

Yearbook Publishing
Proposal For
Conner High School

Presented To:

Donna Redding
Yearbook Adviser

and

Andy Wyckoff
Principal

08.03.18

Submitted by: Tracy Shroyer and Julie Fredley
Lifetouch Publishing Inc.
536 Centre View Dr
Crestview, KY 41017
859-578-0110 Ext. 80106

Lifetouch School Portraits & Yearbooks
536 Centre View Blvd.
Crestview Hills, KY 41017
859-578-0110 Ext. 80106

August 6, 2018

Dear Mr. Wyckoff and Mrs. Redding

A fantastic new school year is upon us, promising lots of fun times and learning opportunities at your school. Capture all the memories for your students with a high-quality yearbook from Lifetouch Publishing. I am pleased to present this proposal for a one-of-a-kind yearbook that will wrap up your school's memories in style!

For over 80 years, Lifetouch has been capturing the memories and celebrating the moments. I am proud to offer your school the service and features you need to create a high-quality yearbook that your students will cherish for years to come.

Please **review the attached proposal** for the yearbook features and services available with Lifetouch. I appreciate the opportunity to submit a proposal and discuss the next steps in becoming publishing partners for your school's next yearbook!

Sincerely,

Tracy Shroyer
Lifetouch Representative
Cell 513-678-3950
Email Tshroyer@lifetouch.com

Juley Fredley
Lifetouch Yearbook
Cell 859-250-1382
jfredley@lifetouch.com

Yearbook Publishing Proposal

Conner High School

Submitted by Tracy Shroyer and Julie Fredley, Lifetouch Yearbook

Yearbook Printing Specifications:

- Copies: 150-200 (3 proposals included)
- Number of Pages: 152
- Cover: Hard
- End sheets: 1 Ink-Original Design
- Cover Design: Litho
- Yearbook Delivery: Fall
- Program: All-Color Volumes
- Binding: Smythe sewn
- Page Proofs: Online
- Deadlines: 25% of pages due each deadline/4 deadlines

Features & Services:

- Online page creation and cover selection
- Web Flash! Automatically flows portraits and names
- Professionally designed layouts or create your own
- Security measures go above and beyond industry-standard
- Multiple user access-Advisor control access rights
- Upload digital images
- Immediate ji res online page proofs
- Instantaneous page submission-click of a button
- In-school sales flyers, posters, and steps to help increase participation
- Creative services support with advance design options
- Online Service Center—answers to your questions are just a click away
- Toll-free Customer Care assistance in our printing facility
- Local service from Juley Fredley, your yearbook representative
- Complimentary workshop in local area
- Interactive yearbook using HP Reveal software

Yearbook Options Available to parents:

- Foil Name stamp \$5.00 per book
- Icons \$3.00 per icon
- Zoom-Year in Review Insert \$2.00 per book

Price per book:

**Please see attached
quotes**

TOTAL Investment*

**Please see attached
quotes**

*Shipping is added to the final invoice when weight and quantity are determined.



Yearbooks

QUOTE



Tracy Shroyer
Yearbook Representative
tshroyer@lifetouch.com
513.678.3950

Specifications for: **Conner High School**

Program Type:	Volumes Premier			Job Number:	0
Number of Pages:	152	Year 1	\$59.42	Arrival Date:	08.30.18
Number of Copies:	150	Year 2	\$61.36	Estimated Ship Date:	08.28.18
Paper Weight:	80#	Year 3	\$64.50		
Trim Size:	Size 7				
Finish:	Gloss				

INVESTMENT

BASE YEARBOOK PRICE: \$ 7,452.46

COLOR: \$ 2,235.74

COVER AND COVER ENHANCEMENTS: \$ -

PERSONALIZATION: \$ -
(Namestamping or Nameplates)

ENDSHEETS: \$ -

SUPPLEMENTS: \$ -

ADDITIONAL YEARBOOK ENHANCEMENTS: \$ -

YEARBOOK PRODUCTS AND SERVICES: \$ -

BEST SELLER:

Estimated Freight: -

Estimated Taxes: -

Total Price: \$ 9,688.20

Per Copy Price: \$ 64.59

Unsubmitting page charge-\$18.00 a page

School Representative (Print): _____

School Representative (Signature): _____

Lifetouch Representative: _____

Date: _____