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37th Annual
Sports Officiating Summit
July 28-July 30, 2019
Spokane, WA

**TRAINING
TRANSITION**
KNOWLEDGE > BELIEF > BEHAVIOR

SportsOfficiatingSummit.com

A NON-PROFIT
EDUCATIONAL
ASSOCIATION
PROVIDING
SERVICES &
BENEFITS
FOR SPORTS
OFFICIALS

November 7, 2018

Julian Tackett
Kentucky High School Athletic Assn.
2280 Executive Drive
Lexington, KY 40505

Dear Julian,

What the world expects from sports officials and their leaders is a far cry from the expectations of even five short years ago.

The reasons for that are well known to you: increased publicness, evolving technology, drive for improved performance, increased emphasis on safety, etc. As these expectations continue to rise so too does the need for more relevant programs and programming on the frontlines of officiating training.

That demanding reality sets the stage for the 37th annual Sports Officiating Summit, being held in Spokane:

Training in Transition: Knowledge, Belief, Behavior

Equipping sports officials to effectively fulfill today's expectations requires fresh thinking about the how, what and why of training programs. That thinking needs to be grounded in proven techniques – techniques that perform in our fast-paced, mobile, short-attention-span world. Those techniques and perspectives will be on full display during the 2019 Summit in Spokane.

The dates are: Sunday, July 28 through Tuesday, July 30. Saturday, July 27 will be Officiate Washington Day, and all indicators point to a historic turnout.

Summit Support Organizations (SSOs) are the very lifeblood of a Summit. Without them, well, there is no Summit as we know it. Last year 90 organizations and companies provided the financial support we rely on...and at a record level. As a non-profit 501(c)(3), NASO can't stage this industry event without the help of SSOs...and that is why I write to you today.

I am enclosing our Summit Organizational Funding Request for your consideration. It is self-explanatory. Please join with us presenting the 2019 Summit. We need your help.

On behalf of our 29,000 members, board of directors and all officials, thank you for giving this funding request your attention. I look forward to hearing from you.

And, it sure will help me sleep better if you let me know of your support sooner rather than later. If most convenient, email me at: bmano@naso.org. Very much appreciated.

Sincerely,



Barry Mano
President
BM/mys



SUMMIT SUPPORT ORGANIZATION (SSO) FUNDING REQUEST

KENTUCKY HIGH SCHOOL ATHLETIC ASSN.

Date Submitted: November 7, 2018

Total Amount Requested: \$3,000

Program Name: 2019 Sports Officiating Summit

The KHSAA Grant Will Be Used For: Operational support/sponsorship. Funds will support education-based activities associated with the Summit such as the development of an attendee manual, pre- and post-educational materials developed to support the program, speaker procurement, audio and visual, and more.

Benefits of Becoming a Summit Support Organization: NASO firmly believes that any partnership must be a win-win relationship. For that reason, NASO is proud to provide your organization with significant exposure for you as an SSO. The following will be provided:

1. 3 complimentary Summit registrations for your organization's use at its discretion.
2. NASO will make a national announcement promoting your organization's grant.
3. Recognition of your organization will appear in selected materials associated with the Summit.
4. Signage with the KHSAA logo will be displayed during the Summit.
5. The KHSAA logo will appear on the Summit Attendee Resource Manual.
6. Your organization will receive name recognition as an "NASO Education Partner." This recognition appears in all 2019 issues of Its Official, the association's newsletter read monthly by more than 29,000 members and media.
7. The KHSAA logo will appear in Referee magazine on the NASO Vision In Action page at least once during the year. This promotional page appears monthly in the magazine promoting various NASO activities and is read by more than 60,000 officials.
8. The KHSAA logo will appear on the NASO website promoting it as an "NASO Education Partner."
9. The KHSAA logo will appear in the NASO Summit publication Training in Transition to be published and distributed to hundreds of officiating leaders and media following the Summit.

Summit Exhibition Space:

Booth space or unstaffed display space in the Summit Exhibition Area can be negotiated as part of your Support Agreement, but is not a guaranteed benefit. If you have interest in space or a display in the Summit Exhibition Area, please be sure to communicate that to NASO. We will then contact you to go over the particulars.

