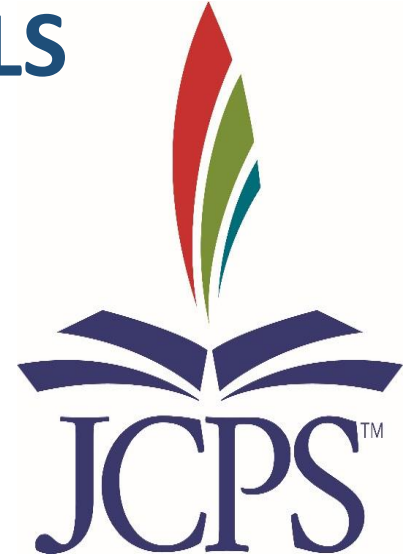


JEFFERSON COUNTY PUBLIC SCHOOLS

Revenue Advisory Task Force Update

January 28, 2020



Why consider revenue changes now?

- Research around revenue
- District aspirations



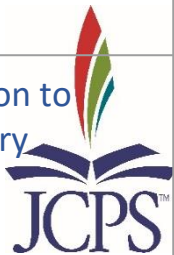
Surrounding Counties Levied Taxes for 2018-19

District	Total Real Estate Tax 2018-19	Occupational	Utility	Excise	Motor Vehicle
Anchorage Independent	98.2	0.75	-	-	110.0
Franklin Independent	96.5	-	3.0	-	47.4
Fayette County	81.0	0.50	3.0	-	59.2
Oldham County	78.8	-	3.0	-	64.3
Nelson County	77.2	-	3.0	-	54.8
Henry County	74.3	-	3.0	-	55.3
Bullitt County	73.2	-	3.0	-	47.7
Shelby County	73.1	-	3.0	-	46.5
Jefferson County	72.5	0.75	-	-	58.5
Franklin County	71.5	-	3.0	-	51.0



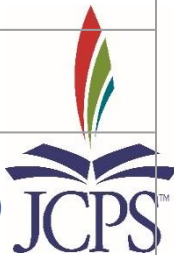
Potential Future Plans for Consideration

School Safety	Restorative Practice, Positive Behavioral Intervention Supports, Cultural Training, and other school security supports; costs dependent upcoming; decisions; current SSO proposal is \$1.2 M	\$ 2.3 million (estimate: recurring and with possible expansion)
Backpack League	Expand summer learning opportunities to support students in becoming Transition Ready	\$2.6 million
Technology for students	Students need ease of access to instructional devices for online testing, Backpack of Success Skills, & blended learning opportunities. One-to-One student devices	\$5.4 million (recurring cost)
Transportation infrastructure	Average school bus costs \$78,000. Replacement cycle of 14 years	\$8.5 million (recurring cost)
5 days of PD-similar to AIS	Each teacher day costs - \$2.3 million 5 days professional development for all teachers (including AIS)	\$11.5 million (recurring cost)
Additional mental health	Providing a Mental Health Practitioner for every school - Average cost of a Mental Health Practitioner \$52,920, an additional 36 will cost of \$1.9 million	Total \$8.2 million to provide for every school (recurring cost)



Priorities Mentioned Specifically by Board Members

Cost of living increases	Cost of living increases for all employee groups. Cost of living increases are a recurring annual cost	\$ 7 million-1% \$14 million 2%, \$21 million 3%, etc. (recurring cost)
Modernize Facilities	Long Range Facility plan \$1.2 billion, Bonding capacity currently \$235 million Commitment to ongoing facilities improvement	Average cost of new school: Elementary \$17 million Middle \$30 million HVAC \$3 to \$9 million
Racial Equity	Funding the policy addressing disparities for JCPS' students of color and special populations. (Implicit Bias Training, Pan-African studies, Black Male Achievement, Summer Learning, Cultural Competence-Religious Diversity Training, Teacher Residency)	\$2.6 million (recurring)
ESL support	Recognizing the growing number of students and the need for additional teachers and additional supports to schools requires additional funding	\$2.6 million (recurring)
AIS additional support	Provide AIS that exit a School Resource Teacher \$935,000 Provide opportunity for AIS Transition Summer Professional Learning \$800,000	\$1.7 million (recurring - based on numbers exiting)
Exceptional Child Education	A commitment to redesign and compliance. New ECE Classrooms, IEP Training for teachers, Online Curriculum Programs for ECE moderate to severe, additional ECE Implementation Coaches, additional 504 Program support	\$2.1 million (recurring cost)
Alternative Schools	Develop a plan to redesign the district's alternative behavior schools	\$2.0 million
Nurses in AIS schools	Average cost of a Nurse is approximately \$45,000, if providing for one nurse at all 36 Accelerated Improvement Schools	\$1.6 million (recurring cost)



