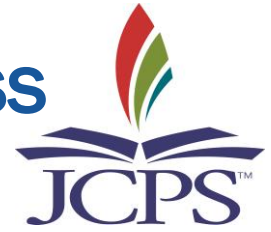


Using Evaluation Research for Effectiveness Monitoring and Funding Decisions



Purposes

☐ What is Evaluation Research?

- How does it work?
- Does *everything* need an evaluation?
 - ✓ Example: Level 4 program evaluation

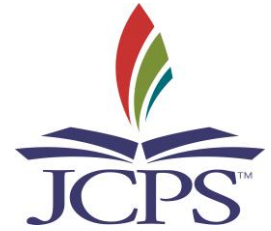
☐ What Does Evaluation Have To Do With Finance?

- Aligning goals, strategy, and funding with needs.
- How should evaluation research affect funding decisions?

Non-Purposes

☐ Dig into individual evaluations (we can follow-up)

What is Evaluation Research?

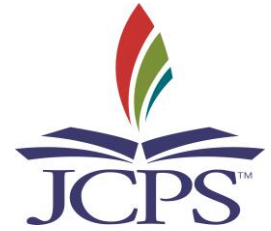


□ How does it work?

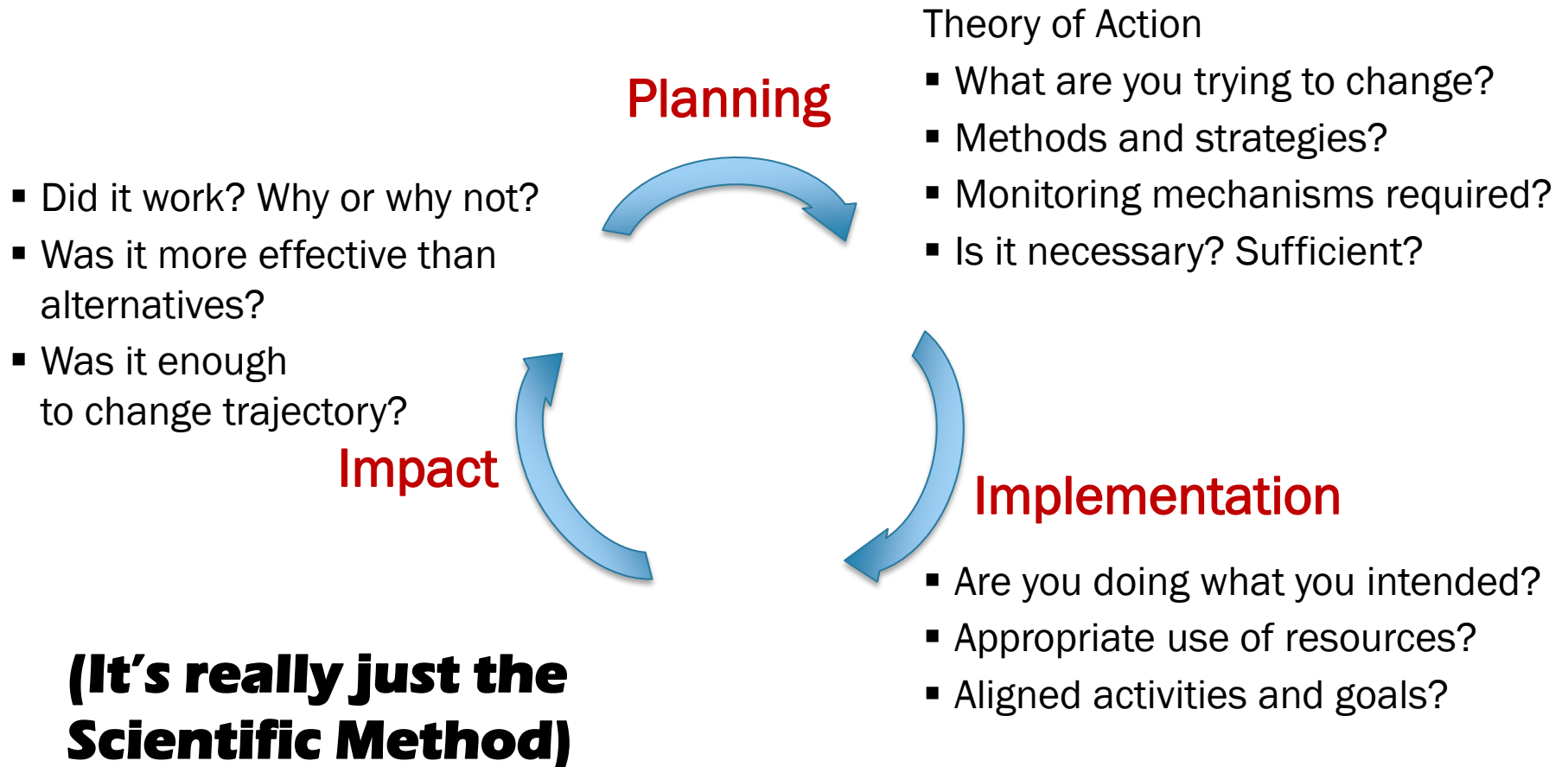
- Systematically assess **effectiveness** of activities intended to create **change**.
- **Ongoing** information/data collection about **progress** and **outcomes**.
- **Program** vs **Performance** evaluations:

