

# **Issue Paper**

## DATE: 03/15/21

# AGENDA ITEM (ACTION ITEM):

Consider/Approve a Three Year Subscription Agreement for 20 Licenses to the National Board for Professional Teaching Standards, Inc. ATLAS

# **APPLICABLE BOARD POLICY:**

01.1 - Legal Status of the Board

## **HISTORY/BACKGROUND:**

Accomplished Teaching, Learning and Schools (ATLAS) is a web based database of audiovisual recordings, accompanying commentary, and related instructional materials which leaders throughout the district can utilize to support professional growth across the district. ATLAS provides a library of more than 1,400 authentic video lessons covering various subjects, grades and school settings. ATLAS videos offer a visual representation of standards in practice. All ATLAS videos are from National Board Certified teachers. Each school in the district will be receiving a license. Two licenses will be retained for use at Central Office. The web based videos will support professional learning and growth through use at PLC meetings, District Leadership Team Meetings, CIA meetings, planned Professional Development, KC-NET, and to support individual teachers.

FISCAL/BUDGETARY IMPACT: \$3,600 – General Fund

# **RECOMMENDATION:**

Approval to a Three Year Subscription Agreement for 20 Licenses to the National Board for Professional Teaching Standards, Inc. ATLAS

**<u>CONTACT PERSON</u>:** Mary Beth Huss

Principal/Administrator

Superintendent District Admin**i**strato

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda. Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.



Accomplished Teaching, Learning and Schools<sup>14</sup>

#### National Board for Professional Teaching Standards, Inc. ("National Board") ATLAS Subscription Terms and Conditions

Subscriber (Institution or State) Kenton County School District

 Contact Name: Mary Beth Huss
 Contact Title: Assistant Superintendent-Teaching and Learning

Address: 1055 Eaton Dr., Fort Wright, KY 41017 Email:

Marybeth.huss@kenton.kyschools.us

**Telephone:** (859) 344-8888

Fax:

The following ATLAS Subscription Terms and Conditions ("Terms") apply to the Licensed Content subscribed to by the above-referenced Subscriber, as specifically identified in this Cover Sheet. Capitalized terms used in this Cover Sheet shall be defined as set forth in these Terms.

Subscriber Authorized Users and Subscription Fees:

Authorized Organization(s): Kenton County School District

Authorized User Volume: 20

□Subscription Fee (Annual):

Subscription Fee (3 year subscription): <u>\$3,600.00</u>

□ Single Sign On Integration (SSO) (typically for library-based subscriptions)

□LTI Integration (for integration into courses):

[] Moodle, or □Canvas, or [] Blackboard, or [] Schoology at no charge. Other platforms require a quote for custom integration.

#### Training: Webinar trainings for Site Administrator and Faculty/Teacher Leaders

Case Access: Full:

Frameworks: ALL [] National Board [] edTPA [] Common Core Math [] Common Core ELA [] Next Gen Science [] High Leverage Teaching Practices [] Deeper Learning [] C3 [] InTASC

Term: The Initial Term shall begin on <u>April 12, 2021</u> (the "Effective Date") and end <u>on March 31, 2022</u>. By signing below, the Parties agree to be bound by the underlying ATLAS Subscription Terms and Conditions.

Subscriber	National Board
Signature:	Signature: BlAR garys
Name:	Name: Beth Spriggs
Title:	Title: Vice President, Technology
Date:	Date: 3/4/2021

## National Board for Professional Teaching Standards, Inc. ATLAS Subscription Terms and Conditions

The following ATLAS Subscription Terms and Conditions ("Terms") are effective, as of the Effective Date set forth in the Cover Sheet, between National Board for Professional Teaching Standards, Inc. (the "National Board") and Subscriber (collectively "the Parties").

