



FLOYD COUNTY BOARD OF EDUCATION
Danny Adkins, Superintendent
106 North Front Avenue
Prestonsburg, Kentucky 41653
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www.floyd.kyschools.us

Sherry Robinson- Chair - District 5
William Newsome, Jr., Vice-Chair - District 3
Linda C. Gearheart, Member - District 1
Dr. Chandra Varia, Member- District 2
Rhonda Meade, Member - District 4

Date: June 3, 2019

Consent Agenda Item (Action Item): Approve Agreement between Floyd County Schools and Lifetouch for the publication of the Floyd County Schools yearbook.

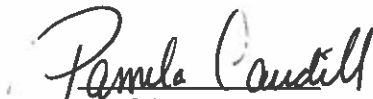
Applicable Statute or Regulation: BOE Policy 01.11 General Powers and Duties of the Board.

Fiscal/Budgetary Impact: N/A

Recommended Action: Approve as presented.

History/Background: Changing companies will result in a lower cost per yearbook and delivery to each school. Yearbook quality will not be affected.

Contact Person(s): Pamela Caudill, Community Education Liaison


Director


Superintendent

LIFETOUGH YEARBOOK PUBLICATION AGREEMENT—WEBEASE

JOB NUMBER

☒ New

☐ Renew

SCHOOL NAME Floyd Co. Schools

ENTER THE AGREEMENT YEARS: ☒ 2020 ☐ 20__ ☐ 20__

STREET ADDRESS

LID #

CITY, STATE, ZIP

YEARBOOK ADVISER NAME

SCHOOL PHONE # / SCHOOL FAX #

YEARBOOK ADVISER EMAIL

SCHOOL START DATE:

SCHOOL OUT DATE:

*ALTERNATE STREET ADDRESS

1. SHIP WELCOME PACKET TO: ☐ ADVISER/SCHOOL ADDRESS

☐ ALTERNATE ADDRESS*

☐ NO WELCOME PACKET

*ALTERNATE CITY, STATE, ZIP

2. SHIP YEARBOOKS TO: ☐ ADVISER/SCHOOL ADDRESS

☐ TERRITORY

☐ ALTERNATE ADDRESS*

*ALTERNATE PHONE/FAX

3. CORRESPOND WITH: ☐ ADVISER/SCHOOL ADDRESS

☐ TERRITORY

☐ ALTERNATE ADDRESS*

4. SEND INVOICE TO: ☐ SCHOOL/TO ADVISER

☐ SCHOOL/TO PRINCIPAL

☐ ALTERNATE ADDRESS*

WEBEASE ALL-COLOR PROGRAM

☐ CHECK THIS BOX IF THE INVOICE SHOULD REFLECT ALL-INCLUSIVE PRICING.

NOTE: SALES REPRESENTATIVE MUST ENROLL THE SCHOOL USING THE ONLINE ENROLLMENT PROCESS BEFORE THE CUSTOMER CAN LOG IN TO WEBEASE.

☐ IN-THE-PACK (YEARBOOKS ARE INCLUDED IN THE PORTRAIT PACKAGE)
☒ SEPARATE SALE

PORTRAIT INFORMATION

WAS THE SCHOOL PHOTOGRAPHED BY LIFETOUGH?

☐ NO

☒ YES

THE LN55 PHOTO JOB # IS:

YBPAY

☒ DIRECT

☐ BASIC

☐ DELUXE

EST. ENROLLMENT:

COVER/BINDING

COVER TYPE

☐ SOFT COVER (SADDLESTITCHED)

☐ SOFT COVER (PERFECT BOUND)

☒ HARD COVER

☐ SPLIT COVER (SADDLESTITCHED)

☐ SPLIT COVER (SMYTH SEAM)

COVER CATEGORY

☐ SIGNATURE (INCLUDED)

☐ MYPC

☐ MYPC (ALL COPIES)

☐ MONTAGE

☒ ORIGINAL DESIGN

☐ 1 INK COLOR

☐ 3 INK COLORS

☐ 2 INK COLORS

☒ FULL-COLOR

ENDSHEET CATEGORY (HARD COVER ONLY)

☒ WHITE (INCLUDED)

☐ ONE-COLOR DESIGNER

☐ FULL-COLOR DESIGNER

☐ MONTAGE

☐ ORIGINAL DESIGN

☐ 1 INK COLOR

☐ 2 INK COLORS

☐ FULL-COLOR

☒ SFB (SAME FRONT/BACK)

