Option 1 - Base Price	Walsworth	Balfour	Studio II	Herff Jones	Jostens
(232 pages - 500 copies)	\$19,500.00	20193.00.00	\$19,750.00	\$19,530.00	\$19,800.00
Base Price as Specified Above (Book and CD)	\$23,500.00	\$24,216.10	\$23,750.00	\$23,700.00	No Bid on Book &
Additional Costs in Addition to Base Price:					
Additional or Fewer Books - Per Book - Book Only	\$24.00	\$25.72	\$26.00	\$24.00	\$28.00
Additional or Fewer Books & CD - Per Book & CD	\$26.00	\$28.78	\$29.00	\$26.00	No Bid on Book &
Quote Extra Charge for Printing on End Sheets, Per Book	quote	Quote		Quote	Quote
Addition of 16 Pages - Color	\$1,900.00	\$1,995.00	\$2,200.00	\$1,900.00	\$2,100.00
Addition of 16 Pages - Black & White	\$1,000.00		\$1,990.00	\$1,000.00	\$1,150.00
Deletion of 16 Pages - Color	\$1,900.00	\$1,985.00	\$2,200.00	\$1,900.00	\$1,100.00
Deletion of 16 Pages - Black & White	\$1,000.00	\$1,090.00	\$1,990.00	\$961.00	\$900.00
Option 2 - Base Price		\$15,239.00	,		
(208 Pages - 350 Copies)	\$12,500.00	\$16,989.00	\$14,500.00	•	\$14,000.00
Base Price as Specified Above (Book & CD)	\$16,500.00	\$15,239.00	\$17,500.00	\$16,500.00	No Bid on Book &
Base Price as Specified Above - 100% Color (Book Only)	\$12,500.00		\$19,000.00	\$12,383.00	\$18,000.00
Additional Costs in Addition to Base Price:					
Cost for Silk Screen or Lithographing of Back Cover using	quote	Quote	quote	included	
Two Colors, Per Book	wuote			Quote	Quote
Additional Charge Per Color Added on Front of Cover				included	
Per	Included	Quote	quote	Hiciaaca	
Book				included	Quote
Additional Charge for Each Color Added on Back				\$30.00	
Cover Per	Included	Quote	quote	·	
Book		\$30.04		\$32.00	Quote
Additional or Fewer Books, Per Book - Book Only	\$30.00		\$30.00	\$30.00	\$32.00

Additional or Fewer Books & CD, Per Book - Per Book					
and	\$35.00	\$33.50	\$32.00		No Bid on Book &
CD		\$30.04		\$961.00	No Bid on Book &
Additional or Fewer Books - 100% Color - Book Only	\$30.00		\$32.00	\$961.00	\$35.00
Additional or Fewer Pages:		\$1,150.00		\$1,900.00	
Cost Per 16 Page B&W Signature Based on 350 Copies	\$1,000.00	\$1,150.00	\$1,100.00	\$700.00	\$1,150.00
Cost Per 16 Page B&W Signature Based on 350 Copies	\$1,000.00	Quote	\$1,100.00		\$1,150.00
Cost Per 16 Page Four Color Signature	\$1,900.00	Quote	\$1,960.00		\$2,100.00
Cost Per 8 Page B&W Flat Based on 350 Copies	\$750.00	Quote	\$800.00	•	\$800.00
Cost Per 8 Page Four Color flat	\$950.00	N/A	\$950.00	•	\$1,000.00
Cost Per 4 Pages Based on 350 Copies	\$500.00		\$429.00	\$70.00	\$500.00
Cost for Stock Signature of Color Paper Within Book, Per	Included	Quote	quote	\$70.00	Quote
Book		Quote		\$70.00	
Additional Cost for Use of One Spot Color on an 8 Page Flat	\$75.00	Quote	\$65.00	Quote	\$80.00
Additional Cost for Use of One Spot Color on 16 Page	\$150.00		\$100.00		\$150.00
Additional Charge for the Use of a Second Additional				\$4.00	
Spot	\$70.00	Quote	\$125.00	7	\$80.00
Color on the Same 8 Page Printing Flat as in Item Above	\$75.00	Quote	\$65.00	\$1,900.00	\$80.00
Additional Charge for Each Special Effect Submitted w/Bid	quote		quote	\$1,000.00	Quote
Additional Charge for Personalized Copies w/Names	\$5.50	\$5.00	\$8.00	\$1,306.00	\$6.50
Embossed on Cover	\$5.50	\$1,995.00	\$10.00	\$960.00	\$7.00
Addition of 16 Pages - Color	\$1,900.00	\$1,100.00	\$2,250.00	\$55.00	\$2,100.00
Addition of 16 Pages - B&W	\$1,000.00	\$1,985.00	\$1,990.00		\$1,150.00
Deletion of 16 Pages - Color	\$1,900.00	\$1,090.00	\$2,250.00	included	\$1,100.00
		\$81.00			