- 1. **Definitions**. For purposes of these Terms:
  - a. "ATLAS" refers to the National Board's ATLAS product, which is a web-based database of Cases (as defined herein).
  - b. "Licensed Content" refers to the National Board materials consisting of Cases (as defined herein), Framework Tags that link teacher and learning frameworks to observable activities in Cases, Resources that help users make effective use of Cases, and Background Information consisting of written materials the National Board makes available to candidates for National Board Certification, to be accessed via ATLAS, as further defined and delimited in these Terms.
  - c. "**Case**" refers to an audiovisual recording, accompanying Commentary, and related Instructional Materials consisting of additional written or graphical material, supporting a specific Case, to be accessed via ATLAS in accordance with these Terms.
  - d. "**Course**" refers to educational courses, training, or other professional learning activities developed by Authorized Users (as defined herein) using Licensed Content in accordance with these Terms.
  - e. **"Authorized Organizations"** refers to Subscriber and any organization serving or supporting pre-service or in-service teachers to whom Subscriber grants access to ATLAS, as set forth on Cover Sheet which is incorporated herein by reference. Access by Authorized Organizations, including updating the list of Authorized Organizations identified on Cover Sheet, shall be subject to prior approval by the National Board.
  - f. "Authorized Organization Materials" refers to all works, reports, materials, and all works of authorship in whatever form, printed, electronic, or otherwise, except for Segments (as defined herein), that are developed, created, or prepared by Authorized Users in connection with any Course.
  - g. "Authorized User" refers, collectively, to Authorized Organization's Administrative and General Users (as defined herein). Authorized Organization will disable access to ATLAS within three (3) business days if any Authorized User becomes disaffiliated with Authorized Organization.
    - a. "Administrative User" refers to an individual who is an employee, independent contractor, faculty member, or staff member of Authorized Organization who has been assigned a user name and password by Authorized Organization. Administrative users are permitted to access ATLAS directly (via the National Board's website) or using Authorized Organization's Authorized System (as defined herein) and use that access to provide Licensed Content in contexts such as Courses to General Users (e.g. pre-service and early career teachers). Authorized Organization may permit Administrative Users to authorize access to

Cases and ATLAS features by General Users, and create user names and passwords to be assigned to General Users in accordance with these Terms.

- b. "General User" refers to an individual who is a registered student, faculty member, or staff member of Authorized Organization who has been assigned a user name and password by either Authorized Organization or by an Administrative User in accordance with these Terms, and who is permitted to access ATLAS directly (via the National Board's website) or using Authorized Organization's Authorized System (as defined herein) for the purpose of professional learning and growth.
- h. "Authorized System" refers to a secure network (whether a standalone network or a virtual network on the Internet) that is accessible only to Authorized Organization's Authorized Users, requiring authentication of such users at the time of log-in and periodically thereafter consistent with current best practice, and the conduct of such users to be subject to regulation by the Authorized Organization. A proxy server may be included in the network.
- i. "Segment" refers to excerpt of accompanying Commentary and/or Instructional Materials, not to exceed five (5) pages of text. Copyright must be reproduced at bottom of page.
- License Grant. Subject to these Terms, the National Board grants to Authorized Organization a nonexclusive, non-transferable, limited license to access and use the Licensed Content and the right to sublicense access to and use of the Licensed Content to Authorized Users solely for the Permitted Uses set forth in these Terms. This license shall terminate upon the expiration or termination of these Terms.
- 3. <u>Permitted Uses of Licensed Content</u>. Authorized Organization may use Licensed Content only for the purposes set forth below and only in accordance with these Terms.
  - a. <u>Authorized Users</u>. Administrative and General Users may use Licensed Content as follows:
    - i. Administrative Users.
      - (1) Administrative and Faculty Users may access and view Licensed Content for purposes of their own personal professional growth and development.
      - (2) Administrative and Faculty Users may access and view Licensed Content for purposes of developing and preparing Courses and/or Authorized Organization Materials as follows:
        - i. Administrative and Faculty Users may embed, as links to ATLAS, Segments or Cases in Courses and/or Authorized Organization Materials. Upon request by the National Board, Authorized Organization agrees to provide the National Board with access to or a copy of any Course and/or Authorized Organization Materials developed by any Administrative User.
        - ii. Administrative and Faculty Users may create Segments, including excerpts of Commentary and/or Documentation, to be embedded, as links to ATLAS or (in the case of Commentaries) as paper copies, in Courses and/or Authorized Organization Materials. Administrative and Faculty Users may download Commentary and/or Instructional Materials

related to Cases for the sole purpose of creating Segments. The National Board reserves the right to access and review any Segments created by any Administrative User.

