EDUCATION IN FOCUS

VISION 2020

Kentucky School Boards Association

84TH ANNUAL CONFERENCE

KENTUCKY SCHOOL BOARDS ASSOCIATION

"A brighter future through better public schools"

Feb. 21-23; Galt House, Louisville

Conference Registration Form

School District _____

Full name and title *(for badge)*	Email*	Pre-conference workshop $50 fee	Clinic Selections	Friday Box Lunch $20 a person	Saturday Lunch $30 a person	Sunday Brunch $25 a person
		PC ___	A ___ B ___ C ___ D ___ E ___ F ___			
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Please include individual email for each attendee

Additional email to receive the registration confirmation: _____

KOSAA Registration

The registration fee for the Feb. 21 daylong session is $95 per person and includes lunch.

Full name *(for badge)*	Position

Payment Section

Friday pre-conference workshops ..... ___ x $50 = ___
Conference registration ..... ___ x $290 = ___
Friday box lunch ..... ___ x $20 = ___
Saturday lunch ..... ___ x $30 = ___
Sunday brunch ..... ___ x $25 = ___
KOSAA conference ..... ___ x $95 = ___
KOSAA additional lunch ..... ___ x $55 = ___

TOTAL $_____

P.O. No. _____

***Payment by credit card is available online at* www.ksba.org**

Online Registration

Registration for KSBA's 2020 Annual Conference is available at www.KSBA.org with our clear and easy to follow online registration system. Registrants can access the Annual Conference 2020 link on our website's home page.

GENERAL SESSION SPEAKERS

OPENING SESSION

Friday, Feb. 21, 1 – 3 p.m.
(In-service training, 1.25 hrs. credit)

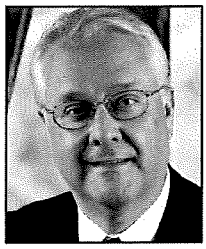
The Brand of Board Service

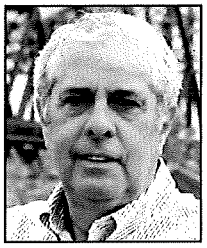


The 2020 conference will be particularly special, as the weekend will serve as the launch of KSBA's much-anticipated rebrand. KSBA will be unveiling a new logo, colors, tagline, etc. To help commemorate this milestone, we will devote a generous portion of Friday's Opening Session, led by Communications Director **Josh Shoulta**, to the importance of maintaining a positive brand image – as an association, a district and as an individual. From beginning to end, the 84th Annual Conference will celebrate KSBA's new look as one small part of our promising future.

LUNCH/PLENARY SESSION

Saturday, Feb. 22, 11:30 a.m. – 1:30 p.m.
(In-service training, 1.25 hrs. credit)







This session will feature a look back at the Kentucky Education Reform Act (KERA) of 1990 by a bipartisan panel of two former legislative leaders who supported the bill and helped to monitor and guide its implementation over the years that followed. Our panel will include former Senate President **David Williams** (left) and former Senate Majority Leader **David Karem** and will be moderated by KET's **Renee Shaw**. As we look back a generation ago to the transformative Supreme Court decision and reform legislation, which changed everything about public education in our Commonwealth, few people were more at the forefront of those developments than Karem and Williams.

BRUNCH SESSION

Sunday, Feb. 23, 8:30 – 10:15 a.m.
(In-service training, 1.25 hrs. credit)

Empowering Leaders to Change Lives



During the summer of 2013, **Jess Lawrence** successfully completed a 23-year-old dream of bicycling 4,197 miles across the country – solo. In her keynote, Lawrence shares the extraordinary journey of preparing and fulfilling a major life goal and relates her experience to key lessons that empower leaders to create positive change within the public health and education sectors. She motivates her audiences to create personal calls to action and has her participants up and moving throughout the presentation to create an atmosphere that welcomes movement, connection and change. In sharing her story, Lawrence hopes to give a voice to audience members' own personal and professional journeys, daring them to do something extraordinary to create lasting change.

CONFERENCE REGISTRATION INFORMATION

The **conference registration fee is $290** per board member or administrator, which includes admission to all general sessions, clinic sessions, the Friday night Exhibitors' Reception and the Saturday Exhibitors' Continental Breakfast. The fee does not include meals or Friday pre-conference workshops. (See registration form for the cost of the pre-conference workshops and meals.) **Tickets must be purchased for Saturday's lunch and Sunday's brunch no later than 5 p.m., Friday, Feb. 21.**

Registration must be received by **Feb. 14.** Cancellations for refunds must be received in writing by **Feb. 14. After this date there is a cancellation fee of $75.**

Each registrant should pre-register for clinic selections and pre-conference workshops in the space provided on page 2. Specify the number of each clinic, conference workshop and meal the registrant will attend (Example: *A3, B2, C4*). Workshops are available on a first-come, first-served basis, so plan on arriving early to secure a seat.

Complete the form on page 2 and mail with your payment to: **Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601,** or register online at ***www.ksba.org***. Forms may be faxed to 502-783-1182.

See page 4 for hotel information.

PRE-CONFERENCE WORKSHOPS

Friday, Feb. 21
9 a.m. – Noon

These workshops are for all school board members and administrators regardless of experience.
Registration fee: $50 per person for each workshop.

