

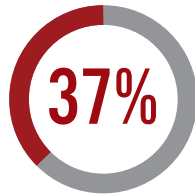
RETURN TO YOUTH FOOTBALL 2020

WHAT PARENTS WANT

This is a season unlike any other. We surveyed parents to see what they're thinking about football this season. Here's what we found.

What They're Feeling

Safety is always a top concern for parents and that's only increased during this time.



37% feel comfortable to get back to youth sports by August



20% won't feel ready until 2021



20% aren't sure

61% think tackle is a high risk during a pandemic



30% think flag is a high risk during a pandemic



Development of cures and vaccines and a downturn in local cases are key milestones that factor into parents' minds when making decisions.

Who They Trust

Parents are looking for experts, but they don't all carry the same weight. Here's the percentage of parents surveyed that found the following groups trustworthy:



82% DOCTORS/PEDIATRICIANS

71% CENTERS FOR DISEASE CONTROL AND PREVENTION

WORLD HEALTH ORGANIZATION 57%

55% YOUR STATE AND LOCAL GOVERNMENT



What They Expect to See

Parents are looking for a number of health and safety measures at the field this fall. Here are their top priorities:



Sanitize equipment before, during and after play



Check everyone's temperature



Create a monitor program



Require handwashing or sanitizing throughout play



Test everyone for Coronavirus



Don't allow sharing drinks or snacks