

**Kentucky Youth Apprenticeship Program (KYAP)  
Outreach and Engagement Opportunities- Health Care  
& College and Career Connector Combined Report  
As of April 30, 2021**

**Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care  
Steering Team Committee:**

- Hosted the 3rd KYAP Steering Team committee with 16 attendees. (6 of the 16 represented the NKY high schools). Next meeting is May 13th at 1pm. Next month they will assist with development of Mission and Vision statement.

**College and Career Counselors Outreach:**

- April 14th from 8:30-10 a.m. via Teams
- Changed the meeting dates to the 4<sup>th</sup> Wednesday of the month with the next meeting being Sept. 22<sup>nd</sup>
- Discussed a summer Professional Learning series and leaning towards a bus tour to visit businesses that offer student work-based learning opportunities.
- 11 school staff attended from the following schools:
  - CCHS ATC; Bellevue, Williamstown; Erlanger/Elsmere; Dayton; CCHS: Beechwood; Ignite
- Meet with Beechwood; Connor and Boone County Hs on an individual level to discuss ways to engage their students/faculty/staff with WBL and the MyCareerE3 platform. KYAP provides schools with direct connections to community partners to support college donations to support their classrooms and career programs.

**Outreach to Businesses:**

- Health Care- Connected with 19 new Health Care businesses in April to discuss WBL opportunities. Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 58 companies and six of those companies are registered under MyCareerE3.
- Facilitated two business information/registration sessions for MyCareerE3 and had 5 businesses attend.
- Supported St. Elizabeth establishing a Pilot CNA Apprenticeship Program by attending meetings about it. (Both KYAP and CCC). Deadline for applications in April 30<sup>th</sup>. This opportunity is available to Holmes, Lloyd, Grant County ATC, Campbell County ATC, Boone ATC and Ignite.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.
- Weekly Talent Pipeline Management with KY Chamber – Share resources and assist with making meaningful connections and assisting with providing a professional development opportunity for all high schools

**Budget:**

- Board approved full-time Administrative Assistant.
- 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Meetings will be set up with school districts and schools to discuss the process. All MOU's sent to superintendents for approval and suggested financial and school point people. (5 MOU's completed)
- Scheduling training sessions with schools.

**Data:**

- Collectively we are working with an outside agency to support internal data sharing that will be shared out monthly.

### **Meeting attend by KYAP and Details:**

- Parent Camp; Meeting to discuss ways to engage parents with Career Readiness. Attended and participated in parent camp and will continue their bi-weekly meetings. Every other Wednesday at 8pm.
- Women's Initiative: Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- The Collective Marketing discussed strategic marketing strategies for Health Care WBL opportunities. That will encompass the followings:
  - Messaging pillars designed to tailor key message to students, businesses and students
  - Social Media Strategy to have more followers and increase engagement
  - Social Media templates and themes for testimonials/quotes, scholarships, etc.
  - Video production with 4 videos and 1 marketing video
  - KY Youth Apprenticeship Logo

### **Re-Occurring Meetings**

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed Child Labor Laws and how to get more apprenticeship opportunities to those under 18.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students.
- Bi-Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator have been meeting monthly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Weekly KYAP Meetings with Diane: Meetings with Diane to provide weekly updates on the progress of KYAP, problem solve and ensure alignment with NKCES and the guidelines within the grant.
- Weekly check in meeting with KY Chamber Northeast: Quick check-ins to problem solve, give updates and make meaningful connecting.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- MyCareerE3 Bi-Weekly Information/Registration Session: Offer 30-minute quick sessions on how business and community partners can register for MyCareerE3 platform. Last month 6 businesses attended.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and make connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY (Healthcare) businesses and community partners to support WBL in NKY and the MyCareerE3 platform.
- Monthly The Greater Cincinnati Collegiate Connection (GC3) to discuss ways to communicate with the schools and offer the best supportive services for the counselors and students.

## NKY College & Career Connector Report: Employer Outreach and Engagement / WBL Opportunities

- MyCareerE3 is up and running, with 32 Employer accounts set up and a wide range of WBL opportunities on offer to students. Link to most recent WBL Email sent 04/23/2021:  
<https://docs.google.com/document/d/1-fjsCXCrpGMGUFe1YCrnczlr28MLqHoS/edit?pli=1>
- WBL Business Outreach Report:  
[https://docs.google.com/spreadsheets/d/1I6xruhlWDEo9tWiNb00Xk9Ovdk73YFG\\_/edit?pli=1#gid=2085231950](https://docs.google.com/spreadsheets/d/1I6xruhlWDEo9tWiNb00Xk9Ovdk73YFG_/edit?pli=1#gid=2085231950)
- MyCareerE3 Dashboard plus WBL Email Opportunities, as per 04/29/2021:

WBL DATA REPORT: 04/27/2021			
MY CAREERE3 DASHBOARD (04/23/21)			
Student Accounts	School District Accounts (With identified/approved users)	Business/Partner Accounts	Active WBL Opportunities
76	17	32	65 (Many catering for groups of students)
WEEKLY WBL EMAILS (04/23/21)			16
TOTAL:			81

- Link to the 'Employer's Guide to Work-Based Learning' – currently being formatted  
<https://docs.google.com/document/d/1BTqxH9Jm43oKMizEq04f9LxG8aYYOUt/edit>
- Link to the KDE-approved Work-Based Learning (User-Friendly) Manual – currently being formatted.  
<https://docs.google.com/document/d/1OiZxLnj28iYHKWcd1lxH8AeDGFHAXq4E/edit?rtf=true>
- Engagement with industry collaboratives, as follows:

