



# I CAN GO TO COLLEGE, TOO!

For parents and children about planning for college.

Look inside for  
fun activities!



[kysaves.com](http://kysaves.com) | 1-877-598-7878

Parents – please take some time to enjoy the activities in this book with your child.



# Helping Your Child Go to College

For  
Parents!

**P**arents play an important role in getting their children to appreciate the importance of a college education. As you share this activity booklet with your children, talk to them about college and what it can mean for their future.

**Kentucky's 529 College Savings Plan can help.**

A 529 college savings plan offers a tax-advantaged way to help families save for college. Kentucky's 529 plan is called the Kentucky Education Savings Plan Trust (KESPT).

KESPT allows you to create an account to help pay qualified educational expenses when your child goes to college. To learn more about **KESPT**, please visit [kysaves.com](http://kysaves.com) to request a **KESPT enrollment kit**.

## KESPT Highlights

- Parents, Grandparents, family and friends can open an account
- Qualified withdrawals are federal and state income tax-free
- Low minimum contribution of only \$25 to get started
- Choice of investment options
- Funds can be used at eligible schools nationwide and some abroad
- Managed by TIAA-CREF Tuition Financing, Inc., a leading financial services provider
- Administered by the Kentucky Higher Education Assistance Authority (KHEAA)

## Steps to Saving for College

- **Set up a plan** and evaluate how much you need to save by using the College Savings Calculator on [kysaves.com](http://kysaves.com).
- **Set up regular contributions** to your 529 plan account with the Automatic Contribution Plan or through payroll deduction (if offered by your employer).
- **Consider increasing your contributions** this year by contributing your annual raise, a tax refund or even a gift to a 529 plan.
- **Give a gift that makes a difference** in a child's future by making a contribution to a 529 plan account for a birthday or holiday present. Gift certificates can be downloaded at [kysaves.com](http://kysaves.com) and filled out with the child's name and gift amount. Or invite a friend or relative to make a contribution to your child's account using the eGift function.

## For more information.

Find enrollment information, calculate your savings needs, compare college savings options and more at [kysaves.com](http://kysaves.com) or call 1-877-KY TRUST (1-877-598-7878).

# Why Go to College?

There are lots of **good reasons** to go to **college**. College can help you **get a job that you like** and **earn more money**.

Here are some kids who **want to go to college**, too! Draw a line connecting their picture with **what they want to be when they grow up**.



Software Developer



Scientist

Architect



Doctor



Veterinarian

Teacher



## What do you want to be when you grow up?

You can be anything when you grow up—an engineer, a biologist... you decide!

# Saving For College!

College can cost **a lot of money**. Most moms and dads save their money for a **long time** to pay for college. But if you save a little bit at a time, it's not so hard to find your way.