Additional Cost for Special Art Work as Ordered, Cost Per Hour	\$65.00		\$50.00	included	\$90.00
List Additional Charges, if any, for the Following:	γου.σο	Included	φ30.00	included	φ30.00
Reverse White Printing on 100% Black Background	included	Included	included	Quote	Included
Heavy Copy Pages	included	Included	included		Included
60% and 30% Black Background Pages	included	Included	included		Included
Solid Black Pages	included	Quote	included	4	Included
Printing on End Sheets	quote		included	\$27,300.00 \$32,500.00	Quote
Oution 2. Base Drive		\$27,537.78		\$27,300.00	
Option 3 - Base Price	¢27.500.00	\$32,359.57	¢20,000,00	ł	¢26 F00 00
(284 pages - 950 copies)	\$27,500.00	\$27,897.78	\$29,900.00	Ouete	\$26,500.00 No Bid on Book &
Base Price as Specified Above (Book & CD)	\$31,500.00		\$33,900.00	Quote	NO BIO ON BOOK &
Base Price as Specified Above - 100% Color (Book Only)	\$27,500.00		\$36,000.00	ŧ	\$28,600.00
Additional Charges in Addition to Base Price:		Quote		included	
Cost for Silk Screen or Lithographing of Back Cover Using	quote	Quote	quote	\$27.00	Quote
Two Colors, Per Book		Quote	quote	\$35.00	Quote
Additional Charge for Color Added on Front of Cover Per Book	included	\$26.00	quote		Quote
Additional Charge for Each Color Added on Back	meradea	Ψ20.00	quote		Quote
Cover Per Book	included	\$30.00	quote	\$900.00	Quote
Additional or Fewer Books, Per Book - Book Only	\$30.00		\$25.00	\$1,700.00	\$32.00
Additional or Fewer Books & CD - Per Book & CD	\$35.00	\$1,100.00	\$28.50	\$526.00	No Bid on Book &
Additional or Fewer Pages:		\$1,995.00		\$850.00	
Cost Per 16 Page B&W Signature Based on 850 Copies	\$1,000.00	\$550.00	\$1,325.00	\$280.00	\$1,150.00
Cost Per 16 Page Color Signature Based on 850 Copies	\$2,000.00	\$997.50	\$1,850.00	Quote	\$2,100.00
Cost Per 8 Page B&W Flat Based on 850 Copies	\$700.00	N/A	\$875.00	n/a	\$800.00

Cost Per 8 Page Color Flat Based on 850 Copies	\$1,000.00	Quote	\$973.00	Quote	\$1,100.00
Cost Per 4 B&W Pages Based on 850 Copies	\$475.00		\$650.00		\$500.00
Cost for Stock Signature of Color Paper Within Book,					
Per Book	quote	N/A	quote		Quote
		Quote		\$4,112.50	
Cost for Colored Ink Used Within a 16 Page Signature,				¢4 020 00	
Per Book	included		n a	\$4,928.00	N/A
Cost of printing on endsheets	quote		quote	\$4,227.00	Quote
		\$4,515.00			
Middle School		\$6,043.00		\$15.00	
300 Copies/72Pages	\$8,000.00	\$5,451.00	\$6,000.00	\$80.00	\$4,850.00
400 Copies/72Pages	\$10,000.00		\$6,900.00	included	\$6,400.00
300 Copies/80Pages	\$8,250.00	\$17.25	\$6,500.00	\$450.00	\$5,700.00
Additional costs if any:		\$100.00		\$900.00	
Additional or fewer books, per book	\$25.00	Quote	\$17.00	Quote	\$17.00
Additional or fewer pages, per 8 pg multiple	\$100.00	\$458.00	\$90.00	\$3.50	\$90.00
Additional cost for adding color pages	\$100.00	\$916.00		Quote	\$375.00
Additional cost for adding color tip ins - 4 pages	\$500.00	Quote	\$500.00	Quote	\$550.00
Additional cost for adding color tip ins - 8 pages	\$1,000.00	\$5.00	\$850.00	Quote	\$1,100.00
Additional cost of adding a color to the cover	included	Quote	quote	Quote	Quote
Additional cost for name stamping	\$5.50	Quote	\$5.00	Quote	\$6.50
Rounding and backing	quote	Quote	included	included	Quote
Cost for printing on end sheets	quote	Quote	quote	included	Quote
Cost of die for school designed cover	quote	Included	quote	included	Quote
Cost per color for school designed liner	quote	Included	quote	included	Quote
Special picture art effects(posterization,etc.)	quote	Included	quote	included	Quote
Company art per book	included	Included	included	included	Included
Justified copy per page	included	Included	included	\$225.00 per page	Included
School alterations (from 3R sheets)	included	Included	included	\$70.00 per page	Included
School alterations (from computer disk)	included	Included	included	included	Included
Heavy copy per page	included	Included	included	included	Included
Index pages	included	cess Blends Inclu	included	current postal rate	Included
Color: 4 color	included	Included	included	included	250.00/Per Page
Color: Spot color	\$100.00	Included	included	included	150.00/Per Page

