SCHOOL FACILITIES 05.11

School Property - Naming Facilities and Alterations

APPROVAL NEEDED

Repairs or alterations may not be made to any building, nor any construction or alteration effected on the school grounds, without approval from the Superintendent/designee.

Major changes in room use involving transfer of installed furniture or equipment shall not be made without approval of the Superintendent/designee. Modifications to buildings, teaching spaces, and/or other support facilities shall be recorded on appropriate facility plans maintained by the Operations. Division-of Facilities/Transportation.

All fixed or movable property purchased or donated for school use placed in schools shall become the property of the District unless otherwise specified.

INTEGRATED PEST MANAGEMENT

In compliance with applicable Kentucky Administrative Regulation (302 KAR Chapter 29), the District shall implement a program of Integrated Pest Management (IPM) with the primary goal of controlling pests, general pests, and wood-destroying organisms with judicious use of pesticides.

The IPM program shall include, but not be limited to, the following components:

- Persons who apply pesticides in any District school building shall be certified in keeping with applicable statutes and regulations.
- Notification in compliance with Kentucky Administrative Regulation.

NAMING OF FACILITIES

Except as provided in this policy regarding Academies of Louisville Partner naming rights, the Nnaming of school buildings, building wings, media centers, athletic fields, gymnasiums, and other District facilities, as well as the naming of alternative education programs, shall be the responsibility of the Board. The Superintendent shall recommend one (1) name for each facility. Names usually will be selected from the following:

- Prominent state, local, or national figures;
- Pioneers;
- Community leaders, former school Board members; retired school leaders and/or teachers;
- Donors of school property; and
- Geographic areas.

District facilities may be named for living persons. Facilities may not be named for active employees of the District. Preference, if clearly expressed, usually will be given to the name recommended by citizens of the school attendance area in which the facility is located.

District facilities may be renamed in the event they are closed and reopened. Criteria for renaming District facilities shall be the same as those used for the selection of the original names.

The Superintendent/designee shall establish separate procedures for: naming new schools or other new facilities; naming new programs; and renaming existing schools or other existing facilities.

School Property - Naming Facilities and Alterations

ACADEMIES OF LOUISVILLE PARTNER-NAMED ACADEMY PROGRAM

The District may establish a Partner-Named Academy Program to recognize business partners of Academies of Louisville schools to offer long-term and highly engaged business partners the naming rights for academies within schools. Authorization for a partner-named academy must be secured through a formal agreement between the business partner and the District that is approved by the Board.

The Partner-Named Academy Program shall set forth in guidelines the specific criteria that a business partner must meet to receive academy naming rights. Criteria may include, but not be limited to: appointment of a primary point of contact; experiential learning opportunities for staff and students; service on advisory boards and industry collaboratives; a significant annual monetary donation; and a significant annual in-kind donation.

Naming opportunities under the Partner-Named Academy Program are available only for individual academy pathways within a school; no partner may name the overall academy in a school.

School commitments in a partner-named academy relationship may include, but not be limited to: recognition through external and internal signage at the school; recognition on all printed and digital materials, exclusive naming rights for the partner to the academy.

The Assistant Superintendent for High Schools, in consultation with the Principal shall make the final determination to recommend to the Superintendent to grant academy naming rights to a business partner. The Superintendent shall have the authority to recommend the agreement for naming rights to the Board for approval.

REFERENCES:

KRS 158.447

KRS 160.290

KRS 162.060

302 KAR 029:010; 302 KAR 029:020

302 KAR 029:050; 302 KAR 029:060

702 KAR 004:180

Adopted/Amended: 8/23/2016

Order #: 2016-144

Business Partner Recognition and Advertising in the Schools

ACADEMIES OF LOUISVILLE PARTNER RECOGNITION PROGRAM

The District may establish a program to recognize business partners within Academies of Louisville Schools, and establish guidelines for the level of recognition based on the length and extent of a business partner's engagement with a school. Levels of recognitions shall be based on criteria established in the guidelines, which may include, but not be limited to: length of time as an Academies of Louisville business partner; completion of an action plan, number of students engaged; number of hours of service; and monetary donations. The guidelines shall pertain only to participation in school activities and interior signage, and shall not address exterior signage.

Permissible recognition for Academies of Louisville business partners established within the guidelines may include, but not be limited to: fixed banners, logos, or plaques; digital signage; representation at school events; posters or signs in classrooms; partner-provided promotional materials; logo placement on Academy branded items; speaking opportunities at school events; and signage at media events.

The guidelines shall establish the manner of determining the level of recognitions for a business partner, and set forth the responsibilities of school and District staff for decision-making and the management of the program.

SUPPORT OF ATHLETICS AND EXTRACURRICULAR ACTIVITIES

The Board shall permit commercial establishments to cooperate with schools to support athletics and extracurricular activities. Procedures shall be established by the Superintendent/designee.

PROHIBITION

Execept as provided in this policy, no No-commercial advertising shall be allowed in the facilities or on the grounds of school property, unless the material in the advertisement contributes to the educational program or is approved by the Superintendent/designee.

EXCEPTION

Nothing herein shall be construed to prevent advertising in publications which are published by student organizations, PTA/PTO, booster club, or other parent groups or other forms of advertising at school events open to the public.

REFERENCE:

KRS 158.183

Adopted/Amended: 7/8/2013

Order #: 2013-124