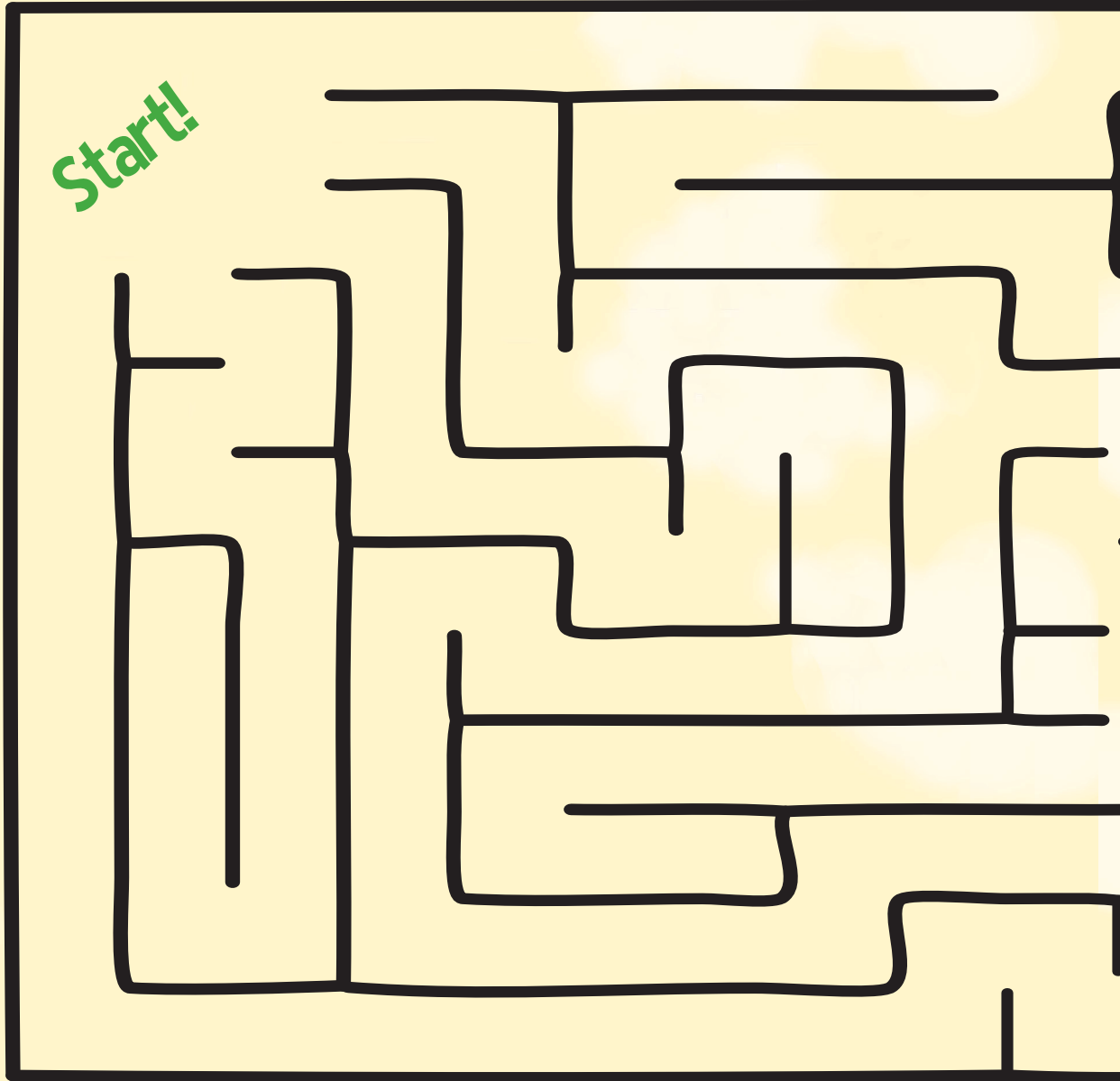
1. Mom and Dad open a college savings account when you're born.



2. When you get money as a gift, save some of it for college.



Start!



## How will you save for college?

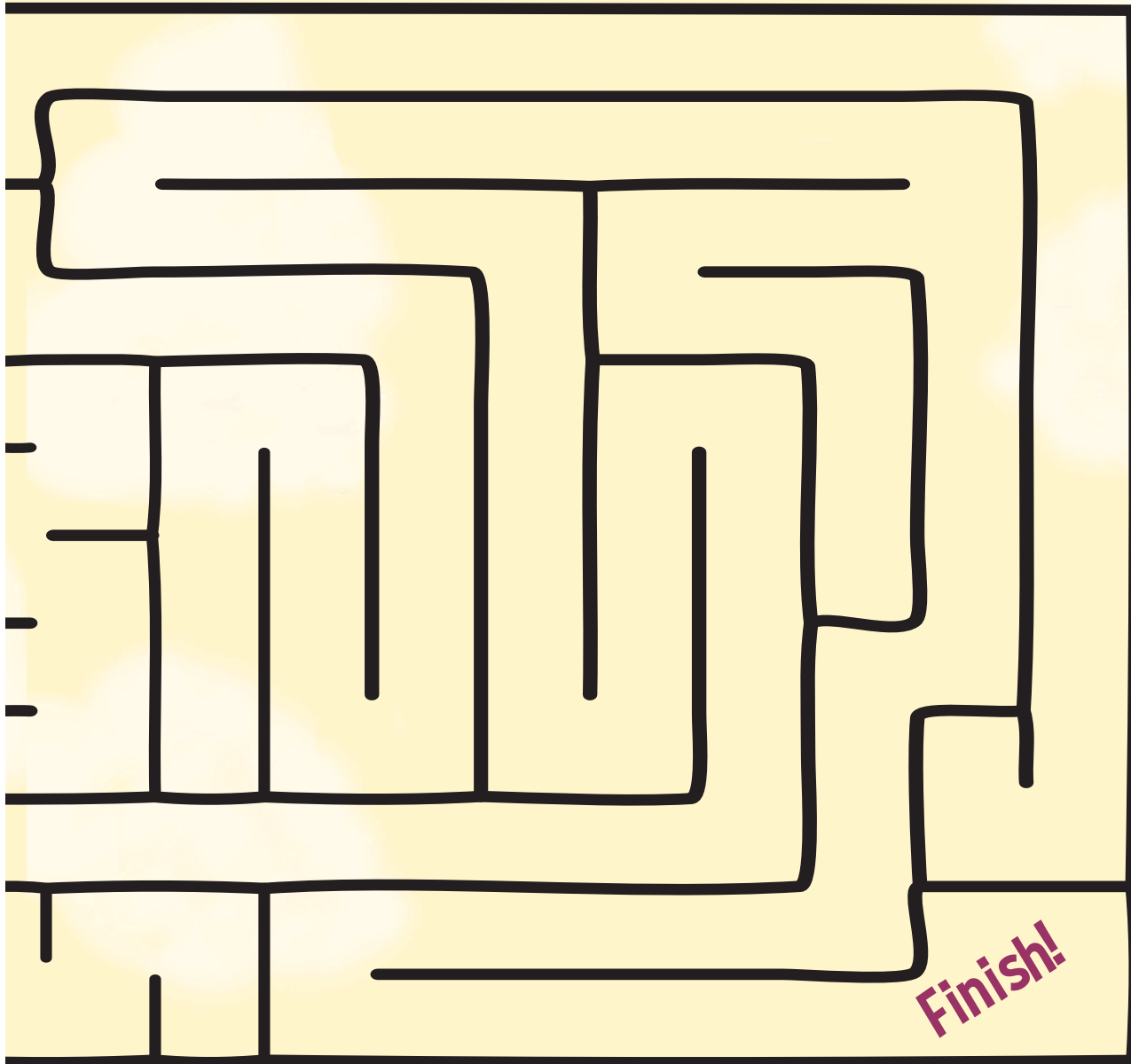
College is expensive, but ask your parents to visit [kysaves.com](https://kysaves.com) to explore ways for your family to start saving for the future. There, they will find tools, calculators and family fun!