Local Taxes – Board Authority KRS 160.455

Property Taxes

Real Estate & Personal Property

Nickel Tax

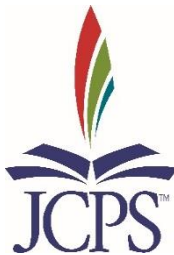
Motor Vehicle

Permissive Taxes

Occupational License Tax for Schools

Utility Gross Receipts

Excise (Income) Tax



Nickel Tax or Above 4% Property Tax Revenue

NICKEL TAX

Plus

- Legitimacy, our kids are deserving
- Tangible – can sell new buildings in specific neighborhoods
- Impact on bonding capacity
- Can free up some general fund
- Covers bond service
- Invests in own property value through better schools
- More progressive (low income people = more rent)

Delta

- Capital expenses only
- Only frees up \$8-10M general fund
- Won't free up money for equity
- Not sufficient to meet capital needs
- Need multiple nickels
- Doesn't invest directly in kids
- Not built into base

Above 4% Property Tax Revenue

Plus

- More flexible – Equity programs
- Directly responds to state audit criticism
- Tax decisions in 2012-2015, make up past decisions -less than 4%
- Our rate much lower than every district around us
- If recalled , would still get 4%
- Assessments raises will diminish how we raise rate
- Compounds on itself going forward
- Invest in own property value through better schools
- More progressive (low income people = more rent)

