



FLOYD COUNTY BOARD OF EDUCATION  
Danny Adkins, Superintendent  
106 North Front Avenue  
Prestonsburg, Kentucky 41653  
Telephone (606) 886-2354 Fax (606) 886-4550  
www.floyd.kyschools.us

Sherry Robinson- Chair - District 5  
William Newsome, Jr., Vice-Chair - District 3  
Linda C. Gearheart, Member - District 1  
Dr. Chandra Varia, Member- District 2  
Rhonda Meade, Member - District 4

Date: July 1, 2019

**Action/Discussion Item:** Approve Prestonsburg Elementary School to work with Kona Ice for a School-wide fundraiser.

**Applicable Statutes or Regulation:** Floyd County Board of Education Policy #9.33- Fundraising Activities - All School Wide fundraising activities must be approved by the Board of Education.

**Issue:** The additional funding generated through the fundraiser will help improve the instructional opportunities for students and help provide needed supplies. The sale will take place once a month every month of the school year 2019-2020. The profits from the sale will be used for instructional supplies, Accelerated Reader Program, field trips, incentives, co and extra-curricular groups and other areas as deemed necessary.

**Background:** PES has had a school-wide fundraiser via PTA for several years. This year (19-20) like last year 18-19 the school activity account will be responsible for collecting, receipting and depositing the money.

**Budge/Financial Issues:** No financial issues for the District. PES will receive 34% of the profits and no up-front expenses will be occurred.

**Alternative:** The Board may deny the agreement request.

**Recommended Action:** Approve Prestonsburg Elementary to work with KONA ICE in a school-wide fundraiser.

**Rationale:** This will help continue the instructional process and afford students new opportunities for instructional delivery and opportunities.

**Contact Person:**

Brent Rose – (606)886-3891

STUDENTS

09.33 AP.21

**Fund-Raising Activities-Proposal**

All sales representatives who wish to participate in a school fund-raising program shall complete the following form and submit it to the Superintendent/designee for approval.

Name/Address of Business Firm Kona Ice of the Bluegrass / PO Box 1746 Richmond  
Representative's Name Meredith Cely Phone # 859-582-8005 -404

Description of Items\* (Attach brochures, etc., if applicable.)

Shaved Ice

Description of Program

Fundraising

Company registered with Better Business Bureau?

☐ YES

☒ NO

Pricing (Attach price list, if applicable.)

Wholesale price of items

Retail price of items \$2, \$3, \$4

School Profit Mon / Tues - 34% , Wed / TR - 32% , Fri - 30% of total sales

\* Items shall not include coupons from other businesses as incentives for purchase.

Meredith Cely

Sales Representative's Signature

4/24/19

Date

Superintendent/designee's Signature

Date

Review/Revised: 10/10/2000

# **Kona Ice Fundraiser SY**

**2019-2020**

**PRESTONSBURG ELEM.**

**SCHOOL**

• August 21st	12:30-2:30	PES
• September 19th	12:30-2:30	PES
• October 1 <sup>st</sup>	12:30-2:30	PES
• November 5 <sup>th</sup>	12:30-2:30	PES
• December 3 <sup>rd</sup>	12:30-2:30	PES
• January 7 <sup>th</sup>	12:30-2:30	PES
• February 4 <sup>th</sup>	12:30-2:30	PES
• March 3 <sup>rd</sup>	12:30-2:30	PES
• April 7 <sup>th</sup>	12:30-2:30	PES
• May 5 <sup>th</sup>	12:30-2:30	PES

# KONA ICE.

## CHARACTER AWARDS PROGRAM



# PBIS

## POSITIVE BEHAVIOR INTERVENTIONS & SUPPORT

Kona Ice is partnering with schools to help instill certain character traits and core values in their students. Kona Ice will help the school award their students, and even some teachers by offering incentives for good behavior.

Kona Ice wants to help your students to...

**BE GOOD. DO GOOD. FOR GOOD.**

# KONA ICE

# MONTHLY KONA DAYS

## **2019/2020 MONTHLY KONA DAY SCHOOL PROGRAM**

**We are extremely excited to announce our new monthly program for the upcoming school year.**

- Every school that books and completes 1 School Day Kona Ice Day every month (Aug-May)
- Uses Kona Ice exclusively for all of their school functions (Open House, festivals, carnivals, sports, parent nights, Reward days, etc.)

**That school will receive:**

### **1. % Giveback:**

School Day Kona Ice Days - we will giveback up to 35% of sales:

Monday - 35% giveback

Tuesday - 34% giveback

Wednesday - 32% - giveback

Thursday - 32% - giveback

Friday - 30% - giveback

All after school functions will receive 30% giveback

### **2. Ohana Character Awards Program (Elementary & Middle Schools only)**

### **3. Food Drive or School Supply Campaign**

### **4. 1 Visit per school year from the Kona Ice Mascot (Elementary schools only)**



**All schools that are not "once a month schools :**

1. Mon-Fri School Day Kona Ice Days - 30% giveback

2. All after school functions will receive 25% giveback

# CHARACTER TRAIT PROGRAM

## BE THAT STUDENT

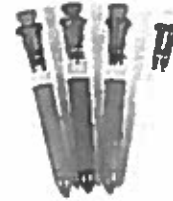
THAT STRIVES TO BE THEIR BEST



### January: Courage

**Be that student** that steps out of their comfort zone to pursue worthwhile goals.

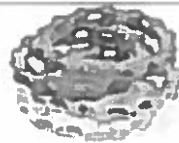
Courageous Tennis Shoe Keychain



### February: Respect

**Be that student** that shows their inner colors by having admiration for authority for other people, for self, for property and for country.

