

Northern Kentucky University Banner Campaign Agreement



School Information

School Name: _____

Contact Name: _____ Title: _____

Phone Number: (____) ____ - ____ . Email: _____

This agreement is made between Side Effects, Inc., herein called "Company," and _____, herein called "School," for placement of an advertisement for Company's client **Northern Kentucky University**, herein called "Sponsor."

RESPONSIBILITY OF THE SCHOOL:

- Install and display the sponsor banner provided by Side Effects, for the entirety of the 2019 - 2020 school year, at all times in a high traffic area of the:

Select one location:

- ☐ High School Gymnasium
- ☐ Football Stadium

- School will notify Company of any issues to the displayed banner that results in loss of advertisement time for Sponsor in a timely manner.
- Provide photographic proof of installation within 30 days of receiving the Sponsor's banner. Company and School recognize that timely installation of the sponsor's banner is in both parties best interests. In the event the school fails to install within the 30-day period, Company shall email the School's Athletic Director a notice that the installation deadline has passed and sponsorship payment will be held until installation is confirmed by photographic evidence.

RESPONSIBILITY OF THE COMPANY:

- Contract and collect revenue from advertising Sponsor.
- Design and obtain proof approval of design prior to advertisement creation.
- Produce and ship Sponsor advertisement to the School.
- Upon receipt of photographic proof of installation, the Company shall remit payment of **\$800** to the School.
- Track renewal date and contact school and sponsor to obtain appropriate approvals for renewals.

Authorized School Representative (Date)

Side Effects, Inc. (Date)

Print Name & Title

Name & Title