

KSBA Summer Leadership Institute

July 7-8

MARRIOTT GRIFFIN GATE • LEXINGTON



Friday, July 7

BONUS SESSIONS: ETHICS, FINANCE AND SUPERINTENDENT EVALUATION

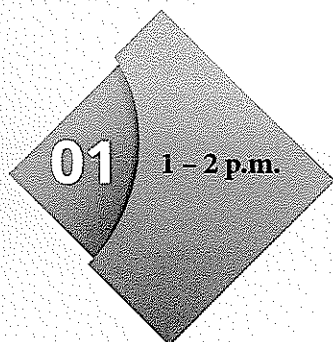
1 - 4:30 p.m.

(Up to 3 hours credit available)

Attend all three or just the topics you need!

There is nothing more important when learning about the role of a board member than a strong foundation. Whether you're in your first term, mentoring a new member or just getting back to basics, this session provides essential information and a convenient way to earn training credit in the mandated topics of ethics, superintendent evaluation and finance.

Special one-hour versions of these workshops are included:



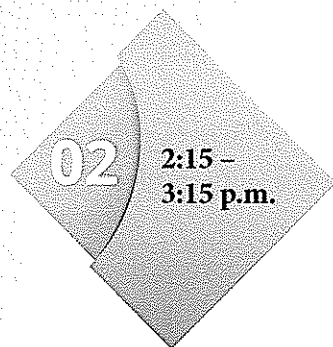
Bonus Session 1

The Ethics of School Board Service

(Meets mandated ethics training requirement)

To maintain the trust of its community and ensure high levels of student learning, the board's decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations, and improves morale. This session gives board members a better understanding of why ethics matter in school board service.

Jim Palm, member, KSBA Training Cadre, and former superintendent, Southgate Independent



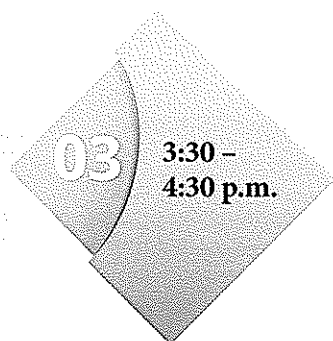
Bonus Session 2

School Board Fiscal Responsibilities: Driving Success Through Informed Decisions - Part I

(Counts toward mandated finance training requirement)

This is the first of a two-part session that examines the "big picture" of school finance. Topics include the board's basic responsibility in financial matters, a review of basic terminology, fund accounting, components of the general fund, an overview of the SEEK (Support Education Excellence in Kentucky) formula and an explanation of the budget process.

Joy Campbell, member, KSBA Training Cadre, and former finance director, Danville Independent



Bonus Session 3

The Basics of Superintendent Evaluation

(Meets mandated superintendent evaluation training requirement)

This session is designed for board members new to the Superintendent Professional Growth and Effectiveness System. It focuses on the importance of superintendent evaluation and provides an overview of the process and the instrument. Find out how the superintendent evaluation may be used as a model for growth, district improvement and as a way to build a positive board-superintendent relationship.

Jean Crowley, board development specialist, KSBA, and former board member, Danville Independent

FEATURED SPEAKERS



Friday, July 7

OPENING SESSION

7 – 8:45 p.m. (1.25 hours training credit)

**Kentucky Education
Commissioner Dr. Stephen Pruitt**

Effective Board Leadership: Leading During a Time of Change and Transition

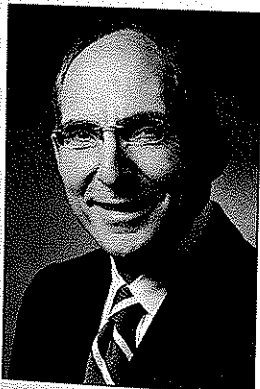
*(A/S Level I required topic “The Board’s Role
in Student Achievement”)*

If ever a period could be described as “a time of change and transition,” for K-12 education in Kentucky, this is it. Charter schools, a new accountability system, and new English/language arts and math standards that will be vetted according to a new process – and that’s just at the state level! Like the state education agency Dr. Pruitt heads, school boards will not only have to sift through a raft of changes, but be able to lead their districts through them.

Continental Breakfast

Saturday, July 8

7:15 – 8:15 a.m.



Saturday, July 8 PLENARY SESSION

*8:30 – 9:45 a.m.
(1.25 hours training credit)*

University of Kentucky President Dr. Eli Capilouto

Dr. Eli Capilouto recently completed his sixth year as president of the University of Kentucky. During that time, the university has made gains on multiple fronts, from undergoing a significant physical transformation of its buildings to increasing institutional investments in student financial aid to putting UK in the Top 10 public institutions for enrolling National Merit, National Achievement and National Hispanic Scholars. But here’s a fun fact: Dr. Capilouto served eight years – 2002-2010 – on the Mountain Brook (Ala.) City Schools Board of Education, giving him something in common with Kentucky’s local board members.