PC1 All Together Now – Back to Basics!

F E S C

Looking for a convenient way to earn credit in the mandated topics of ethics, finance and superintendent evaluation? Attend this session to learn important information while working toward meeting annual requirements. This session is open to members of any length of service. Special one-hour versions of these workshops are included:

- **SEEK – What You Need to Know** *(Counts toward mandated finance training requirement; counts toward annual charter authorizer training requirements)*
- **Governance Core Part 1** *(Meets mandated ethics training requirement; counts toward annual charter authorizer training requirements)*
- **Using Formative Conversations to Improve Superintendent Evaluation** *(Meets mandated superintendent evaluation training requirement)*

PC2 Finance I A, I B, II

F C

Meets mandated finance training requirement
Counts toward annual charter authorizer training requirements
School board members in their first term of office are required to receive three hours of finance training. Attendance at this session will not only meet that requirement but provide information on the basics of school finance and how effective use of finances can assist the district in reaching goals.

- **School Board Fiscal Responsibilities: Driving Success Through Informed Decisions - Part I A**
- **School Board Fiscal Responsibilities: Driving Success Through Informed Decisions - Part I B**
- **Finance II: Dollars and Sense**

PC3 Mobilizing Communities for Kentucky's Future: Early Childhood Through Postsecondary

A/S Level IV required topic: Exemplary Leadership Strategies
Using the Prichard Committee's Community Profile to initiate a guided conversation that will mobilize citizens to advocate for public education, explore solutions to achievement gaps and promote higher achievement. Learn how a community conversation can result in a coordinated community response to increase student success.
Brigitte Blom Ramsey, executive director, Prichard Committee; Becky Burgett, board member, Gallatin County Schools

PC4 Improve Student Outcomes – Families Partner with Schools and Communities Through Parent Camps

A/S Level IV required topic: Exemplary Leadership Strategies
This interactive session will provide participants with innovative ways to engage parents and partner with teachers, administrators and the community in topics important to schools (especially Title I), districts and the state using the ParentCamp model. Participants will experience first-hand how the revolutionary ParentCamp model is organized and implemented.
Julia Pile, president, Laura Gilchrist, vice president, ParentCamp

Reserve your hotel room today

Guest rooms will be at the Galt House in Louisville. Reservations must be made online via the links provided below. (The links can also be found on the Annual Conference page on our website, www.KSBA.org.)

Adair – Johnson districts should use this link for the Suite Tower:
https://book.passkey.com/go/KSBAEAST2020
Rate: $159

Kenton – Woodford districts should use this link for the Rivue Tower:
https://book.passkey.com/go/KSBAWEST2020
Rate: $144

Deadline is February 7

Rooms are first come, first served so when rooms sell out, they sell out no matter which tower your district is assigned.
Superintendents who plan to check in or out for their group should tell the hotel at the time reservations are made.

CLINIC SESSIONS A

Friday, Feb. 21
3:15 – 4:30 p.m.

A1 SEEK – What You Need to Know
Repeated as D1

F C

Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements
A/S Level III required topic: Finance

SEEK is the primary source of funding for Kentucky's K-12 educational system. It's imperative that board members have a general understanding of the SEEK formula and the inputs that affect the overall revenue for their school district. This also needs to be understood when considering a charter school application as a charter authorizer.
KSBA Training Cadre

A2 Legal & Ethical Considerations for School Board Members
Repeated as F2

E C

Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

This session offers a refresher of the School Board Member Code of Ethical Conduct and best practices for local school board members, and illuminates issues such as conflicts of interest, nepotism and confidentiality. Further, it relates these issues to board members' legal and ethical responsibilities in considering charter school applications and oversight.
KSBA Training Cadre

A3 KSBA Superintendent Evaluation
Repeated as E3

S

Meets mandated superintendent evaluation training requirement
A/S Level II required topic: Superintendent Evaluation

Evaluating the superintendent is one of the school board's most important jobs. A high-quality superintendent evaluation process helps develop good board/superintendent relationships, provides clarity of roles, creates common understanding of the leadership being provided and provides a mechanism for public accountability. The KSBA Superintendent Evaluation process is focused on evidence and performance expectations using research-based effectiveness standards and district goals agreed upon by the board members and the superintendent.
KSBA Training Cadre

A4 Closing the Instruction Gap: Building Collaborative Structures That Support Teacher Practices
A/S Level II required topic: Employee Relations

The quality of teacher instruction varies between classrooms. For children, it's a roll of the dice as many get a highly effective teacher while others do not. Leveling the playing field for all, collaborative professional learning structures allow schools to focus conversations on supporting teacher practice and its impact on learning.
Rick Fisher, assistant superintendent for instruction, Travis Hamby, superintendent, Allen County Schools

A5 Rethinking Your Special Education Model to Close the Achievement Gap
A/S Level II required topic: Student Learning and Support Services

Are you closing your gap or growing it? We will discuss how Meade County Schools developed a model to raise achievement for our students with special needs by rethinking our continuum of services. In our co-teaching model, our students are highly engaged and their performance shows it.
Mark Martin, director of special ed, John Millay, superintendent, Meade County Schools

