

# Louisville Cradle to Career Strategy & the Weiss Institute

## Scaling a Sustainable City-Wide Postsecondary Strategy



Jefferson County Board of Education  
June 27, 2017

# Why adopt the Louisville Cradle to Career Strategy (based on the Say Yes Model)?

- JCPS Vision – All JCPS students graduate prepared, empowered and inspired to reach the full potential and contribute as thoughtful responsible citizens of our diverse, shared world.
- Success of our city depends fundamentally on achieving our Vision.
- Barriers to students success extend beyond the reach of schools, or the capacity of the district to address.
- Cradle to Career Strategy (based on Say Yes Model) will bring resources from across the entire community, align them, and deploy them strategically toward achieving the JCPS vision.
- Achieving “Excellence with Equity” is ***not about doing different work***, but about ***doing the same work differently*** – collaboratively, intentionally, using research and data to drive decision-making.

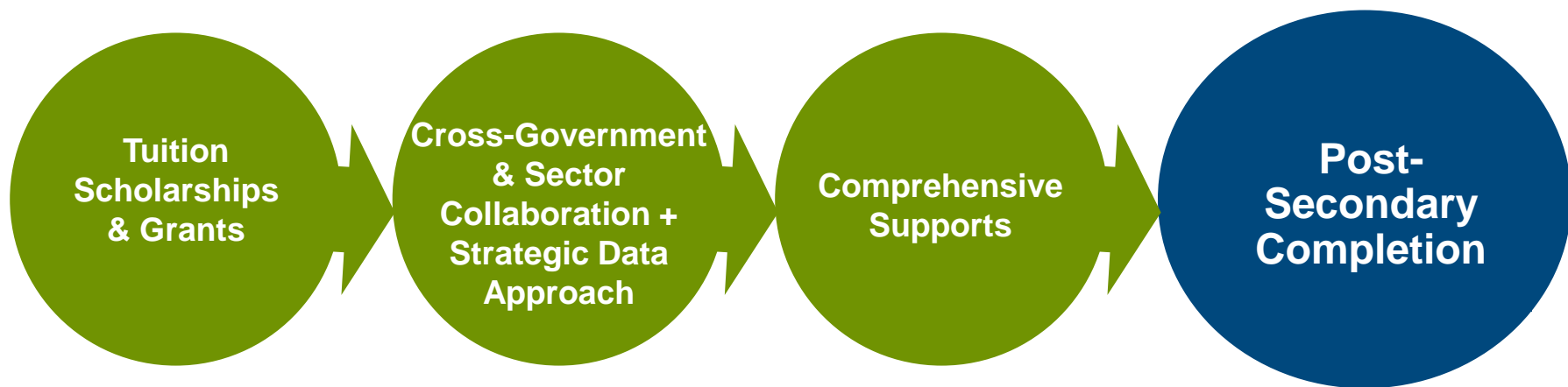
# Moving Forward with Say Yes to Education – Louisville Cradle to Career Strategy

- Say Yes to Education IS NOT engaging at this time with Louisville as a full Say Yes to Education City (\$15 million for five years, local Say Yes staff).
  - 100% Tuition Scholarships for all JCPS graduates not feasible (low Pell eligibility, higher in-state public tuition, low state aid).
- Cradle to Career Cabinet has expressed a commitment to:
  - Pursue implementation of a modified Say Yes model.
  - Serve as the Operating Committee under the model.
  - Take steps to formalize the governance structure.
  - Establish a local entity to coordinate and serve as an “honest broker.”
  - Find other sources of funding to support implementation.

# Moving Forward with Say Yes to Education – Louisville Cradle to Career Strategy

- Community Foundation of Louisville, as fiscal sponsor of 55,000 Degrees, is entering into a \$1.3 million collaboration agreement with Weiss Institute to move implementation forward.
- Weiss Institute - “A partnership of Say Yes to Education and America’s Promise Alliance, the Weiss Institute will expand the capacity of communities to help all young people earn a college degree or other postsecondary credential.”
- Say Yes to Education to provide significant guidance and technical assistance to implement the Louisville Cradle to Career Strategy.
- 55,000 Degrees will act as Project Manager for initial implementation.
- Cradle to Career Cabinet to serve as Operating Committee guide the work.