☐ DFB (DIFFERENT FRONT/BACK)

FOIL IMPRINTING

☐ SCHOOL NAME & YEAR

☐ SCHOOL NAME, YEAR & THIRD LINE

DEADLINE DATES

COVER & ENDSHEET

12/2/19

1ST PAGE DEADLINE

1/6/20

FINAL PAGE DEADLINE

3/16/20

BOOK ENHANCEMENTS

ZOOM

ELEMENTARY ZOOM

☐ BOUND IN ALL COPIES

☐ TAPED (SAME AS TOTAL COPIES)

☐ TAPED (DIFFERENT QTY)

SECONDARY ZOOM

☐ BOUND IN ALL COPIES

☐ TAPED (SAME AS TOTAL COPIES)

☐ TAPED (DIFFERENT QTY)

PERSONALIZATION

☒ FOR NAME - 1 LINE *online only*

☐ FOR NAME - 1 LINE (ALL COPIES)

☐ FOR NAME - 2 LINES

☐ FOR NAME - 2 LINES (ALL COPIES)

☒ ICONS (MUST HAVE FOR NAME) *online only*

AUTOGRAPH INSERTS

☐ 4-PAGE (TAPED) & PEN

☐ 4-PAGE (TAPED SAME QTY)

☐ 4-PAGE (TAPED DIFFERENT QTY)

☐ 8-PAGE (BOUND IN ALL COPIES)

☐ 8-PAGE (TAPED)

☐ YEARBOOK STICKYS

☐ COVER KEEPERS

☐ YEARBOOK SIGNING PENS

NUMBER OF PAGES

700

NUMBER OF COPIES

CUSTOMER MUST INDICATE FINAL ORDER QUANTITY ON FINAL PAGE DEADLINE.

1300

YEARBOOK ARRIVAL DATE

THIS MUST BE A FRIDAY, HOWEVER BOOKS MAY ARRIVE BEFORE THE SELECTED DATE.

May 1st 2020

SALES REPRESENTATIVE USE ONLY

SIGNING INFO (CHOOSE ONE):

SFB ☐ MC ☐ ODC ☐

LV1 ☐ LV2 ☐ SIMPLE 4 ☐

PACKAGING PROGRAM

CUT-OUT PAGES

YEARBOOK PRICING

BASE PRICE: \$25.00

COVER: HC - included

ENDSHEET: Per Order \$ Per Copy \$

ZOOM: Per Order \$ Per Copy \$

AUTOGRAPH INSERTS: Per Order \$ Per Copy \$

YBPAY: \$25.00

SUBTOTAL: Per Order \$ Per Copy \$

ESTIMATED FREIGHT: N/C - ship to territory

SALES TAX: Per Order \$ Per Copy \$

TOTAL: Per Order \$ Per Copy \$

PRICE PER COPY: \$25.00

SPECIAL OFFERS/COMMENTS

1 camera for each HS (Prestonsburg HS, Betsy Layne HS, Floyd Central HS)
3 cameras total YEARBOOKS-DELIVERED TO TERRITORY

LIFETOUGH REPRESENTATIVE (PRINT)

REP CODE

Christina Copley UN5L

LIFETOUGH REPRESENTATIVE PHONE # / FAX #

304-541-1140

LIFETOUGH REPRESENTATIVE EMAIL ADDRESS

copley@lifetouch.com

THE SCHOOL, BY ITS AUTHORIZED REPRESENTATIVE, DESIGNATES LIFETOUGH NATIONAL SCHOOL STUDIOS INC. (LIFETOUGH) AS THE SCHOOL'S YEARBOOK PUBLISHER FOR THE AGREEMENT YEARS AND AUTHORIZES AND DIRECTS LIFETOUGH TO PRINT THE MATERIALS AS SPECIFIED DURING THE TERMS OF THIS AGREEMENT. THIS AGREEMENT IS SUBJECT TO THE TERMS AND CONDITIONS ON THE REVERSE SIDE AND FINAL APPROVAL BY LIFETOUGH SALES MANAGEMENT.

AUTHORIZED SCHOOL REPRESENTATIVE NAME (PRINT)

TITLE

AUTHORIZED SCHOOL REPRESENTATIVE (SIGNATURE)

DATE

87 Amplimentary Copies - for all 11