

Kenton County School District | *It's about ALL kids.*

**THE KENTON COUNTY BOARD OF  
EDUCATION**

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41017

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Dr. Henry Webb, Superintendent of Schools

**KCSD ISSUE PAPER**

**DATE:**

3/22/18

**AGENDA ITEM (ACTION ITEM):**

Consider/Approve Renewal of Signage Agreement Between Holland Restaurant Group, Inc. and  
Simon Kenton High School  
Enc.

**APPLICABLE BOARD POLICY:**

Community Relations 10.4

**HISTORY/BACKGROUND:**

Holland Restaurant Group, Inc. is requesting to renew a Signage Agreement with Simon Kenton High School. The original agreement was approved for five years effective April 29, 2013 through May 1, 2018. The agreement also provided Holland the opportunity to renew for another five years mutually agreeable to both parties.

**FISCAL/BUDGETARY IMPACT:**

None

**RECOMMENDATION:**

It is recommended that the Board approve the Signage Agreement with Holland Restaurant Group, Inc. for another five years.

**CONTACT PERSON:**

Rob Haney, Executive Director of Support Operations and Finance.

\_\_\_\_\_  
Principal

*Rob Haney*  
\_\_\_\_\_  
District Administrator

*[Signature]*  
\_\_\_\_\_  
Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.

Principal—complete, print, sign and send to your Director. Director—if approved, sign and put in the Superintendent's mailbox.

**Kenton County Board of Education**

Board Members: Carl Wicklund, Chairperson Karen L. Collins, Vice Chairperson Joshua Crabtree, Esq. Carla Egan Jessica Jehn  
"The Kenton County Board of Education provides Equal Education & Employment Opportunities."

JD 3/26/18

## **SIGNAGE AGREEMENT**

### **PRESS BOX SIGNAGE**

**THIS SIGNAGE AGREEMENT** ("Agreement") is made and entered into this \_\_\_\_ day of \_\_\_\_\_ 2018, by and between **HOLLAND RESTAURANT GROUP, INC.**, a Kentucky corporation, hereinafter referred to as "Holland" and **SIMON KENTON HIGH SCHOOL**, hereinafter collectively referred to as "School".

#### **WITNESSETH:**

**WHEREAS**, School desires to enter into a sponsorship with Holland for the benefit of the Simon Kenton baseball program; and

**WHEREAS**, Holland desires to be a contributor and sponsor to the Simon Kenton baseball program.

NOW, THEREFORE, in consideration of the above recitals and the mutual promises and covenants contained herein, the parties agree as follows:

**1. DONATION** – Upon execution of this Agreement, Holland agrees to donate **FOUR THOUSAND DOLLARS (\$4,000.00)** to School to benefit the Simon Kenton baseball program to spend as they see fit. Holland shall also donate the sum of **ONE THOUSAND DOLLARS (\$1,000.00)** annually (by May 31<sup>st</sup> of 2019, 2020, 2021, 2022) to School for the remaining four (4) years of this Agreement for the benefit of Simon Kenton's baseball program. Holland shall donate signage to the School for the mutual benefit of both parties (Exhibit A) and to install and maintain such signage (at Holland's sole cost) for the initial term of this Agreement and any extension or renewals thereof.

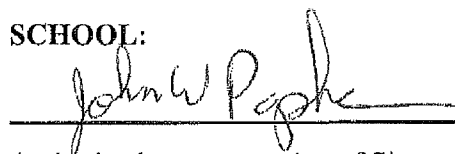
**2. TERM** – The initial term of this Agreement shall be for five (5) years, and shall begin May 1, 2018 and shall expire on May 1, 2023. Upon expiration of the initial term, School shall provide Holland an opportunity to renew this Agreement for an additional five (5) years upon terms and conditions mutually agreeable to both parties. At any time during the initial term and any renewal period of this Agreement, School shall have the sole option

to terminate this Agreement by providing Holland: 1) 120 days written notice and 2) reasonably equal signage on the Simon Kenton campus.

3. **SIGNAGE CONTENT** – Holland shall be granted the exclusive right to promote its business on the signage outlined in Exhibit A. Simon Kenton teams or activities will also be promoted. (Exhibit A)

4. **APPROVAL** – Execution of this Agreement is deemed as approval of the signage content for Holland's sections of the signage. Any signage changes in Holland's sections shall be approved by School and Holland.

**SCHOOL:**

A handwritten signature in dark ink, appearing to read "John W. Papke", is written over a horizontal line.

Authorized Representative of Simon Kenton High School

**HOLLAND:**

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Gary E. Holland, President of Holland Restaurant Group,  
Inc.

# EXHIBIT A