Services	Policies
Interventions	Processes
Communication	Procedures
Trainings	

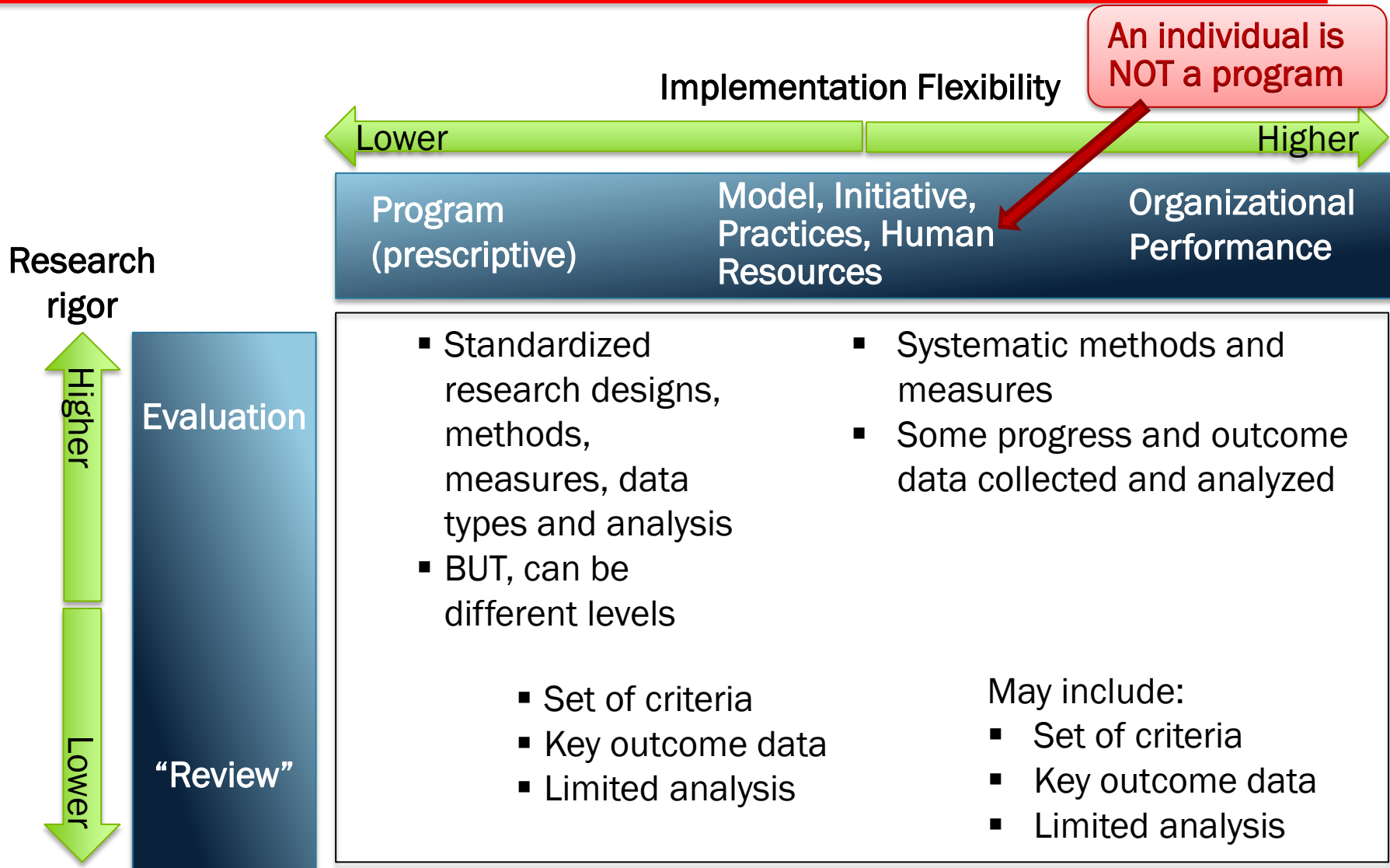
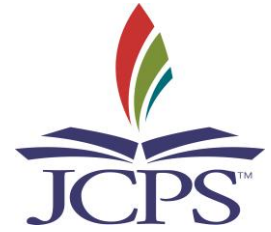
What is Evaluation Research?