- iii. Commentaries or other Licensed Content may be printed or disseminated only for direct use with ATLAS, and only then for use by or with Faculty or General Users.
- (3) Administrative and Faculty Users may display Licensed Content to other Authorized Users in connection with the delivery of any Course and/or Authorized Organization Materials developed in accordance with these Terms.
- (4) Administrative and Faculty Users may authorize General Users to access ATLAS, directly (via the National Board's website) or using Authorized Organization's Authorized System, and view certain Licensed Content in connection with any Course.
- (5) Administrative and Faculty users may use Licensed Content with candidates pursuing National Board Certification on the condition that professional learning in the form of Courses or Authorized Organization Materials are provided. Further, candidates who are individual users of Authorized Organization may access and/or view Licensed Content in connection with Courses and/or Authorized Organization Materials delivered by a Faculty or Administrative User for professional development in accordance with these terms.
- (6) Administrative and Faculty Users may authorize the use of specific ATLAS features by General Users in connection with any Course.
- ii. <u>General Users</u>. As authorized by an Administrative or Faculty User, General Users may access ATLAS directly (via the National Board's website) or using Authorized Organization's Authorized System (SSO or LTI), and view certain Licensed Content and/or use certain ATLAS features.
- b. <u>Limited Use for Research</u>. Authorized Organization may be permitted to: (i) use Licensed Content for research purposes; and (ii) publish abstracts, manuscripts, presentations, or other communications describing aspects of the Licensed Content. In all such cases, Authorized Organization must submit a written Request for Confidential and Appropriate use of National Board Data for Educational Research ("Research Request") to the National Board and receive written approval from the National Board before proceeding. Such approval may be conditioned upon execution of an additional license agreement by Authorized Organization.
- c. <u>Additional Permitted Uses</u>. Authorized Organization may propose additional use(s) of Licensed Content to the National Board in writing for review and approval, which will be granted or denied in the sole discretion of the National Board. Any written proposal(s) submitted by Authorized Organization will be held confidential by the National Board unless otherwise agreed by Authorized Organization.
- 4. <u>Prohibited Uses of Licensed Content</u>. Authorized Organization acknowledges and agrees that Authorized Organization and its Authorized Users are prohibited from using Licensed Content as follows:

- a. Authorized Organization and its Authorized Users may not use ATLAS or Licensed Content for any purpose not explicitly permitted in paragraph 3 of these Terms.
- b. Authorized Organization and its Authorized Users may not impose any fee or charge, or receive any other form of compensation in connection with the exercise of any of the rights granted under these Terms, excepting fees or tuition charged by Authorized Organization to its General Users in connection with Courses and/or Authorized Organization Materials, unless otherwise agreed upon by the Parties in writing.
- c. Authorized Organization and its Authorized Users may not make any Licensed Content available for access to, or use by anyone who is not an Authorized User, or otherwise transfer any Licensed Content to anyone who is not an Authorized User, except as explicitly provided in paragraph 3 of these Terms.
- d. Authorized Organization and its Authorized Users may not download, reproduce, prepare derivative works based on, or store in print or electronic form any Licensed Content, except as explicitly provided in paragraph 3 of these Terms.
- e. Licensed Content may only be used to provide examples of accomplished teaching practice, as defined by the National Board standards (available at nbpts.org).
- f. Authorized Organization and its Authorized Users may not use Licensed Content in any manner that in any way demeans, disparages, or denigrates subjects appearing in Licensed Content (including, without limitation, teachers, students, and other adults), National Board Certified Teachers, or the National Board.
- g. Authorized Organization and its Authorized Users may not use Licensed Content to serve as benchmark training examples or used to test or certify other rubrics or standards.

## 5. Authorized Organization Obligations.

- a. <u>Confidentiality</u>.
  - i. Authorized Organization acknowledges that Authorized Organization will acquire information and materials from the National Board and knowledge about the business, products, services, and methods of the National Board, and that all such knowledge, information, and materials acquired, including, without limitation, ATLAS and Licensed Content, are and will be the trade secrets and confidential and proprietary information of the National Board (collectively "Confidential Information"). Wherever possible, Confidential Information will be marked to identify it as such. If Confidential Information is disclosed orally, the National Board will advise Authorized Organization of the confidentiality of such information in a manner deemed appropriate by the National Board. Confidential Information will not include, however, any information that is or becomes part of the public domain through no fault of Authorized Organization or that the National Board regularly provides to third parties without restrictions on use or disclosure or as required to disclose by law.
  - ii. Authorized Organization agrees to hold all Confidential Information in strict confidence and not to disclose any Confidential Information to others or use any Confidential Information in any way, commercially or otherwise, except as explicitly set forth in paragraph 3 of these Terms, or as otherwise authorized by the National Board in writing.

