
MARION COUNTY

MARION COUNTY HIGH SCHOOL

Funds for Fuel Up to Play 60 Application - Deadline: 11/1/2017

Overview

- Up to \$4,000 per school year is available to qualified K-12 schools enrolled in Fuel Up to Play 60 to jumpstart healthy changes.

Before You Begin

- Review the online 2017-2018 Playbook to select one Health Eating Play and one Physical Activity Play. You will then request funding to help in implementing the Plays.
- The PE staff and School Nutrition staff, along with the Fuel Up to Play 60 Program Advisor, should work together in selecting the Plays and developing this application.
- You are required to have support and approval on this application from your school principal.

Process:

- Complete and submit the online application by Wednesday, November 1, 2017.
- Applicants receive notification of the funding decisions on your Fuel Up to Play 60 Dashboard within eight weeks after the Funding Deadline. Funding will be disbursed shortly thereafter.

Eligibility

School must:

- Be enrolled in Fuel Up to Play 60 for the 2017-2018 school year.
- Participate in the National School Lunch Program.
- Have a Program Advisor signed up at your school.
 - You may start the application before a Program Advisor is designated, but in order to submit your application, your school must have a Program Advisor signed up. You can sign up to be a Program Advisor directly on the online application or on your Fuel Up to Play 60 Dashboard.
- If your school received Funds for Fuel Up to Play 60 in the past, your school must have submitted all required reporting in order to receive additional funding.

Application Assistance:

- You are encouraged to contact your [local Dairy Council](#) with questions about the application process.
- For technical assistance with the application: contact the [Fuel Up to Play 60 Help Desk via email](#), or via phone (800) 752-4337, 8:30 am to 4:30 pm ET, Monday – Friday.

Contact Information

Your Name:

Matthew Hicks

Email Address:

matt.hicks@marion.kyschools.us

Job Title:

SCHOOL TEACHER

Your Role with Fuel Up to Play 60:

Program Advisor for Fuel Up to Play 60

Who is the school or district employee who will serve as the main contact and take responsibility for implementing this program and funding as outlined in this application, if funded?

Note: MUST be a school or district employee, NOT a parent or outside individual working with the school

Name:

Matthew Hicks

Email Address:

matt.hicks@marion.kyschools.us

Job Title:

SCHOOL TEACHER

School Information

School District:

Marion

District Enrollment:

3300

School:

Marion County High School

School Enrollment:

698

Grade Levels:

10-12

School Address:

735 East Main St

City/State/ZIP:

Lebanon/KY/40033

Phone Number:

(270)692-6066

School's Federal Employer Identification Number:

A 9 digit number in the following format XX-XXXXXXX. Also called the Tax ID Number or the Federal EIN. It is NOT the same as tax-exempt number or State EIN.

61-6001309

General Information

Notes:

- The maximum amount of funding a school can receive for the 2017-18 school year is \$4,000, which can be divided among Healthy Eating and Physical Activity.
- Your application must include a plan for both Healthy Eating and Physical Activity.
- The PE staff and School Nutrition staff, along with the Fuel Up to Play 60 Program Advisor, should work together in selecting the Plays and developing this application.
- It is important that your plan demonstrates how your program, activities and the impact will continue beyond the year it is funded. In other words, your plan needs to be sustainable.

Funding Guidelines and Maximums for the School Year:

- **The amount of funding requested for Physical Activity may not exceed the amount requested for Healthy Eating.**
- **Kickoff and Promotional Activities:** Max of \$500 combined for both Healthy Eating and Physical Activity during one school year.
- **Staff Stipends:** Max of \$400 total for internal staff and external professionals
 - No more than \$300 of the allowable \$400 may be devoted to internal staff stipends.
 - Internal staff includes individuals at your school who are helping to implement your program.
 - Internal stipends are optional for your school to provide.
 - Outside professionals include outside trainers, speakers, and other outside personnel who assist with your Plays.
- **Nutrition Education Materials:** Max of \$200.
- Please apply only for the funding that your school needs and will use now, from \$300 to \$4,000. Funding should be used by the end of the 2017-18 school year.

If your Funds for Fuel Up to Play 60 application is approved:

Who should the check be made out to? Must be the school or school district.

May NOT be an individual, the PTA/PTO, or other organization

Marion County Board Of Education

To whose attention should the check be sent?

