

RENAISSANCE®

# Renaissance® Advisory Board Charter



**Mission**

Assemble strategic educational leaders to gain knowledge and insights to advance our corporate mission of accelerating learning.

**Scope**

Provide a forum for the Renaissance Advisory Board to share information and gain consensus regarding trends and opportunities in education—across schools and districts of varying sizes and demographics.

**Objectives**

- Develop thought leadership that will inform Renaissance on strategies to effectively drive positive student outcomes in education
- Garner expertise from influential leadership to learn how Renaissance can better support the complex needs in education
- Assist in evaluation of Renaissance solutions and how they can be used to generate student growth in comprehensive learning environments
- Develop a platform for strong communication and synergy between influential educators and Renaissance
- Provide an opportunity to network with peers and exchange expert knowledge

**Term**

Renaissance Advisory Board membership will be active for a period of 24 months. At the end of this period, membership will be reviewed and evaluated based on active engagement and participation in onsite meetings, conference calls, and work streams.

**Renaissance Advisory Board Member Benefits**

Participation in the Renaissance Advisory Board is voluntary and offers select educational leaders an opportunity to convey their expert recommendations to Renaissance. Members will:

- Share and gain knowledge by networking with fellow Renaissance Advisory Board members who are also educational leaders from across the world
- Influence the direction of Renaissance solutions to meet the needs of schools and districts
- Preview and provide guidance to help shape Renaissance's strategic initiatives for education
- Connect with Renaissance's executive management team and educational subject-matter experts
- Showcase school/district successes and provide thought leadership to impact education globally

## Meeting and Participation

Renaissance Advisory Board members will attend two onsite advisory board meetings and two conference calls annually. Meeting agendas may include:

- Roundtables and workshops on key strategic customer and industry issues
- Networking platform for member peer interaction
- Early insight into future Renaissance strategic initiatives
- Expert briefings on key educational topics and relevancy to educators
- Follow-up meetings on any specific strategic initiatives

The onsite meetings will be held at a domestic venue. A social networking site may be maintained for board follow up and to encourage interactions between meetings.

Following each onsite meeting, a telephone conference call will be scheduled in the next quarter. The purpose of these calls is primarily to continue the conversation and work begun at the onsite meetings and prepare for subsequent meetings. At times, it may be appropriate to form subcommittees to continue exploration and discussion around key topics of interest to be shared with the Renaissance Advisory Board.

## Renaissance Advisory Board Membership

Renaissance Advisory Board Member Responsibility: The Renaissance Advisory Board is an invitation-only Executive Board. In order to assure the highest value from the Renaissance Advisory Board, each member will:

- Actively participate during onsite meetings and conference calls (non-transferable)
- Complete a profile and brief biography for membership kit
- Participate in relevant subcommittees and work streams
- Complete relevant surveys/questionnaires prior, during, or after meetings
- Comply with Renaissance's Non-Disclosure Agreement (NDA)

Membership Estimated Time Commitment: It is requested that Renaissance Advisory Board members make a commitment to the Board for at least 24 months. Participation includes two onsite meetings and two conference calls per year.

Membership Estimated Cost: There are no fees associated with joining the Renaissance Advisory Board. Renaissance will make travel arrangements and cover travel costs incurred during the duration of the onsite meetings for Renaissance Advisory Board members, including lodging, meals, and transportation.

Membership Nomination: Membership to the Renaissance Advisory Board is non-transferable. This is an invitation-only Executive Board designed to ensure achievement of Renaissance Advisory Board objectives and a consistent platform for member peer interaction.

# Renaissance responsibilities and commitment

## Executive Sponsor

The Executive Sponsor is Debra Schoenick, Vice President of Proposal Solutions. Debra will serve as the official Renaissance spokesperson for the Renaissance Advisory Board and is the direct liaison between Renaissance Advisory Board members and the Renaissance executive management team.

## Project Manager

The Project Manager is Cassandra Slattery, Proposal Solutions Manager at Renaissance. Cassandra will work with the Executive Sponsor and Renaissance Advisory Board members on all phases of the Renaissance Advisory Board, including agenda preparation and member communications. In addition, Cassandra will be responsible for the logistics of the meetings, sending meeting reminder notices, securing requested materials/information, and preparing/mailing the minutes of the meetings.

## Steering Committee

The Steering Committee serves to provide ongoing support and guidance for the activities of the Renaissance Advisory Board. This committee will focus on the initiatives and opportunities identified by the Renaissance Advisory Board to strategize with Renaissance subject matter experts and appropriate teams.

### The Steering Committee is comprised of the following individuals:

Jan Bryan,  
Vice President and National Education Officer

Gene Kerns,  
Chief Academic Officer

## Renaissance's commitment to you

To utilize the valuable insights and contributions of the Renaissance Advisory Board to further our shared mission to "Accelerate learning for all."