3. Save money you get for completing chores.



4. Save some of your pay from your first job.



5. Congratulations Graduate!

# College is fun!

Find and circle the college words in the puzzle.

M	D	Z	P	R	O	F	E	S	S	O	R	C
L	E	D	U	C	A	T	I	O	N	X	P	O
I	C	Q	M	H	T	U	I	T	I	O	N	L
B	O	O	K	S	L	G	M	B	S	W	Q	L
R	N	G	Z	T	K	R	T	C	J	Z	P	E
A	C	R	X	U	D	I	P	L	O	M	A	G
R	A	A	S	D	E	W	J	A	F	V	C	E
Y	M	D	W	E	G	V	Z	S	O	E	A	F
N	P	E	C	N	R	B	I	S	V	D	R	N
G	U	S	D	T	E	G	K	E	N	U	E	T
H	S	P	Q	S	E	U	H	D	L	H	E	E
S	E	M	E	S	T	E	R	Z	I	K	R	S
A	U	N	I	V	E	R	S	I	T	Y	L	T

Professor  
Campus  
Library  
Students

Books  
Class  
Test  
Tuition

Degree  
Career  
University  
Diploma

Semester  
Education  
College  
Grades

# Where Will You Go to College?

Kentucky has **many colleges and universities**. Some of them are on the map below of Kentucky. Each number matches one of the colleges listed. **Can you match the college with the number and city?**