A6 Results that Last. Systems Approach to Organizational Excellence

Learn how Warren County Schools is implementing systems and processes that are hardwired to achieve sustainable results. The framework for continuous improvement is grounded by evidence that brings alignment and focus to all areas of the district.
Rob Clayton, superintendent, Jason Kupchella, chief operations officer, Warren County Schools

A7 Community Centered Partnerships
A/S Level I required topic: Staff/Media/Community Relationships

Lean how Nelson County Schools has deepened the conversation about the purpose of school within our local community through the creation of partnerships. Students, employers, teachers and other community members will share how collaboration at the community table allows us to excavate and unite gifts across our region.
Laura Arnold, director of workforce development, Chase Goff, director of student leadership, Nelson County Schools

A8 SB1 - One Year Later – Now What?
A/S Level II required topic: School Safety & Discipline

Senate Bill 1 (2019), the School Safety and Resiliency Act, was passed and signed into law in 2019. This session will take a look at the status of the law one year later, and examine what school districts need to know, the next steps to take, how the measures of the act will be funded and the impacts on student safety in Kentucky.
Dan Orman, training coordinator, Kentucky Center for School Safety

A9 Local School Boards Filling Vacancies
A/S Level III required topic: Leadership Through Teamwork

The quality of school board leadership affects the success of Kentucky's students. Who is elected – or appointed – to school board seats can make a big difference. In 2019, state law was changed, giving the responsibility of filling school board vacancies back to local boards of education. Find out how the process works and how several school districts have dealt with this situation.
KSBA Training Cadre

F **Denotes session counts toward mandated finance training requirement**

E **Denotes session meets mandated ethics training requirement**

S **Denotes session meets mandated superintendent evaluation training requirement**

C **Denotes session counts toward annual charter training requirements**

CLINIC SESSIONS B

Saturday, Feb. 22
8:30 – 9:45 a.m.

B1 Board Member's Dashboard
Repeated as F1

F C

Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements
A/S Level III required topic: Finance

While driving your car, you persistently take a glance at the dashboard. The dashboard reflects how fast you are moving and how much fuel you have in the tank, along with other important data points. As a board member or charter authorizer, you should also have a consistent dashboard with important values and key stats that give feedback on the financial state of your school district or charter school.
KSBA Training Cadre

B2 Governance Core Part 1

E C

Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

Governance Core Part 1 and Part 2, based on "The Governance Core," a book about successful school board governance, teach about the governance mindset, unity of purpose and a shared moral objective. These values keep student success at the center of school board and charter authorization service and include consideration of innovative strategies. It teaches that politics can distort good governance by having preconceived notions about issues, such as charter schools. The course teaches that effective solutions consider diverse views and all the evidence. Good governance is a key to community support and long-term success of school districts and charter schools. Part 1 focuses on governance mindset. Part 2 focuses on governance culture.
KSBA Training Cadre

B3 Essentials of Effective Superintendent Evaluation
Repeated as F3

S

Meets mandated superintendent evaluation training requirement
A/S Level II required topic: Superintendent Evaluation

One of the key responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators.
KSBA Training Cadre

B4 Improving Student Success by Strengthening School Counseling Programs

A/S Level II required topic: Employee Relations/School Personnel

Senate Bill 1, the school safety bill, requires every school to have a counselor. But why? What is a comprehensive school counseling program? How can it increase student success? We will look at effective programs and learn how to best utilize your school counselors to promote students' academic achievement and social emotional health.
Linda Tyree, president, Kentucky School Counselor Association

B5 A Brighter Future: Solar Power for Schools

A/S Level II required topic: School Facilities

Schools across the country are turning to solar power to dramatically reduce utility costs for a sustainable future. This session will highlight the financial and educational benefits, and include an overview of the design and installation process that impacts energy savings. Case studies of school solar arrays will be shared.
Ryan Stout, national solar developer, David Dowdell, business development manager, Performance Services

B6 Small District, Big Voice

A/S Level I required topic: Staff/Media/Community Relations

Strengthening district communication in the era of school choice requires more than distributing information – it's about creating a culture that connects stakeholders to your story. This session explores the shifts in engagement and recruitment at a small independent school district upon the addition of a communication and outreach coordinator.
Candace Gibson, communication and outreach coordinator, Robb Smith, superintendent, Bellevue Independent Schools

B7 Achievement in Career Engagement

A/S Level I required topic: Board's Role in Student Achievement

Achievement in Career Engagement is a process of developing work-based learning skills through an Endorsement Program, based on levels of successful accomplishments, personalized by students and confirmed through the Kentucky Educational Development Corporation. Students in high school are confirmed Transition Ready in Careers and Academics.
Carla Kersey, project development coordinator, Jennie Sloan, project development coordinator, Kentucky Educational Development Corporation

B8 Legal Orientation I

A/S Level II required course

Come learn what every new school board member needs to understand about the statutory and legal environment in which boards operate. The session includes topics such as the Kentucky Open Meetings Act, board member conflicts of interest, the various legal responsibilities of the board, the role of the superintendent and the Kentucky Open Records Act.
Amy Peabody, board training attorney, KSBA

B9 Leading Effective Meetings: A Board's Guide to Parliamentary Procedure

A/S Level II Required Course

Are your meetings disorganized and chaotic? This session provides a basic understanding of "Robert's Rules of Order" as well as the concepts of parliamentary procedures for school board meetings. Basic terms and motions are also covered.
KSBA Training Cadre

CLINIC SESSIONS C

Saturday, Feb. 22
10:15 – 11:30 a.m.

