



July 9, 2019

Ms. Georgiann McCord, Interim Superintendent
Webster County Schools
28 State Route 1340
Dixon, KY 42409

Dear Superintendent McCord:

On behalf of the board of directors and staff of your Kentucky School Boards Association, I am writing to thank you for your district's long history of membership and to invite your continued membership in the upcoming school year.

KSBA is a leading advocate for public education, and the only state organization focused on the unique needs of school boards. We support all 172 board member/superintendent teams and their districts through the delivery of legislative and regulatory advocacy, legal, policy and procedure, member communications and professional development services and conferences, to name a few.

Changes in the public education landscape continue to present new challenges and your association is committed to helping you navigate the increasingly complex world of school board service while ensuring your voice is heard in Frankfort. This work requires a proactive strategic plan and prudent use of the association's resources. As we work to make this vision a reality, our board of directors has approved a 2019-20 dues schedule reflecting a 1 percent increase. Your district's dues for the upcoming year are \$ 4,696.76 and an invoice is enclosed. The average increase is \$48.10 per district.

A few examples of how KSBA used its resources to aid districts this past year include:

- Continued our string of successful interventions in utility rate cases by obtaining concessions from Louisville Gas and Electric and Kentucky Utilities companies that will save districts more than \$300,000 annually over the otherwise requested increases. In addition, many districts will continue to significantly benefit from accounts that are grandfathered in at lower cost rates.
- Provided an experienced and consistent presence at the Capitol during the legislative session, including testimony at 21 committee meetings that favorably impacted the outcome of bills and provided you with timely, in-depth analysis and updates.

- Developed all-new training courses on a variety of subject matters, including various topics mandated by state law and regulation, and provided training at an increased number of dates and locations throughout the state as well as new online opportunities. This resulted in 12,185 total training hours completed by our members, with 99 percent either meeting or exceeding the minimum state-mandated training requirements.
- Completed 48 policy updates and 52 procedural updates for districts resulting from the 2019 legislative session.
- Assisted 150 districts in recovering more than \$13 million in special education healthcare costs through our Medicaid billing service. We implemented upgrades to our ezEdMed claiming software that is utilized daily by your special therapists and teachers, including user-requested upgrades to the Special Education Progress Monitoring module.
- Processed 882 claims for KSBA's 173 Unemployment Program participants in 2018. Our continued commitment to improved efficiencies has allowed us to reduce the operational costs to run this program by 45% over the past decade lowering the average annual cost of participation for a district to \$2,348.
- Consulted on 13 superintendent searches on behalf of Kentucky public school districts.
- Continued our program of investment in data security through implementation of rigorous new third-party testing of our IT systems to further safeguard the protected information stored on your behalf by your association.
- Published 10 magazines, nearly 50 e-newsletters and countless other publications to inform and engage school board members and education leaders. KSBA also reached thousands each week through social media, delivering breaking news and updates as they occurred.

There is much to do in the year ahead, and we believe that by working together we will accomplish great things for public education in the Commonwealth. We are committed to building on our successes and finding new ways to overcome the uncertainties facing school districts. Once again, our top priority in 2019-20 is to continue to advocate on behalf of public school boards as your board team leads the school system its board members were elected to represent. We value your membership and your support.

Please contact us with any questions regarding the services you receive as part of your KSBA membership, and to discuss your district's needs and ways we may enhance your membership in the coming year. We look forward to hearing from you.

Sincerely,

A handwritten signature in blue ink that reads "Kerri Schelling". The signature is fluid and cursive, with the first name "Kerri" and last name "Schelling" clearly distinguishable.

Kerri Schelling, Executive Director
Kentucky School Boards Association

Cc: Finance Director (original invoice)
Board Chairperson (copy of invoice)



Visit the KSBA website
at WWW.KSBA.ORG

260 Democrat Drive
Frankfort, Kentucky 40601
(502) 695-4630
(800) 372-2962

INVOICE

INVOICE NO. 19-03478

INVOICE DATE 7/9/19

PURCHASE ORDER NO.

JOB I.D. 172

BILL TO:

Webster County Schools
28 State Route 1340
Dixon, KY 42409-0420

SHIP TO:

Finance Officer

TO ENSURE PROPER CREDIT FOR YOUR PAYMENT
PLEASE RETURN THIS SECTION WITH PAYMENT

DESCRIPTION	UNIT PRICE	AMOUNT
Kentucky School Boards Association Membership dues for the period of July 1, 2019 - June 30, 2020.		4,696.76
*** A detailed explanation was provided to your superintendent. We appreciate your district's membership in KSBA and look forward to answering any questions you may have.		
For questions regarding this invoice, please contact Steve Smith or Leah Herrera at (502) 695-4630.		

Invoice No.: 19-03478

Payment/Credit Appli

PO Number:

Total Du

\$4,696.76

Toll Free: 1-800-372-2962
Fax: (502) 695-2991

KENTUCKY SCHOOL BOARDS ASSOCIATION
260 DEMOCRAT DRIVE, FRANKFORT, KY 40601