

## Summary of the Scholastic Art Awards Program For Affiliate Partner Agreement 2021

The Alliance for Young Artists and Writers, which operates the Scholastic Art Awards, requires each region in the United States to have an “affiliate partner” who manages the program for that region. Regions are defined by the Alliance and there are 12 counties in the Louisville Metro Area Art Region: seven (7) in Kentucky, including Jefferson, and five (5) in southern Indiana. As an Affiliate, there is an agreement which specifies administrative and financial requirements as outlined in the 2020 Award Program memorandum of agreement titled “Affiliate Partner Agreement.” JCPS has been the regional affiliate partner since 1991. This agreement has changed very little over the past nine years, with the JCPS legal department or Sandy Spalding reviewing the Affiliate Partner Agreement each time it is renewed. The superintendent is required to sign the Affiliate Partner Agreement.

Melisa Gano, the District K-12 Arts Instructional Lead, has managed the Louisville Metropolitan Region Scholastic Art Awards and acted as the Regional Affiliate Coordinator for the past fourteen years. The district has covered all but one of the expenses. JCPS subsidizes all JCPS student entry fees associated with this student visual arts award program, affiliate fee, printing costs, security for the awards ceremony (if needed), and any mailing materials (envelopes) and postage. The Fund for the Arts grants and subsidizes all of the non-JCPS student entry fees. The district-provided monies have been allocated from Academic Services to the General Funds account of the District K-12 Arts Instructional Lead. A district special account has been set aside for the monies granted by Fund for the Arts for this program. The expenses for the 2020 award program year were:

\$1000.00	Affiliate Fee
\$4471.00	Student Entry Fees – JCPS
\$3104.50	Student Entry Fees – non-JCPS (Fund for the Arts grants monies to cover)
\$ 700.00	*Printing costs
<u>\$ 100.00</u>	**Envelopes and Postage
\$9375.50	(estimated total)

*\* Still pending final amount - Printing includes programs (Awards ceremony program, Gold Key/AV Nominees Exhibition program, SK/HM Exhibition program), art ID cards, award certificates, award certificate labels, ceremony/exhibition posters, etc.*

*\*\*Still pending – all postage invoices for the 2020 Scholastic Art Awards have not yet been received. This amount is an estimate. Postage includes the mailing of informational packets to interested teachers, communications with judges and sponsors, as well as correspondence with the Alliance for Young Artists & Writers.*

We have regional sponsors who provide exhibition space and installation, special awards, and scholarships at no cost to the district. For 2020, the following regional sponsors were:

- KMAC Museum – exhibition space and installation for all Gold Key Awardees and American Vision Nominees Exhibition
- Hite Art Institute and the Art Department at the University of Louisville – exhibition space for all Silver Key and Honorable mention awardees, plus four (4) \$1000 scholarships to select Gold and/or Silver Key Portfolio awardees committed to attending the University of Louisville majoring in Art.
- Fund for the Arts – Superlative Awards (certificate and gift) to 5 students based on the themes of: 1) Most Realistic, 2) Most Striking, 3) Most Relevant, 4) Most Romantic, and 5) Most Playful.
- LVA – Three (3) Emerging Artist Awards (certificate and gift)
- Louisville Area Fiber & Textile Arts (LAFTA) – LAFTA Emerging Fiber and Textile Artist Award (certificate and \$50 check)

The Scholastic Art Awards program directly impacts students' college/career readiness. The program is aligned with curriculum standards that support visual arts program goals, college/career portfolio preparation, and enrichment opportunities. Data since 2007 shows that: 1) student participation increased by as much as 186%, 2) national student awards have increased by as much as 127%, and 3) an average of \$2 million dollars in scholarship offers have been made to student participants each year.

The program directly aligns with *Strategic Plan: Vision 2020* Focus Area of Learning, Growth, and Development and the goal of Deeper Learning: Each student will progress toward mastery of both academic standards and the development of capacities and dispositions necessary for success in college, career, community, and life. The specific strategies, in order of greatest alignment that the Scholastic Art Awards program addresses, are:

1. Strategy 1.1.3 Provide equitable access: Develop and improve systems and practices to recognize student strengths and to provide equitable access to engaging learning opportunities, supports, and resources.
2. Strategy 1.1.1 Adopt a broader definition of learning: Align teaching strategies, assessments, and rigorous learning opportunities that promote student mastery of academic knowledge and the development of the capacities (e.g., creativity, critical thinking, self-regulation) and dispositions (e.g., persistence, empathy, responsibility) necessary for success in life.
3. Strategy 1.1.2 Personalize learning: Design personalized and engaging learning environments and experiences in all content areas for each student to facilitate mastery of academic standards and the development of learner capacities and dispositions.