# The Louisville Cradle to Career Strategy Theory of Action (Modified Say Yes Model)



Differs from Say Yes to Education Theory of Action in two ways:

- Not universal last-dollar 100% tuition scholarships for JCPS Graduates
- No \$15 million Say Yes to Education funding

# The Louisville Cradle to Career Strategy (Modified Say Yes Model)

**Scholarships:** A locally-raised scholarship fund supports college tuition for JCPs public school graduates. Parameters regarding scholarships being developed.

**Wraparound Services for student success:** Starting in preschool, Say Yes supports comprehensive “wrap around” services – empowering students with things such as tutoring, social/emotional counseling, enrichment opportunities, and legal and medical services.

**Collective Governance Structure and Process:** Key stakeholders determine collectively allocation of existing community resources to provide wraparound service, increasing impact of investments on student outcomes.

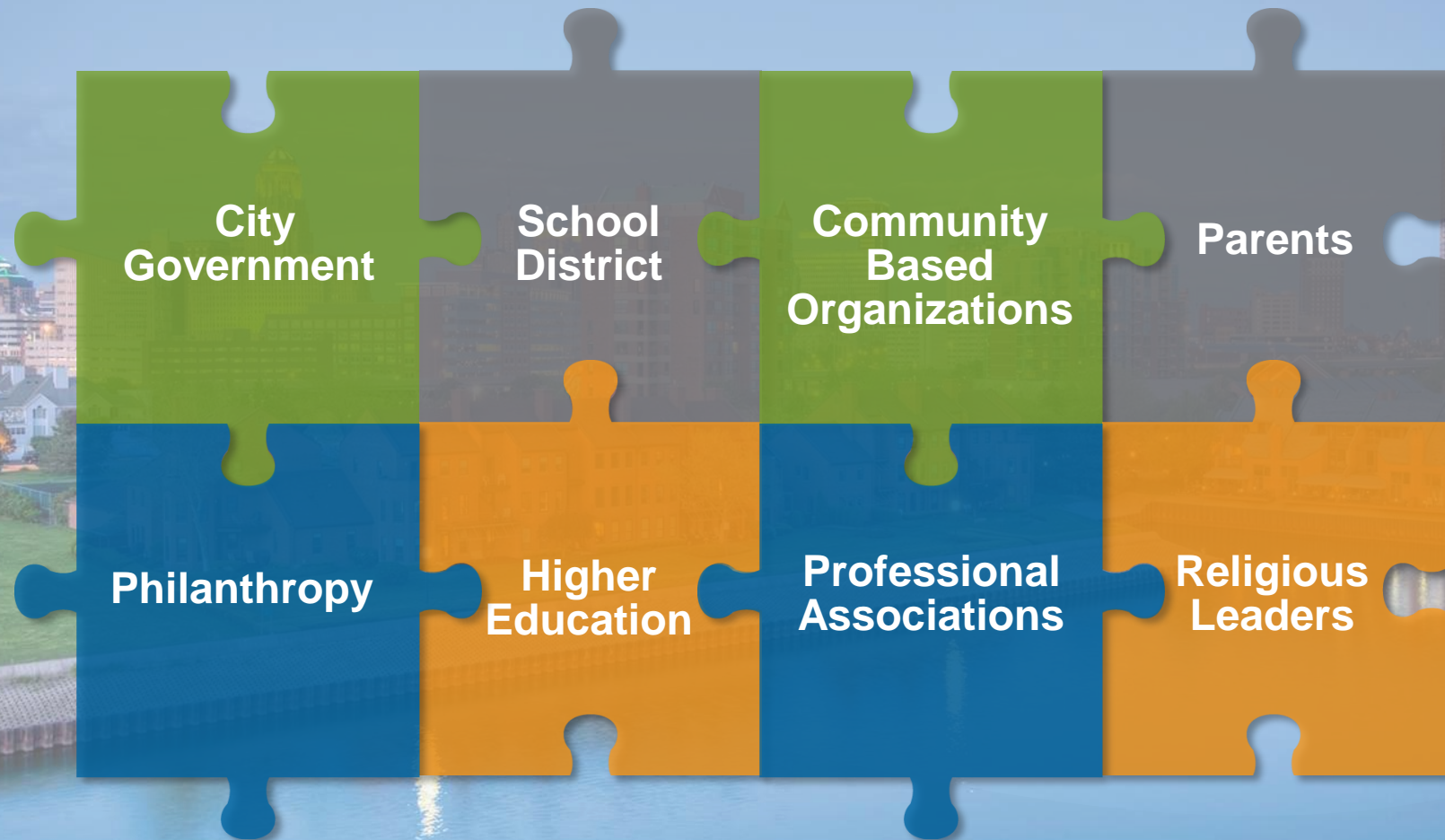
**Extensive use of data to drive decision-making and identify individual student needs:** Development of robust data systems on collect data on key metrics from pre-K through high school to guide system level decisions and interventions for students.

