

Superintendent's Report

June 27, 2017

Chair Brady, Members of the Board, thank you for the opportunity to present the Superintendent's Report.

The Inaugural JCPS Deeper Learning Symposium was a huge success. Planned in less than six months, the Symposium showcased the work of our district educators and administrators alongside work of international, national and state level educational leaders.

Keynotes from OK Cello, Sarah Prevette and Chris Emdin and a screening of the film *Beyond Measure* captivated the audience of over 1,000 JCPS employees, presenters and invited guests. Over 100 breakout sessions highlighted the Deeper Learning strategies already in place across the district and introduced programs, ideas and technologies that could help strengthen the personalized learning opportunities for district students and teachers to help provide each with a unique and differentiated learning experience to help them prepare to be successful in life both professionally and personally. Hands-on sessions involving students as student work displays and performances weaved JCPS learners throughout each of the three days of the Symposium.

The Symposium was created by a collaboration between the Educator Quality Oversight Committee (EQOC), Jefferson County Teachers Association (JCTA) and district/community partners. Alan Young and Tara Isaacs were Symposium lead planners. Also on the Core Planning Committee were Margie Eckerle, Dena Dossett, Florence Chang, Alicia Averette, Karen Branham, Lisa Revel and MeMe Ratliff. Several Symposium Committees were formed to break key facets of the work into more manageable tasks. Much thanks to Alan Young for spearheading the work and making the Symposium a reality.

Feedback onsite and following the Symposium has been incredibly positive. Plans are already underway for a 2018 Symposium. Several Symposium attendees have written blogs about their experience and schools are implementing their "next steps" created as school teams at the end of the Symposium.

5

In response to Mr. Brady's tweet, there were 55 retweets and 148 likes.

6

In response to Dr. Kolb's tweet, there were 40 retweets and 119 likes.

7

Ms. Porter and Principal Beverly Johnson were in attendance.

8-14

(Photos from the Symposium)

15

These are the analytics for the hashtag #JCPSDL during the Symposium. We had over 5.5 million impressions and we reached over 600,000 users.

16

These are Twitter analytics for the hashtag #JCPSDL since the first day of the Symposium. Over 9 million impressions and over 1.15 million users reached. It has staying power. We will continue to use the hashtag #JCPSDL for professional sharing as we move forward. Nearly 200 new contributors and over 1,500 authentic tweets (not likes or retweets).

17

Dr. Tara Isaacs co-moderated #JCPSChat on June 19. The topic was Deeper Learning on Symposium next steps. During that chat, there were 1.2 million impressions and a reach of over 220,000 users with nearly 1,000 authentic tweets.

18

Chair Brady, I am recommending for approval the consent agenda later in the meeting.