NATIONAL ASSOCIATION  OF SPORTS OFFICIALS

Duration of Project: From funding approval to final accounting (October 31, 2019)

When Funds Are Needed: At funding approval if possible, or prior to March 31, 2019

Nature of Request: Operational Sponsorship Grant

Organization Information: Employer Identification Number (EIN): 39-1364892

On September 11, 1981, the Department of the Treasury determined the National Association of Sports Officials to be exempt from Federal income tax under section 501(c) (3) of the Internal Revenue Code.

Name and address: National Association of Sports Officials
2017 Lathrop Avenue
Racine, WI 53405-3758

Phone number: 262-632-5448 **Fax:** 262-632-5460

Web Address: www.naso.org

NASO President: Barry Mano **Phone:** 262-632-5448 **E-mail:** bmano@naso.org

Board Chairperson: Debbie Williamson

Established: July 1, 1980

Dates of organization's fiscal year: January – December

NASO is a 501 (c) (3) not-for-profit educational association.



Signature/Barry Mano

PRESIDENT

Title

SUMMIT SUPPORT ORGANIZATION (SSO)

**ORGANIZATION
FUNDING REQUEST
NARRATIVE**

INCLUDING:

**2019 SUMMIT OVERVIEW
NASO MISSION STATEMENT
BOARD OF DIRECTORS**



A. PROPOSAL NARRATIVE

Submitted By:

The National Association of Sports Officials

Project Name:

2019 Sports Officiating Summit — Training in Transition: Knowledge, Belief, Behavior

Program Abstract:

The NASO Sports Officiating Summit is designed for sports officials and those who administer officiating programs wanting to improve the overall safety and quality of sporting events by providing educational materials and training for new officials and developing the skills of experienced officials.

Now in its 37th year, the NASO Sports Officiating Summit is the only event that provides officials and officiating leaders resources and the opportunity to network and share their perspectives and experiences. Nearly 500 officiating leaders from across the country and Canada are expected to attend.

The 2019 Sports Officiating Summit will take place July 28-July 30 in Spokane, Wash. "Training in Transition: Knowledge, Belief, Behavior" is the main theme and will provide officiating leaders an information-driven educational program that will focus on issues and discussions related to the how, what and why of training programs for sports officials nationwide.

Proposal Summary:

Each year the National Association of Sports Officials (NASO) gathers officiating leaders from every level and sport from youth programs to professional leagues around the country for an annual meeting to discuss critical issues affecting officiating.

The NASO Sports Officiating Summit attracts representatives from all major professional leagues, collegiate, high school and youth levels because it is the only event of its kind, designed exclusively for sports officiating leaders.

In recent years many notable officiating leaders from professional, collegiate and high school sports have

attended or participated as speakers. These include: Carl Cheffers, Ron Foxcroft, Steve Javie, Clete Blakeman, Bill Carollo, Dale Scott, Bill LeMonnier, J.D. Collins, Sandra Serafini, Don Van Massenhoven, Monty McCutchen, Joan Powell, Larry Young, Matt McKendry, Debbie Williamson, Jerry Markbreit, Joe Crawford, Mike Pereira, June Courteau and many others.

These leaders, who impact officiating in their organizations, discuss real situations and discover real solutions that NASO puts into action and makes available for all sports officiating leaders upon adjournment.

The most recent example of how this action becomes a reality is the book *Say Yes to Officiating: Recruit, Retain & Celebrate Sports Officials*, which is the result of the 2018 NASO Sports Officiating Summit. These books will be distributed free of charge to governing bodies, conferences, leagues, officiating leaders and sports officials around the United States.

In addition to publications, each Summit attendee receives a resource manual that provides important related information for every session. This resource manual serves as an ongoing textbook and reference tool for leaders. Additionally, attendees gain valuable insight by interacting with officiating's most influential leaders through one-on-one and group meetings.

The 2019 NASO Sports Officiating Summit is vital not only to the officiating world, but also to the larger sports world. Better officiating leads to a more enjoyable experience for the participants and ultimately to the overall improvement of the game.

NASO cannot fully underwrite this crucial event. As a 501(c)(3) non-profit educational association supported almost entirely by individual member officials, NASO is not in a position to stage this event on its own – without support from organizations that have a stake in better officiating.

