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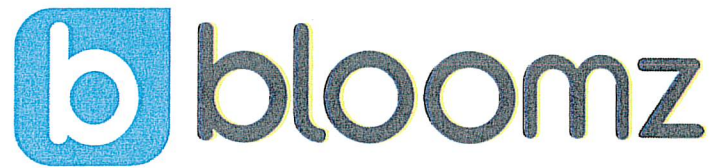
Proposal for:
Mann Elementary School

Attention: **Connie Crigger**, Principal
Thank you very much for your interest in
Bloomz for Schools Premium. We have
customized this proposal for your school
based on our discussions and your needs,
including student enrollment, feature set and
others. Please review and sign below so we
can set your school up.

1. Premium Package

Your Bloomz for Schools Premium for Schools package includes the following:

- Teacher Functionality

  Everything in the teacher premium package (see addendum A)

- Administrator Access

  Access to all classes in your school/community

- School wide communication, coordination

  Everything in our free package, including school-wide updates, announcements, alerts, event scheduling, volunteer signups, class & group creation, student portfolios, behavior management and translation. There are no limits on classes, teachers, admins, and parents.

- Robo Calling

  JUST RELEASED JUNE 2020! - Robo Calling allows admins to record their voice and deliver the voice message school-wide via phone call/voicemail.

- Parent Convenience Pack

  PREMIUM FEATURE.
  As value added to your school parents, they will not need to pay for the "Bloomz Convenience Pack" subscription to download pictures of their students to their mobile device.

- Cross-year student timelines

  PREMIUM FEATURE.
  Visibility of both student portfolios and behavior management for students in your school, across classes and time.

- SIS import

  PREMIUM FEATURE.
  Bulk import from Student Information System integration via spreadsheet or CSV file.

- Administrator dashboard

  PREMIUM FEATURE.
  An administrator dashboard with relevant statistics and data to understand how your teachers are using Bloomz for their parent communication.

- Unlimited cloud storage

  PREMIUM FEATURE.
  No limits on photos, documents, video or any other storage for the term of your subscription.

- Support

  PREMIUM FEATURE.
  Get premium support level through email, phone or messaging (via Facebook).

2.A: ALL INCLUSIVE pricing option for your school

Your full 1 -year contract will begin 08/01/2020 with this plan to provide the most complete app for parent communication and coordination to all teachers, parents and administrators in your school with 840 student enrollment.

Name	Price/year	QTY	Subtotal
Bloomz Premium for Schools Per student enrollment - per student per year	$7.49	840	$6,291.60
Boone County Schools Discount Flat Rate for all Boone County Schools w/ Individual School Contract	-$0.50	840	-$420.00
Referral Program (up to 50% OFF) Details in #3 below	$0.00	0	$0.00
Champion Program (10% OFF) Details in #4 below	-$0.699	840	-$587.16
Multi-Year Agreement Discount 10% off for 3+ year agreement signed on or before 6/30/2020	$0.00	0	$0.00

		Subtotal	**$5,284.44**
		Total for Year 1	**$5,284.44**

2.B. A LA CARTE pricing option for your school

Your full 1 -year contract will begin 08/01/2020 with this plan to provide the selected components from the A la Carte choices below with the most advanced app for parent communication and coordination to all teachers, parents and administrators in your school with 840 student enrollment.

Name	Price/year	QTY	Subtotal
Basic Bloomz Messaging Messaging/posts/announcements/alerts/feed Per student enrollment - per student per year	$3.50	840	$2,940.00
Add Calendar/Volunteers/Conferences Per student enrollment - per student per year	$1.50	840	$1,260.00
Add Portfolio Module Per student enrollment - per student per year	$1.50	0	$0.00
Add Behavior/Activity Module Per student enrollment - per student per year	$1.50	840	$1,260.00
Add Robo-calling Module Optionally let the app also dial phone numbers and play a recorded message	$1.00	0	$0.00
Referral Program (up to 50% OFF) - Will be applicable w/ signed agreement from New Haven Elementary or voided if district-wide contract is adopted. - Additional Details below in #3	$0.00	0	$0.00
Champion Program (10% OFF) Details in #4 Below	-$0.70	840	-$588.00

	Subtotal	$4,872.00
	Total for Year 1	$4,872.00

Which option do you choose?