C1 Finance III: Dollars and Decisions

F C

Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements
A/S Level III Required Course

This session extends the budgeting and resource allocation process down to the students. Participants learn how school boards can support district goals and prioritize the allocation of resources to drive student achievement, and how policy and discretionary decisions impact instructional quality, classroom sizes and instructional materials. The session covers the decision-making process from student data disaggregation to identifying needs and prioritizing allocation of funds. Other topics include school resource allocations, data-driven decision making, staffing formulas and procurement laws and policies.

KSBA Training Cadre

C2 Governance Core Part 2

E C

Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

Governance Core Part 1 and Part 2, based on "The Governance Core," a book about successful school board governance, teach about the governance mindset, unity of purpose and a shared moral objective. These values keep student success at the center of school board and charter authorization service and include consideration of innovative strategies. It teaches that politics can distort good governance by having preconceived notions about issues, such as charter schools. The course teaches that effective solutions consider diverse views and all the evidence before making decisions. Good governance is a key to community support and long-term success of school districts and charter school. Part 1 focuses on governance mindset. Part 2 focuses on governance culture.

KSBA Training Cadre

C3 Success with SPGES

S

Meets mandated superintendent evaluation training requirement
A/S Level II required topic: Superintendent Evaluation

This session, designed for experienced board members, focuses on effectively using the Superintendent Professional Growth and Effectiveness System (SPGES) for district improvements. It covers the board's role in using SPGES to positively effect change and includes success stories, along with examples of how the evaluation process improved board/superintendent relations and how growth plans positively impacted the district.

KSBA Training Cadre

C4 Intro to Charter Law and How It Affects Board Members

C

Counts toward annual charter authorizer training requirements

School boards are now charter school authorizers, charged with vetting charter applications and making the best decisions under the law. This training session provides an overview of the statutes and regulations in place governing this authority and charter schools generally.

Amy Peabody, board training attorney, KSBA

C5 The Board's Policy Making Role

C

Counts toward annual charter authorizer training requirements
A/S Level I Required Course

This session is designed to explore the following topics: the statutory basis for board policy (KRS 160.290 and KRS 160.340), the policy adoption and amendment process, board policy versus administrative procedure, policy manual organization, policy format and using an online policy manual.

Katrina Kinman, director of policy and eMeeting services, KSBA

C6 Your Superintendent is Leaving. Now What?

A/S Level II required topic: Superintendent Selection

At some point, most board members are faced with a superintendent vacancy. Hiring a district CEO is one of the most important roles of a school board, but it can be daunting to carry out. This session provides practical insight boards should know before filling the top job, including statutes and regulations, basic elements, timelines, considerations in undertaking a search and developing a contract.

Don Martin, field consultant, KSBA

C7 The Role of the Board Chair

A/S Level II required topic: Board/Superintendent Relations

Learn about the vital role of the school board chairperson in setting the tone for the district through effective meetings as well as how the chairperson can help build a culture of trust in the district and in the community.

KSBA Training Cadre

C8 The Role of School Board Members in Reducing Excellence Gaps

C

Counts toward annual charter authorizer training requirements
A/S Level I required topic: Board's Role in Student Achievement

Only 4 percent of Kentucky's low-income fourth graders and 2 percent of low-income eighth graders scored advanced on national assessments. This is one example of the seriousness of excellence gaps in this state. Learn why this is important and how school boards can help. Resources are available.

KSBA Training Cadre

C9 PEAK Winners

The 2019 PEAK Award winners had a common theme: helping students engage in learning outside the classroom. Learn about Dayton Independent's Book a Week program, in which preschool and Head Start students and children in local daycares receive a free book every week for 30 weeks. Dayton district staff will discuss how this initiative promotes a school-home connection and encourages more lap time at home. See how Floyd County Schools is combating the summer slide while feeding children during the summer months. The district combined those efforts in its Literacy, Lunch & Learning program. District staff will discuss how the program has improved kindergarten readiness while increasing the number of meals served.

Jay Brewer, superintendent, Dayton Independent Schools; Danny Adkins, superintendent, Anna Shepherd, early childhood director, Dale Pack, school nutrition director, Floyd County Schools

CLINIC SESSIONS D

Saturday, Feb. 22
2 – 3:15 p.m.