2018-02 Yearbook

Paste-up of layout by school	included	\$6.70	included	included	Included	
Saxon paper 80#	included	Included	included	included	Included	
Mailing/billing directly to the home	6.5 plus currer	Included	\$6.00	included		\$7.00
Electronically sending pages & proofs by computer	included		included		Included	
Unlimited choice of fonts for computer use	included	Included	included		Included	
Type & headlines of body copy up to 200 pt at any				\$16	10	
desired	included	Quote	included	\$10	Included	
alignment	included		included	\$16	.95 Included	
Specification #11 at any desired percentage	included		included	\$18	.48 Included	
Hard Back Elementary	Ba	ased on 200 Copi	es	\$19	.24	
Elementary - Memory Book		\$20.60		\$20	.00	
35 pages	NA	\$21.32	\$19.00	\$20	.77	\$19.75
40 pages	\$21.00	\$22.04	\$19.50			\$20.50
45 pages	\$21.75	\$23.48	\$20.00	\$16	.19	\$21.50
50 pages	\$22.50	\$24.20	\$21.00	\$16	.95_	\$22.50
55 pages	\$23.50	\$24.92	\$23.50			\$23.75
60 pages	\$24.50		\$24.50			\$24.75
Elementary - Small Book		\$20.60				
35 pages	NA	\$21.32	\$19.00	\$18	.48	\$19.75
40 pages	\$21.00	\$22.04	\$19.00	\$19	.24	\$20.50
45 pages	\$21.75	\$23.48	\$20.00	\$20	.00	\$21.50
50 pages	\$22.50	\$24.20	\$21.00	\$20	.77	\$22.50
55 pages	\$23.50	\$24.92	\$23.50			\$23.75
60 pages	\$24.50		\$24.50			\$24.75
Soft Back Elementary	Ва	ased on 200 Copi	es	\$8	.01	
Memory Book		\$13.30	based on 200 co	\$8	.76	
35 pages	NA	\$14.00	\$12.50	\$10	.29	\$14.00
40 pages	\$14.50	\$14.74	\$13.00	\$11	.05	\$15.00
45 pages	\$15.00	\$16.20	\$14.50	\$11	.81	\$15.50
50 pages	\$16.00	\$16.90	\$15.00	\$12	.58	\$16.25
55 pages	\$17.00	\$17.62	\$16.00			\$17.00
60 pages	\$18.00		\$16.50	\$8	.01	\$18.00
Small Book		\$13.30		\$8	.76	

Yearbook

35 pages	NA	\$14.00	\$12.50	\$10.29	\$14.00
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55 pages	\$17.00		\$16.00		\$17.00
60 pages	\$18.00		\$16.50		\$18.00
Pricing for Alternative Yearbook	quote				
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Strawbridge	Interstate	LifeTouch	Graham		
\$62.50		\$50.00	Book only 9x	x12 \$23,115.00	
CD N/A		Book only/ N	No bid on bo	ook and cd	
\$62.50		2.00 / 2.00	minus \$6 Per	bk to +\$40.00 per b	ook. Vary on bk count
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Base book price	\$1.00			
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No Credit		na	nocharge	
Included		no charge	no charge	
5.00 per copy		\$7.00	no charge	
No Charge		no charge	cover \$2.50	per book
		no charge	no charge	
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\$21.00	21.38	\$13.00	included	
\$22.00	\$22.02	\$13.00	included	
\$23.00	\$23.13	\$14.00	included	
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\$13.00	\$14.02	\$13.00		
\$14.00	\$14.30	\$13.00	250 count ha	ard cover 9x12
\$15.00	14.85	\$13.00	\$21.00	
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\$13.00	\$13.00 \$23.3	0
\$14.00	\$13.00 \$24.0	0
\$15.00	\$13.00 \$24.5	0
\$16.00	\$13.00 250 count	hard cover 8 1/2 x11
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	\$20.5	0
	250 count	soft cover 8 1/2 x11
	\$15.5	0
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	\$17.0	0
	\$17.7	5
	\$18.2	5
	\$18.7	5