Review/Submit
Marion County Public Schools - NKHSUMMER2019

Applicant Details

Organization Name:	Marion County Public Schools
Mailing Street:	755 East Main Street
Mailing City:	Lebanon
Mailing State:	Kentucky
Mailing Country:	Unites States
Mailing Zip Code:	40033
Point of Contact (POC) information for this application: **First Name:**	Troy
Last Name:	Benningfield
Phone Number:	(270) 692-3721
Email Address:	troy.benningfield@marion.kyschools.us
Are you the person who will be responsible for reporting grant progress on behalf of the organization?	No
If another person will be reporting grant progress on behalf of the organization, please share their name and email address: **First Name:**	Jennifer
Last Name:	Wheeler
Title:	School Nutrition Director
Phone Number:	(270) 692-3721
Email Address:	jennifer.wheeler@marion.kyschools.us
Is your organization a school or other nonprofit or community organization?	School
Which of the following other programs, if any, are currently offered by your organization? *Please select all that apply.*	School Breakfast; SNAP outreach or services; WIC outreach or services; Food skills and/or nutrition education; CACFP afterschool meals/snacks; NSLP afterschool meals/snacks
We'd like to better understand the population of the area you are serving. If you are a school, what percentage of your school district is eligible for free/reduced price lunch? If you are an organization,	50-70%

please estimate what percentage of students are eligible for free/reduced price lunch in the areas you plan to reach through this grant funding? If necessary, please refer to the USDA's capacity builder (www.fns.usda.gov/capacitybuilder).

Future Projections

How many summer meals sites is your organization planning to sponsor this upcoming summer?

40

How many of your summer meals sites will require a registration fee? *Please enter a number in the space provided. If none of your summer meals sites will require a registration fee, please enter 0.*

0

How many of your summer meals sites will be open sites, which is defined as providing free meals to all children, regardless of participation in other programs? *Please enter a number in the space provided. If none of your summer meals sites will be closed sites, please enter 0.*

40

This upcoming summer, how many days will your organization serve summer meals? If your organization has more than one site serving summer meals and their days of operation will vary, please enter maximum number of operating days.

50

If your organization had more than one site, please provide the number of additional sites that operate within 5 operating days of the maximum number you listed above. If you only have one site, please enter 0.

2

Please enter in the blanks below the dates upon which you plan to start and end the summer meals program. If your organization has more than one summer meals site and the start and end dates vary, please enter the earliest start date and latest end dates respectively.
Start Date:

5/27/2019

End Date:

8/5/2019

What days of the week does your organization serve summer meals? If your organization has more than one site serving summer meals and their days of operation will vary, please choose all days of the week applicable across sites. *Select all that apply.*

Monday; Tuesday; Wednesday; Thursday; Friday; Saturday; Sunday

Which of the following meal types do you plan to serve this summer across all

Breakfast; Lunch; Snack; Supper

summer meals sites? Please select all that apply.

For each meal type shown below, please enter how many TOTAL MEALS your organization plans to serve this summer.
Breakfast Meals: 3,000

Lunch Meals: 10,000

Snacks: 1,500

Supper Meals: 2,000

In total, how many summer meals sites will serve more than one meal type?   10

For each meal type shown below, please enter the TOTAL number of sites that will serve each meal:
Breakfast Site(s):   8

Lunch Site(s):   30

Snack Site(s):   8

Supper Site(s):   10

Implementation Strategies

Please describe how your organization's existing infrastructure will help you become a summer meals sponsor this year.

Our Summer Feeding program remains a successful venture in large part to our collaborative partners who believe in ensuring our kids have access to healthy, nutritious meals and snacks during the summer months when school is not in session. Marion County's population - in terms of socio-economic status as well as diversity - has changed significantly over the last decade with more students living in poverty and a growing migrant population that often finds itself in dire need. Marion County Public Schools provides transportation via its Dream Bus which makes 10 stops weekly throughout our county to deliver meals in addition to our walk-in site in downtown Lebanon. Various school groups, over 10 Bible school programs, the local University of Kentucky extension office, Lebanon's city park and library, as well as a growing number of local farmers who assist with our Farm to Table experience are all instrumental in strengthening our infrastructure. Additionally, the Marion County Board of Education remains committed to providing the appropriate facilities and employment opportunities to ensure the Summer Feeding program continues. The district's Summer Dream Academy - a six-week experience offering over 20 educational and social skill building programs - uses the feeding program to serve an additional 1000 meals to students each year.

