



ANNUAL PROPOSAL FOR THE TRIGG COUNTY SCHOOL SYSTEM

**Proposal Includes a list of School Related Events to be
promoted with either sponsorships of those events or
Ownership of the Event**

Jan—Spring Sports Month

Feb—Black History Month and School Board Appreciation Month

March—National School Breakfast Week

April—Rotary Salutes, Child Abuse month, CATS testing

May-Graduation messages

June-July—off

Aug—Back-to-School (Commercials featuring Staff), Support of PTA/PTO

Sept—Fall Sports Month, Fall Testing

Oct—Halloween Safety Tips, Red Ribbon Week

Nov—Veterans Salutes, American Education Week

Dec—Christmas Parade and Holiday Greetings

**Some promotions will be simply sponsorships. That means your name mentioned along with other advertisers
(Rotary Salutes, Halloween Safety Tips, Veterans Salutes, Christmas Parade and Greetings)**

**All others will be exclusives to Trigg County Schools and will be given special attention with live talk during the morning show (guaranteed) and mentions in other live day parts. Some may be featured in other ways; such as news stories, interviews, good news breaks, etc.
Contract includes a year round link to the school's website**

Two Media Blasts (one for the opening of school, the other whenever The school system would like to schedule it)

40 30-second recorded commercials per month on WHVO 100.9/96.5 FM

Contract also includes 20 30-second recorded commercials per month on WKDZ 106.5 FM (at no charge)

Contract also includes 1 monthly Superintendent's in-studio interview with The Country Club (\$2,000 VALUE—we do not charge for this but feel like we need to show its value IF we did)

TOTAL ANNUAL INVESTMENT: \$5,475.00

(based on 10 month schedule)

August 2018-May 2019

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