

May 13, 2019



Mr. Phillip Watts
Breathitt County Schools
Board of Education
420 Court Street
Jackson KY 41339

Regional Prevention Center
3834 Hwy. 15 S
Jackson, KY 41339
(606) 436-4124
(866) 213-8739

Dear Mr. Watts,

HoriZen media in collaboration with the prevention centers across the state are starting an exciting endeavor of a full length series on suicide and substance abuse prevention. The idea originated from the premises of the famous series 13 Reasons Why and the research supporting that suicide has risen at an alarming rate of 30% since the first season of the series.

It is the hope of the Regional Prevention Centers across the state of Kentucky in collaboration with Green Dot that we can decrease the rates of suicide and substance use by modeling the same relatable content of 13 Reasons Why with real situations, but helping youth identify risk factors contributing to suicide and substance abuse while also teaching them to identify and strengthen their protective factors.

The series will be evidenced informed with a team putting into place components to make it evidence based. It will also include a curriculum that goes along with the series that will correspond with each episode and will consist of three formats; 1. Parent 2. Trusted Adult/ Teacher 3. Peer led. The curriculum will also include a crisis component as well as, resources, and hotline numbers and prevention throughout the series.

We would like to invite Breathitt County schools to be part of this amazing opportunity to decrease suicide and substance abuse not only across the county, but also across the state. This exciting project is quickly gaining a buzz across the state with members of KY Department of Education on board, the national suicide prevention center and many more.

By allowing use your facilities to film you would not only be promoting a much needed cause, but it would give Breathitt County schools the opportunity to be highlighted in the news and media outlets already involved in this. If needed, we can make the shots as generic as possible unless you want to highlight your school. The shots would include a classroom, cafeteria, gym, hallway and bathroom. Our media team is happy to address any questions that you may have as we are familiar with the school as we shot the award winning film I-Girl at your school in the past.



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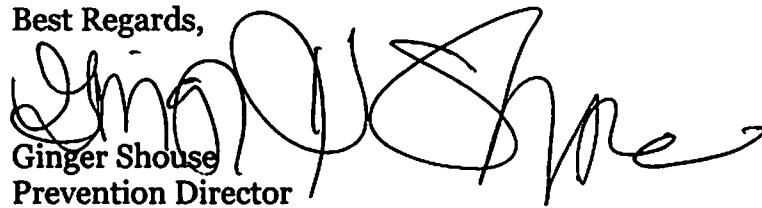
We are also pleased to announce that Justin Ritchie a student of Breathitt county schools was cast in one of the leading roles, along with other members of BHS drama in minor roles.

We are a nonprofit organization with a limited budget, but are coming to the project with our own liability insurance, our own workman's comp and our own insurance coverage.

I have attached the proposed dates of shooting are attached that equal about 19 days total.

We look forward to hearing back from you!

Best Regards,

A handwritten signature in black ink, appearing to read 'Ginger Shouse', written over the printed name and title.

Ginger Shouse
Prevention Director