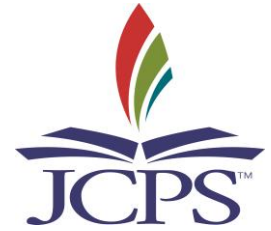
□ How does it work?



Does Everything Need An Evaluation ?



Example: “Gold Star” Program Evaluation



Marty Pollio, Ed.D. Interim Superintendent

Restorative Practices

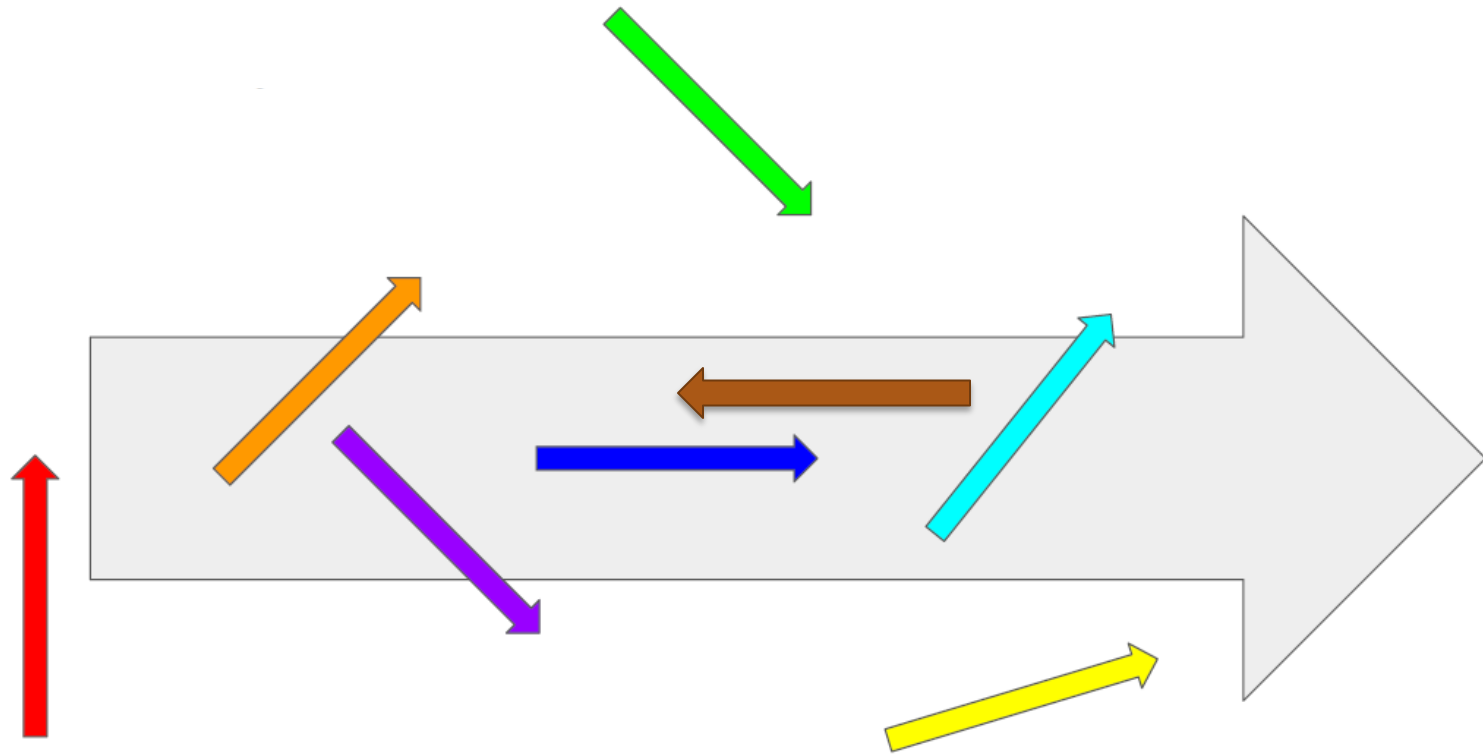
