



Kenton County School District | *It's about ALL kids.*

**THE KENTON COUNTY BOARD OF
EDUCATION**

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY
41017

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WEBSITE: www.kenton.kyschools.us

Dr. Henry Webb, Superintendent of Schools

KCSD ISSUE PAPER

DATE:

8/08/18

AGENDA ITEM (ACTION ITEM):

Consider/Approve approving the fundraising/advertising agreement with One Holland for a new scoreboard at Simon Kenton High School Football/Soccer Stadium.

APPLICABLE BOARD POLICY:

Community Relations: 10.4

HISTORY/BACKGROUND:

In accordance with KRS 45A.097 The Kenton County School District requested approval from the Finance Cabinet to advertise for the Simon Kenton Scoreboard Project. The email request was sent on Wednesday, August 8, 2018, at 4:14 pm est. Per KRS 45A.097 after a twenty-four (24) hour waiting period with no response The Kenton County School District was permitted to advertise the project on the District's Website. No response was received from the Finance Cabinet on or after the twenty-four (24) hour waiting period therefore The Kenton County School District posted an advertisement on the KCSD Website at 4:27 pm on August 9, 2018, soliciting sealed bids for the project due on August 17, 2018 at 10:00 am.

Bids were opened and read at 11:03 am on August 17, 2018. Only one bid was received. This bid was from One Holland Group to fully fund the Simon Kenton High School Football/Soccer Stadium Scoreboard Project in the approximate amount of \$200,000.00. This agreement is for a length of seven (7) years beginning on January 1, 2018 and ending on December 31, 2025. One Holland will receive at least 50% of the advertising time allowed on the video board during all events held at the Simon Kenton Stadium. No other food or restaurant advertising (except those approved by One Holland) will be allowed on the video scoreboard or A-frame panels. LaRosa's will be the only pizza sold at the Simon Kenton outdoor stadium concessions. Skyline will be the only chili sold at the Simon Kenton outdoor stadium.

FISCAL/BUDGETARY IMPACT:

There is no fiscal impact

RECOMMENDATION:

It is recommended that the Board award the bid to One Holland for the purchase and installation of a new scoreboard for the Simon Kenton Stadium.

CONTACT PERSON:

John Popham, Jeff Marksberry, David Lloyd, Rob Haney

Kenton County Board of Education

Board Members: Carl Wicklund, Chairperson Karen L. Collins, Vice Chairperson Joshua Crabtree, Esq. Carla Egan Jesica Jehn
"The Kenton County Board of Education provides *Equal Education & Employment Opportunities.*"

Principal

Daniel Lloyd

District Administrator

Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

Kenton County Board of Education

Board Members: Carl Wicklund, Chairperson Karen L. Collins, Vice Chairperson Joshua Crabtree, Esq. Carla Egan Jessica Jehn
"The Kenton County Board of Education provides *Equal Education & Employment Opportunities*."



5120 Taylor Mill Road
Suite 300
Taylor Mill, Kentucky 41015
Phone: 859.371.3040
Fax: 859.371.3090

In consideration of One Holland providing Simon Kenton High School with a video scoreboard with dimensions of 25.5 feet high by 32 feet wide costing approximately \$200,000, including installation costs, Simon Kenton High School agrees to the following:

1. This agreement is for a length of 7 years beginning on January 1, 2018 and ending on December 31, 2025.
2. One Holland will receive at least 50% of the advertising time allowed for the video board during all events held at the Simon Kenton stadium. No other food or restaurant advertising (except those approved by One Holland) will be allowed on the video scoreboard or A-frame panels.
3. LaRosa's will be the only pizza sold at the Simon Kenton outdoor stadium concessions. Skyline will be the only chili sold at the Simon Kenton outdoor stadium.
4. See attached picture of proposed video scoreboard.

D. L. Meek (V.P.)
One Holland

8/24/18
Date

Simon Kenton High School

Date

- Overall Dimensions
25'5" high x 32'0" wide
- Accent Truss w/
Backlit Channel Logos
DA-1001-32
5'0" high x 32'0" wide
- Daktronics Message Display
DVXMC-144x300-19.8-RGB-SF
9'11" high x 20'1" wide
- Filler panels (Non-Backlit)
9'11" high x 5'11.5" wide @2
(beside Message Display)
- Football Scoreboard
FB-2024-W (TOL) with
Electronic Captions & TNMC's
8'0" high x 32'0" wide
- Sponsor Panel (Non-Backlit)
2'6" high x 32'0" wide
(below Scoreboard)

SKYLINE CHILI EST. 1949

SK

LaRosa's EST. 1954
FAMILY PIZZERIA

SIMON

KYLE ATKINS
#31 JUNIOR CENTER
6'3" 182

KENTON

SIMON 21 < **KENTON** 14

TOL 3 **DOWN** 1 **TO GO** 10 **BALLON** 40 **QTR** 3 **TOL** 3

THANK YOU
GARY HOLLAND-CLASS OF '89

ALL DIMENSIONS ARE APPROXIMATE

SIMON KENTON HIGH SCHOOL INDEPENDENCE, KY

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