# The 5 Citywide Core Principles

- 1 Postsecondary Access and Success for All**
- 2 Transparent, Data Driven Accountability**
- 3 Transparent Fiscal Management**
- 4 Cross-Sector and Cross-Government Collaboration**
- 5 Sustainable, Collaborative Fiscal Plan**

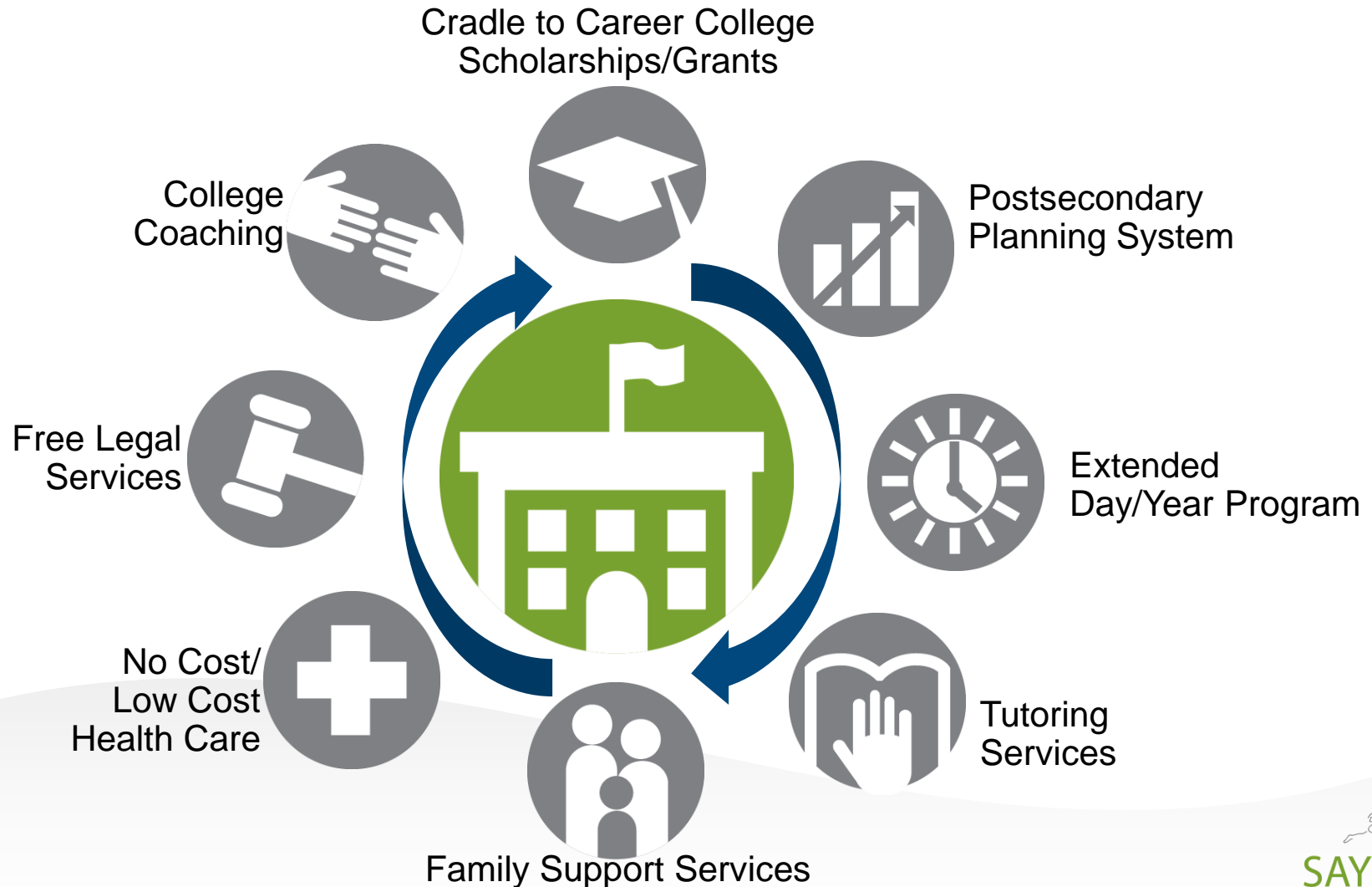


# City as the Unit of Change





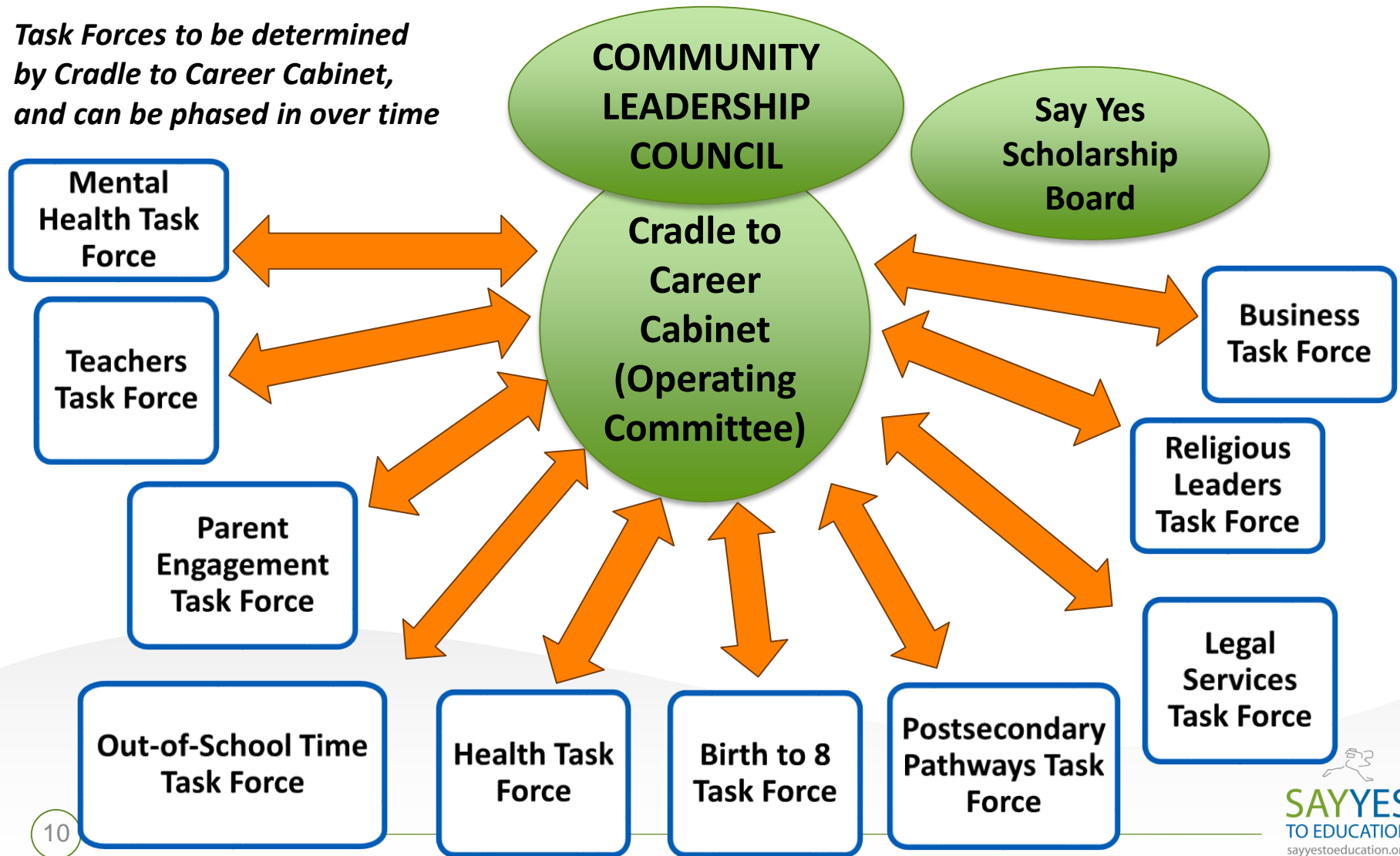
# Examples of Wraparound Supports



# Community Data Dashboard:

## Informing Ongoing Collaborative Structures & Processes

*Task Forces to be determined  
by Cradle to Career Cabinet,  
and can be phased in over time*



# Differentiating the Say Yes Strategic Data Approach

- The Say Yes Strategy recognizes that community transformation is a marathon, not a sprint.
- Data is an integral part of the comprehensive, sustainable Say Yes Strategy at scale.
- Student, school, and district level data is collected at each step along “the Pathway to Postsecondary Success.”
- Data informs the work of school, district, city, and county leaders, and the collaborative governing bodies who are empowered to take responsibility for the outcome goals along the “Pathway.”
- Data is utilized on an ongoing basis to ensure that service systems are in place and aligned to meet the needs of students and families.
- Say Yes structures and processes build and support a culture that embraces the use of data, and data drives the capacity for continuous improvement through shared responsibility, not finger-pointing.

