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**Kentucky Youth Apprenticeship Program (KYAP)
Outreach and Engagement Opportunities- Health Care
& College and Career Connector Combined Report
As of March 31, 2021**

**Kentucky Youth Apprenticeship Program (KYAP) Outreach and Engagement Opportunities- Health Care
Steering Team Committee:**

- Hosted the 2nd KYAP Steering Team committee with 12 attendees. (7 of the 14 represented the NKY high schools). Next meeting is April 15th at 1pm. Next month they will assist with development of Mission and Vision statement.

College and Career Counselors Outreach:

- March 10th from 8:30-10 a.m. via Zoom
- 13 school staff attended from the following schools:
 - Holmes HS, Lloyd Memorial HS, Boone Co. Schools, Ryle HS, Newport HS, Simon Kenton HS, Dayton HS, Williamstown HS, Campbell Co. HS, Campbell Co., Ludlow HS, and Conner HS.
- Meet with Campbell County ATC and Walton Verona on a one-to-one basis to discuss how they can engage their students/faculty/staff with WBL and the MyCareerE3 platform. KYAP provide schools with direct connections to community partners to support college, donations to support their classrooms and career programs (elementary job fair, Youth WIOA program, Cincinnati Cooks, resume and interview skills)

Outreach to Businesses:

- Health Care- Connected with 25 new Health Care business in March to discuss WBL opportunities. Continue to engage and build relationships with prior companies to enlist their support for WBL. Total of 39 companies and four of those companies are registered under MyCareerE3.
- Facilitated two business information/registration sessions for MyCareerE3 and had 6 businesses attend. Scheduled two additional sessions for April 21st at 9 am and 28th at 1pm.
- Continue to work with St. Elizabeth and establishing an MNA Apprenticeship program that will launch the Summer of 2021.
- Continued Collaboration with NKY and KY Chamber, State Office of Employee and Apprenticeship Services and Gateway, Big Sandy and Bluegrass Community and Tech. College.
- Weekly Talent Pipeline Management with KY Chamber – Share resources and assist with making meaningful connections.

Budget:

- Approved KYAP Budget as of March 29, 2021. The following will be implemented:
 - Asking for Board to approve full-time Administrative Assistant.
 - Supporting the salary of the Chief Academic Officers.
 - Supporting the salary of KYAP Coordinator
 - 25 High Schools, including ATC's under NKCES will be able to be reimbursed **for \$7,000** to support individual student's who are engaged in WBL Opportunities. Meetings will be set up with school districts and schools to discuss the process. Each school can be reimbursed for the following items:
 - Career Interest tools (such as You Science)
 - Laptops

- TANK Bus passes (\$30 a monthly pass)
- WBL Fields Trips (buses, Gas and Driver)
- Scrubs or other uniforms
- Tools - stethoscopes, blood pressure cuff, etc)
- Teacher Externship Scholarships
- Scholarships for any uncovered cost (tuition, test fees, books, etc.)
- Cover any remaining tuition or fees after dual credit scholarships are applied AND dual credit scholarships have been utilized and other scholarships do not apply students)

Data:

- Collectively we are working with an outside agency to support internal data sharing that will be shared out monthly.

Meeting attend by KYAP and Details:

- River Cities Health Care Sub-Committee- Two meetings were held with Gateway, Ludlow, Lloyd, Covington and Dayton to discuss how we can reach more students to engage in the Health Care pathway. We discussed, targeted marketing strategies to help recruit students and engage parents, and discussed the proposed option of eight-week classes. Counselors will continue to send a needs/barriers list to KYAP to help problem solve solutions. Additionally, we established a new schedule for students to receive 12 credit hours in one year.
 - Fall 2021: Health Science Technology 102- first 8weeks/ Nurse Aid Assistant 100-2nd 8 weeks.
 - Spring 2022: Medical Terminology -First 8 weeks/ Medical Ethics- 2nd weeks.
- Jobs for the Future (Trish Mahabir) and discussed healthcare pathways and KYAP and KY schools can collaborate to develop clear and structured pathways. Continued advocacy for our students.
- Work with NKWIB-Working with an Ad Hoc Committee to determine that what health care credentials are current and in demand. This list was completed and sent to KDE and helps schools with industry credentials that students can earn.
- National Healthcare Career Advancement Program to discuss additional funding and supports for Apprenticeships. <https://www.hcapinc.org>
- Connection with Be Local: Met with Be Local publisher, Michelle Lorms to get more local health care connections.
- Parent Camp; Meeting to discuss ways to engage parents with Career Readiness. Attended and participated in first camp and will continue their bi-weekly meetings. Every other Wednesday at 8pm.
- Women's Initiative: Monthly meeting with NKY Chamber to continue building meaningful connections and ensure everyone is aware of WBL in NKY.
- Apprenticeship Training: Attended and developed processes for fully implementing an apprenticeship program.
- Work with NKWIB-Working with an Ad Hoc Committee to determine that what health care credentials are current and in demand. This list was completed and sent to KDE and helps schools with industry credentials that students can earn.
- The Collective Marketing discussed strategic marketing strategies for Health Care WBL opportunities. That will encompass the followings:
 - Messaging pillars designed to tailor key message to students, businesses and students
 - Social Media Strategy to have more followers and increase engagement
 - Social Media templates and themes for testimonials/quotes, scholarships, etc.
 - Video production with 4 videos and 1 marketing video
 - KY Youth Apprenticeship Logo