Evaluation Plan

Beverly J. Winsch, Ph.D.
Evaluation Specialist

September 15, 2017

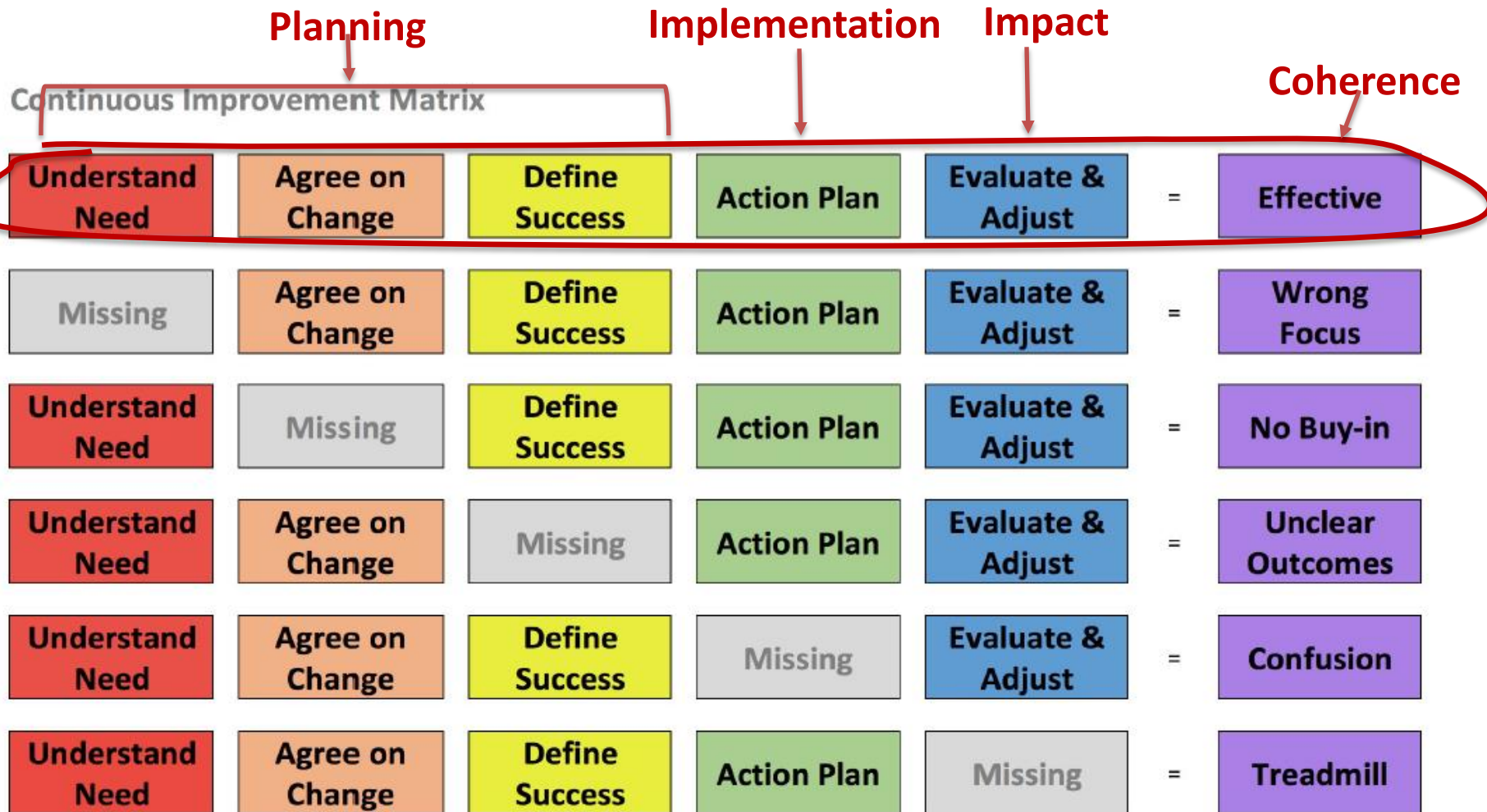
Department of Data Management, Planning, & Program Evaluation
Dr. Dena Dossett, Chief

What Happens If You Don't Do Any Evaluation Or Review?