\_\_\_ Northern Kentucky University

\_\_\_ University of Pikeville

\_\_\_ Kentucky Wesleyan College

\_\_\_ Eastern Kentucky University

\_\_\_ Morehead State University

\_\_\_ University of Louisville

\_\_\_ Transylvania University

\_\_\_ Hopkinsville Community College

\_\_\_ Bellarmine University

\_\_\_ Asbury University

\_\_\_ Kentucky Christian University

\_\_\_ Murray State University

\_\_\_ Henderson Community & Technical College

\_\_\_ Lindsey Wilson

\_\_\_ Thomas More College

\_\_\_ University of the Cumberlands

\_\_\_ Madisonville Community College

\_\_\_ Midway University

\_\_\_ Somerset Community College

\_\_\_ Western Kentucky University

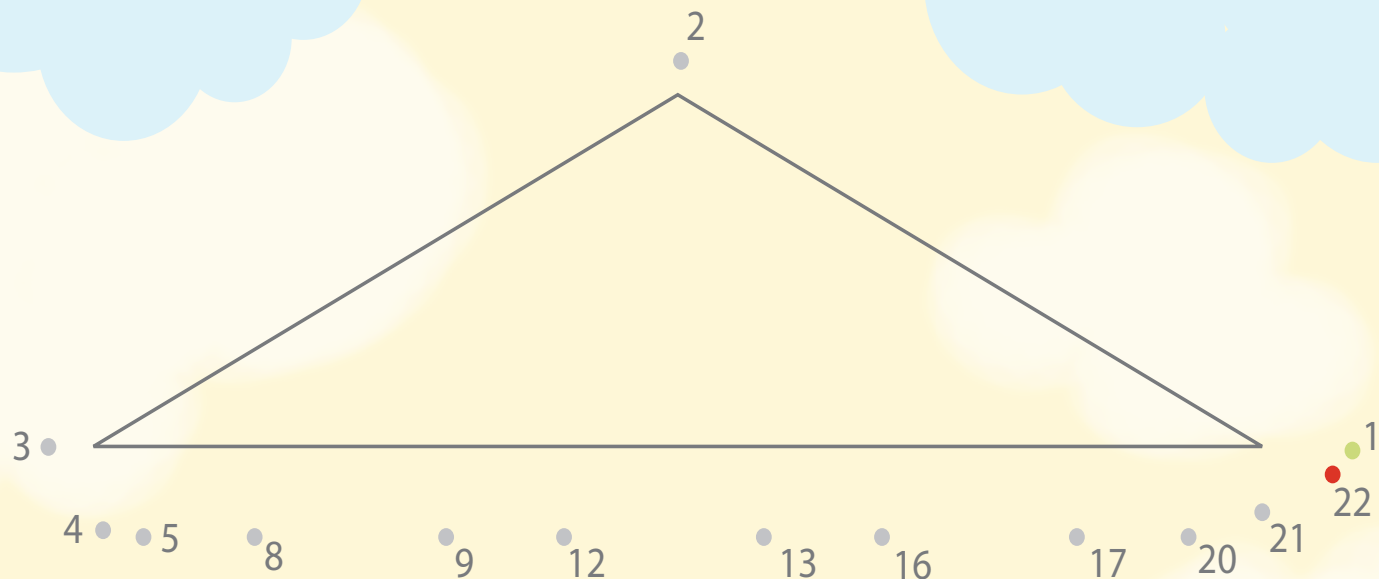


**You can go wherever you want to go.**

To help your child learn more about different colleges in Kentucky, log on to [kheaa.com](http://kheaa.com) and pretend you're picking a college for real!

# There are lots of things to see and do!

Connect the dots to finish the picture of the college building.