Summit Support Organizations:

In 2018, 90 organizations served as Summit Support Organizations (SSO). Their financial support enabled NASO to have the most important and far-reaching event since it began in 1980. An important measure of the success each year is the financial support provided by the key stakeholders within our industry.

Conducting such an event requires an enormous commitment of time and resources from a small staff. Facility space, audio-visual support and the staff time required to plan each session, develop support materials, coordinate, ship and more cannot be completely covered by a reasonable and fair registration fee. NASO needs assistance from organizations that benefit from this event.

Those that benefit most from this event are the governing bodies, the leagues and conferences, collegiate intramural programs, high schools, middle schools and recreation programs that administer sporting contests. They benefit because the officiating gets better and provides a better game experience for all participants.

B: FUNDING REQUEST

NASO is requesting an OPERATIONAL AND SUPPORT GRANT as shown on the accompanying Funding Request Sheet.

Project/Program Description:

NASO will host the 2019 Sports Officiating Summit – Training in Transition: Knowledge, Belief, Behavior – in Spokane, Wash., on July 28-July 30, 2019.

The Summit will begin with an opening session and keynote presenter on Sunday. Sessions that will focus on developing skills and perspectives that effective officials need to be successful today will follow this. In addition, the program will have sessions covering “Hot Topics” that are currently facing the officiating industry today.

NASO will also present its coveted NASO Gold Whistle Award at a sponsored gala event. This gala recognizes an individual who has provided outstanding service to the community of officiating. It is officiating’s highest honor.

The host state of The Sports Officiating Summit has the opportunity to provide its members with a State Officiating Seminar on the Saturday prior to the opening of the Summit. This Saturday program offers a unique forum for the State High School Association to hold sport-specific meetings typically held across the state, in a single location. In recent years thousands of high school officials have participated in this event including more than 1,400 high school officials in New Orleans just last year. In addition, program support is available from NASO staff for content as well as keynote speakers.

NASO will also conduct its board of directors meeting and host the Officiating Development Alliance meeting. There will also be NFHS and state meetings, as well as other officiating organizations such as ArbiterSports on Sunday morning. All this activity is made possible through this important gathering of officiating leaders at one site discussing important issues.

C. NASO ORGANIZATIONAL INFORMATION

NASO was founded in Racine, Wis., in 1980 as a 501 (c) (3) non-profit educational association. 22,000+ sports officials worldwide are members of NASO. NASO provides education, training and benefits for sports officials working all sports and levels.

Over the past 36 years, NASO has also focused its efforts on advocacy and education for sports officials. Since 1987, NASO’s legislative efforts have assisted in 21 states passing assault legislation, 17 states passing limited-liability laws protecting sports officials and 15

states passing independent contractor legislation – all designed to protect sports officials.

NASO has developed numerous publications addressing critical issues impacting officiating such as on-and-off-the-field accountability, evaluation systems, recruiting, retention and training. Through the Officiating Development Alliance, a blue-ribbon panel of officiating leaders, NASO has introduced to the officiating industry The Sports Officials Code of Conduct and A Covenant With Sports Officials. Each of these documents provides guidelines essential to professional conduct.

An 11-member board of directors oversees the strategic mission of NASO. The mission statement reads: NASO's mission is to serve as the leading source of officiating information, programs and services. In particular, NASO is committed to:

- Serve members by providing benefits and services.
- Improve officiating performance through educational materials.
- Advocate opportunities for officials and engage in programs to recruit and retain officials.

- Create alliances with organizations that benefit from healthy officiating programs.
- Enhance the image of officials.

NASO's alliances include the NFL, the NFL Referees Association, the NBA, National Federation of State High School Associations (NFHS), the National Collegiate Athletic Association (NCAA), the Collegiate Commissioners Association (CCA), the Professional Association of Volleyball Officials (PAVO), numerous state high school associations and others.

2019 SPORTS OFFICIATING SUMMIT

JULY 28 – JULY 30 IN SPOKANE, WASH.

The Sports Officiating Summit is the only event of its kind addressing critical topics impacting all aspects of the officiating industry.

The statewide Washington Officials Association (WOA) will start the festivities with Officiate Washington Day, where hundreds of officials from around the state will gather for a day filled with educational and inspiring presentations and workshops. Sunday morning, officiating leaders will convene in the WOA Leadership Conference.