D1 SEEK – What You Need to Know
Repeated as A1

F C

Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements
A/S Level III required topic: Finance

SEEK is the primary source of funding for Kentucky's K-12 educational system. It's imperative that board members have a general understanding of the SEEK formula and the inputs that affect the overall revenue for their school district. This also needs to be understood when considering a charter school application as a charter authorizer.
KSBA Training Cadre

D2 Ethical Governance in a Divisive Era

E C

Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

School board members and charter school authorizers must be at the forefront in respecting ethical boundaries. They must take ethical decisions and behavior seriously, removing any personal issues or political views from their agendas in order to address student needs. After all, they set a public example for all students to learn to make ethical choices, to think critically and to believe they can make a difference through their words and actions.
KSBA Training Cadre

D3 Using Formative Conversations to Improve Superintendent Evaluation

S

Meets mandated superintendent evaluation training requirement
A/S Level II required topic: Superintendent Evaluation

You don't have to wait until the end-of the-year superintendent evaluation session to monitor progress on goals. In fact, you will ensure a more productive evaluation if you schedule formative sessions throughout the year to make sure your system is focused on the goals you have set. Kentucky law provides the opportunity for boards to have closed sessions for this purpose. Hear how making superintendent evaluations a year-round endeavor can ensure focus on goals and reduce the stress of waiting until the last minute to address a year's worth of questions and pent-up concerns.
KSBA Training Cadre

D4 Preparing for Charter School Applications Part 1

C

Counts toward annual charter authorizer training requirements

School boards may or may not receive any charter school inquiries, but they still need to understand the process as authorizers and to be prepared if they receive an application. The presenter guides participants in understanding the state's uniform charter school application issued by the Kentucky Department of Education.
Amy Peabody, board training attorney, KSBA

D5 Student Success Beyond the Bell

Out-of-school programs are a cost effective way to improve both academic and social/emotional outcomes. Learn research, best practices and ideas to implement great out-of-school time programs in your community.
Tom Haggard, director, Kentucky Out-Of-School Alliance

D6 HVAC Construction Projects: How Do We Choose?

A/S Level II required topic: School Facilities (or A/S Level IV/V)*

School boards oftentimes have questions about different types of HVAC systems that could benefit their new construction or renovation project. This presentation will provide an overview between geothermal, VRV, VAV and chilled beam HVAC systems, addressing installation cost, acoustics, operations, maintenance and energy efficiency difference between systems.
Zach McKinney, business development, Chris Tyler, CEO, Thermal Equipment Sales

D7 Open Meetings Act Update

C

Counts toward annual charter authorizer training requirements
A/S Level III required topic: Legal Issues

KSBA Staff Attorney John Fogle will use KSBA's recently updated "School Districts and the Open Meetings Act" as the frame of reference for an update on the most important statutory, administrative and case law Open Meetings Act developments that school district leaders need to know.
John Fogle, staff attorney, KSBA

D8 Student Behavior, Discipline and Workplace Conditions: A Panel Discussion on Issues and Solutions

A/S Level II required topic: School Safety & Discipline

Several instances of student misbehavior and student-teacher assault have recently made the news. This has sparked discussion of behavior in classrooms, discipline concerns and the effect on both learning and teacher workplace conditions. Several recent polls of Kentucky teachers, and articles written by teachers, have indicated that student behavior is a leading cause of teacher stress and burnout. With teacher recruitment and retention a major concern for boards, this robust panel of teachers and school/district administrators will shed new light on the issue and explore actions boards may take to address the concerns.
Panel discussion led by Eric Kennedy, director of advocacy, KSBA

D9 Analytics – Why Are They Important? What Story Do They Tell? How Do You Use That Data to Best Tell Your Story?

F

Counts toward mandated finance training requirements
A/S Level III required topic: Finance

The Kentucky Department of Education's website contains a plethora of financial data. In addition, your district has numbers and results of nearly everything humanly possible. We will look at extracting some of that data and how best to utilize it. Who would you prefer telling your district's story ... your district or the news?
Christopher C. McIntyre, CFO/treasurer, Warren County Schools

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F **Denotes session counts toward mandated finance training requirement**

E **Denotes session meets mandated ethics training requirement**

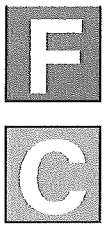
S **Denotes session meets mandated superintendent evaluation training requirement**

C **Denotes session counts toward annual charter training requirements**

CLINIC SESSIONS E

Saturday, Feb. 22
3:30 – 4:45 p.m.

E1 The Biggest Piece of the Budget Pie: Salaries & Benefits

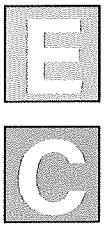


Counts toward mandated finance training requirements
Counts toward annual charter authorizer training requirements
A/S Level III required topic: Finance

State laws and local board policies call for Kentucky school boards to set the qualifications, duties and compensation for all school district employees. This session helps board members better understand the budget impact of salaries and benefits, salary schedules, staff funding sources, additional staff pay and benefits for both certified and classified staff.

KSBA Training Cadre

E2 Social Media, School Leaders and Ethics



Meets mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

School and district leaders have a greater ability to connect with students, parents, staff and other stakeholders thanks to the growing use of social media such as Facebook and Twitter. But social media outlets carry their own sets of challenges, especially on the ethical management of district and personal use. This course introduces school board members and charter school authorizers to the basics of social media, ethical problems and opportunities for leaders and their districts.

KSBA Training Cadre

E3 KSBA Superintendent Evaluation Repeated as A3

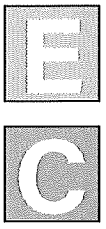


Meets mandated superintendent evaluation training requirement
A/S Level II required topic: Superintendent Evaluation

Evaluating the superintendent is one of the school board's most important jobs. A high-quality superintendent evaluation process helps develop good board/superintendent relationships, provides clarity of roles, creates common understanding of the leadership being provided and provides a mechanism for public accountability. The KSBA Superintendent Evaluation process is focused on evidence and performance expectations using research-based effectiveness standards and district goals agreed upon by the board members and the superintendent.