Session A Workshops

Saturday, July 8, 10 – 11:15 a.m.
(1.25 hours credit each)

A1 What you may not know about OEA (Hint: We do a lot of research)

Find out about the research work performed by the Office of Education Accountability. How are the agency's research topics selected, and what is on the study agenda for 2017? Presenters explain research processes, presentations and reports, and review details of OEA research completed in 2016. Learn how OEA's research may be helpful to policy makers at the local district level.

David Wickersham, deputy director for Education Accountability, Legislative Research Commission; and Bart Liguori, Ph.D., research division manager, Office of Education Accountability

A2 We Can Make This Work: Board/Superintendent Relationships

(A/S Level II required topic "Board/Superintendent Relations")

Working together as a governance team is a critical practice for school boards and superintendents. This partnership is paramount to every relationship in the district. Examine some of the reasons why partnerships fail or work perfectly, and how they can be improved. This session asks board team members to honestly evaluate their own actions in building an environment that encourages risk taking and collaboration.

Mark A. Bonjavanni, board member, Howell Township (New Jersey) Board of Education and board training consultant

A3 Thirteen Reasons to be Cautious (A/S Level II required topic "School Safety & Discipline")

Educators play an important role in preventing youth suicide, and being aware of any potential risk factors is vital to this responsibility. This session explores the Netflix series *13 Reasons Why* that is making headlines and helps participants to be prepared for possible questions, and provides a set of talking points to discuss the effects of this series in their school district.

Shannon Robinson, training and conference coordinator, KSBA

A4 Helping Them Help You

Board members looking for ways to save money and staff time can attend this session to see and participate in a demonstration of eMeeting. Board meetings and minutes can be ready with just a few clicks and the information accessed wherever Internet is available. Join the 100-plus districts that subscribe to eMeeting and help the central office staff help you become a more informed and better-prepared board member.

Kim Barker-Burton, Senior Policy Consultant/eMeeting Program Manager; Garnett Thurman, Policy Consultant/eMeeting Trainer; Amanda Hale, Policy Consultant/eMeeting Trainer

A5 Developing Kentucky's New Accountability System

(A/S Level II required topic "Student Assessment")

How is the new state accountability system shaping up? Many Kentuckians have helped develop Kentucky's new accountability system. Discuss details of the proposed system that captures Kentucky values as it meets federal and state law. Learn how a new accountability system can support a promising future for Our Children, Our Commonwealth.

Rhonda Sims, associate commissioner, Office of Assessment and Accountability, Kentucky Department of Education

A6 Overview of the Annual Financial Report and Tax Rates

(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

This session gives an overview of the components of the Annual Financial Report and how to read the numbers that tell the financial story for a year of activity. An overview of setting tax rates will also be covered, including the difference in rates and their impact on continuing cost.

Michael Moreland, member, KSBA Training Cadre, and chief financial officer, Breckinridge County

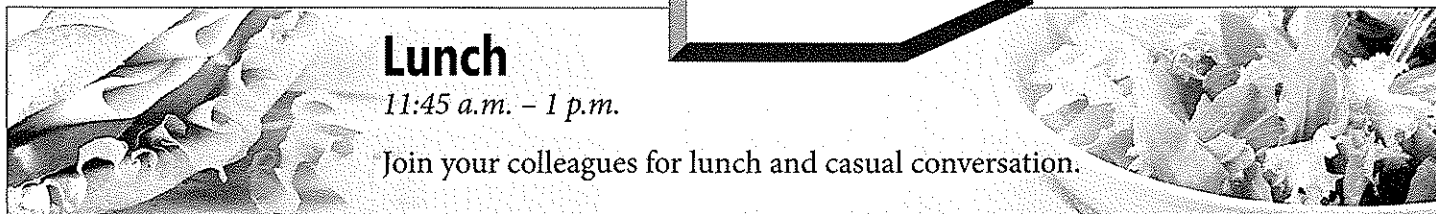
Trade Show Visitation

11:15 – 11:45 a.m.

Lunch

11:45 a.m. – 1 p.m.

Join your colleagues for lunch and casual conversation.





Session B Workshops

Saturday, July 8, 1:15 – 2:30 p.m.
(1.25 hours credit each)

B1 Student Success and Wellness: Opportunities with ESSA and SB 1

(A/S Level III required topic “Student Health & Wellness”)

Learn about opportunities for district leaders to prioritize student and staff wellness, including the federal updates to local wellness policy. Presenters also discuss Kentucky’s efforts to implement the Whole School, Whole Community, Whole Child model from the U.S. Centers for Disease Control and Prevention and the Association for Supervision and Curriculum Development.