The Summit focuses on topics designed specifically for leaders of state high school officiating programs, local association officers, supervisors and coordinators, assigners, conference administrators and sports officials at all levels – from around the country and the world.

Equipping sports officials to effectively fulfill today's expectations requires fresh thinking about the how, what and why of training programs. That thinking needs to be grounded in proven techniques – techniques that perform in our fast-paced, mobile, short-attention-span world. Those techniques and perspectives will be on full display during the 2019 Summit in Spokane.

The Summit provides two-and-a-half days of intense and highly motivational sessions to educate and empower officials. It provides unmatched resources to state and local associations and delivers critical analysis to officiating leaders everywhere.

PRELIMINARY PROGRAM

SATURDAY, JULY 27

- WOA – Officiate Washington Day
- Vendor Showcase

SUNDAY, JULY 28

- Registration
- WOA Leadership Conference
- 2019 Sports Officiating Summit Grand Opening
- Welcome Reception
- Exhibit Hall

MONDAY, JULY 29

- Registration
- Exhibit Hall
- Educational Sessions
- Officiating Industry Luncheon
- Game Changers Breakout Sessions
- Sport-by-Sport Breakout Sessions

TUESDAY, JULY 30

- Educational Sessions
- Exhibit Hall
- Lunch Workshops
- Celebrate Officiating Gala

NASO MISSION STATEMENT

NASO's mission is to serve as the leading source of officiating information, programs and services. In particular, NASO is committed to:

- **SERVE** members by providing benefits and services
- **IMPROVE** officiating performance through educational programs and training materials
- **ADVOCATE** opportunities for officials and engage in programs to recruit and retain officials
- **CREATE** alliances with organizations that benefit from healthy officiating programs
- **ENHANCE** the image of officials

2018-19 BOARD OF DIRECTORS

CRAIG ANDERSON

Morton, Illinois



Illinois High School Association (IHSA) executive director; prior to becoming executive director was an assistant director who oversaw the officials department, including officials education; former Illinois Athletic Directors

Association board of directors member; National Interscholastic Athletic Administrators Association member; former IHSA's Athletic Administrator Committee and Legislative Commission member; former high school athletic director.

CARL CHEFFERS

Whittier, California



An NFL Referee, Carl began officiating in 1980 in Long Beach, CA working various levels of HS and college football. In 1995, he was honored to follow in his father's footsteps by being appointed to the officiating staff of the Pac-10 where he

worked for five seasons. He had the opportunity to work NFL Europe and eventually completed eight seasons there. Following the 1999 NCAA season, he was added to the roster of officials in the NFL as a side judge. Carl became a referee in 2008. Carl has worked many NFL post-season assignments including Super Bowl LI (Atlanta vs. New England) in 2017.

BOB DELANEY

Vice-Chair

Lakewood Ranch, Florida



Former NBA Referee Operations vice president and director of officials; prior to become vice president was a referee development advisor and a crew chief development advisor within the NBA officiating department; a former NBA

official (1987-2011), having officiated more than 1,500 regular season games and 210 playoff games, including nine NBA Finals and the 1998 and 2011 NBA All-Star games; he is an NBA cares ambassador; Naismith Hall of Fame Mannie Jackson Human Spirit award recipient; Armed Forces Foundation Leadership award recipient; President Obama's Volunteer Service award recipient; U.S. Army Outstanding Civilian Service Medal recipient; Naismith Memorial Basketball Hall of Fame board trustee; 2003 Gold Whistle Award recipient.

DAVE DODGE

Carlsbad, Calif.



Sports Officiating Consulting LLC founder and chief executive officer; former founder, president and chief executive officer of a South Carolina-based healthcare risk-management services company of 25 years; former NCAAM D-I basketball official of 30 years; 2010 Mel Narol Medallion Award recipient.

TERRY GREGSON

Thornbury, Ontario



NHL officiating consultant (in the area of succession planning and international events); former NHL senior vice president and director of officials; former NHL referee (1979-2004); officiated eight Stanley Cup Finals and one All-Star game; officiated the 1982 World Championships, Helsinki, Finland; NHLQA executive board member for 20 years; 2012 Gold Whistle Award recipient.

