

September					Note: Ball Contracts Excluded
Corporate Sales Report Submitted by Elle Marketing & Events					
Executed Contracts/Client Name	2018- 2019	2017-2018	2016-2017	2015-2016	Notes
BSN					Renewal
Cook Tire					Renewal
Kentucky Utilities					Renewal
KHSCA					Renewal
Midway University					Renewal
Musco Lighting					Renewal
Prairie Farms					Renewal
Subway	Pending				Renewal Pending
U.S. Army					Title Sponsor for Soccer
U.S.Coast Guard					New Sponsor
UK Healthcare					Renewal
UPS					New Corporate Partner
Whitaker Bank					Renewal
Roberts Insurance					Renewal
Pannell Swim Shop					Renewal of Swimming Title
Ted Cook Tire					CP Renewal
Leachman					Golf Title renewal
Huddle					Ticket Renewal
<b>Total</b>	<b>\$397,000</b>	<b>\$844,450</b>	<b>\$891,400</b>	<b>\$803,269</b>	
In-Kind/Trade	2018-2019	2017-2018	2016-2017	2015-2016	
Client					Notes
UK Healthcare					
BSN					
Subway	Pending				
Instant Signs					
Prairie Farms					
<b>Total</b>	<b>\$24,750</b>	<b>\$155,746</b>	<b>\$148,384</b>	<b>\$90,984</b>	
Exhibitors/Vendors Fees	2018-2019	2017-2018	2016-2017	2015-2016	Notes
Event					
Annual Meeting Exhibitors					
Football Exhibitors					
Cheer Exhibitors					
Dance Exhibitors					
WR Exhibitors					
BBK Exhibitors					
GBK Exhibitors					
<b>Total</b>	<b>\$4,200</b>	<b>\$13,600</b>	<b>\$11,150</b>	<b>\$7,925</b>	
<b>Totals All Projects</b>	<b>\$425,950</b>	<b>\$1,013,796</b>	<b>\$1,050,934</b>	<b>\$902,178</b>	Includes In Kind Trade Values
<b>Cash Total</b>	<b>\$401,200</b>	<b>\$858,050</b>	<b>\$902,550</b>	<b>\$811,194</b>	
<b>New business contracts 2017-2018</b>	<b>\$27,500</b>	<b>\$48,082</b>			
Pipeline/Proposals/Renewals	2018-2019				
Client		Amount			Notes
EKU					CP renewal
NKYCVB					CP renewal
Rafferty's					CP renewal and food trade

September

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Excluded

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KDA					renewal
Herald Leader					renewal
<b>Total</b>	<b>\$96,500</b>				