Jamie Sparks, Coordinated School Health Branch, Kentucky Department of Education

B2 School Law Update

(A/S Level III required topic “Legal Issues”)

This session provides highlights from KSBA’s 11th Annual Federal and State Law Update and offers analysis on statutory and regulatory changes, recently decided court cases, and other emerging legal authority that may directly impact Kentucky school districts.

Whitney A. Crowe, staff attorney, Legal Training Services, KSBA

B3 Everyday Tech: Managing Your Digital Life

Do you know the best apps and tools for phones and tablets? How to secure your computer, phone and tablet? Want more time in your day? The presenter, a tech consultant, explains how to use the apps, websites and

tools people use most to make their day more efficient while also staying safe.

Bill Dotson, partner, Rocker

B4 The Ethics of School Board Service

(A/S Level I required topic “Ethics”; meets mandated ethics training requirement)

To maintain the trust of its community and ensure high levels of student learning, the board’s decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations, and improves morale. This session gives board members a better understanding of why ethics matter in school board service.

Jim Palm, member, KSBA Training Cadre, and former superintendent, Southgate Independent

B5 Advocating for Your Students in Today’s Climate

(A/S Level III required topic “Legislative Issues/Current Topics”)

It seems like everyone has it out for public schools, complaining that our schools are “failing.” In this time, we must effectively tell the whole story of what our students are accomplishing and what our needs are. In 2018, public education will have to redouble its advocacy efforts. This workshop discusses specific tips to use and missteps to avoid.

Eric Kennedy, director of Governmental Relations, KSBA

Level IV/V Course

Saturday, July 8, 1:15–4:15 p.m.

(If you choose Workshop B6 you will NOT choose a workshop in Session C)

B6 Connecting with Good Board Leadership

(A/S Level IV required topic “Exemplary Leadership Strategies” or Level IV/V elective)

Come prepared to explore current research into school board governance, and what it suggests for your district. Discuss how school boards can apply a balanced approach in their work and how it can improve school board and district effectiveness. Participants share their experiences and leave with practical ideas they can apply to strengthen the board’s role in student achievement and evaluate how their team’s actions relate to the success of the school district and student growth.

Mark A. Bonjavanni, board member, Howell Township (New Jersey) Board of Education and board training consultant

Session C Workshops

Saturday, July 8, 2:45 – 4 p.m.
(1.25 hours credit each)

C1 Understanding How to Buy Technology Insurance

(A/S Level III required topic "Liability Issues, Insurance & Risk Management")

Did you know "regular" insurance policies do not cover data breaches, pay ransoms, restore your tech systems after a hack, and pay for privacy notification requirements? In this session, learn about cyber liability insurance, what it covers and how to buy it – including tips about buying as well as the process the presenter's company uses when helping an organization to make this important purchase.

Bill Dotson, partner, Rocker

C2 What Does It Take to Successfully Manage Student Behavior?

(A/S Level II required topic "Student Learning & Support Services")

Find out what over 500 schools and 80 school districts are doing to improve the behavior of their students. Discover how schools are reducing suspensions and creating safe and orderly learning environments with Positive Behavioral Interventions and Supports.

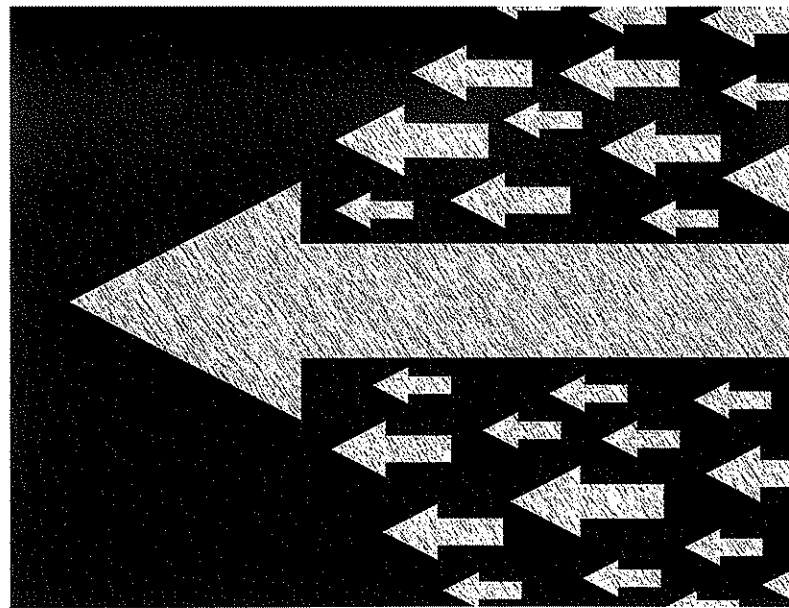
Steve Hutton, Ed.D., director, Kentucky Center for Instructional Discipline

