



June 30, 2017

Supt. Wayne Benningfield
Todd County Schools
205 Airport Road
Elkton, KY 42220

Dear Wayne:

I am so excited to share with you our plans to launch a new website to promote Todd County's student athletes. YourSportsEdge.com will launch August 1st, and with your board's blessings, Todd County will be 1 of 9 schools included. It will feature ALL sports. We take full responsibility for the content and liability, as well as the entire cost of development and execution of the website. There will be no charge to Todd County Schools for inclusion. This is a great opportunity to promote your student athletes as well as your athletic programs.

We do have a couple of requests, however. We would like to purchase a schedule sign for your football stadium to be placed at the entrance to the stadium. I have attached a sample sign. We would also like to purchase a sign to be placed on or near the dugouts. We will pay for the signs.

We encourage other levels of joint partnership to help promote Todd County's students. I'd like an opportunity to work with your students enrolled in media and/or marketing courses. Perhaps, we can create some hands-on opportunities to showcase students' work. We are constantly looking for young people to join our team, and this is a great training and learning experience. We would also like to work with your alumni association to feature some of Todd County's greats! There will be a "Legends" feature as well as a "Where R They Now?" feature on the website.

I'm happy to provide you with more information at any time. I was born and raised in Todd County and am thrilled to get to give something back to the very town where I fell in love with radio and declared that I would someday own radio stations.

Sincerely,

Beth A. Mann, President

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