- iii. Authorized Organization agrees to take all reasonable action to prevent access to and/or use of any Confidential Information by any person or organization not expressly authorized by these Terms. Authorized Organization agrees to notify the National Board immediately of any unauthorized access to or use of any Confidential Information. Authorized Organization will promptly furnish full details of such unauthorized access or use to the National Board and will assist in preventing the recurrence of such unauthorized access or use.
- iv. The obligations of this paragraph 5.a. shall apply during the Term of these Terms and for five (5) years thereafter.
- b. Additional Obligations.
  - i. Authorized Organization assumes responsibility for any access to ATLAS and for any consequences that may result from any unauthorized access to or use of Licensed Content.
  - ii. Authorized Organization and its Authorized Users are responsible for maintaining the confidentiality of any user names and passwords assigned by Authorized Organization under these Terms, including, without limitation, user names and/or passwords required for access by Authorized Organization's Authorized Users via Authorized Organization's Authorized System, and Authorized Organization assumes responsibility for any consequences that may result from any disclosure thereof.
  - iii. Authorized Organization agrees to these Terms and shall be responsible for compliance with same on behalf of its Authorized Users. Authorized Organization represents and warrants that it has the right and authority to enter into these Terms and act on behalf of its Authorized Users.
  - iv. Authorized Organization acknowledges and agrees that, upon initial access to ATLAS, Authorized Organization's Authorized Users will be required to accept a Click-Through Agreement with terms and conditions no less restrictive than these Terms, and, in the event of a conflict between the terms and conditions of the Click-Through Agreement and these Terms, these Terms will control.

## 6. National Board Obligations.

#### a. <u>Support</u>.

- i. The National Board will provide access to ATLAS in accordance with common practice for commercial web-based services providers.
- ii. The National Board will provide Subscriber with reasonable technical support by email and telephone during the normal business hours of the National Board (Monday-Friday, 9:00 a.m. to 5:00 p.m. Eastern, except for official U.S. government holidays). Subscriber shall designate up to two (2) persons to the National Board, in writing, who shall be responsible for seeking support on behalf of Subscriber. Subscriber shall be entitled to change any or all of the persons so designated to the National Board at any time upon two (2) days' prior written notice. The National Board shall not be required to respond to support inquiries from individual Authorized Users.

- iii. The National Board reserves the right to interrupt the access to ATLAS as reasonably necessary or convenient for its own purposes, which may include, without limitation, changing access procedures and implementing improvements to ATLAS. The National Board shall use its best efforts to give Authorized Organization at least forty-eight (48) hours' notice of any interruption and to perform such maintenance during hours reasonably considered to cause the least disruption to Authorized Organization.
- b. <u>Privacy</u>. The National Board will treat any Personally Identifiable Information accessed or collected by the National Board in connection with Authorized Organization's ATLAS subscription in accordance with the National Board for Professional Teaching Standards Privacy Policy (available at nbpts.org). "Personally Identifiable Information" means information that can be used to distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual. Personally Identifiable Information in ATLAS may include User's name and email address. The National Board does not collect any Personally Identifiable Information for PreK-12 students.

## 7. Term and Termination.

- a. <u>Term</u>. The Initial Term of use is set forth in the Cover Sheet. Thereafter, upon mutual written agreement of the Parties, these Terms will renew for successive terms ("Renewal Term(s)"), the duration of which will be determined by the Parties, and which, unless otherwise agreed to by the Parties, will begin on the anniversary of the Effective Date ("Renewal Date(s)"). The Initial Term and any Renewal Term(s) are collectively referred to herein as the Term.
- b. <u>Termination</u>. These Terms may be terminated: (a) by either Party, for cause, upon fifteen (15) days prior written notice if the other Party breaches any material term or condition of these Terms and such material breach is not remedied within such fifteen (15) day notice period; (b) immediately by written notice to the other Party upon the occurrence of any of the following events: (i) if the other Party ceases to do business, or otherwise terminates its business operations; (ii) if the other Party is unable to meet its obligations in the normal course of business; or (iii) if the other Party becomes insolvent or seeks protection under any bankruptcy, receivership, trust deed, creditors' arrangement, or comparable proceeding, or if any such proceeding is instituted against the other Party and such proceeding is not dismissed within ninety (90) days; or (c) by either Party, for convenience, upon sixty (60) days' prior written notice to the other Party.
- 8. <u>Subscriber Obligations Upon Termination</u>. Within three (3) business days after the expiration or termination of these Terms, for any reason, all Authorized Organizations shall destroy or delete all Confidential Information in the possession of Authorized Organization and its Authorized Users, irrespective of format, including, without limitation, any Licensed Content, and shall provide to the National Board a written certification confirming such destruction.

