



**in 7 YEARS we have given  
back...**

**\$21,219,559**

**Rights Fees to  
Associations**

**\$3,600,000**

**Revenue Sharing  
Payments to SBP Schools**



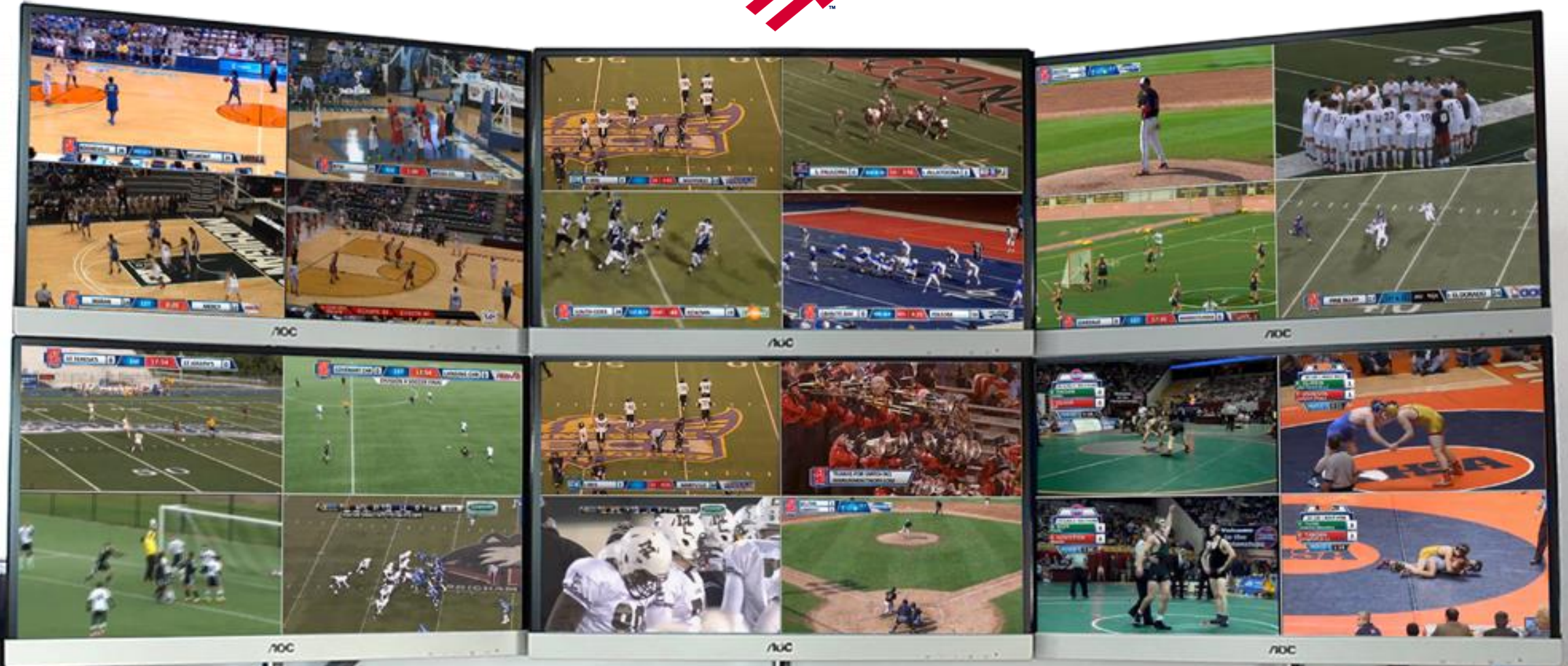


**324,344**

**Live Events since  
August 1, 2013**



# THE LARGEST BROADCASTER OF HIGH SCHOOL SPORTS





# NFHS National Student Leadership Summit

July 20-22, 2020



# 23,790

**Kentucky = 213**



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# Board of Directors

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# ASSOCIATIONS

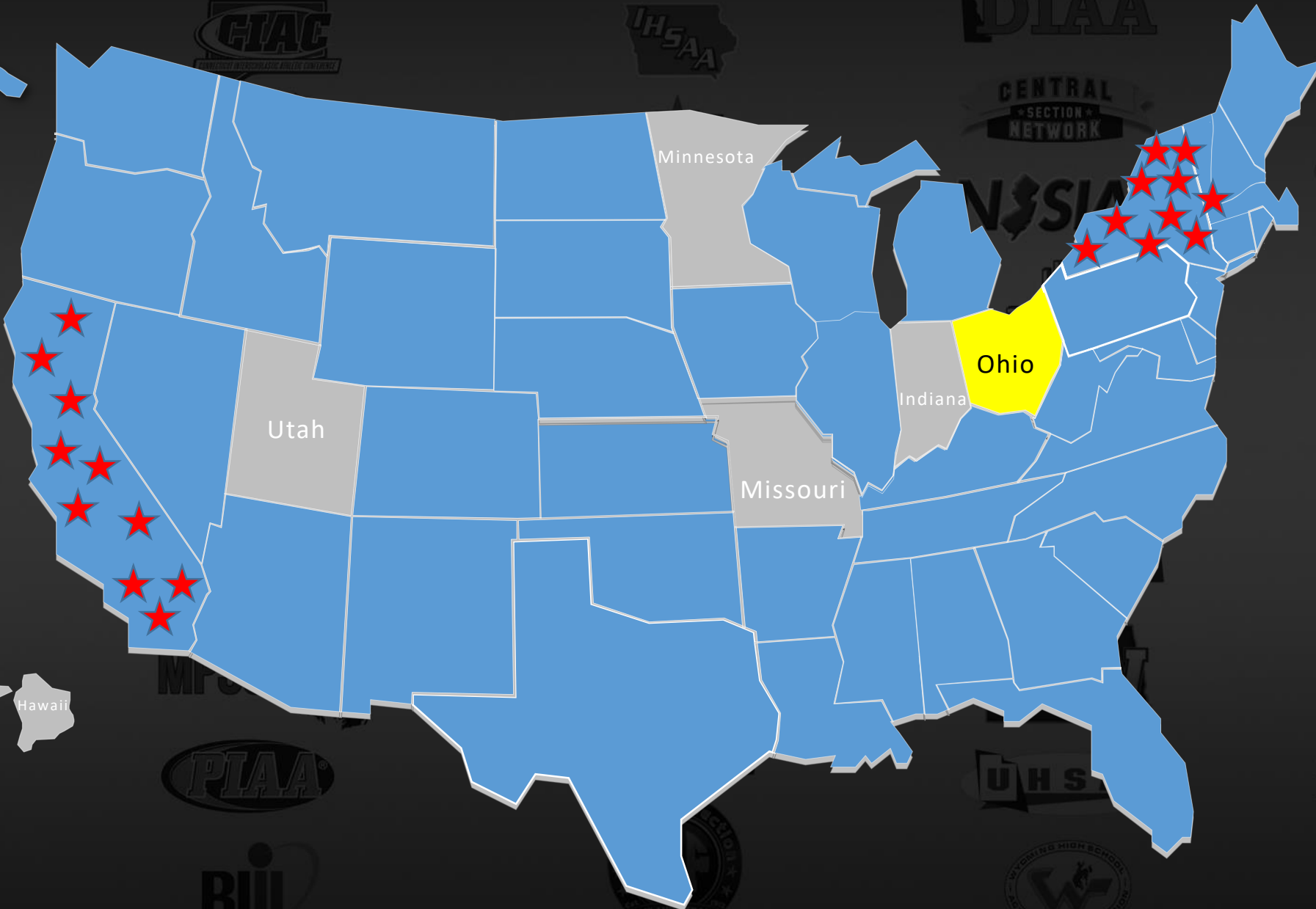
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# NFHS Network Media Rights States (45/51)

★ CIF Sections (10), NYSPHSAA Sections (10)





# SCHOOL BROADCAST PROGRAM

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# MANUAL SPORT PRODUCTION







Webb School of Knoxville (TN)  
Student-Led Broadcast Program





# AUTOMATED SPORT PRODUCTION





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# **“High School Support Program”**

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# Pixellot “Free-For-All”

## Summary

- NFHS Network is providing **two free Pixellot automated production units to all eligible US high school**; eligible high schools are those schools that are members of the 51 voting associations of the NFHS
- Schools will be required to sign a 5-year agreement to receive the free units; this is the same agreement that has been used the last three years and signed by more than 3,000 schools
- Utilize our network of professional installers for a one-time installation charge of \$2,500.
- In addition to live streaming, all video will be available to upload into all major coaching tool platforms; provides enhanced value and a simplified workflow for coaches
- Total capital commitment by the NFHS Network to this initiative is more than **\$200 million**



# Kentucky Pixellot Schools - 55



Assumption High School  
 Ballard High School  
 Belfry High School  
 Bishop Brossart High School  
 Bourbon County High School  
 Bryan Station High School  
 Bullitt Central High School  
 Bullitt East High School  
 Calloway County High School  