Jill Abell

Where should the check be mailed? IMPORTANT: Please make sure this is a valid school or school district address. Please supply a street address, NOT a P.O. Box.

School/School District Name:

Marion County Public Schools

Address 1:

755 East Main Street

Address 2:

City:

Lebanon

State:

KY

ZIP:

40033

Does your school participate in the National School Lunch Program?

Yes

Does your school participate in the School Breakfast Program?

Yes

What is the percentage of students at your school eligible to receive free/reduced price school lunch?

50-59%

Suggestion: Check with your school food service staff for answers to the following two questions:

What is the average number of students who participate daily in school BREAKFAST?

Note: Enter the average number of students, NOT a percent. The number cannot exceed your total school enrollment. If you do not serve breakfast, enter 0.

197

What is the average number of students who participate daily in school LUNCH?

Note: Enter the average number of students, NOT a percent. The number cannot exceed your total school enrollment. The number cannot exceed your total school enrollment.

532

Is your school wellness committee or school health council involved in planning and implementing Fuel Up to Play 60 at your school?

No, we do not have a school wellness committee.

If yes, please describe how the school wellness committee is involved:

Fuel Up to Play 60 encourages all applicants to consider taking part in [Let's Move! Active Schools](#) and the services and programs it offers. Is your school enrolled in *Let's Move!* Active Schools?

No

Healthy Eating Plan

Notes:

- Your application must include a Healthy Eating Plan.
- Your Healthy Eating Plan should increase students' access to and consumption of nutrient-rich foods, including fat-free and low-fat dairy, whole grains, fruits and vegetables.
- Remember that your application needs to explain how your Healthy Eating Plan is sustainable and will continue on after the school year in which it is funded.
- Funding for Healthy Eating may not be used:
 - To subsidize food or the cost of meals served to students in the school meals programs
 - For food sold to students
- Before completing this section, please review:
 - Healthy Eating Plays in the 2017-18 [Fuel Up to Play 60 Playbook](#)
 - [Funding Ideas document](#)
- Components of Healthy Eating Patterns outlined by [USDA's 2015-2020 Dietary Guidelines](#)

You identified the following Healthy Eating Play that you will be implementing at your school this year.

Snack Smarter Schoolwide

How will funding be used to help accomplish your Healthy Eating Play?

Include a description of the items, equipment and services you plan to purchase. These items should match those listed in your budget.

WSB65 Immersion Blender, RFSCW22135 Container RFSCW22136 Lid (x 2)

How will your Healthy Eating Plan encourage students to consume more:

Low-fat/Non-fat Dairy:

The school cafeteria staff plan to use the above items to start offering a smoothie and parfait bar during school breakfast/lunch/both. Dairy would be the base for both of these offerings!

Fruits and Vegetables:

The school cafeteria staff plan to use the above items to start offering a smoothie and parfait bar during school breakfast/lunch/both. Fruit will be made into the smoothies and parfaits!

Whole Grains:

The school cafeteria staff plan to use the above items to start offering a smoothie and parfait bar during school breakfast/lunch/both. Granola, Gold fish, etc would be offered as toppings for parfaits

How will your school promote your Healthy Eating Play? Check all that apply.

Kickoff event

Promotional posters/signs/flyers

Morning announcements

Social media posts

What changes do you hope to see at your school this year as a result of implementing your Healthy Eating Play? Check all that apply.

Students will have increased access to healthy foods (low-fat/non-fat dairy, fruits and vegetables, whole grains)

Students will consume more healthy foods

More students participating in school breakfast

More students participating in school lunch

Students have an increased interest in healthy choices

Positive change in student behavior (e.g., attendance rates, behavior referrals, visits to nurse, etc.)

Overall healthier school environment

More student leadership/teamwork

Explain how your school will continue with your Healthy Eating Play after funding is exhausted.

The bar will continue to be used and will be funded through food service funds and potential fundraisers/sponsorship

Physical Activity Plan

Notes:

- Your application must include a Physical Activity Plan; however, you are not required to request funding for your Physical Activity Plan.
- The amount of funding requested for the Physical Activity Plan MAY NOT exceed the amount of funding requested for the Healthy Eating Plan.
- Your Physical Activity Plan should increase students' opportunities for/participation in physical activity in school.
- Remember that your application needs to explain how your Physical Activity Plan is sustainable and will continue after the year in which it is funded.
- Before completing this section, please review:
 - Physical Activity Plays in the 2017-18 [Fuel Up to Play 60 Playbook](#)
 - [Funding Ideas Document](#)

You identified the following Physical Activity Play that you will be implementing at your school this year.