BARRY MAND

Racine, Wisconsin



Referee chief strategy officer; *Referee* magazine founder (1975) and publisher; National Association of Sports Officials founder (1980) and president; former 23-year basketball official, who worked nine seasons at the NCAAAM D-I level; a renowned public speaker and media guest on issues important to the officiating industry; Officiating Development Alliance (ODA) and Officiating Commentators Alliance (OCA) member.

President

ANITA ORTEGA

Hacienda Heights, California



NCAA D-I basketball official, having officiated the NCAA basketball tournament 20 times; 1978 UCLA women's basketball national championship team member and inducted in UCLA Athletic Hall of Fame; retired Los Angeles Police Department commanding officer; former NASO board member (2003-2007) and starts a second term in 2017.

TOM ROBINSON

Denver, Colorado



Assistant Commissioner for the Colorado High School Activities Association (CHSAA) for the past 13 years, was recently named Associate Commissioner of the organization, National Federation of State High School Associations' Football Rules and Basketball Rules Committees member, a former collegiate football official for the Western Athletic and Mountain West conferences from 1975-2000, and currently serves as replay official in the CFO West, which serves the Big 12, Mountain West and Southland conferences. Robinson started at the CHSAA in 2001.

TODD STORDAHL

Renton, Washington



Washington Officials Association (WOA) executive director; Washington Interscholastic Activities Association (WIAA) production coordinator (1999 - 2000), became officials coordinator in 2000; became commissioner of WOA when it became independent of the WIAA in 2002; former high school basketball coach and basketball official (2001-08); certified athletic administrator.

JULIE VOECK

Wauwatosa, Wisconsin



Professional Association of Volleyball Officials (PAVO) president; USA Volleyball and PAVO national referee; Badger Region Volleyball Association commissioner and president.

DEBBIE WILLIAMSON

Livingston, Alabama



Coordinator of women's basketball officials for the American Athletic, Atlantic 10, Big East and Metro Atlantic Athletic conferences; former NCAA national coordinator of women's basketball officiating; former NCAA basketball secretary-rules editor; former collegiate basketball coach, administrator, instructor, official and student-athlete; doctorate of education from the University of Houston in 2000.

Chair

NON-DIRECTOR OFFICERS & SPECIAL ADVISERS



BILL CAROLLO

Shorewood, Wisconsin

Carollo is currently the coordinator of football officials for the Collegiate Officiating Consortium - Football (COC) that includes the Big Ten, Mid-American and Missouri Valley Football conferences. Prior to that he served in various management roles at IBM and Manpower for 35 years. Bill was an NFL official for 20 seasons before retiring in 2009. In addition to officiating eight NFL Championship games, Bill officiated Super Bowl XXX, Super Bowl XXXVII and the 2008 Pro Bowl. Carollo served as a board member and Executive Director of the National Football League Referees Association. Carollo also worked as a Big Ten Conference football and basketball official from 1980-88. Member of the Officiating Development Alliance.

Treasurer, Board Member Emeritus (Non-Voting)



RON FOXCROFT

Hamilton, Ontario

Fox 40 International founder and chief executive officer; chief executive officer and owner of one of North America's largest trucking logistics companies; current Honorary Colonel of Argyll and Sutherland Army Regiment, appointed by the Prime Minister of Canada; Canadian Entrepreneur of the Decade by Profit magazine; former NCAA D-I and international men's basketball official; officiated the 1976 Olympic Gold Medal championship basketball game; former NBA officials observer; inducted into several halls of fame; NASO Education Partner; former Officiating Development Alliance member; 2004 Mel Narol Medallion Award recipient; proud charter member of NASO and three-decade sponsor; 2016 NASO Gold Whistle Award recipient.

Special Adviser (Non-Voting)



BILL TOPP

Racine, Wisconsin

Chief operating officer and executive editor at Referee Magazine; has worked for Referee and NASO since 1990; former high school and small college football and basketball official; former major college baseball umpire. Multiple state tournament and postseason collegiate assignments. Former high school conference commissioner and assigner. He is also a member of the Officiating Development Alliance.

Secretary (Non-Voting)

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DAVE YEAST
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NATIONAL ASSOCIATION



OF SPORTS OFFICIALS