## 9. Subscription Fee.

- a. <u>Subscription Fee</u>. During the Initial Term of these Terms, Subscriber shall pay the National Board a subscription fee as set forth in the Cover Sheet.
- b. <u>Payment</u>. Payment for the Initial Term is due within thirty (30) days of the Effective Date of these Terms. Payment for any Renewal Term(s) is due within thirty (30) days of any Renewal Date(s).

c. <u>Taxes</u>. Except as otherwise exempt from taxes, Subscriber shall be responsible for paying all applicable taxes resulting from its receipt of access to Licensed Content and/or any integration and connection services pursuant to these Terms, except for any taxes that may be based on income of the National Board.

## 10. Intellectual Property Rights.

- a. <u>National Board Rights</u>. The National Board shall own and retain ownership of all materials or intellectual property owned by the National Board as of the Effective Date of these Terms, including, without limitation, all the National Board trademarks, patents, copyrights, trade secrets, know-how, standards and assessments, certification processes, or other intellectual property or proprietary rights, and all rights, title, and interest in and to ATLAS and Licensed Content ("The National Board Pre-Existing IP"). The National Board shall also own and retain ownership of and any and all modifications, improvements, continuations, continuations in part, enhancements, or derivatives thereof created from the National Board Pre-Existing IP during the Term of these Terms, including, without limitation, any Segments. Authorized Organization shall not incorporate into any Segments any third party works or Authorized Organization Pre-Existing IP without the prior written consent of the National Board. The National Board reserves the right to monitor Authorized Organization's access to and use of Licensed Content.
- b. <u>Authorized Organization Rights</u>. Authorized Organization shall own and retain ownership of any materials or intellectual property owned by Authorized Organization as of the Effective Date, including, without limitation, all Authorized Organization trademarks, patents, copyrights, trade secrets, know-how, or other intellectual property or proprietary rights ("Authorized Organization Pre-Existing IP"). Authorized Organization shall also own and retain ownership of any and all Courses and Authorized Organization Materials, but Authorized Organization shall not have any ownership rights in any Licensed Content that may have been used to create such Courses and/or Authorized Organization Materials.

## 11. Limited Warranty and Disclaimer.

- a. <u>Limited Warranty</u>. The National Board represents and warrants that it holds the rights, title, and interest in and to ATLAS and Licensed Content.
- b. <u>Disclaimer</u>. Except in cases where this is specifically prohibited by state law for a Subscriber who is a state agency, the National Board hereby disclaims:

<u>i</u>. any and all warranties, express or implied, including, without limitation, all implied or statutory warranties of merchantability, fitness for a particular purpose, accuracy of informational content, and non-infringement;

ii. the National Board makes no warranty or representation of any kind, express or implied, with respect to the quality, originality, suitability, or searchability of the Licensed Content, including, without limitation, technical inaccuracies and typographical errors; and

iii. the National Board disclaims all responsibility for any loss, injury, claim, liability, or damage of any kind resulting from use of ATLAS or the Licensed Content by the Authorized Organization and its Authorized Users.

12. <u>Indemnification</u>. Subscriber shall be liable for its own actions including any negligent act or omission or willful misconduct to the extent and in the manner provided for by applicable law. The National Board will (i) notify Subscriber in writing of any claim identified under this paragraph 12, and (ii) reasonably cooperate with Subscriber in the defense and settlement of such claim. In all events, the National Board shall have the right to participate, at the National Board's own expense, in the defense of any such claim through counsel of the National Board's choice. Subscriber shall not settle any such claim without the prior written consent of the National Board.

