

*Making Yearbooks
fun & easy for you!*



*Jostens...
"the yearbook
experience for the
new millennium"*

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DORYAN WILLIAMS
Office: 502-423-9748
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Fax: 502-423-9748
11505 Halifax Drive
Louisville, KY 40245
Web: [www.jostens.com/
yearbook](http://www.jostens.com/yearbook)

IN PARTNERSHIP

2019 Service Proposal

Respectfully Submitted To
**Gallatin County
High School**

Warsaw, KY

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C O M M I T M E N T



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Dear Gallatin County High School Yearbook Staff,

On behalf of Jostens, thank you very much for the opportunity to submit a proposal to partner with you on the Gallatin County H.S. yearbook. As you will note in the presentation proposal, Jostens promises to provide you a quality, customized yearbook based on your specifications, and we guarantee our services to exceed your expectations!

Of major importance to you in your decision making will be:

State-Of-The-Art Production - True desktop publishing with complete control of yearbook content, and design through straight-to-negative production processes with no charge for type or graphic corrections. We can fully support Internet created books, and Adobe InDesign CS - both in the plant and through our 800 technology hotline.

User-Friendly Deadline - Extended deadline schedule to afford you more time for covering events later into the year and to provide more time for higher quality production.

Unequalled Service - Guaranteed representative commitment to an agreed upon service schedule. Full-service plant support with Creative Resources consulting services and toll-free access to Chrys Brummel, your in-plant consultant. Your enthusiastic desire to have a representative with knowledge of the specifics of scholastic journalism and yearbook production fits beautifully with our team approach - you will get two resources, each specialized in an area which will better serve you.

Please call me if you have any questions or concerns regarding this proposal, or any of the outlined services to be provided. Know that we are excited with opportunity to partner with you to produce a one-of-a-kind experience and yearbook for Gallatin County H.S. We anxiously await your decision!

Sincerely,

Doryan Williams
Jostens YRBK

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10 Benifits Of Publishing With Jostens and Doryan Williams!

1. Local Yearbook Representative with 19 years experience to train and service your needs year round!!
2. Free On Campus Cover Design Session with our traveling Plant Cover Artist! Let me bring my professional Jostens Plant Artist to design the cover your staff really wants, at your school!
3. Continuous year-round yearbook training and service visits from Jostens Yearbook Representative!
4. Jostens has the closest yearbook plant, compared to our competitors! Our yearbook plant is located in Clarksville, TN!
5. Be apart of our Yearbook Sample Program, that includes books from other regional states, and from the local area!
6. 2 Budget Updates throughout the school year! So you always know how your budget is working, and so there are no final invoice surprises!
7. Jostens has the best time saving tools to produce and enhance your schools yearbook, like the Jostens 7 Minute Starters, Student Story Starters, the Yearbook Avenue Page Designer, Augmented Reality Technology, the Jostens Free Parent Ad Services, the Jostens ReplayIt Website, and your own Free yearbook sales order site!
8. No Late Deadline Fees, and all online page unsubs are FREE, so the school and Yearbook Adviser is not penalized for a mistake on a page!
9. All In-School Training Workshops are FREE!
Workshop Topics -Basic Photoshop Skills, the Jostens Page Designer, Basic InDesign CC training, Section Coverage, Color Usage, Photography, and more.
10. Shipping cost of delivering your books is included in the per copy book price!

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S E R V I C E



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~ Service Options

Yearbook Staff Development Opportunities

...Journalistic Insights

- Concepts Including Theme Development
- Coverage Including Ladder / Deadline Planning
- Reporting & Writing, Including Headlines, Stories, Captions
- Basic & Graphic Design

...Team Building

- Staff Organization
- Staff Management
 - ...Staff Member Expectations
 - ...Leadership Strategies

- Time Management
- Project Management

...Staff Training Processes

- Introduction to Yearbook Avenue 2019
- Advanced Yearbook Avenue
- The Page Editing Process
- The Page Submission Process

Fiscal Responsibility

- Yearbook Sales
- Budget Updates
- Fundraising Opportunities

Workshop Opportunities

- Intensive Summer Workshops Available the Adviser & Staff!
- Standing Invitations To All Area Jostens Events
- **All In School Workshops are Free !**



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~ Service Support

Doryan Williams

...Scheduled Check-In's

- Production / Page Submission Assistance

...Customized Personal Training Sessions

- Journalistic Assistance
- YRBK Avenue Page Designer Training 2019!
Training & Assistance From Start To Finish!

...Creative Consultations

- Concept & Coverage Trends, Design & Graphic Trends
- "Sample Swap" Book Program

...Fiscal Responsibility Assistance

- Helping You Stay On Budget with Yearbook Ave. On-line
Accounting & Sell Service Tools!
- 2 Budget Updates!

...Daily Support

- Voice Message Center With 24 Hour Callback
Commitment, or sooner!
- Faxing & E-mail Capabilities
- **Yearbook Ave.**- Jostens Online Yearbook Information
System Giving You Immediate Production Answers.

