

# GROW NKY

Growing Regional Outcomes through Workforce



## GROW NKY: College & Career Readiness Update for NKCES Board June 2021

GROW NKY is a strategic workforce collective comprised of leaders across key industries, educational institutions and community organizations working collaboratively to leverage the region's assets to grow, attract and retain a globally competitive workforce. The Northern Kentucky Chamber serves as the backbone organization leading the strategic workforce collective. GROW NKY focuses on five key areas of workforce development, following a cradle-to-career model. The College & Career Readiness (CCR) focus of GROW NKY aligns the work of partners in the College & Career Readiness space including NKY school districts, post-secondary institutions, industry sector organizations and businesses, and non-profit/community organizations. Each month, an update is provided by partners engaged in the GROW NKY collective, under the leadership of the NKCES, on the strategies & outcomes contributing to the regional goal. Over 75 partners are engaged in the College & Career Readiness focus area of GROW NKY.

**The overall College & Career Readiness goal for NKY is to increase the percentage of students who meet one or more KDE college or career readiness measures.**

4 key objective goals established by P2 partners include:

- 1) Increase awareness of high-need, high-growth NKY careers
- 2) Increase work-based learning (WBL) experiences for ALL students
- 3) Through identifying talents and passions, increase student post-graduation plans
- 4) Increase participation in dual credit general education and career and technical programs

### June 2021 Updates

- GROW NKY continues to seek additional engagement from school districts/superintendents as progress on these goals is being reviewed to ensure they continue to align with desired

outcomes for NKY students. Superintendents that are interested in getting involved and being a part of forthcoming metrics conversations within the GROW NKY collective model are asked to connect with Amanda Johannemann at the NKY Chamber.

- GROW NKY's College & Career Readiness (P2) direction setting team is comprised of the following partners who have agreed to work together towards a common set of regional goals:

NKCES (Lead Partner)	Kentucky Youth Apprenticeship Program (NKCES)
The Health Collaborative	Brighton Center
Fort Thomas Independent Schools	Taylor Career Strategies
Northern Kentucky Education Council	Kentucky Chamber Workforce Center/TPM
NKU	AMIP (Advanced Manufacturing Industry Partnerships)
NaviGo/Learning Grove	KY Out of School Youth Alliance
Junior Achievement	Boone County Schools/Ignite Institute
St. Elizabeth Healthcare	Erlanger-Elsmere Independent Schools
Insight Partners	Covington Partners
Thomas More University	CVG
STEP CG	Building Industry Association/Enzweiler Institute
INTERalliance	GSE (Governor's School for Entrepreneurship)
Campbell County Schools	ACI (Allied Construction Industries)
Supply Chain OKI	
KY Compact	
KY FAME	
Gateway Community & Technical College	

- Monthly meetings are held with college & career counselors from NKY high schools to share updates related to student connections to Work-Based Learning opportunities. Meetings are hosted by the NKY College & Career Connector and Kentucky Youth Apprenticeship Coordinator (focused on healthcare) **\*\*See monthly KYAP and College & Career Connector report for specific updates on WBL and MyCareerE3 platform**
- As we work with regional partners across the GROW NKY ecosystem on a collaborative approach to meeting current employer demands, we are excited to share recent media coverage on the 3500 NKY high school students that earned Essential Workplace Skills Certificates this year! See link - <https://www.nkytribune.com/2021/06/3500-graduating-seniors-from-16-area-districts-to-receive-essential-workplace-ethics-certificate/>. Look for more to come!
- The Governor's School for Entrepreneurs (GSE) is hosting two upcoming 2021 Demo Days - a free public pitch event that will feature students from NKY high schools and across the state. After our three-week entrepreneurial experience, our entrepreneurs will pitch their business ideas to a live audience and panel of judges. See links to learn more and register:

Demo Day (June 26): <https://www.eventbrite.com/e/the-governors-school-for-entrepreneurs-2021-demo-day-session-1-tickets-154869810773>

Demo Day (July 24): <https://www.eventbrite.com/e/the-governors-school-for-entrepreneurs-2021-demo-day-session-2-tickets-155529471837>

- The GROW NKY Metrics Committee is continuing to meet to define high-level, regional metrics that will go before the GROW NKY Steering Committee for review. These high-level metrics will serve as the umbrella under which the Pillar Teams will refine/strengthen their plans of work, as well as provide a framework for how we can better align efforts across the region through shared outcomes. The lead partner and objective lead partners within the College & Career Readiness focus area recently met with our contracted consultant to have initial discussions around current CCR goals/objectives and the possible need to adjust/revise any of the goals as we move into the 2021-2022 school year. If you are interested in contributing to CCR/Pillar 2 goals, please connect with Chad Molley as P2 lead and/or Amanda Johannemann.
- The GROW NKY College & Career Readiness objective team focused on Dual Credit will be hosting a ParentCamp NKY-College & Career Edition on Wednesday, September 29<sup>th</sup>. Education for parents was identified as one tactic for overcoming barriers that students face for participating in dual credit. The ParentCamp will focus on sharing knowledge that holistically supports NKY students while educating and engaging parents and school personnel. Potential topics to cover include: Dual Credit, College Pathways, KDE College and Career Readiness Standards, Opportunities for Career Sectors, Family Resource Centers, Financial Aid/Scholarship Hunting, Area Technology/Career Technology Opportunities, Parent Advisory groups, how to Advocate for your child, MyCareer3, YouScience/other aptitude assessments and Mental Health resources. More details to come.
- Opportunities for NKY school districts to further engage students with WBL offered by identified industry focused employer collaboratives are being explored in connection with the work of our NKY College & Career Connector (Lorraine O'Moore) and the MyCareerE3 platform. Collaboratives including AMIP (Advanced Manufacturing Industry Partnerships), Allied Construction Industries, INTERalliance, The Health Collaborative and Supply Chain OKI are eager to work together under the GROW NKY umbrella on increasing awareness among Superintendents, Principals, PL Coordinators and College & Career Counselors. Look for more details coming this Summer and please connect with Chad Molley, Lorraine O'Moore, Shellie Baker or Amanda Johannemann with any input on the best process for your school district. **See attached document for WBL Ecosystem connecting schools to local employers.**