



Proposal for Longbranch Elementary School

Attention: **Stephanie Stambaugh, Principal**

Thank you very much for your interest in Bloomz for Schools Basic. We have customized this proposal for your school based on our discussions and your needs, including student enrollment, feature set and others. Please review and sign below so we can set your school up.

1. Basic Package

Your Bloomz for Schools Basic package includes the following:

- | | |
|---|--|
| • Teacher Functionality | Everything in the teacher Basic package (see addendum A) |
| • Administrator Access | Access to all classes in your school/community |
| • School wide communication, coordination | Everything in our free package, including school-wide updates, announcements, alerts, event scheduling, volunteer signups, class & group creation, student portfolios, behavior management and translation. There are no limits on classes, teachers, admins, and parents. |
| • Digital flyers & Parent resources | Bloomz takes care of Flyers from local enrichment and afterschool programs providers and businesses (e.g. sports, scouts, classes, etc) saving you paper and time. AVAILABLE 2018. |
| • Parent Convenience Pack | NOT INCLUDED.
As Agreed, this feature will not be included in your package to offer you a better price. |
| • Cross-year student timelines | PREMIUM FEATURE.
Visibility of both student portfolios and behavior management for students in your school, across classes and time. |
| • SIS import | NOT INCLUDED.
As Agreed, this feature will not be included in your package to offer you a better price. |
| • Administrator dashboard | PREMIUM FEATURE.
An administrator dashboard with relevant statistics and data to understand how your teachers are using Bloomz for their parent communication. |
| • Cloud storage | 1 GB Limit per teacher or school administrator.
Limit on photos, documents, video or any other storage for the term of your subscription. |
| • Support | PREMIUM FEATURE.
Get premium support level through email, phone or messaging (via Facebook). |

2. Pricing for your school

We are happy to offer you a 1-year plan to provide the most complete app for parent communication and coordination to all teachers, parents and administrators in your school with 800 student enrollment.

Name	Price/year	QTY	Subtotal
Bloomz for Schools Basic Priced per student per year	\$2.99	800	\$2,392.00
One-time discount (30%)	-\$0.90	800	-\$720.00
Additional Per-Student Pricing Yearly check for any enrollment additions	\$2.99	0	\$0.00
Subtotal			\$1,672.00
Total			\$1,672.00

The term of this agreement is from Aug 1, 2018 to July 31, 2019, billed annually.
This proposal will expire on 07/31/2018.

3. Payment terms

Once agreed, we will invoice you for your first year's subscription and payment is due within 30 days. You can cancel any time within the first 15 days after signing for a full refund. Contract renews at the end of the term, at the then current price, unless otherwise expressed in writing within the 60 prior to the termination of the current contract. At the end of each year during the term of this contract, school should resend the district/official student enrollment count at your school and we will adjust pricing accordingly. Any changes in pricing will be notified to you in writing, prior to your annual billing or renewal.

4. Privacy

Bloomz is committed to your and your community's privacy and security. Please read our privacy policy available on www.bloomz.com/privacy.

5. Other Terms and Conditions

By signing below, you also agree to our general terms of use available on www.bloomz.com/terms. You understand that some of the features stated above are not yet available on Bloomz, but will be made available in the future. Bloomz commits to do everything in their ability to launch the above features in the above stated time. Any changes to the above will be communicated to you in advance and we'll make every effort to make up for changes in time or feature set.

6. Signature:

Signature:

Stephanie Stambaugh

Printed Name:

Role:

Date:

Email:

Phone Number:

Address:

Randy Poe
Randy Poe
Superintendent
7/25/18

Addendum A

Teacher Basic Features

	Free	Basic (Included with Bloomz for Schools Basic)
Post with updates, pictures & video	√	√
Calendar & Event Scheduling	√	√
Parent-teacher conferences, volunteer signups	√	√
Student portfolios	√	√
Behavior management	√	√
Digital flyers and parent resources	√ (Fall '17)	√ (Fall '17)
Convenience Pack included for parents		NOT INCLUDED
Bulk media downloads		√
Cloud storage	1 GB	1 GB
Ability to disable downloads		√ (Fall '17)
Easy video creation from class pictures		√ 10 video stories (Fall '17)
Data dashboard		√ (Fall '17)
Different calendar views (week, month views, past events)		√ (Fall '17)
Photo captions		√ (Fall '17)
Print event history		√ (Fall '17)
Support	Online Help Center, Email	Online Help Center, Email, Messaging (via Facebook)

Addendum B

Summary of School Basic Features

	Free	Basic (Included with Bloomz for Schools Basic)
Teacher Functionality	Free Plan	Basic Plan
Administrator Access	√ 1 admin	√
School wide communication, coordination	√ Limit to 5 teachers & 1 admin	√
Digital flyers & Parent resources	√ (Fall '17)	√ (Fall '17)
Free Convenience Pack for parents		NOT INCLUDED
Cross-year student timelines		√ (Fall '17)
SIS import		NOT INCLUDED
Administrator dashboard		√ (Fall '17)
Unlimited cloud storage	Limited to 2 GB total storage across school & all classes	Limited to 1 GB per Teacher or Administrator
Premium Support		√ (Fall '17)