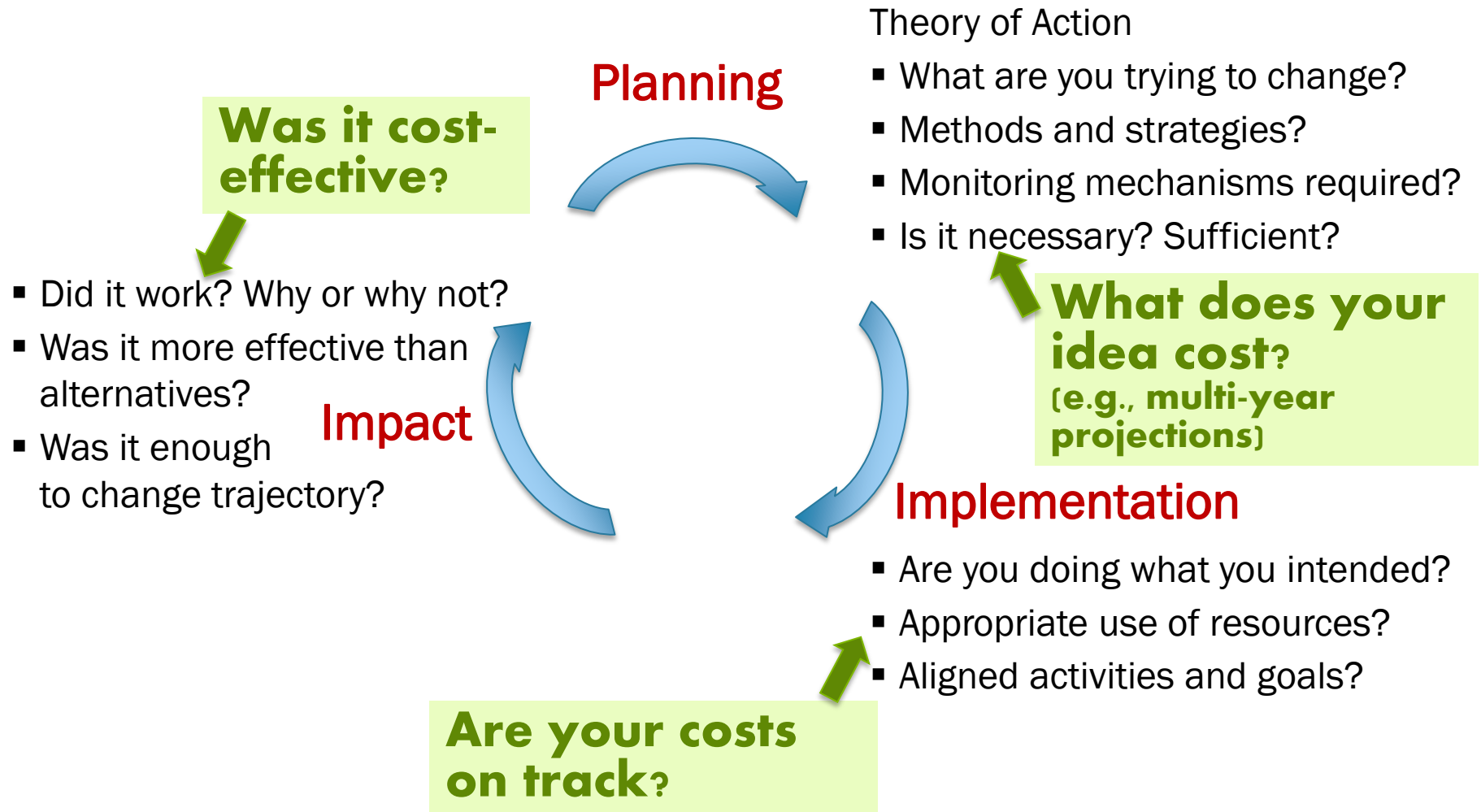
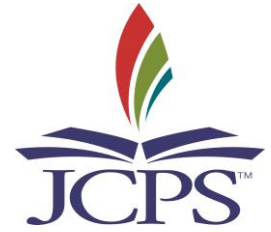


Lack of coherence

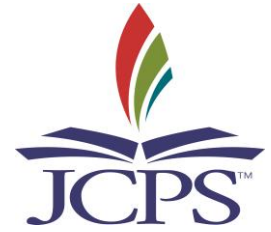
Or, more specifically from our colleagues in Jefferson County, Colorado...



What Does Any Of This Have To Do With Finance?



What Does Any Of This Have To Do With Finance?



Was it cost-effective?

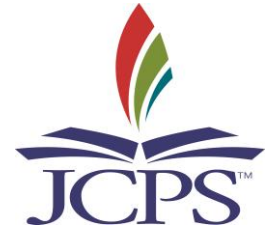
- Did it work? Why or why not?
- Was it more effective than alternatives?
- Was it enough to change trajectory?

Impact

How much *should* evaluation results drive funding continuation decisions?

- Evaluation research is about continuous improvement.
- Results may not lead to simple “keep or toss” funding decisions.
- Other criteria to consider...
 - Implementation issues?
 - External factors beyond control?
 - Still relevant work?
 - Change in needs?
 - Are people going to use results (aka. moral imperative vs political reality)?

What Does Any Of This Have To Do With Finance?



□ Conversation:

- How much *should* evaluation results influence funding decisions in JCPS?
- What other factors and processes could be helpful?