Collaborative	Industry Sector	Connector Engagement
AMIP	Advanced Manufacturing	<ul style="list-style-type: none"> <li>• On the Education Pillar</li> </ul>
Supply Chain OKI	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> <li>• Co-ordination of WBL opportunities for students</li> <li>• Part of the Transportation workgroup</li> <li>• Part of the NKU Scholars Planning Group</li> </ul>
CVG Airport	Supply Chain & Skilled Trades	<ul style="list-style-type: none"> <li>• Direct connection for WBL opportunities</li> </ul>
BIA of NKY	Skilled Trades	<ul style="list-style-type: none"> <li>• Coordination of Summer Camp for students</li> </ul>
ACI	Skilled Trades	<ul style="list-style-type: none"> <li>• Currently developing the partnership</li> </ul>
HBA (Cincy Builders)	Skilled Trades	<ul style="list-style-type: none"> <li>• Part of the local and national chapters</li> <li>• Presenting to the Board next month</li> </ul>
INTERalliance	I.T. / Business	<ul style="list-style-type: none"> <li>• Co-ordination of WBL opportunities for students</li> </ul>

- Employer engagement has been going really well, and the plan for the Connector over the summer period is to meet in-person with current and potential business partners and tour their facilities to get a real feel for the culture of the company and its suitability for WBL opportunities for students.
  - Tour of General Tool scheduled for May 5<sup>th</sup>
- Along with the NaviGo Student Engagement Coordinator and one prominent business partner, the Connector will work strategically (over the summer) to perfect the **Soft Skills** curriculum and program in time for school re-opening in August 2021 – Employers are all in agreement that students with a good work ethic and good communication skills is worth more to them than a student with certifications but who cannot turn up for work on time, so our goal is to prepare students for success in work placements and thereafter!
- Applications for the Skilled Trades Summer Camp have been in abundance – over 80 applications received. Initially, this was a 12-slot camp, but due to the overwhelming amount of applications, the BIA and NaviGo have partnered with the Life Learning Center, a much larger facility, and can now offer 40 places to students.
- Over 14,000 Students have now set up YouScience Accounts-this is completely optional and up to districts and schools.
- Link to the **results** of the recent Student Career Survey...  
<https://docs.google.com/document/d/1FX5GtvRi61y7efasDp6k83vNyuCQD94G/edit>

#### NKY College & Career Connector Standing Meetings:

Meeting	Purpose of Meeting	Occurrence
NaviGo Team Meeting	Planning	Weekly
KYAP + Connector	Planning/Collaboration	Weekly
KY Chamber – TMP	Talent Pipeline Management - Planning	Weekly
Soft Skills Training	Work-Readiness Training for River Cities Hub Students	Weekly
SWAT Meetings/NKY Chamber	Assist businesses with addressing skills gaps	Bi-monthly
Business Services Team	Information sharing with workforce partners	Bi-Monthly
River Cities Network	Counselor 1:1 Meetings	Bi-Monthly
River Cities Network	Work Based Learning / Dual Enrollment for River Cities Schools	Monthly
PL Consortium	Sharing information with the PL Group	Monthly
KYAP Advisory Committee	Planning for KYAP Program	Monthly
Career Counselor Peer Meeting	WBL Planning, peer support & networking	Monthly
Pillar 2/Objective 1	Collaboration – Career Path Awareness	Monthly
Pillar 2/Objective 2	Collaboration – College & Career Readiness	Monthly
Eggs 'N' Issues	Employer Engagement / Networking	Monthly
AMIP	Manufacturing Industry Collaboration	Quarterly
SCOKI	Supply Chain OKI Industry Collaboration	Quarterly
CVG	Business Networking	Quarterly
CTE Perkins Working Group	Planning for CTE Pathways, dual enrollment, and compliance	Quarterly
NKWIB-CTE/Industry Certification Group	Review / Update KDE Industry Certification List	Quarterly
Newport HS CTE Advisory Group	Planning for CTE Pathways, dual enrollment, and compliance	Bi-Annually

### Additional Resources & Information:

- **College Success Kit** Nomination Form <https://docs.google.com/forms/d/e/1FAIpQLSesR1d1Wd-vRi6A4XVXcCurYKkuw5kJmuaKm4tvL3TxjhTQ/viewform> – United Way is seeking community partners to identify intelligent, courageous, and mold-breaking first-generation Northern Kentucky college students to receive a free Student Success Kit. To nominate a first-generation college student, please complete the form below and return it to Kaeli Erskine no later than 06/01/21 - [kaeli.erskine@uwgc.org](mailto:kaeli.erskine@uwgc.org).
- Home Builders Association of Greater Cincinnati - \$2,500 Scholarship Opportunity: <https://docs.google.com/document/d/1G290byFLyVoyRPJQ-YuKJDZJmDCT53n7V-o0uYtG8I/edit>
- Refugee Scholarship: [file:///C:/Users/Kburk/Downloads/Scholarships%20-%20RefugeeConnect%20\(2\).html](file:///C:/Users/Kburk/Downloads/Scholarships%20-%20RefugeeConnect%20(2).html)
- St. Elizabeth Healthcare Scholarship: <https://form.jotform.com/210565321575150>
- Students who graduate this year may qualify for one of the Kentucky Career Center's paid internships – candidates are placed in internship positions within their area of (career) interest, and can work for 6 months, earning up to \$16.00 per hour and gaining valuable work experience and on-the-job training. Please contact Anita D'Souza ([adsouza@brightoncenter.com](mailto:adsouza@brightoncenter.com)) or Tyler Ogles ([tolges@brightoncenter.com](mailto:tolges@brightoncenter.com))