



Kenton County School District | It's about ALL kids.

**THE KENTON COUNTY BOARD OF
EDUCATION**

1055 EATON DRIVE, FORT WRIGHT, KENTUCKY
41017

TELEPHONE: (859) 344-8888 / FAX: (859) 344-1531

WEBSITE: www.kenton.kyschools.us

Dr. Henry Webb, Superintendent of Schools

KCSD ISSUE PAPER

DATE:

11/18/2019

AGENDA ITEM (ACTION ITEM):

Consider/Approve Approve event participation agreement with Cinemark for senior English classes to attend A Beautiful Day in the Neighborhood.

APPLICABLE BOARD POLICY:

Legal status of the Board (contract/license)

HISTORY/BACKGROUND:

Senior English classes are attending the movie and completing an assignment in accordance with the movie. The themes presented in the movie are the themes currently being covered in the senior English classes. The assignment will ask students to compare and contrast the themes in the movie with the themes from other works studied in the unit. The student related trip and fee associated was approved in November but the agreement with Cinemark was not sent to SK until after the board meeting in November.

FISCAL/BUDGETARY IMPACT:

None to the board


RECOMMENDATION:

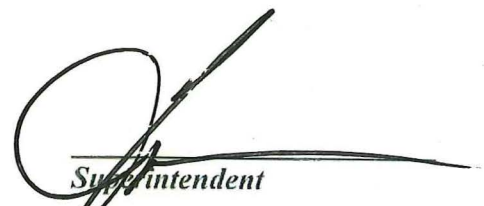
Approval of Approval of event participation agreement with Cinemark for senior English classes to attend A Beautiful Day in the Neighborhood.

CONTACT PERSON:

John Popham


Principal


District Administrator


Superintendent

Use this form to submit your request to the Superintendent for items to be added to the Board Meeting Agenda.
Principal –complete, print, sign and send to your Director. Director –if approved, sign and put in the Superintendent's mailbox.

Kenton County Board of Education

Board Members: Carl Wicklund, Chairperson Karen L. Collins, Vice Chairperson Carla Egan Shannon Herold Jessica Jehn
"The Kenton County Board of Education provides Equal Education & Employment Opportunities."



EVENT PARTICIPATION AGREEMENT

SIGNATURE & PAYMENT DUE BY

Monday, November 18, 2019

CLIENT / CLIENT

Simon Kenton High School - Independence
11132 Madison Pike
Independence, Kentucky 41051
Tamara Cady
tamara.cady@kenton.kyschools.us

THEATRE

7860 Mall Rd.
Florence, Kentucky 41042
Jason Chambers
1091@cinemark.com

CINEMARK EVENT COORDINATOR

Sandra Sigwing
ssigwing@cinemark.com

INTERNAL EVENT CODE

123199

CINEMARK Agrees to provide Simon Kenton High School - Independence with the following for a/an :

FILM TITLE *A Beautiful Day in the Neighborhood*
FILM FORMAT 2-D
AUDITORIUM(S) 1,10,14,5
SEAT COUNT 384

EVENT DATE Wednesday, December 4, 2019
ARRIVAL TIME 9:00 AM
FILM START 9:30 AM
ACCESS ENDS


DESCRIPTION	UNIT PRICE	QUANTITY	AMOUNT
Fee: Administrative	\$75.00	1	\$75.00
Tickets: Early Matinee	\$6.24	384	\$2,396.16
EVENT TOTAL DUE			\$2,471.16

- > Due to any unforeseen circumstances, auditorium assignment may change after this Agreement is executed. CLIENT will be notified immediately.
- > Staff during and following event to support set-up and provide usual services (HVAC, auditorium lighting, clean-up, etc).
- > Ship concession vouchers/gift cards, if applicable, upon receipt of payment.

Simon Kenton High School - Independence Agrees to:

- Remit payment immediately upon execution of this Agreement via corporate eCheck/credit card in the sum expressed above as Event Total Due. A link to Cinemark's secure online payment gateway will be provided via email upon execution of this Agreement.
- Payments not received upon execution of Agreement will be cancelled. A change fee of up to \$100 will apply to reinstate an event, pending availability.
- Not bring in outside food or beverages of any kind unless previously approved by Cinemark Corporate Office. Up to a \$500 penalty may apply for non-compliance.
- Not sell event tickets, products or items of any type on CINEMARK premises.
- Arrive and exit THEATRE within the times agreed upon herein this agreement or incur additional Auditorium Rent in the amount of \$500 per hour.
- Not alter/damage any physical part of the building.
- Completely remove any and all material brought into the THEATRE by the CLIENT immediately following the event or additional charges may be incurred unless pre-arranged with CINEMARK.
- Publicity materials concerning your event using the CINEMARK name and logo must be approved, in advance, by CINEMARK.
- Logo or other on-screen content will be requested before signing this Agreement with content shipped for testing/formatting 3-4 weeks prior to event.
- No refunds or exchanges for unused tickets, concession vouchers or gift cards.
- No refunds on tickets if the film plays in its entirety.
- No bags measuring larger than 12"x12"x6" will be permitted into the theatre. CINEMARK does not provide a general area to check personal belongings and reserves the right to inspect all bags and packages entering the theatre.
- Cancellation Policy: 50% Refund Up to 3 Weeks before Event **Wednesday, November 13, 2019**
No Refund Less than 15 Business Days From Event **Thursday, November 14, 2019**
Inclement Weather: Your event will be rescheduled if the theatre must close. Groups cancelling while a theatre remains open may allocate a 50% credit toward an event held within 30 days of that cancellation.
- CLIENT waives any right to claim or demand any indemnity from damages allegedly suffered during the event. Any dispute hereunder shall be settled by AAA arbitration to be held in Dallas, TX by a 3-arbitrator panel.
- Due to studio contracts, current film titles are subject to change without notice. Generally, we will be able to confirm a movie at least five business days prior to show time. CLIENT will be notified of any changes as soon as possible.
- Costumes are welcome; however, no face coverings, face paint or weapons (real or simulated) allowed on Cinemark property.
- This Agreement is null and void if not executed through Conga Sign. No changes, additions, stipulations, or deletions to this Agreement, including corrective lining out by either CINEMARK or CLIENT, will be considered.
- Changes to event details may incur an additional charge of up to \$100 per request. Concessions may be added with at least 10 business days notice from scheduled event.

Agreement terms and conditions were entered into this 13th day of November, 2019 and become effective once signed and returned to CINEMARK. I, the CLIENT, have received and read this Agreement and agree to abide by the terms and conditions contained herein.

CINEMARK REPRESENTATIVE*	<u>Allison Jennigan</u>	CLIENT REPRESENTATIVE*	<u> Martha Setters</u>
PRINT NAME	<u>Allison Jennigan</u>	PRINT NAME	<u>Martha Setters</u>
TITLE	<u>VP of Business Development</u>	TITLE	<u>Assistant Superintendent</u>
ORGANIZATION/ COMPANY	<u>Cinemark USA, Inc.</u>	ORGANIZATION/ COMPANY**	<u>Kenton County School District</u>
TODAY'S DATE	<u>November 13, 2019</u>	TODAY'S DATE	<u>11/13/2019</u>

*Signatures must be made by authorized representatives of each organization. **Individuals not affiliated with an Organization/Company, please type NA.