KSBA Training Cadre

E4 Avoiding Conflicts of Interest in Board Service and Charter Authorizing



Counts toward mandated ethics training requirement
Counts toward annual charter authorizer training requirements
A/S Level I required topic "Ethics"

This session discusses financial conflicts of interest in general board service as well as those specific to charter authorizing. Statutory conflicts of interest that are unique to school board members are also covered, along with tips for avoiding perceived conflicts of interest in all aspects of board service, including conducting charter authorizer responsibilities.

Amy Peabody, board training attorney, KSBA

E5 New Superintendent Training Program – What's It All About?

Did you know that your new superintendent is required by law to go through a rigorous training period during their first year in your district? Find out what is involved in that process and how your Board of Education is a partner during these first months.

Janice Lantz, coordinator – Individualized Learning Plans, Kentucky Association of School Administrators

E6 21E School Design – 21st Century Education and Energy

A/S Level II required topic: School Facilities (or A/S Level IV/V)*

Design can have an impact on student achievement. Warren County Schools adopted a strategy to design the most influential educational spaces. Learn to establish the "right" design priorities in a 21E School that engages and inspires learning in a safe, healthy, sustainable environmental while dramatically reducing or even eliminating energy costs.

Kenny Stanfield, principal architect, Sherman Carter Barnhart Architects PLLC; Kerry Young, board member, Warren County Schools

E7 Equity and the Role of Leadership: Policy and Practice

Counts toward annual charter authorizer training requirements
A/S Level I required topic: Board's Role in Student Achievement

One of the most salient factors for student achievement in a school district is effective leadership. But effective leadership without equitable policies and practices can limit student achievement. This session examines education equity and cultural competency and how these concepts impact teaching and learning. Strategies to develop equity policies at the board level will also be provided.

KSBA Training Cadre

E8 Construction Process Options

A/S Level II required topic: School Facilities (or A/S Level IV/V)*

This session will provide information regarding the construction process of a new or renovated Kentucky school.

Tim Geegan, executive vice president, Alliance Corporation

E9 Transportation – Do You Know

A/S Level II required topic: Student Learning and Support Services

It doesn't matter how long you have been with the school district, you need to understand some fundamentals about good transportation strategies and new mandates that will affect your district's budget. This session will share strategies on how to get the most out of your transportation funding.

Wayne Winters, president-elect, Kentucky Association of Pupil Transportation, transportation director, Crittenden County Schools

**** If you attend D6 and either E6 or E8, Level IV/V elective credit will be given.**

CLINIC SESSIONS F

Sunday, Feb. 23
10:30 – 11:45 a.m.

F1 Board Member's Dashboard
Repeated as B1

F C *Counts toward mandated finance training requirements*
Counts toward annual charter authorizer training requirements
A/S Level III required topic: Finance

While driving your car, you persistently take a glance at the dashboard. The dashboard reflects how fast you are moving, how much fuel you have in the tank, along with other important data points. As a board member or charter authorizer, you should also have a consistent dashboard with important values and key stats that give feedback on the financial state of your school district or charter school.
KSBA Training Cadre

F2 Legal & Ethical Considerations for School Board Members
Repeated as A2

E C *Meets mandated ethics training requirement*
Counts toward annual charter authorizer training requirements
A/S Level I required topic: Ethics

This session offers a refresher of the School Board Member Code of Ethical Conduct and best practices for local school board members and illuminates issues such as conflicts of interest, nepotism and confidentiality. Further, it relates these issues to board members' legal and ethical responsibilities in considering charter school applications and oversight.
KSBA Training Cadre

F3 Essentials of Effective Superintendent Evaluation
Repeated as B3

S *Meets mandated superintendent evaluation training requirement*
A/S Level II required topic: Superintendent Evaluation

One of the key responsibilities of board members is to hire and evaluate the district superintendent. Effective evaluation takes planning, preparation and board/superintendent team conversations. This session helps board members find answers to essential questions such as why, what and how, while exploring skills necessary to become effective evaluators.
KSBA Training Cadre

F4 Facilities – How can building save you money to invest elsewhere?

F *Counts toward mandated finance training requirements*
A/S Level III required topic: Finance

With today's technology and numerous collaboration platforms at your fingertips, what are some options that have tremendous payback? We will look at the upfront investment along with the return on the investment.
Christopher C. McIntyre, CFO/treasurer, Warren County Schools

GETTING THE MOST OUT OF YOUR CONFERENCE

Sessions

All clinics are open to all board members, regardless of experience, and all sessions qualify for Academy of Studies (A/S) general elective credit unless otherwise noted.

Mandated Topics

Each year, board members are required to receive training in mandated topics of **School Finance, Ethics, Superintendent Evaluation and Charter Authorizer**. Members can earn their mandated hours during this year's Annual Conference with sessions on each topic offered during each of the six clinic breakout sessions, as well as during the pre-conference session. For your convenience, all mandated training courses in sessions A-F are noted with a graphic denoting the topic.

