

Yearbook Proposal to the Board:

Hello everyone,

As the upcoming yearbook advisor for the 2018-2019 school year, I would like to make the following recommendation for our yearbook company:

Walsworth Yearbooks: I would like to use Walsworth because their price is competitive, their software is up-to-date and user friendly, and I have worked with them previously while working at DHS. They have an outstanding reputation and are willing to work alongside the yearbook group to showcase what is important to Gallatin. They are also negotiable on the 3 year contract. Currently, their price is \$4125.00 for 110 yearbooks, which is \$37.50 per book. Yearbooks are the standard 8 ½ x 11.

Jostens: We also received a bid from Jostens. While they had competitive pricing and current software, I have personally worked with them before and did not feel supported by the person helping me. On top of that, in the 5 years my old school used them, they went through 4 different sales reps. That was hard for school to feel supported. While I was yearbook advisor at my old school, I felt the software was a bit outdated and was unable to achieve the look my yearbook staff wanted. They have bid at \$4,125.00 for 110 yearbooks, which breaks down to \$37.50 per book. Yearbooks are the standard 8 ½ x 11.

Lastly, we received a bid from Herff Jones. Of all the companies, I felt their software was the most outdated. It was hard to use and did not feel it was supportive of what we want to teach our students at GCHS. Even though they are our current yearbook provider, I would recommend not using them in the future. Their price was also the highest. For 110 books, they will charge \$4,721.20, which breaks down to \$42.92 per book. This does not include shipping.

Yearbook Purchase Agreement

school name	Gallatin County High School
address	70 Wildcat Circle
city, state, zip	Warsaw, KY 41095
county	Gallatin
school phone	859-567-7901
school fax	
primary contact	Kelsey Gognat
title	Yearbook Advisor
phone	859-567-7901
email	Kelsey.gognat@gallatin.kyschools.us

Delivery Year(s): 2019, 2020, 2021

☒ New
☐ Renewal
☒ Term Agreement*

20__ 20__ 20__ 20__ 20__ 20__

*Note terms and conditions in comments below.

customer #	
sales rep	Spencer Vanover
job #	
bill to	name
<input checked="" type="checkbox"/> same as primary contact	address
	city, state, zip
ship to	name
<input checked="" type="checkbox"/> same as primary contact	address
	city, state, zip
admin contact	Jon Jones
title	Principal
phone	859-567-7901
email	jon.jones@gallatin.kyschools.us

requested ship date		Dependent upon customer meeting copy and proof return deadlines. Delivery planned by following Thursday 3 p.m.
	(week ending)	

specifications	Deadlines MUST be submitted on a Deadline Agreement Form.
program/size	Simplicity 8
copies	100 110 pages 120
board weight	98 pt.
submission method	application file <input type="checkbox"/> Online Design <input checked="" type="checkbox"/> PDF <input type="checkbox"/> other <input type="checkbox"/>
proofs	On Demand
	uv coating <input type="checkbox"/> # uv pages other paper choice
year in review/cebuzz (circle one)	quantity placement
autograph supplement	quantity placement
cover	Custom cover included if submitted by 2/1.
endsheet design	Standard white.
additional	Copy count and page count can be adjusted until 4/30 each year.

price	\$4,125.00
F.O.B. printer	

This Agreement includes and is subject to the school yearbook plan selected by Customer as well as the terms and conditions on this and the following page(s).

customer authorized signature	date	Walsworth authorized signature	date 10/25/17
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customer authorized signature	date
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white copy—company yellow copy—representative pink copy—customer

Walsworth yearbooks
800.972.4968
walsworthyearbooks.com

Revised 10-2015

11/13/2017

Herff Jones Quote - Webster, Sarah

Herff Jones Quote

Gognat, Kelsey

Mon 11/13/2017 3:07 PM

To: Webster, Sarah <sarah.webster@gallatin.kyschools.us>;

Quotes Below for Herff Jones

Kelsey Gognat

Marketing Teacher

Yearbook Adviser

FBLA Adviser

PLCS Department Chair

Gallatin County High School

70 Wildcat Circle

Warsaw, KY 41095

(859)567-7640

From: Ginger Thompson [mailto:gingerljh123@gmail.com]

Sent: Friday, November 3, 2017 6:09 PM

To: Gognat, Kelsey <kelsey.gognat@gallatin.kyschools.us>; Thompson, Josh M <jmthompson@herffjones.com>

Subject: Re: Next Year (from "Gognat, Kelsey" <kelsey.gognat@gallatin.kyschools.us>)

Hey Kelsey!

Here is the two options I am quoting for your yearbook.

Option 1 - Advantage Plus (program you are in now)
size 8 - 8 1/2 x 11" All Color

Uses online Herff Jones software eDesign wherever there is Internet.

One deadline 4 weeks before you want your book to ship to you. Cover, pages, counts, personalization, everything turned in at once.

Shipping not included and estimated to be approximately \$120.00.

Cover is school design or Herff Jones design.

Marketing Campaign included - postcard mailings to student homes and emails sent to parent emails to assist with yearbook sales.

Coverage reporting and Name Check provided.

Price \$42.92 per book

Option 2 - Y is for Yearbook (modified eDesign program)

size 8 - 8 1/2 x 11" All Color

Uses online Herff Jones software eDesign wherever there is Internet.

One deadline 4 weeks before you want your book to ship to you. Cover, pages, counts, personalization, everything turned in at once. Shipping is included in price.

Cover is school design or Herff Jones design.

Marketing Campaign included - postcard mailings to student homes and emails sent to parent emails to assist with yearbook sales. Coverage reporting and Name Check provided.

Price \$32.71 per book

Online yearbook sales is offered free of charge with either program - parents may purchase yearbook online using a debit or credit card. Free online accounting/business platform eBusiness for record keeping.

eShare available - App available for parents, students, etc to use to upload photographs for inclusion in the yearbook.

Free summer yearbook camp available for adviser and staff.

If you have any questions, please let me know!

Thanks and have a great weekend!

Ginger