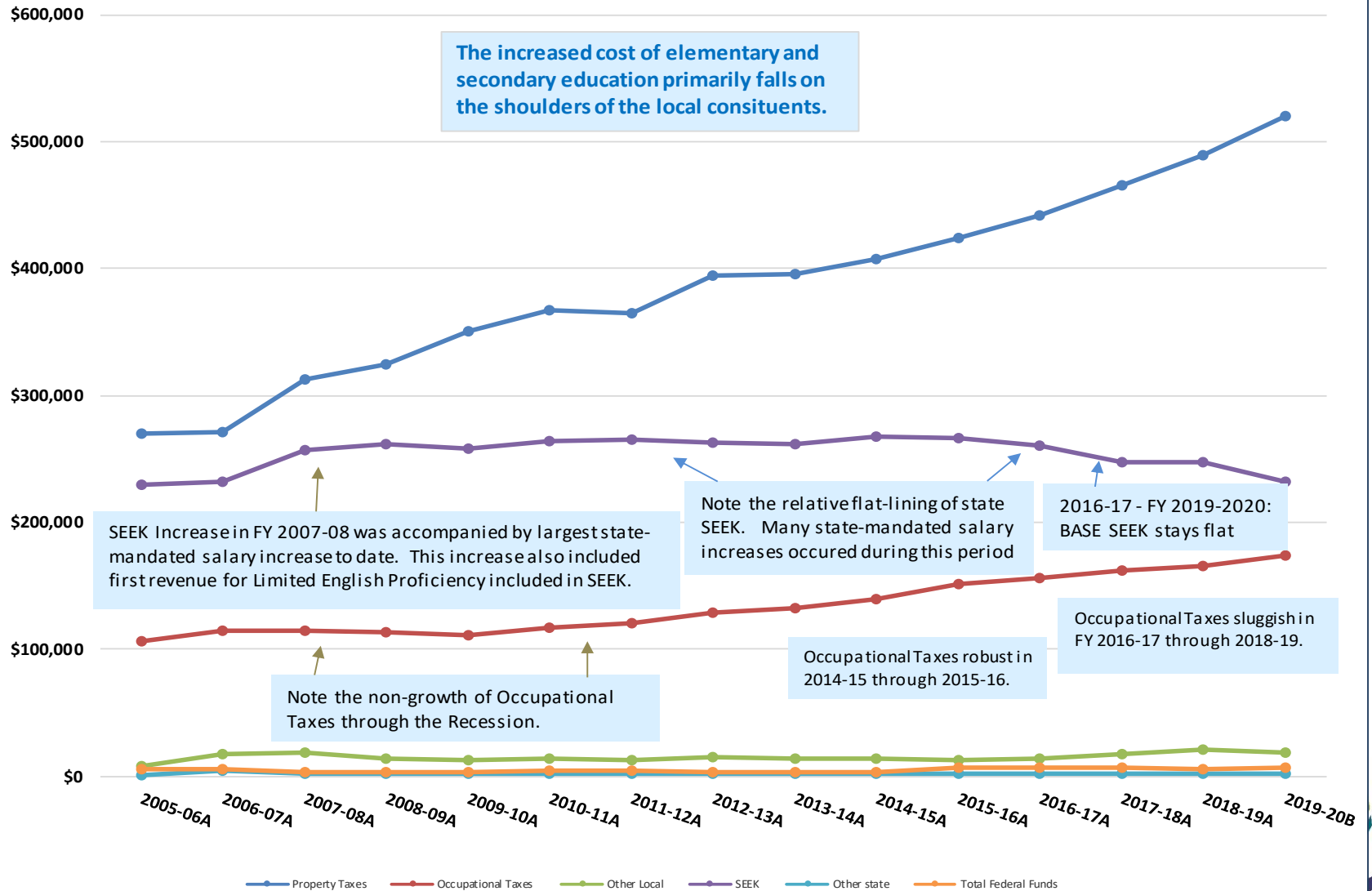
Delta

- Not automatically as clear what it goes to
- Property owners without kids in schools (potential universal drawback)
- Could be challenge for low income home buyers
- Logistics are trickier to make
- 2020 ballot