Events App

The Events App is designed to help you get the most out of your conference experience. The registration system is directly linked to our mobile app. When you download the app at the conference and log in, it will automatically build your schedule for you based on your registration.

Annual Business Session

Please join us for Saturday morning's business session where four new at-large board of directors will be ratified to KSBA's Board of Directors.

KSBA.org /ksbanews @ksbanews

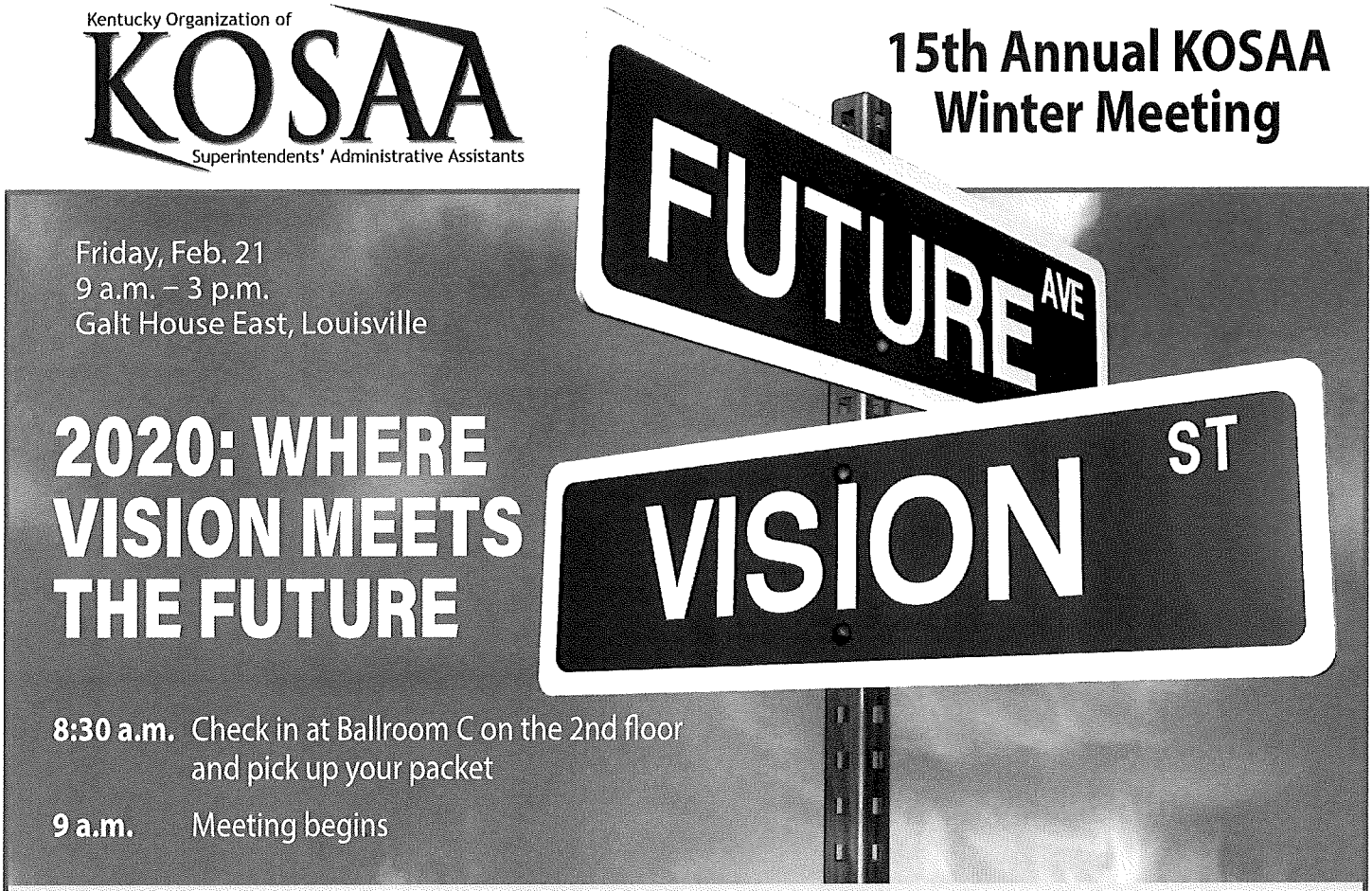
Board training hours available

EILA credit applied for

Pre-conference workshops	3 hours each
Clinic sessions A, B, C, D, E and F	1.25 hours
Opening session	1.25 hours
Lunch/Plenary session	1.25 hours
Brunch session	1.25 hours
Business session	0.5 hour
Exhibit visitation	0.5 hour

Kentucky Organization of
KOSAA
Superintendents' Administrative Assistants

15th Annual KOSAA Winter Meeting



Friday, Feb. 21
9 a.m. – 3 p.m.
Galt House East, Louisville

2020: WHERE VISION MEETS THE FUTURE

8:30 a.m. Check in at Ballroom C on the 2nd floor and pick up your packet

9 a.m. Meeting begins

Program Highlights:

- Open Meetings Act
- Board Vacancy, Board Member Training and Orientation
- Roundtables
- Clerical Professional Development
- eMeeting Refresher Training and Q&A

Attendees will earn 5 hours of KOSAA credit

COST: $95 (includes luncheon)
Members may invite their board members, superintendent and/or others to enjoy lunch with us. The cost is $55 per additional lunch guest. After you register your guest(s), please call or email Prindle Hinton (prindle.hinton@ksba.org) with their names.