Re-Occurring Meetings

- Monthly State KYAP Meeting- During this meeting we connect with the Office of Employee and Apprenticeship Services, Big Sandy and Bluegrass Community and Technical college to learn and grow WBL opportunities that expand to apprenticeships. This month we discussed Child Labor Laws and how to get more apprenticeship opportunities to those under 18.
- Monthly Health Collaborative/Care Pathways: Monthly meeting to share health care resources, event and opportunities to high school. This month we are developing a plan to support a regional hiring process for Health Care. Specifically, as it relates to high school students.
- Bi-Weekly WBL Team Meetings: NKY College and Career Connect and KYAP Coordinator meet weekly to discuss goals, updates and any issues or barriers to moving the needle on WBL. Developed a clear guideline of duties to avoid duplication and confusion. See attached.
- Monthly NKCES Staff Meetings: Meet with all of the NKCES to share updates within the organization.
- Weekly KYAP Meetings with Diane: Meetings with Diane to provide weekly updates on the progress of KYAP, problem solve and ensure alignment with NKCES and the guidelines within the grant.
- Weekly check in meeting with KY Chamber Northeast: Quick check-ins with to problem solve, give updates and make meaningful connecting.
- Bi-Weekly Collaboration meeting with KYAP Coordinators: Virtual calls to support and learn from each other's work, discuss best practices and share resources.
- MyCareerE3 Bi-Weekly Information/Registration Session: Offer 30-minute quick sessions on how business and community partners can register for MyCareerE3 platform. Last month 6 businesses attended.
- Monthly River Cities Meeting: Offer and support health care WBL opportunities to the River Cities Schools.
- Business Service Team Zoom Meeting (Every other week): Learn the needs of the businesses in the NKY area and making connections. This month connected with Eagle Creek to discuss Health Care WBL opportunities.
- GROWNKY College and Career Readiness: Connect with NKY businesses and community partners to support WBL in NKY and the MyCareerE3 platform.

College and Career Connector Outreach and Engagement Opportunities-Other Sectors

- MyCareerE3 is up and running, with a wide range of Employer accounts set up, and a wide range of WBL opportunities on offer to students. Link to spreadsheet with WBL opportunities: https://docs.google.com/spreadsheets/d/1hPkD_cdzOFti-oKtl_yX7ZjKDm4G7DGr/edit#gid=1780646207
- WBL Business Outreach Report: https://docs.google.com/spreadsheets/d/1I6xruhlWDEo9tWiNb00Xk9OvdK73YFG_/edit#gid=1719042510
- Counselors and schools are working to set up their student accounts in MyCareerE3 – there are many opportunities posted by local businesses and partners, so plenty of opportunities for students, including opportunities for the summer period.
- We developed a My Career E3 Student User Guide: https://docs.google.com/document/d/1403H8P3F5bZV4x8dLXp3q_rE5m0Hajys/edit



- David Horseman, Associate Commissioner (Kentucky Tech. Administrative Branch) has reviewed and approved the (reworked) KDE WBL Manual, and plans are underway to have it formatted and ready for use.
- Employer outreach is going really well – individual meetings with businesses has been well received, employers are committing to providing WBL opportunities and setting up accounts in MyCareerE3 – no business has refused thus far!
- Counselors and schools are working to set up their student accounts in MyCareerE3 – there are many opportunities posted by local businesses and partners, so plenty of opportunities for students, including opportunities for the summer period. 50 new students have been added to the platform.
- Young Adult and Teen Job Fair, March 30 – please see flyer attached and link (to register) below <https://kentonlibrary.evanced.info/signup/EventDetails?EventId=38684>
- A flyer for a Skilled Trades Summer Camp has been shared that is taking place in Covington, in June 2021 – this is a week-long hands-on and fun event, sponsored by Neyer Construction, and inclusive of interaction with local businesses. Due to overwhelming response, there will be a morning session and an afternoon session. Spots are still limited.
- 13,500 Students have set up YOUScience Accounts-this is completely optional and up to districts and schools.
- The ‘soft’ closing date for the GROW NKY Career survey has passed, and we have over 1400 surveys in. However, we did have a ‘hard’ closing date (March 30th) for schools and students who may not have had time to complete the survey due to ACT testing, scheduling, etc. The survey is to measure effectiveness (as a collaborative) in exposing students to career paths, and permitting them the opportunity to explore and experience various career interests, etc. Link to the survey below...
<https://docs.google.com/forms/d/e/1FAIpQLSedZlpoRiKMFN4AFunMFrMQ6rC63zaoZss7bYNxBYovUklmmQ/viewform>

Additional Resources & Information:

- Refugee Scholarship: [file:///C:/Users/Kburk/Downloads/Scholarships%20-%20RefugeeConnect%20\(2\).html](file:///C:/Users/Kburk/Downloads/Scholarships%20-%20RefugeeConnect%20(2).html)
- St. Elizabeth Healthcare Scholarship: <https://form.jotform.com/210565321575150>
- Students who graduate this year may qualify for one of the Kentucky Career Center’s paid internships – candidates are placed in internship positions within their area of (career) interest, and can work for 6 months, earning up to \$16.00 per hour and gaining valuable work experience and on-the-job training. Please contact Anita D’Souza (adsouza@brightoncenter.com) or Tyler Ogles (tolges@brightoncenter.com)