

# Yearbook Photography Proposal

For

Boone County High School  
7056 Burlington Road  
Florence, Kentucky 41042

This Proposal Covers The Following  
Photography Services:

Senior & Underclass Portraits (Grades 9-12)

Athletic Team and Individual Photos

Posed Couples Dance Pictures

Cap & Gown Graduation Pictures

Senior Class Group Picture

Yearbook Activity & Event Photography

Professional Photo Services As Requested

By: John Ritchie, Vice President  
Executive Studios Photography  
Ritchie Photo, F. P. Lab Inc.  
700 West Pest Rose Way 5D  
Cincinnati, Ohio 45203  
[513] 241-4959

All parties agree the purpose of this agreement is for the school yearbook photography of students attending Boone County High School. This agreement includes any photography as requested, such as: students, clubs, groups, organizations, sports, teams, events or activities for the yearbook publication.

Executive Studios Photography, F. P. Inc. (herein known as ESP) shall be considered the school's exclusive photographer within the terms of this agreement. ESP will provide all photography services at no cost to the school. In turn the school agrees to inform the students that only pictures taken by ESP will be eligible for publication in the senior portrait section and in the underclass portrait section of the yearbook.

For the purpose of illustration but not limited to, following are some examples of the services ESP will provide the school at no cost.

1. The studio will supply the photography of any event or activity that the school wishes to be used for publication in the yearbook.
2. Senior photography will be taken for school records, yearbook and optional purchase by the students.
3. Underclass photography will be taken for the school records, yearbook and optional purchase by the students.
4. Pictures will be taken for the Athletic Department of all teams and individuals for the Athletic Program, Publications, Yearbook, and optional Memory Mate purchases by the students.
5. Posed couples and group pictures taken at dances will be taken for the school, yearbook and optional purchase by the students. (Optional)
6. Senior Cap & Gown pictures both posed and/or hand shake pictures taken at the commencement will be taken for the school, yearbook and optional purchase by the students.
7. A senior class group picture will be taken for the school, yearbook and optional purchase by the students.
8. A large wall composite picture, representing the image of each senior photographed for the yearbook will be provided.
9. The school will inform all sponsors representing any of the above areas, that ESP is authorized as the school's exclusive photographer.

#### Digital Imaging:

ESP will provide the yearbook publication with pictures / images in a digital form.  
All images will be provided as high resolution digital files on CD or DVD.

ESP will provide the school with a yearbook digital image for each student photographed within the senior and underclass section program.

#### Senior Section Photography:

Each senior will be individually photographed by ESP for the yearbook section.  
The studio will offer senior photography photo sessions to be taken on location at the school, if requested by the school, and year round at the studio. The senior may select any of the following type of posing for his/her yearbook picture. Formal, Contemporary, Glamour, Outdoor.

A variety of approximately 20 + poses will be taken of each senior.

Proofs are mailed to the senior's home for their review, no deposit, down payment or prepackage payment is required.

Each senior is charged a photo session or sitting fee when photographed. The session fee is \$30.00 including tax. This is the only fee the student is obligated to pay. This fee covers all studio costs for:

Retouching & submitting the senior pose for the yearbook  
Design, layout , print and framing of the wall composite picture  
All CD's or file / record photos the school requires  
All studio cost for the individual photo session and proofing.  
All costs or expenses the studio may incur from providing  
photographic activity / event services to the school.

#### Underclass Section Photography:

1. At no charge the studio will provide the yearbook department and school with all underclass service items as required.
2. At no charge every student in grades 9-11 will be offered 2 opportunities to have his / her picture taken for the yearbook publication and required service items. Purchasing personal pictures is optional.
3. Also at no charge all seniors, faculty and staff will be photographed for the required service items.
4. Replacement of lost student service items will be provided to the student at studio cost.



School Commissions and Fund Raisers:

- A. \$3.00 commission will be returned for each senior photographed for the yearbook.
- B. 50% fund raiser will be returned from the net underclass picture sale profit.
- C. \$3.00 per every Athletic Memory Mate photo purchased.
- D. 15% commission will be returned on every school dance from each couple or group picture sales.
- E. \$3.00 commission will be returned from each posed cap & gown or graduation hand shake order received.

Please list any additional specifications or information:

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The parties have mutually agreed to the contents of this agreement.

The rights and obligations of the contractual parties under this agreement shall insure to the benefit of, and shall be binding upon, each successors and assigns.

*Please Circle Term Of This Agreement*

*One School Year      2018 - 2019*

*Two School Years      2018 - 2020*

*Three School Years      2018 - 2022*

*Four School Years      2018 22*

Representing: Executive Studio Photography

_____	_____	_____
By	Title	Date

Representing: Boone County High School

_____	_____	_____
By	School Principal	Date

_____	_____	_____
By	Yearbook Advisor	Date

_____	_____	_____
By	Athletic Director	Date