personal use. This course introduces school board members to the basics of social media, ethical problems and opportunities for leaders and their districts.

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C2 Financial Conflicts of Interest

Counts toward annual finance training requirements

F This session defines and explores examples of financial conflicts of interest for board members and superintendents.

KSBA Training Cadre

C3 Using Formative Conversations to Improve Superintendent Evaluations

Meets mandated superintendent evaluation training requirement

S You don't have to wait until the end-of-the-year superintendent evaluation session to monitor progress on goals. In fact, you will ensure a more productive evaluation if you schedule formative sessions through the year to make sure your system is focused on the goals you have set. Kentucky law provides the opportunity for boards to have closed sessions for this purpose. Hear how making superintendent evaluations a year-round endeavor can ensure focus on goals and reduce the stress of waiting until the last minute to address a year's worth of questions and pent-up concerns.

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Conference Checklist

Use the checklist below to prepare for your SLI experience.

Dates: Friday, July 16 - Saturday, July 17

Location: Marriott Griffin Gate

Address: 1800 Newtown Pike, Lexington, KY 40511

confirmation #

☐

book hotel accommodations

☐

review conference schedule

☐

register for conference

☐

download KSBA Events mobile app

☐

download/print session handouts



16th Annual KOSAA Summer Meeting

Friday, July 16

Marriott Griffin Gate, Lexington

KOSAA

Kentucky Organization of
Superintendents' Administrative Assistants



CHANGING THE GAME

The meeting features sessions on:

- KSBA New Portal Redesign
- KSBA Superintendent Search
- 2021 Policy and Procedure Annual Update
- Round Tables (construction projects, cross-training/standard operating procedures, closed/executive sessions and special called meetings)

**Total KOSAA
Academy
training credit
- 5 hours**

Schedule

8 a.m.	Registration
8:30 a.m.	Meeting begins
3 p.m.	Meeting adjourns

Note: The KOSAA Board of Directors will meet at 7 p.m. Thursday, July 15. More information will be provided later to directors and officers.

Cost: \$85 (includes lunch)

Members may invite their superintendent, board members and/or other guests to enjoy lunch with us. The cost is \$50 per additional luncheon guest. After you register your guest(s), please call or email names to Prindle Hinton (see below for contact information).

Full refunds will be made for cancellations that are made prior to July 9. Cancellations after that date cannot be refunded. However, other district personnel may attend in lieu of the original registrant.

Register online at ksba.org

If you have other questions, please contact Prindle Hinton or Amanda Hale at 800-372-2962 or via email at prindle.hinton@ksba.org or amanda.hale@ksba.org



KSBA

KENTUCKY SCHOOL BOARDS
ASSOCIATION

260 Democrat Drive
Frankfort, KY 40601

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Lexington, KY

Elements of Leadership

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