**Unscramble** these words to spell words about college.

1.) ETDTUNS \_\_\_\_\_

2.) ADREUAGT \_\_\_\_\_

3.) UOITINT \_\_\_\_\_

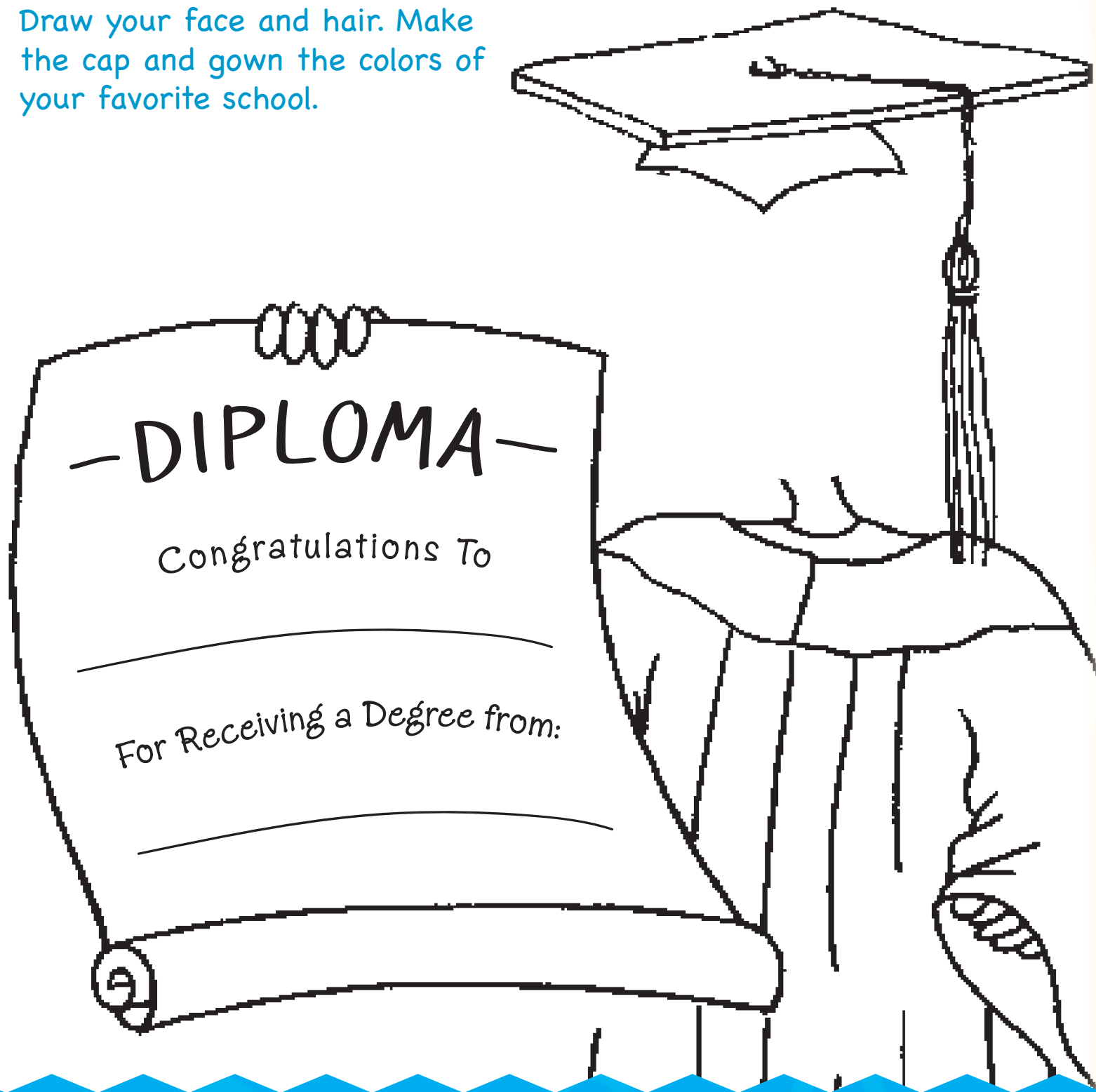
4.) RFORESPSO \_\_\_\_\_

5.) EGDERE \_\_\_\_\_

6.) OKOSB \_\_\_\_\_

Draw yourself as a college graduate.

Draw your face and hair. Make the cap and gown the colors of your favorite school.



# Hobbies help you learn!

What might these children be when they grow up?



# My Favorite Subjects & Activities

Doing **well in school** and **taking part in activities** will help you prepare for college.



My name is \_\_\_\_\_. I am \_\_\_\_\_ years old.

I go to school at \_\_\_\_\_.

\_\_\_\_\_ is my favorite class

because \_\_\_\_\_

\_\_\_\_\_

My favorite school activity is \_\_\_\_\_

\_\_\_\_\_

## Get ready for college.

Getting ready for college can be a lot of work. To help your child find out more about what he or she needs to do and learn, check out [gotocollege.ky.gov](http://gotocollege.ky.gov).



Draw a picture of you taking part in your **favorite activity**.

# Information for Your Family

**A college education will provide a lifetime of opportunity for your child. Help prepare your student by:**

- Reading to your child daily. Have children read to you.
- Attending school events throughout the year.
- Displaying school projects.
- Having frequent conversations with your child. Point out ways in which reading, writing and numbers are important. In the car, talk about reading directions and mileage. At the store, talk about reading labels and budgeting money. At home, mention skills such as following product directions and reading a recipe.
- Scheduling a time and place for homework. Offer assistance and confirm completion.
- Pointing out different careers.
- Talk about what they do and the education needed by each profession.
- Asking your child to explain things learned in school, such as "What is your hardest spelling word?" "How did people learn that the world was round?"
- Taking your child to an event on a college campus: visit a museum, go to the library, see an art performance, etc.
- Help your child feel comfortable at "college."
- Believing that college is achievable for your child. Make it happen!