Jostens in Clarksville, TN

...Chrys Brummal

- Production Tracking Assistance- 800 Number With Voice
Messaging, and E-mail Capabilities.
- You're Never Left Without Support!

...Creative Resources

- **Yearbook Artist Specialists**-Idea Generating & Production
- Assignment Of A Personal Artist To Work With Your Staff

...Technology Hotline for immediate help with any technical issues!

- Toll-Free 800-248-9725

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MATERIALS & PRODUCTION

~ Service Materials

Education Materials

...Journalism

- Jostens 1,2,3 Curriculum - Available Upon Request
- Multi-Purpose, Curriculum & Production-Based Guide Book

...Technology

- Yearbook Ave. Teaching Tools: 7 Minute Starters- 180 Yearbook Lesson Plans designed to start each yearbook class!
- Yearbook Avenue Story Starters: Designed to help staff members that need help with interview questions, photo opportunities, and survey questions for their assigned yearbook pages!

...Planning & Production Materials

- Comprehensive Yearbook Kit Containing All Items Necessary To Produce An Award Winning Yearbook.

...Trendsetting Resources

...Magazines & Newsletters

- Advisor & Staff Magazine, and "It's Yourbook" Newsletter

...Sample Programs

- Each Year I give you Yearbooks from different regional schools that are similar to your school community!

~ Production

...State-Of-The-Art Production

...True Online Publishing With Complete Adviser Control

- Use the Virtual Yearbook to show administration the book before you submit your pages!
- No Charge for Unsubmitting Pages with staff mistakes!
- You have over 200 fonts to choose from!
- As the Adviser, you are the webmaster, with complete control of staff access!

...Flexible Deadlines

- There is NO financial penalty for Late Deadlines!!!

...Strategic Location of Printing Plants

...Plant Tour

- Hands-On Insights Into the Printing Process

...Personal Relationship With Plant Personnel

- Plant Consultant Chrys Brummel & Plant Artists Jon Welker

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CONFIDENTIAL
INFORMATION

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Base Book Specifications Include...

Copies:	110
Trim Size:	8 1/2 x 11
Pages:	120
Paper Stock:	80 # Premium Gloss Enamel Coated Paper
Cover:	Choice of One Jostens 4 Color Pre-Designed Hard Cover, or School Designed 4 Color Hard Cover. Matt or Gloss lamination, and printing on spine cover is also included!
Cover Deadline:	Cover Design Due before December 19, 2018
Endsheets:	Snow White Endsheets (Same Front & Back)
Binding:	Smythe Sewed Binding
Page Preparation:	Jostens Yeartech Online Yearbook!
Process Color:	All Pages in Process Color.
Page Proofs:	Online proofs for Jostens Online Yearbook users!
Ship Date:	8/11/2018

Replay It Website Included - Replay It is the premier school media platform that empowers the school community to share their stories. Replay It is a unique, customized, interactive website for Jostens Schools! Your customized Replay It website also lets your yearbook staff share their photos and surveys with the school community, and lets the community share photos with each other. Your staff can't be everywhere! So invite students, faculty, and parents to upload photos for the yearbook by using the Jostens Replay It website! The staff can retrieve them from your image library in Yearbook Avenue, and use the images on pages!

Free Yearbook Ordering Website Included - Helps take orders when you can not, and allows you to accept credit & debit card payments from parents! This also includes FREE Custom Order Forms to match your website offer!

Total Price: 120 Pages, 110 Copies = \$4,125.00 \$ 37.50 per copy
* The cost of shipping your completed yearbook is included with all prices!

Additional Optional Items :

Yearbook Personalization: 1 line \$4.10 / Icons \$2.10ea.

Additional Color Pages, Per 4 Page Set - \$ 350.00 per set

Custom Embossed Cover Designs - by plant quote only! Die Charges will apply.

World Beat: 16 page color Current Event Section - \$ 2.15 per copy

Color Autograph Sections - \$1.25 each

Clear Protective Covers - \$1.25 ea

Photo Pocket Sheets - \$1.25 ea

Signature Packages - \$9.00 ea

Annual Incentives

* \$100 credit if all deadlines met on time.

3-5 Year Term Agreement Incentives

* \$200 credit if all deadlines met on time.

* Maximum 3% Annual Increase on your base price!

* Shipping Included through the duration of the contract term.

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Preferred Customer Status



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For 3-5 Year Term Agreements..

Jostens will designate your school as one of it's
PREFERRED CUSTOMERS
and thereby assures it preferred service to you!

WHAT DO YOU GET!!!

J o s t e n s . . .

- * Guarantees to publish quality publications according to specifications in the yearly Publication Agreement.
- * Guarantees reservations on the most favorable production time schedules, and production by our first shift press staff, until October 15th of each year.
- * Guarantees to ship the yearbooks according to the terms and deadlines dates established in the Deadline Schedule.
- * Guarantees the most favorable pricing available at times of execution and within the framework of the school's budget as set forth by the customer.
- * Guarantees preferential service by the representative to assure complete satisfaction to the school.

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