## 13. Liability.

- a. <u>Limitation of Liability</u>. EXCEPT IN CASES WHERE THIS IS SPECIFICALLY PROHIBITED BY STATE LAW FOR A SUBSCRIBER WHO IS A STATE AGENCY AND EXCEPT IN CONNECTION WITH ANY INDEMNIFICATION REQUIREMENTS OF THESE TERMS, IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER FOR ANY PUNITIVE, EXEMPLARY, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOST REVENUES, LOST BUSINESS OPPORTUNITIES, LOSS OF USE OR EQUIPMENT DOWN TIME, AND LOSS OF OR CORRUPTION TO DATA) ARISING OUT OF OR RELATING TO THESE TERMS, REGARDLESS OF THE LEGAL THEORY UNDER WHICH SUCH DAMAGES ARE SOUGHT, AND EVEN IF THE PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR LOSS.
- b. <u>Total Liability</u>. Subject to applicable law, the total liability of the National Board for any losses, injuries, claims, liabilities, or damages arising out of or relating to these Terms shall not exceed the subscription fee paid by Subscriber to the National Board during the Initial Term of these Terms (as set forth in the Cover Sheet).

## 14. Miscellaneous.

- a. <u>Entire Agreement</u>. These Terms, including the Cover Sheet and any attachments hereto, sets forth the entire agreement between the Parties regarding the License and Subscriber's access to and use of Licensed Content, and supersedes any and all prior written or oral negotiations, understandings, and any other agreements between the Parties concerning the License and Subscriber's access to and use of Licensed Content. Any amendment or modification of these Terms must be in a writing signed by both Parties. Unless otherwise specified, all writings required by these Terms (e.g., the terms "written" or "in writing") shall include email.
- b. <u>Governing Law and Jurisdiction</u>. These Terms shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia, or, in the event of state agencies the laws of that state, with the exception of the choice of law rules thereof. Except in cases where this is specifically prohibited by state law for a Subscriber who is a state agency in the event of any litigation arising under or relating to these Terms, each Party hereby irrevocably and unconditionally consents to submit to the exclusive jurisdiction of the courts located in the state and county of the defending Party's headquarters, and each Party hereby submits to the personal jurisdiction of such courts.
- c. <u>Disputes.</u> Any and all disputes arising under these Terms will be resolved by the Parties through good faith negotiations in the ordinary course of business. Except in cases where this is specifically prohibited by state law for a Subscriber who is a state agency, any dispute not so resolved will be submitted for mediation to JAMS or its successor, or a similar organization as mutually agreed upon by the Parties, in writing, prior to execution of these Terms. Each Party

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hereby reserves all rights to obtain provisional remedies that may be available under applicable law, and no application for any such remedy will be deemed inconsistent with the obligation of the Parties to mediate their disputes.

- d. <u>No Assignment</u>. Authorized Organization may not assign, subcontract, or sublicense these Terms or any of Authorized Organization's rights or obligations under these Terms, whether by operation of law or otherwise, without the prior written consent of the National Board. Any attempted assignment or other transfer in violation of the foregoing shall be void and of no force or effect. These Terms shall be fully binding upon, inure to the benefit of, and be enforceable by the Parties and their permitted successors and assigns.
- e. <u>Audit</u>. Subscriber acknowledges and agrees that the National Board shall have the right, upon reasonable prior notice, to inspect Subscriber's books and records for the purpose of verifying compliance with these Terms.
- f. <u>Publicity</u>. Except as required by applicable law, Authorized Organization shall not make any public announcement or press release regarding the existence or contents of these Terms without the prior written approval of the National Board. Authorized Organization shall not make any statements to any third parties not authorized by the National Board concerning any the National Board materials, products, or services, including, but not limited to statements regarding the efficacy of the National Board materials, products, or services, or services, or the impact of using the National Board materials, research, products, or services on candidate achievement.
- g. <u>Survival</u>. The following provisions of paragraphs 4, 5, 10, 11, 12, 13, and any other provision that by its nature should survive, shall survive the expiration or termination of these Terms.
- h. <u>Counterparts</u>. These Terms may be executed in one or more counterparts, each of which shall be deemed an original, and all of which, when taken together, shall constitute one and the same instrument. In the event that any signature is delivered by email delivery of an electronic data file (e.g., a ".pdf" format data file) or other electronic or digital signature format, such electronic or digital signature shall evidence the intent and create a valid and binding obligation of the executing party (or the party on whose behalf such signature is executed) with the same force and effect as if such electronic signature were an original thereof.

IN WITNESS WHEREOF, these Terms has been duly executed by the Parties hereto, effective as of the Effective Date set forth in the Cover Sheet.