Walk this Way Start A Walking Club

How will funding be used to help accomplish your Physical Activity Play?

Include a description of the items, equipment and services you plan to purchase. These items should match those listed in your budget. If you are not requesting funding for your Physical Activity Play, please indicate that below.

I have sent an email in to have this changed to the walking club play. We plan to start a walking/physical activity club that will meet during club day during school hours, as well as once a week after school. We are hoping to purchase pedometers and flag football gear in an effort to get kids involved. We will also set up an incentive and rewards system based on participation and physical activity goals. These activities will be open to any and all students that wish to join the club. We will have a club rush table set up outside the cafeteria for a few days before we get going!

Describe any activity you will do to promote your Physical Activity Play. Check all that apply.

Kickoff event

Promotional posters/signs/flyers

Morning announcements

Social media posts

What changes do you hope to see at your school this year as a result of implementing your Physical Activity Play? Check all that apply.

Students have increased access to physical activity

Students have increased participation in physical activity

Positive change in student behavior (e.g., attendance rates, behavior referrals, visits to nurse, etc.)

Students have increased interest in wellness

Overall healthier school environment

More student leadership/teamwork

Explain how your school will continue with your Physical Activity Play after funding is exhausted.

We will start a walking/physical activity club that will meet during club days during school hours, as well as once a week after school.

Project Budget

Notes:

Outline your budget for the Healthy Eating and Physical Activity Plays you will be implementing. All expenditures to promote and implement each Play should be listed in the budget boxes below.

- In COLUMN A, select a funding category for the items you will be purchasing to implement your Healthy Eating and Physical Activity Plays.
- In COLUMN B, provide a detailed description of the actual items you will be purchasing in that funding category, including the quantity for each item.
- In COLUMN C, provide the total expenditure for that funding category.
- Repeat the above steps until you have completed all items you will be purchasing. You may include multiple items in one line item, as long as they belong in the same category and it is clearly described in the Description column.

Healthy Eating Budget (For amount/value requested, use whole numbers only; no decimal points, no symbols (e.g., use 1000, not \$1,000.00))

Funding Category	Description of items, including quantities	Amount Requested (Whole numbers only; no decimal points, no symbols. Example: 1000 not \$1,000.00)
Cafeteria equipment for preparation of food	Immersion Blender (x 1) 22 qt Container (x 2) 22 qt Lid (x 2)	700
Food for taste test activities	Smoothies and Parfaits for students to taste test	418
Kickoff and Promotion	temporary signage, posters or other printed material to promote the program	500
Equipment for cold storage of milk or other perishable items	Imbera G319 5 Shelf Single Door Cooler	1400
Other (describe)	Containers to place smoothies and parfaits in for students, lids, etc	100
TOTAL HEALTHY EATING		\$3,118

Physical Activity Budget (For amount/value requested, use whole numbers only; no decimal points, no symbols (e.g., use 1000, not \$1,000.00))

Funding Category	Description of items, including quantities	Amount Requested (Whole numbers only; no decimal
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		points, no symbols. Example: 1000 not \$1,000.00)
Tracking/Monitoring equipment	Fitness Tracker, Homogo Smart Band Activity Health Tracker with Slim Touch Screen for Step Distance Calories track, Sleep monitor, pedometer	500
Flag Football Kit, and/or supplies	Flag-A-Tag 52" Sonic Boom Flag Football Belts	100
Incentives/Rewards for students related to Physical Activity	gift certificates, school apparel, etc	200
TOTAL PHYSICAL ACTIVITY		\$800
Grand Total		\$3,918

If you included a staff stipend above, provide justification for this stipend. Identify the stipend amount separately for internal staff and outside professionals.

Total stipends for the year may not exceed \$400, and no more than \$300 can be for internal staff.