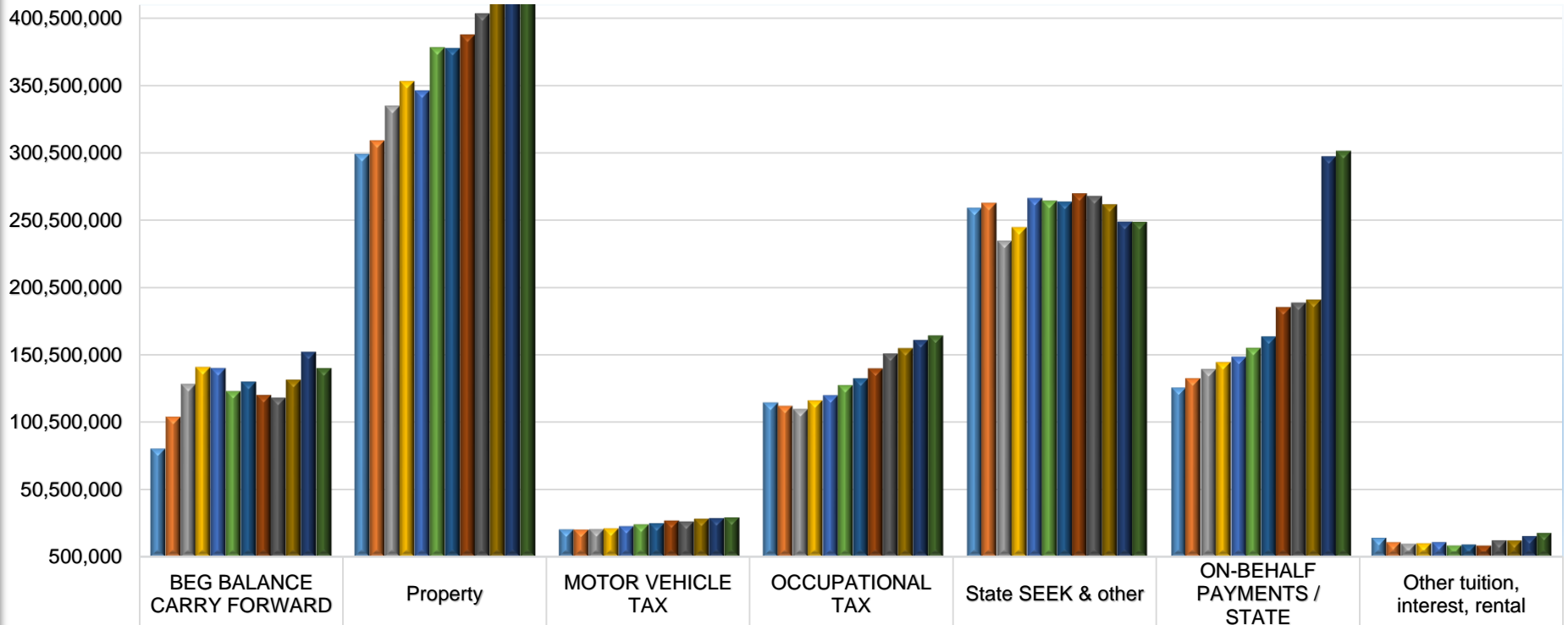


JCPS GENERAL FUND REVENUE TRENDS

in 000's

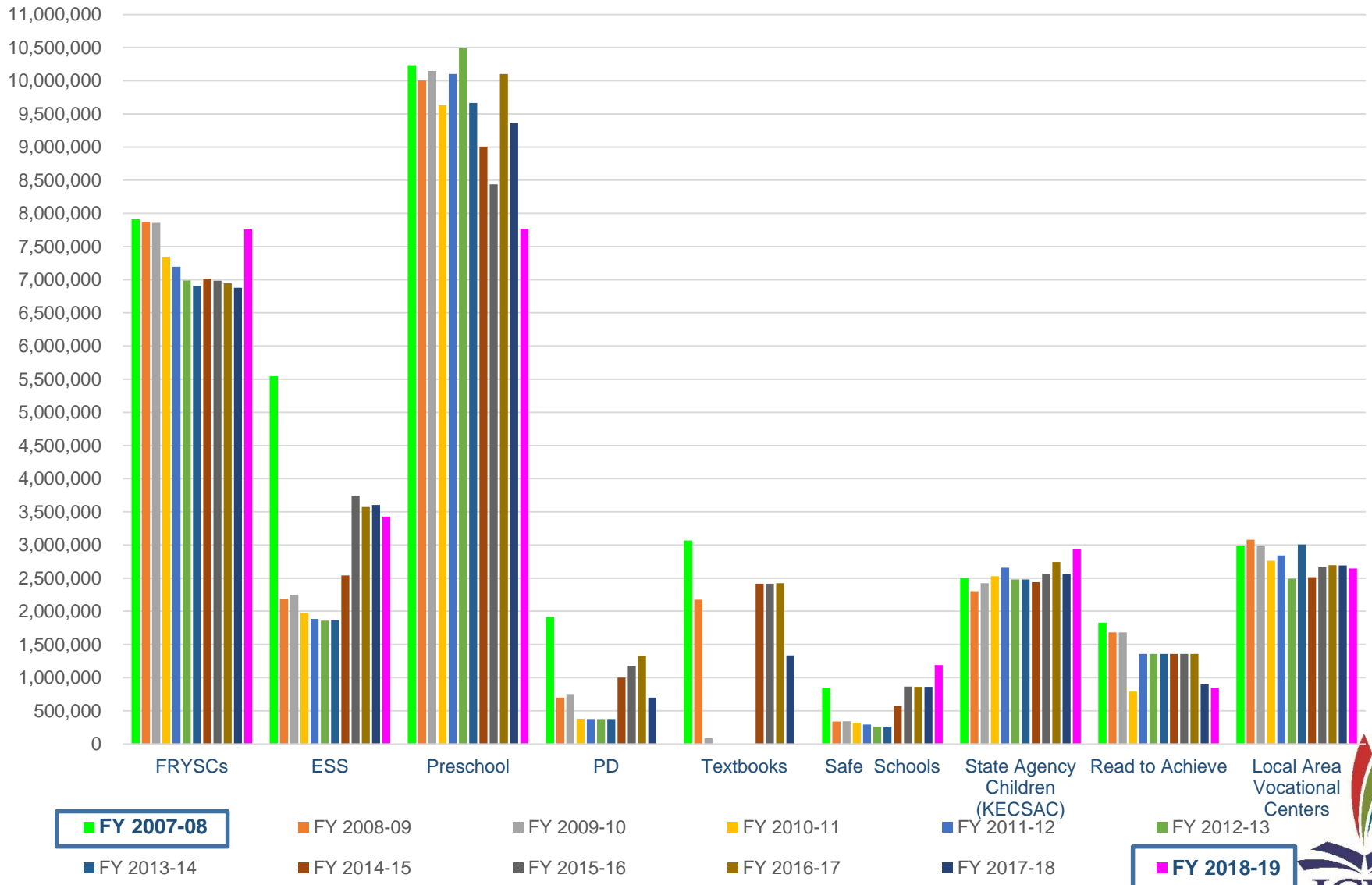


JCPS 10 Yr General Fund Revenue Trend



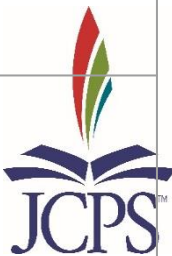
	BEG BALANCE CARRY FORWARD	Property	MOTOR VEHICLE TAX	OCCUPATIONAL TAX	State SEEK & other	ON-BEHALF PAYMENTS / STATE	Other tuition, interest, rental
FY08	80,737,174	299,228,130	20,842,786	115,133,756	259,418,529	126,132,253	14,550,030
FY09	105,097,013	309,280,529	20,831,395	113,318,876	263,331,258	133,527,867	11,332,434
FY10	129,163,347	335,419,877	20,953,222	110,682,462	235,354,184	140,200,134	10,055,619
FY11	141,539,550	353,736,024	21,648,571	116,762,420	245,375,519	145,182,600	10,568,267
FY12	140,544,034	346,705,515	23,206,884	120,452,400	266,789,738	149,046,147	11,315,616
FY13	124,560,396	378,685,745	24,800,071	128,882,355	265,238,216	156,614,534	8,891,400
FY14	130,226,135	378,126,354	25,303,237	132,569,312	264,061,733	163,724,635	9,472,434
FY15	120,080,560	387,797,883	27,259,351	139,825,242	269,921,696	185,420,795	8,786,631
FY16	119,207,881	403,597,357	26,860,776	151,821,629	268,418,979	189,562,894	12,743,388
FY17	132,975,573	420,116,488	29,045,275	156,387,646	262,625,035	192,194,317	12,790,919
FY18	153,608,044	443,769,309	29,567,758	162,374,610	249,933,765	298,310,873	15,925,714
FY19	141,547,484	468,764,484	30,034,314	165,754,818	249,746,674	302,352,879	18,458,124

State Grant History



TIMELINE & REQUIREMENTS FOR POSSIBLE TAX LEVY

February 4, 2020	Request for Proposals received from Marketing & Public Relations firms for possible assistance in community communications
May 2, 2020	1st advertisement for May 12th tax levy