Challenge 1:   Need to engage/excite children to attend

How challenge will be addressed: Funds provided by this award will be used to grow an educational and marketing campaign for families that includes advertising with local media outlets, on-air radio time for our students to help educate the community about healthy eating habits, and the use of promotional items to encourage students to attend our sites regularly. We would also like to make a connection with the district's goal of increasing student achievement in reading by providing books to children about healthy eating as well as literature to families. Additionally, we want to grow our

kick-off celebration (started last year) which is held in our city park after the Memorial Day weekend to generate excitement for our summer opportunities. Last year, our partners set up booths and our summer feeding employees provided healthy snacks while students played games, picked up information and donated school supplies, and utilized park facilities.

POC in charge (Title): Cody Farmer, Josie Brockman/Summer Dream Bus Lead Teachers

Challenge 2: Other

How challenge will be addressed: Funding for the aforementioned resources is needed. Available monies for summer programming are used for salaries and classroom resources, first. The incentives and promotional items, as well as literature we want to use to grow our program, require additional funding. Our budget outlines our areas of need: marketing/promotional items and salaries for additional funding.

POC in charge (Title): Ruth Ann Cocanougher

Challenge 3:

How challenge will be addressed:

POC in charge (Title):

Which of the following strategies to increase participation, if any, is your organization planning to implement this summer? *Please select all that apply.* [IF RETURNING SPONSOR] Increase number of summer meals sites; [IF RETURNING SPONSOR] Add a meal type to at least one existing site; Serve more than one meal type at a single site; Serve meals on the weekends; Include activities for children; Other

If you chose 'Other' for the above question, please specify what the strategy is. Summer Kick-Off Celebration at the City Park

Which of the following marketing tactics, if any, is your organization planning to implement this summer? *Please select all that apply.* Incentivize participation (e.g. prizes for a certain number of visits); Market site locations at community centers, events, etc.; Work with schools to promote your site location (e.g., backpack flyers); Work with community members as promotional partners; Other

If you chose 'Other' for the above question, please specify what the marketing tactic is. All sites included in a summer programming catalog mailed to all families

What organizations, people or resources have you used in developing your plan and strategies for the upcoming summer? *Please select all that apply.* No Kid Hungry's Center for Best Practices; SNAP/WIC agencies; USDA's SFSP tools and resources; Other summer meals sponsors; Other

If you chose 'Other' for the above question, please specify what the other resource is. Local farmers, extension office, public library, local public school summer dream academy committee

Please share any additional strategies or innovative ideas you plan to implement in your summer meals programs. summer kick off, summer dream bus, academy, choosing a centrally located walk-in site, local radio spots, newspaper advertising, social media campaign (twitter, Facebook), One-Call Now

In the space provided below, please describe your plan to sustain and support your program after the end of the grant period. Please include all additional current The Marion County Board of Education is committed to serving ALL students! That's why our mantra - Opportunity + Equity + Access = Success Ready - remains a central focus to the district's vision and mission. The superintendent of schools plays a direct, integral part with her Shield Project Group comprised of over 30 students who have

and future funding sources for your summer program.	developed and continue to lead efforts to generate needed resources for families that need us the most. This year they collected hundreds of winter clothing items through their No Child Cold campaign and are currently collecting cleaning supplies and food items to stock a local, on-campus pantry accessible to the entire community. This is an example of the kind of commitment this district makes to ensuring we our neediest population of students. Our collaborative partners pledge to continue to help us fill-in-the-blanks and our program will exist without this award. However, at this juncture, this grant WILL help us take our program to the next level with more exposure. We recognize that there are still families in need - especially during the summer months - that aren't utilizing the feeding program. We need to expand our marketing campaign and increase opportunities to share information and educate.