Please complete the registration form on page 2 and fax it to (502) 783-1446, or mail to KOSAA, 260 Democrat Drive, Frankfort, KY 40601, or register online at www.ksba.org.

Deadline for conference registration is Feb. 14. No cancellations, but substitutions allowed.

If you will need lodging, please see hotel reservation instructions on page 4.

If severe weather occurs on the day of the conference, KOSAA members unable to attend will be invoiced for only $55 of the registration fee, which is the nonrefundable charge for the luncheon.

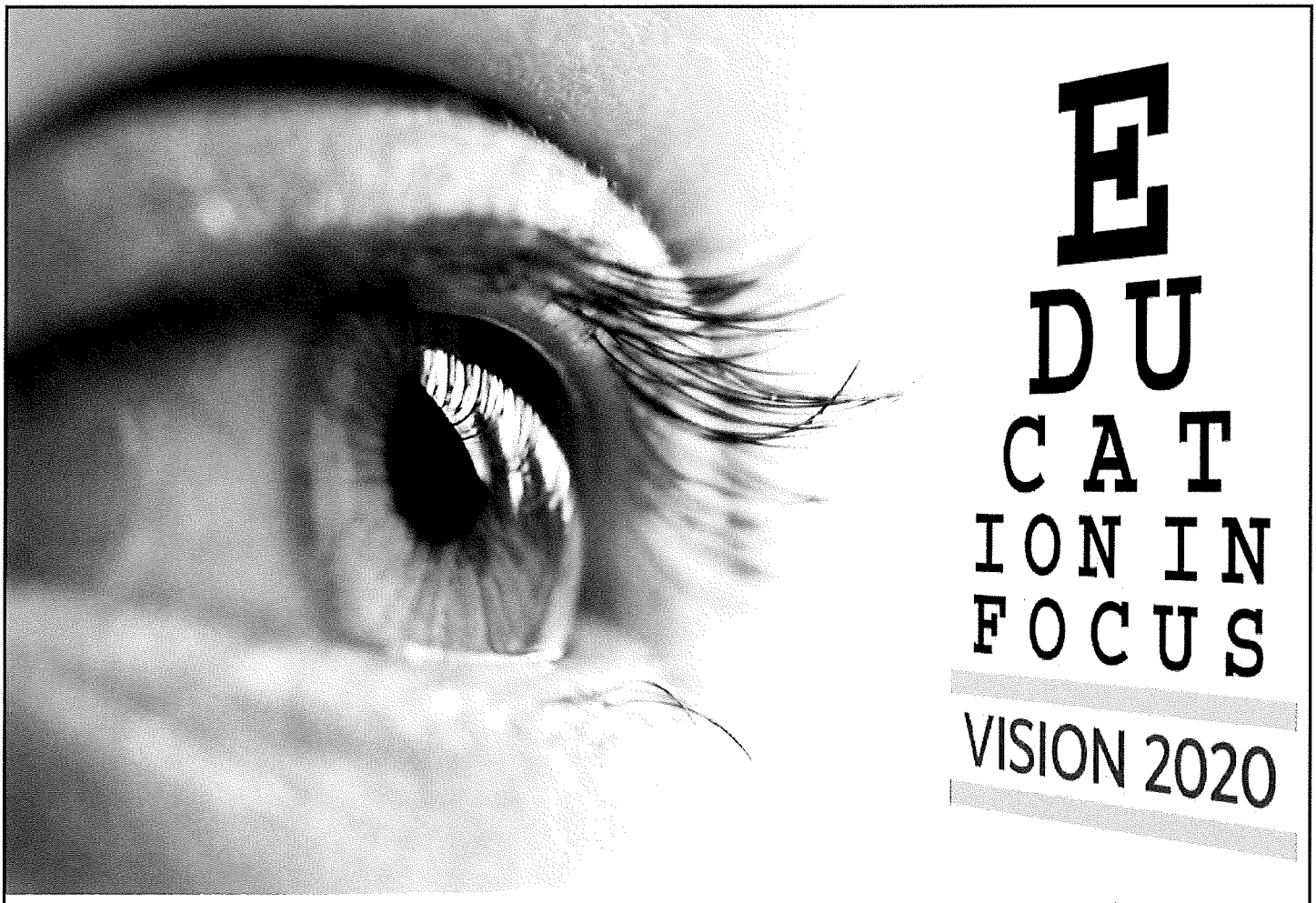
The KOSAA Board of Directors will meet at 7 p.m. Feb. 20.
Additional information will be provided later to each director.

For more information about KOSAA, contact Kim Barker at 1-800-372-2962 or via email at kim.barker@ksba.org

KENTUCKY SCHOOL BOARDS ASSOCIATION
"A brighter future through better public schools"

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Frankfort, KY 40601

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Online Registration

Registration for KSBA's 2020 Annual Conference is available at www.KSBA.org with our clear and easy to follow online registration system.

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Follow KSBA on Facebook and Twitter for conference news and updates:

KSBA.org /ksbanews @ksbanews