Payments begin 08/01/2020 and will align to the following payment schedule that you select with standard 5% annual increase allotted for yearly data archival & storage. Advance payment for full contract total is available by request and will preclude this annual increase. (Please note that future year totals will be updated with the then enrollment counts):

☐ ALL INCLUSIVE

Year 1

$5,284.44

☒ A LA CARTE (with selected modules above)

Year 1

$4,872.00

The first year term of this agreement is from Signed Date to 07/31/2021 , billed annually.
This proposal needs to be signed on or before __07/31/2020__ to keep this pricing.

Note: Bloomz' **Better Product & Better Price** guarantee: Bloomz will match or beat price of any competitor of similar quality and functionality with a verifiable competitive quote at the time of signing this deal to ensure you are getting the best product in the market at a better price.

3. Referral Program (Earn up to 50% discount on your subscription!)
Step 1: Share this code: MES091 with everyone you speak to about Bloomz.
Step 2: Those schools/communities buy Bloomz for Schools Premium and share that code with us at the time of purchase.
Step 3: Each new school that used your code gets 10% off their year 1 subscription.
Step 4: Your school gets 10% discount applied (calculated against the lesser of the your and referred school's subscription prices) for every referral (up to 50% max discount of your subscription) on your following year's Bloomz Premium renewal.
TIP: Get more communities to use your referral code every year to maximize your savings on every year's renewal.
TIP: Participation in Referral Program permits Bloomz to share your unique code with other schools and communities in your area to help maximize your potential savings.

4. Champion Program - 10% discount off the rate when a leader of your school/community participates in the following within the first 12 months of your Bloomz Premium for Schools subscription:

- Write a blog about the benefits of Bloomz at your school/company
- Post 10 social media posts sharing success stories with Bloomz
- Participate in Case Study at school/company level
- Select 1 school in the district to participate in school level Case Study
- Refer other school/company(s) to Bloomz Premium

5. Payment terms

We will invoice you for your first full year's subscription and payment is due within 30 days. Each subsequent year we will invoice you 30 days prior to the beginning of the new year, and payment is due by the start date of the new year. At the end of each year during the term of this contract, school should resend the district/official student enrollment count at your school and we will adjust pricing accordingly. Contract auto-renews at the end of the term, at the current standard price, unless otherwise expressed in writing within the 60 days prior to the expiration of the current contract. Any changes in pricing will be notified to you in writing, prior to your annual billing or renewal.

Note: You can cancel in writing with in 15 days (pilot phase) with no obligation. At any time beyond the pilot phase, you can cancel the contract to stop using the service but you are required to pay the full committed contractual amount for the remainder of the contract period within 30 days from cancellation.

6. Privacy
Bloomz is committed to your and your community's privacy and security. Please read our privacy policy available on www.bloomz.com/privacypolicy.

7. Other Terms and Conditions

This agreement is between Bloomz and your organization and by signing, the signor confirms to have the authority to sign on behalf of the organization. By signing below, you also agree to our general terms of use available on www.bloomz.com/terms. You understand that some of the features stated above are not yet available on Bloomz, but will be made available in the future. Bloomz commits to do everything in their ability to launch the above features in the above stated time. Any changes to the above will be communicated to you in advance and we'll make every effort to make up for changes in time or feature set.

8. Signature:

Signature:

Printed Name:

Role:

Date:

Email:

Phone Number:

Address:

Addendum A
Teacher Premium Features

	Free	Premium (Included with Bloomz for Schools Premium)
Post with updates, pictures & video	√	√
Calendar & Event Scheduling	√	√
Parent-teacher conferences, volunteer signups	√	√
Student portfolios	√	√
Behavior management	√	√
Digital flyers and parent resources	√	√
Convenience Pack included for parents		√
Bulk media downloads		√
Unlimited cloud storage	125 media items	√
Ability to disable downloads		√
Easy video creation from class pictures		√ 10 video stories
Data dashboard		√
Different calendar views (week, month views, past events)		√
Photo captions		√
Print event history		√
Support	Online Help Center, Email	Online Help Center, Email, Messaging (via Facebook)

Addendum B

Summary of School Premium Features

	Free	Premium **(Included with Bloomz for Schools Premium)**
Teacher Functionality	Free Plan	Premium Plan
Administrator Access	N/A	√
School wide communication, coordination	N/A	√
Digital flyers & Parent resources	√	√
Free Convenience Pack for parents		√
Cross-year student timelines		√
SIS import (Spreadsheet/CSV)		√
Administrator dashboard		√
Unlimited cloud storage	N/A	√
Premium Support		√