Describe and provide an estimated value for any in-kind support to be received from your community partners:

Estimated value:

Description:

Overall Fuel Up to Play 60 Plan

What percent of the students at your school will participate in any way in Fuel Up to Play 60 in the 2017-18 school year?
Participating includes: helping to plan/implement activities, visiting website, tracking, participating in Kickoff Event, participating in Healthy Eating/Physical Activity Plays, etc.

80% - 99%

Describe how students will take an ACTIVE LEADERSHIP ROLE in planning and implementing the Healthy Eating and Physical Activity Plays you outlined above. Check all that apply.

A Fuel Up to Play 60 student leadership group will be formed

Students leaders will be planning activities in the school

Students leaders will be promoting activities in the school

Students leaders will encourage their peers to participate

Describe how you will track the impact of the Healthy Eating and Physical Activity Plays you outlined above. Check all that apply.

Track the number of students participating in Fuel Up to Play 60 activities and events

Track changes in student behavior (e.g., attendance rates, behavior referrals, visits to nurse, etc.)

Track the number of students participating in school meals (e.g., average daily participation (ADP) in lunch and/or and breakfast)

Track food-related data (e.g., food sales, vending sales, menu changes)

Gather informal feedback from students, parents and/or teachers

Observations (e.g., students' food choices, students' attitudes, school environment, school atmosphere, etc.)

School Administrator/Staff Involvement

Please indicate below that you have support and approval from the following key individuals at your school:

Principal's Name:

Thad Elmore

Principal's Email Address:

thad.elmore@marion.kyschools.us

Your Principal approves this application and will fully support the proposed program and requirements, if funded.

School Nutrition Professional's Name:

Jennifer Wheeler

School Nutrition Professional's Email Address:

jennifer.wheeler@marion.kyschools.us

Your School Nutrition Professional approves this application and will fully support the proposed program and requirements, if funded.

Physical Education Lead Teacher's Name:

Tom Sullivan

Physical Education Lead Teacher's Email Address:

tom.sullivan@marion.kyschools.us

Your Physical Education Lead Teacher approves this application and will fully support the proposed program and requirements, if funded.

Program Advisor's Name:

Matt Hicks

Program Advisor's Email Address:

matt.hicks@marion.kyschools.us

Your Program Advisor approves this application and will fully support the proposed program and requirements, if funded.

Fuel Up to Play 60 Program Advisors registered at your school include:

Dee Dee Cecconi-Smith

Matthew Hicks

Will you be involved in the planning and implementation of Fuel Up to Play 60 in your school?

Yes

If yes, how will you be involved?

I will be in charge of getting the Walking club started as well as monitoring overall success of the program

Please tell us if there are any other key adults, besides yourself, who will be involved in the planning and implementation of Fuel Up to Play 60 in your school.

Name:

Thad Elmore

Job Title:

PRINCIPAL/ASSISTANT PRINCIPAL

How will this individual be involved?

General Support and Help

Name:

Jennifer Wheeler

Job Title:

DISTRICT SCHOOL NUTRITION DIR

How will this individual be involved?

Implementation of healthy eating plan in cafeteria

Optional: Please share anything else Fuel Up to Play 60 should consider in reviewing your application.

Funding Guidelines and Terms

In order to submit this application:

- Read the Guidelines and Terms below
- Check the box below to indicate you have read and agree to the terms

Funding Guidelines and Terms

- If the application is approved, your school must comply with all reporting requirements where you will be asked to document the use and impact of the funding (See Funding Reporting section).
- Funding requests may only be submitted by schools, not individuals.
- There are two funding application deadlines during the 2017-18 school year:
 1. Wednesday, June 14, 2017
 2. Wednesday, November 1, 2017
- Schools may submit an application during more than one funding cycle per school year. The total amount of money awarded for the 2017-18 school year (June/November 2017 deadlines) may not exceed \$4,000.
- Applicants must adhere to overall funding limits in specific budget categories as outlined in the Funding Amounts and Limits section below.
- Applications must select one Healthy Eating Play and one Physical Activity Play.
- All applications must contain both Healthy Eating and Physical Activity Plans.
- Fuel Up to Play 60 monies and equipment/goods/services are meant to fund and stimulate activities that lead to lasting change within the school environment.
- Schools are eligible to apply for Fuel Up to Play 60 Funds if they have received other Fuel Up to Play 60 monies in previous years (from Dairy Council, NFL or other program supporters); however:
 - The current application must include a plan for activities that are different from and/or build upon past funded initiatives.
 - Applications that duplicate your school's funded Fuel Up to Play 60 activities from previous years will not be funded.
 - Schools must have submitted all required reporting for previous funding awards
- Schools are eligible to apply even if they have received other funding to support health, physical activity and wellness at their school.
- Applicants receive notification of the funding decisions within eight weeks after Funding Deadline. Funding will be disbursed shortly thereafter.