## Why Should Your Child Attend College?

- Greater financial security
- Greater knowledge of government
- Greater community service
- Lower unemployment rate



**For  
Parents!**

**KHEAA administers millions of dollars to these programs to help Kentucky families pay for education beyond high school, so any child can afford a college education or technical training:**

- Kentucky Education Savings Plan Trust (KESPT)
- College Access Program (CAP) Grant
- Kentucky Tuition Grant (KTG)
- Kentucky Educational Excellence Scholarship (KEES)
- Coal County Scholarship for Pharmacy Students
- Kentucky Coal County Completion Scholarship
- Teacher Scholarship
- Go Higher Grant
- Osteopathic Medicine Scholarship
- KHEAA Work-Study Program
- Kentucky National Guard Tuition Assistance
- Dual Credit Scholarship
- Early Graduate Scholarship

Learn about requirements and apply for scholarships and grants when your child is in high school.

**KHEAA helps other state agencies with these student financial aid programs:**

- Minority Educator Recruitment and Retention Scholarship
- Early Childhood Development Scholarship
- Kentucky National Guard Tuition Award Program

Consider the investment objectives, risks, charges and expenses before investing in the Kentucky Education Savings Plan Trust (KESPT). Please visit [kysaves.com](http://kysaves.com) for a Disclosure Booklet containing this and other information. Read it carefully. Investments in the plan are neither insured nor guaranteed, and there is the risk of investment loss.

TIAA-CREF Tuition Financing, Inc., Plan Manager. TIAA-CREF Individual & Institutional Services, LLC, member FINRA, distributor and underwriter for the Kentucky Education Savings Plan Trust (KESPT).

Neither TIAA-CREF Tuition Financing, Inc., nor its affiliates, are responsible for the content found on the external websites referenced herein.

No public funding is used for KESPT marketing, promotions or contest awards. Funding for marketing is provided by the program manager, TIAA-CREF Tuition Financing, Inc.

**For more information, contact:**

**Kentucky Higher Education Assistance Authority**  
**P.O. Box 798, Frankfort, KY 40602-0798**  
**Telephone: (800) 928-8926 [kheaa.com](http://kheaa.com)**

# Special Offers Just For You!

**FREE WEEKEND  
ADMISSION**  
PRESENT AT FRONT GATE. EXPIRES 12.31.18



Begin your Bernheim adventure at our Visitor Center, where information, maps, restrooms, and water fountains are located. Don't miss the Children's Play Garden, Canopy Tree Walk, Edible Garden and over 40 miles of Hiking Trails. Check [bernheim.org](http://bernheim.org) for upcoming events and programs.

**Bernheim**  
ARBORETUM AND RESEARCH FOREST



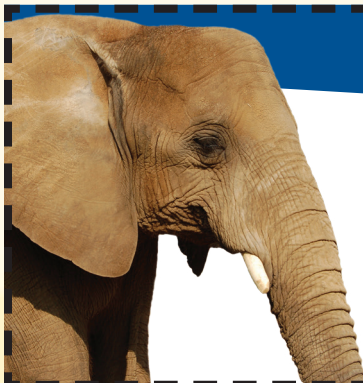
**OPEN 7 DAYS A WEEK**

EXIT 112 OFF OF I-65, ENTRANCE 1 MILE EAST

VISITOR CENTER & GIFT SHOP HOURS: 9 AM - 5 PM DAILY

ISAAC'S CAFÉ 11 AM - 4 PM DAILY

502.955.8512 [BERNHEIM.ORG](http://BERNHEIM.ORG)   



**theZOO**  
LOUISVILLE

PRESENT THIS COUPON AND RECEIVE  
**ONE FREE CHILD'S ADMISSION**  
with the purchase of one regular adult  
admission at the Louisville Zoo

*Valid during regular Zoo hours.*

*Not valid with any other offers or discounts.*

*Expires 12/31/2018*



**KENTUCKY HORSE PARK**

**KENTUCKY HORSE PARK**

**ONE CHILD ADMISSION (6-12) FREE  
WITH PAYING ADULT**



Expires: December 30, 2018

Offer not valid with any other discounts, coupons or offers, or for horse shows or special events that require separate or additional admission.

4089 Iron Works Pike • Interstate 75, Exit 120 • (859) 233-4303 • (800) 678-8813 • [KyHorsePark.com](http://KyHorsePark.com)



**Help your loved ones achieve  
their dreams of going to college.**

Request college savings plan information from  
the Kentucky Education Savings Plan Trust.

Visit [kysaves.com/info](http://kysaves.com/info)



**kysaves.com**  
**1-877-598-7878**

C49715  
A12557:04/15