10 True Color Pen



### March: Integrity

**Be that student** that has the strength to be truthful, trustworthy and honest in all things.

Mighty Chain Bracelet



### April: Self-Discipline

**Be that student** that always stays on the straight path, straying from bad influences.

Backpack Carabiner Compass



### August: Responsibility

**Be that student** that is unique because everyone can count on you.

Be Uniquely You Pen



### September: Good Judgment

**Be that student** that will not slip but always do and say what is right.

Croc Slipper Keychain



### October: Perseverance

**Be that student** that no matter what the obstacles are, you stay strong, focused and persistent.

Rugged Paracord Bracelet



### November: Compassion

**Be that student** that has a heart to help others that are burdened; so they can feel better about themselves.

Backpack Carabiner Heart



### December: Kindness

**Be that student** that lights up people's lives with being considerate, courteous and helpful to everyone.

Light Up Yoyo



Each month, a different Character Trait Gift will be available for FREE when a student purchases a \$5 King Kona

Each month, we will introduce a NEW and exciting Kona Ice Flavor



THIS CERTIFICATE IS PRESENTED TO

Schools ohana by making sure we are bound  
support, loyalty, and respect for other students.

if we do

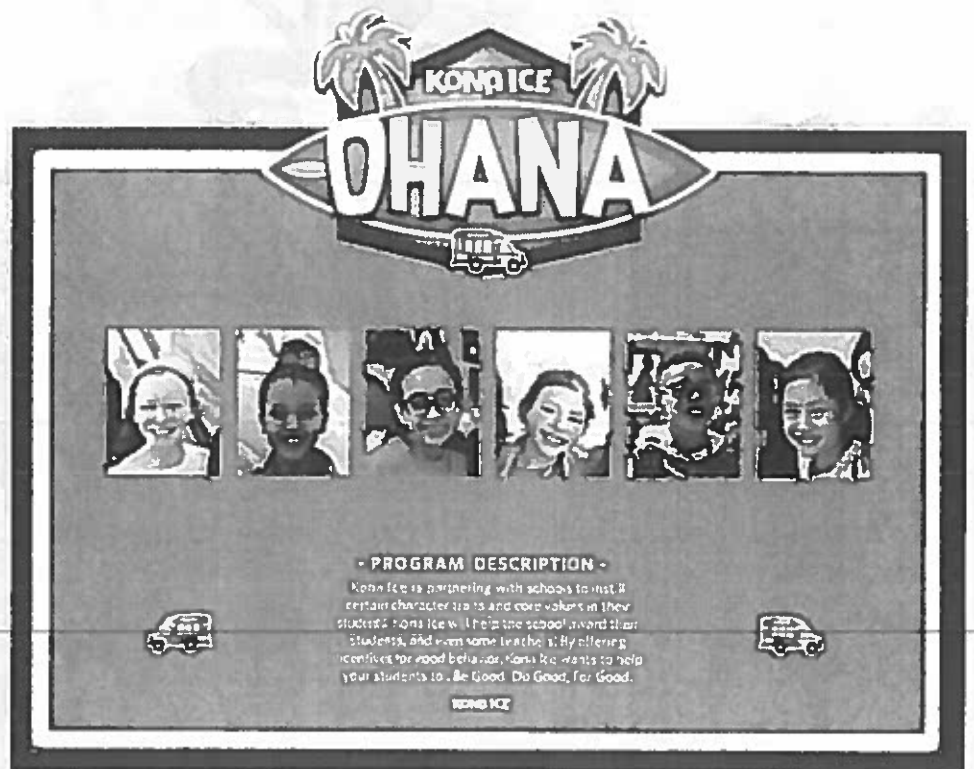
Kona Ice LLC

## CERTIFICATE GOLD CUP

- One to two winners per grade level, determined by the school staff, will be awarded an Ohana Certificate signifying their accomplishment AND get their picture on the Ohana Recognition Board for the entire next month.
- Each winner will also receive a custom gold logoed Kona Ice souvenir cup which will give that student FREE Kona Ice for the rest of that school year with that cup.

**Giveback proceeds from your  
Kona Ice school kona days can go  
towards the funding of your  
current PBIS program.**





**Ohana Student Recognition Wall Board to be displayed in a prominent area within the school for all to see.**

**Size: (6' x 4')**

Ohana is the idea of connectedness with ourselves and with each other. Ohana means family, but speaks to a larger family. A person's Ohana can include their best friends, neighbors, school or anyone who is special in their life.

The people within your Ohana are bound together by compassion, support, loyalty, and respect for each other. To become a part of someone's Ohana is a great honor. Within an Ohana, you are never isolated or alone.



Each month, Kona Ice will promote one of the following character traits:

**Perseverance, Compassion, Integrity,  
Kindness, Respect, Good Judgment,  
Responsibility, Courage, and Self Discipline.**





KONA ICE OF THE BLUEGRASS

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WWW.KONA-ICE.COM