## Henderson County Schools

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To: Board of Education Members

From: Dr. Bob Lawson

Date: December 21, 2020

Re: Standard 3 – Cultural Leadership

In our next five board meetings I will give a brief summary on each of the Next Generation Effectiveness Standards for Kentucky School Superintendents as well as a list of artifacts/evidence that I have completed, are in progress, or will be completed to meet that standard. The third standard we will discuss is Standard 3: Cultural Leadership.

## **Standard 3: Cultural Leadership**

**SUMMARY:** The superintendent understands and acts on the important role a system's culture has in the exemplary performance of all schools. He/she works to understand the people in the district and community as well as their history and traditions as they move forward to support and achieve district goals. The superintendent must be able to improve the district culture, if needed, to align the work of adults with the district's goals of improving student learning and infusing the work with passion, meaning and purpose.

## **Artifacts:**

Opening Day Remarks

Communicating Our Culture

Core Values Video

WSON Radio Spots

Principal Meeting Core Values Shout-Outs