# Differentiating the Say Yes Strategy

## Traditional Approaches



“Silver Bullets”

VS

## Say Yes's Approach



Comprehensive Supports



“Super heroes”

VS

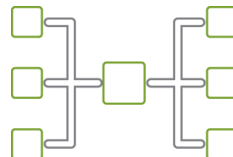


Community Owned



Silos

VS



Collaborative Governance



Short-term Grants

VS



Committed Investment



Single Age-Level Intervention

VS



Full Pathway Support

# Differentiating Say Yes through Weiss Institute

- Say Yes uses a **scholarship incentive**, upfront **local investment toward implementation**, and **facilitation capacity** to get whole communities to commit to doing business in a fundamentally different way in the **long term**.
- Say Yes pays attention to the **conditions** necessary for **successful implementation**, and cultivates the **trust** and **local ownership** necessary to **sustain the work**.
- Say Yes ensures **transparent accountability** for outcomes and **transparent fiscal management**, and provides capacity for fiscal and programmatic analytics.
- Say Yes leads with **postsecondary completion goals and a process** for reaching them, not with compliance-based programs.

# Phase I

## Laying the Foundation

- **Form Operating Committee (Cradle to Career Cabinet)**
- **\$1.3 million agreement: Weiss Institute and Community Foundation of Louisville (as fiscal sponsor of 55K Degrees)**
- **Complete MOU's with key partner agencies**
- **Complete data sharing agreement**
- **Complete initial scholarship model**
- **Organize the Scholarship Board**
  - Clarify scholarship policies and strategy for communicating them
- **Begin raising scholarship fund**
- **Commence asset mapping**



# Phase 2

## Laying the Foundation

- **Commence Student Pathway/Equity Analytics**

- Identify priority areas
- Form task forces

- **Commence Fiscal Analytics**

- School District
- Louisville Metro as it relates to youth and family services

# Phase 3

## Laying the Foundation

- **Complete initial test of scholarship model**
- **Adapt Postsecondary Planning System**
- **Populate governance structure**
  - Facilitate the process that populates the Say Yes collaborative governance structure
  - CLC
  - Task Forces
- **Raise scholarship fund**
- **Roll out plan**

# Louisville Cradle to Career Strategy (modified the Say Yes Model)

**JCPS Vision** – All JCPS students graduate prepared, empowered and inspired to reach the full potential and contribute as thoughtful responsible citizens of our diverse, shared world.

Achieving “Excellence with Equity” is ***not about doing different work***, but about ***doing the same work differently*** – collaboratively, intentionally, using research and data to drive decision-making.