Budget

Category 1:	Activities and programming materials
Description of item and how it will be used:	One of MCPS's central focuses is reading. Our plan is to carry this over into our summer programs - including our Dream Bus - which delivers meals and provides enrichment for our children during the summer. We will use this funding to purchase a "Reading Warehouse Book Bundle" in order to give every child at least one book during the summer. We also plan to purchase food-themed books to use as part of instruction to reinforce the importance of healthy eating. Titles will include: "To Market To Market", "It's Disgusting and We Ate It!", and "I Will Never Not Ever Eat a Tomato". The third portion of our planned programming incentives is to purchase three Kindles to be used as prizes for continued participation throughout the summer.
Will item be used for other childhood hunger programs?*	No
Estimated cost of item:	$1,000.00
Category 2:	Staffing
Description of item and how it will be used:	This award will be used to increase the number of hours required with additional program participants and will be used to help pay: *the summer feeding manager for 2 hours of her day - 5 days a week in order to plan and prepare for meals to be included on the feeding bus *1 hour per day of a teacher's salary for distribution of meals *1 hour per day for a bus driver *2 hours perd for an additional summer feeding staff member
Will item be used for other childhood hunger programs?*	No
Estimated cost of item:	$3,100.00
Category 3:	Program outreach (flyers, banners, ads, etc.)
Description of item and how it will be used:	Again, one of our goals is to grow our participation in our summer programming by reaching out to more families with both basic services/opportunities available as well as educating others on the importance of healthy habits when school is not in session. We require additional funding to increase our marketing plan. This includes - but is not limited to - newspaper advertisements, radio spots featuring our own students and parents who take advantage of the program, literature on healthy eating for families, and books that promote healthy lifestyles. We would love to be able to mail items home directly too all district families and purchase additional collateral to display at events and in our

community that advertises the many opportunities available through our
Summer Feeding/Summer Dream Academy program.

Will item be used for other childhood   No
hunger programs?*

Estimated cost of item: $900.00

Category 4:

Description of item and how it will be used:

**Will item be used for other childhood
hunger programs?***

Estimated cost of item:

Category 5:

Description of item and how it will be used:

**Will item be used for other childhood
hunger programs?***

Estimated cost of item:

Category 6:

Description of item and how it will be used:

**Will item be used for other childhood
hunger programs?***

Estimated cost of item:

Category 7:

Description of item and how it will be used:

**Will item be used for other childhood
hunger programs?***

Estimated cost of item:

Category 8:

Description of item and how it will be used:

**Will item be used for other childhood
hunger programs?***

Estimated cost of item:

Category 9:

Description of item and how it will be used:

Will item be used for other childhood hunger programs?*

Estimated cost of item:

Total: $5,000.00

Additional Contacts

OPTIONAL: Please select "**Add Existing Team Members**" to add any additional team members who you would like to have privileges to view and edit the online application and report forms via the grants portal. If you do not see your team member listed under Existing Team Members, please select the "**Invite New Team Members**" button to add their contact information, and they will receive an automated email inviting them to join the online grants portal.

IMPORTANT: If you are filling out more than one application at a time you can only invite a new person on **ONE** application. Once the person accepts the invitation and is no longer in the pending members section, you can add them to your other applications by clicking the "**Add Existing Team Members**" button and finding them on the list.

Please Note: Once a person has accepted the invitation and completed registration, they will no longer show up in the Pending Invited Team Members section and will automatically be moved to the current team list as an Applicant. When that occurs, you must edit the team member and select the applicable "Role" and "Additional Role" for that person. This is an important step that should not be overlooked as this helps our internal processes for identifying the correct person for notifications.

Role	Contact
Applicant	Troy Benningfield
Point of Contact	Jennifer Wheeler

Pending Invited Team members

First Name	Last Name	Email	Status	Role
		No Data Available		

Understand Grant Requirements

If awarded this funding, I understand I will be required to: Yes

• Be approved as a SFSP or NSLP Seamless Summer sponsor through my state agency and remain in good standing.

• Expend the grant award

◇ **no later than the end of August, and**

◇ **solely for the purpose(s) approved in grant award letter.**

♦ **Submit a final report at the end of summer that describes how I used the grant money, observations on my summer meals program, and participation numbers. Specific reporting requirements will be communicated at the time of grant award notification.**

♦ **Permit a representative from No Kid Hungry to visit my program at a convenient date(s) to see my summer meals program in action.**

♦ **Cooperate, if asked, with a representative from No Kid Hungry to publicize the grant award and how it has contributed to the success of my summer meals program.**

Contact Information

Full Name	Troy Benningfield
Email	troy.benningfield@marion.kyschools.us
Title	Instructional Supervisor
Confirm Email	troy.benningfield@marion.kyschools.us
Business Phone	(270) 692-3721

Organization Information

Organization/School District Name	Marion County Public Schools
Organization Phone	(270) 692-3721
EIN	61-6001309
Primary Mailing Street	755 East Main Street
Organization Type	School or University
Primary Mailing City	Lebanon
Does organization have a Fiscal Agent?	
Primary Mailing State/Province	Kentucky

Fiscal Agent EIN/Tax ID

Primary Mailing Zip/Postal Code   40033

Website   http://www.marion.kyschools.us

Primary Mailing Country   United States