

JEFFERSON COUNTY BOARD OF EDUCATION
EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

COMPETITIVE NEGOTIATION TABULATION

PROPOSAL NO.: 3098

APPROVAL DATE: April 21, 2020

ITEM(S) QUOTED: MARKETING & PUBLIC RELATIONS SUPPORT

DATE PROPOSALS RECEIVED: February 4, 2020

CONTRACT PERIOD: From April 21, 2020 through November 3, 2020.

VENDOR INSTRUCTIONS: No shipments/services are to be made against the contract.
Purchase orders will be issued.

AWARD OF PROPOSAL: Awarded to Osborne & Associates, LLC as the best evaluated vendor
based on the evaluation criteria set forth in the Request for Proposal.

MARKETING & PUBLIC RELATIONS SUPPORT

<u>BIDDER</u>	<u>HOURLY RATE</u>
Osborne & Associates, LLC	\$ 125.00
C2 Strategic Communications	\$ 145.00
Current 360, Inc.	\$ 98.00 Blended Rate
Digital Promotions, Inc.	\$ 48.75
Doe-Anderson, Inc.	\$ 115.00
INgrid Design, LLC	\$ 125.00
Mightily	\$ 95.00
Red7e, Inc.	\$ 135.00 Blended Rate
Scoppechio	\$ 95.00
VIA Internet Studio, Inc.	\$ 125.00
Vimarc	\$ 91.67 Blended Rate

All information is included with proposals. The proposals are on file in the Purchasing/Bid Department.