May 3, 2020	2nd advertisement
May 12, 2020	Board meeting and tax hearing, levy proposed 4%, nickel, utility, additional %, and/or excise tax for 2020-21
May 12, 2020	50 day petition on property tax begins (need 35,615 signatures)
May 16, 2020	3rd advertisement to include the proposed nickel, utility, additional %, and/or excise (income tax)
July 1, 2020	50 day petition for property tax ends
July 2, 2020	30 day validation period for property tax petition begins
August 2, 2020	30 day validation for property tax petition ends



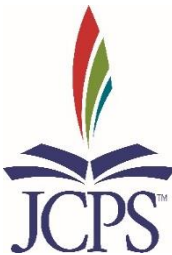
TIMELINE & REQUIREMENTS FOR POSSIBLE TAX LEVY (Continued)

August 11, 2020	County Clerk notified of recall vote on November General Election if petitions are validated
August 22, 2020	1st advertisement for 4% levy for fiscal year 2020-21 would include proposed utility, nickel, additional %, and/or excise
August 23, 2020	2nd advertisement for 4% levy for fiscal year 2020-21 would include proposed utility, nickel, additional %, and/or excise
September 1, 2020	Board meeting and hearing for 4% rate and levy from May 2020 (if petition not validated)
September 5, 2020	3rd advertisement to include proposed 4%, additional %, nickel, utility, and/or excise
November 3, 2020	General Election and possible recall vote if petition is validated (if not levied in 2020, next opportunity is the General Election in November 2022)



Immediate Next Steps

- Decide on timing: if not using the timeline presented, will have to wait until 2022
- RFP is out for response from marketing firms
- Proposals will be reviewed
- Staff will present contract to board for approval



Questions and Feedback