 Campbellsville High School  
 Central High School  
 Daviess County High School  
 DeSales High School  
 Doss High School  
 duPont Manual High School  
 Eminence High School  
 Fairdale High School  
 Fayette County Public Schools  
 Fern Creek High School  
 Frederick Douglas High School  
 George Rogers Clark High School  
 Great Crossing High School  
 Greenup County High School  
 Hardin County Schools HCEC TV  
 Henry Clay High School  
 Jefferson County Public Schools  
 Jenkins High School

Louisville  
 Louisville  
 Belfry  
 Alexandria  
 Paris  
 Lexington  
 Shepherdsville  
 Mount Washington  
 Murray  
 Campbellsville  
 Louisville  
 Owensboro  
 Louisville  
 Louisville  
 Louisville  
 Eminence  
 Fairdale  
 Lexington  
 Louisville  
 Lexington  
 Winchester  
 Georgetown  
 Greenup  
 Elizabethtown  
 Lexington  
 Louisville  
 Jenkins

Kentucky Country Day High School  
 Lafayette High School  
 Logan County High School  
 Louisville Collegiate High School  
 Marion County High School  
 Marshall County High School  
 McLean County High School  
 Murray High School  
 North Bullitt High School  
 Owensboro High School  
 Paul Laurence Dunbar High School  
 Perry County Central High School  
 Presentation Academy  
 Rowan County High School  
 Sacred Heart Academy  
 Saint Xavier High School  
 Scott County High School  
 Seneca High School  
 Shelby Valley High School  
 St. Francis High School (Louisville)  
 Tates Creek High School  
 Taylor County High School  
 Todd County Central High School  
 Trinity High School  
 Valley High School  
 Waggener High School  
 Webster County High School  
 Western High School

Louisville  
 Lexington  
 Russellville  
 Louisville  
 Lebanon  
 Benton  
 Calhoun  
 Murray  
 Shepherdsville  
 Owensboro  
 Lexington  
 Hazard  
 Louisville  
 Morehead  
 Louisville  
 Louisville  
 Georgetown  
 Louisville  
 Pikeville  
 Louisville  
 Lexington  
 Campbellsville  
 Elkton  
 Louisville  
 Louisville  
 Louisville  
 Dixon  
 Louisville





# Pixellot Schools

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Not Yet Shipped = 35

Shipped, Not Activated = 45

Activated = 40

TOTAL = 120



# OUR NETWORK

