



FLOYD COUNTY BOARD OF EDUCATION  
Danny Adkins, Superintendent  
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Eastern, KY 41622  
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[www.floyd.kyschools.us](http://www.floyd.kyschools.us)

Linda C. Gearheart - Chair - District 1  
William Newsome, Jr., Vice-Chair - District 3  
Dr. Chandra Varia, Member- District 2  
Keith Smallwood, Member - District 4  
Steve Slone, Member - District 5

**Date:** March 18, 2021

**Consent Agenda Item (Action Item):** Approve purchase of Screencastify for instructional use by teachers for 2021-2022, 2022-2023 and 2023-2024 School Years.

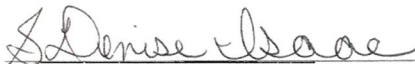
**Applicable Statute or Regulation:** BOE Policy 01.11 General Powers and Duties of the Board.

**Fiscal/Budgetary Impact:** ESSER II

**History/Background:** The Screencastify platform has been used for multiple years to assist teachers in virtual/in-person instructional practices in their buildings.

**Recommended Action:** Approve as presented.

**Contact Person(s):**

  
Director

  
Superintendent

## What is Screencastify?

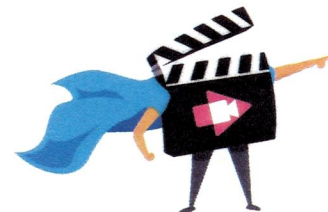
Screencastify is K-12's most popular video creating, editing, and sharing solution. Teachers, students and administrators in more than 70% of US school districts love using Screencastify to incorporate video in lesson planning, instruction, professional development, assessments, and much, much more. We believe that video can improve equity and outcomes in every classroom, and are so glad you do, too!



Screencastify, LLC  
227 W Monroe St Suite 5200  
Chicago, IL 60606  
shaun@screencastify.com

**Pricing Request:** 60313  
**Date:** 3/16/2021  
**Schools Served:** 13

Prepared for:  
Denise Isaac  
Floyd County  
denise.isaac@floyd.kyschools.us



	Record Unlimited	Edit Unlimited	Submit Unlimited	Screencastify Suite Record, Edit, Submit
Annual Cost - Licenses	\$9,750	\$9,750	Promo	\$19,500
3 Year Cost - Licenses (10% discount)	\$26,325	\$26,325	Promo	\$52,650
			<b>Minus \$4,356</b>	<b>Total- \$48,294</b>
	Self-Paced Professional Development	Accelerate Professional Development	Amplify Professional Development	Advance Professional Development
Annual Cost - PD	Included	\$1,500	\$5,000	\$12,500
3 Year Cost - PD (10% discount)	Included	\$4,050	\$13,500	\$33,750

## The Fine Print

This pricing request is valid for 30 days. All pricing requests are in US dollars. Offline payments are accepted for orders of \$250 or more. If you're paying with purchase order, please submit this pricing request to your procurement department and email the signed PO to shaun@screencastify.com. Access to purchased products will be unlocked upon receipt of the signed PO. In case your purchasing department needs additional details, here is our [W-9](#) and our [banking information](#).