Funding Reporting

- Schools that receive funding must complete the following reporting:
 - Supply daily meal and dairy sales data for the previous and current school year.
 - An online Use and Impact Report at the end of the school year to document activities, expenditures and impact.
 - If your school received Funds for Fuel Up to Play 60 in the past, your school must have submitted all required reporting in order to receive additional funds.
 - Failure to comply with the required reporting may prohibit your school from receiving future funding.

Funding Amounts and Limits

- Schools are encouraged to request only the amount of money they will need, from a minimum of \$300 up to a maximum of \$4,000.
- Funding should be used by the end of the 2017-18 school year.
- The amount requested to fund Physical Activity may not exceed the amount requested to fund Healthy Eating.
- The funding limits outlined below include any money and the equivalent value of any equipment/goods/services awarded that is counted for the 2017-18 school year (June and November 2017 deadlines).
- Kickoff and Promotional Activities: Max of \$500 combined for both Healthy Eating and Physical Activity during one school year.
- Staff Stipends: Max of \$400 total for internal staff and external professionals, broken down as follows:
 - No more than \$300 may be devoted to internal staff stipends.
 - Internal staff includes individuals at your school who are helping to implement your program.
 - Internal stipends are optional for your school to provide.
 - Outside professionals include outside trainers, speakers, and other outside personnel who assist with your Plays.
- Nutrition Education Materials: Max of \$200.

Use of Funding

- Funds may be used to support a range of different program-related activities and Plays, as found in the 2017-18 version of the Fuel Up to Play 60 Playbook.
- Funding may not be used on food sold at school to students, or to subsidize food or the cost of meals served to students in the school meal programs.
- Technology requests must be supported with a strong case that it is central or essential to the proposed program.
- Funding may not be used to purchase equipment for organized sports teams.
- Use of funds is at the discretion of the school's Fuel Up to Play 60 Program Advisor(s) and/or the individual completing this application, working with the school team (students and adults helping to plan/implement the program) and in compliance with any school or district rules governing use of grant funds.
- Funds recipient agrees to use the funding as outlined in the approved application form. Any changes to the use of funding must first be reviewed and approved by the local Dairy Council.
- Funds recipient may be required to repay the GENYOUth Foundation any portion of the funding that is not used for the purposes outlined in the approved application form, and/or not used by the end of the 2017-18 school year.
- Funds recipient will not use Fuel Up to Play 60 Funds to:
 - Influence legislation
 - Influence the outcome of any public election or to carry on, directly or indirectly, any voter registration drive
 - Make any grant to any other individual or organization
 - Undertake any activity other than for charitable, scientific or educational purposes

Other Terms

- Funding applications may be approved between funding cycles at the sole discretion of the funder.
- Funds and equipment/goods/services received may only be used by the participating Fuel Up to Play 60 school that submits the funding application.
- Funds and equipment/goods/services may not be transferred to another school, institution or individual without prior written approval of the Fuel Up to Play 60 funder.
- Schools receiving funds and equipment/goods/services agree to provide information about use of funds and equipment/goods/services if requested by National Dairy Council, your local Dairy Council or the NFL.
- All information provided to NFL and Dairy Council in connection with the Fuel Up to Play 60 Funds Application, including all related communications, is true, correct and complete.
- Funds and equipment/goods/services recipient will maintain complete and accurate records for the program, and will make such records available to Dairy Council, NFL and GENYOUth Foundation upon request.
- Funds and equipment/goods/services recipient shall obtain advance written approval from Dairy Council for commercial publication or distribution of all publications or works created, in whole or in part, through the use of NFL and Dairy Council funds.
- Funds and equipment/goods/services recipient agrees to submit photographs and accompanying signed releases for promotional and informational materials, if requested.
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Funds and equipment/goods/services recipient agrees to share success, if requested, to demonstrate progress made toward creating a healthy and active school community.