

JEFFERSON COUNTY BOARD OF EDUCATION  
EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

COMPETITIVE NEGOTIATION TABULATION

PROPOSAL NO.: 3105

APPROVAL DATE: February 16, 2021

ITEM(S) QUOTED: CREATIVE, DIGITAL AND EVENT PLANNING SERVICES

DATE PROPOSALS RECEIVED: January 21, 2021

CONTRACT PERIOD: From March 12, 2021 through March 11, 2022  
with four (4) annual renewals at the option of both parties.

VENDOR INSTRUCTIONS: No shipments/services are to be made against the contract.  
Purchase Orders will be issued.

AWARD OF PROPOSAL: Awarded to OneFold Creative as the best evaluated vendor for Creative  
Services based on the evaluation criteria set forth in the Request for Proposal.  
Awarded to McBrayer Digital as the best evaluated vendor for Digital  
Services based on the evaluation criteria set forth in the Request for Proposal.  
Awarded to J Wagner Group as the best evaluated vendor for Event Planning  
Services based on the Evaluation criteria set forth in the Request for Proposal.

CREATIVE, DIGITAL AND EVENT PLANNING SERVICES

ITEM NO. 1 - FEE PER UNIT OF SERVICES:

<u>BIDDER</u>	<u>TOTAL COST</u>
C2 Strategic Communications LLC	\$ 125.00/Hour
J Wagner Group, LLC	25,000.00/Event
McBrayer Digital, LLC	100.00/Hour
Mightily	95.00/Hour
OneFold Creative, LLC	100.00/Hour

The proposals are on file in the Purchasing/Bid Department.