C3 More MUNIS Mysteries Revealed: Fund 2

(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

Board members attending this session get a better understanding of the Municipal Information System (MUNIS) for fund accounting used in school district budgets, with an emphasis on Fund 2. Fund 2 encompasses the restricted Special Revenue Funds earmarked for specific purposes, including state, federal or local grants such as Title I, IDEA-B (special education), professional development, safe schools, textbooks and preschool. Discussions will focus on how the major Fund 2 grants are calculated and awarded, as well as acceptable expenditures.

Michael Moreland, member, KSBA Training Cadre, and chief financial officer, Breckinridge County



C4 Effectively Utilizing the Superintendent Professional Growth & Effectiveness System

(A/S Level II required topic "Superintendent Evaluation"; meets mandated superintendent evaluation training requirement)

You've learned the basics of the Superintendent Professional Growth and Effectiveness System and your board has used it to evaluate the superintendent. Now what? This session is designed to help boards refine the process and get the most out of the instrument by discussing real-life scenarios from Kentucky districts. Learn what the boards did in each case, what they would do differently and decide what you would have done.

Becky Burgett, trainer/online learning specialist, KSBA, and former board member, Gallatin County

C5 Legal & Ethical Considerations for School Board Members

(A/S Level I required topic "Ethics"; meets mandated ethics training requirement)

This session offers a refresher of the Code of Ethical Conduct for Local School Board Members and further illuminates legal ethical issues such as conflicts of interest, nepotism and confidentiality.

Whitney Crowe, staff attorney, Legal Training Services, KSBA

EILA credit has been requested.

All sessions qualify for Academy of Studies (A/S) general elective credit unless otherwise noted.

Board members may attend any workshop of their choice, regardless of current level in the Academy of Studies. To receive Academy credit for a conference, attendance at a general session (Friday night or Saturday morning) and at least one workshop is required.

Do you know where you stand on your mandated training hours?

Can't find your last report? Contact us BEFORE you leave for Lexington (as staff cannot access reports on site) and we'll help you out.

Tammie Conatser may be reached
at 1-800-372-2962, ext. 1100
or via email at tammie.conatser@ksba.org



KSBA Summer Leadership Institute registration form

The conference registration fee is \$215 per person. This fee includes admission to all general sessions, clinic sessions, materials, and the continental breakfast. The fee does not include lunch. Tickets for Saturday's lunch must be purchased prior to the conference. Registration should be forwarded as soon as possible and must be received by **June 30**. Cancellations for refunds must be received by **June 30**. All requests received after June 30 will be subject to a \$75 cancellation fee to cover the food, beverages and materials reserved in anticipation of your attendance. A substitute may be sent at no additional charge.

Each registrant should pre-register for workshop selections in the space provided as this helps ensure workshops are assigned to rooms of sufficient size. Specify the number of each conference workshop the registrant will attend and if the participant is buying a ticket for lunch (Example: A3, B2, C4).

Complete this form and fax it to (502) 783-1182 or mail it with your payment to: Conference Registration, Kentucky School Boards Association, 260 Democrat Dr., Frankfort, KY 40601. **You also may register online at www.ksba.org.**

District name: _____

Full name (for badge)	Position	Bonus sessions □ ___ □ ___ □ ___	Workshop selections A ___ B ___ C ___	Sat. lunch
				(\$18 a person)
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	
		□ ___ □ ___ □ ___	A ___ B ___ C ___	

Please note how many of your registrants will be attending each of the following activities:

Friday opening session: _____ Continental breakfast: _____ Saturday plenary session: _____

KOSAA Registration

The registration fee for the July 7 daylong session is \$80 per person and includes lunch.

Full name (for badge)	Title	District/Organization

Payment Section

Institute registration x \$215 = _____
 Saturday lunch x \$18 = _____
 KOSAA conference x \$80 = _____
 KOSAA lunch guest x \$40 = _____

Check enclosed _____
 P.O. number _____

Payment by credit card
 is available online at
www.ksba.org

TOTAL \$ _____

Please provide email of the person receiving confirmation of this registration:

Hotel Information

A block of sleeping rooms has been reserved at the Marriott Griffin Gate from Thursday, July 6 - Saturday, July 8. Rooms are \$139 for a single or double. Reservations must be made by calling the Marriott at 877-901-6632 or online by visiting KSBA's Summer Leadership Institute page at www.ksba.org. Look for the link "[KSBA Summer Leadership 2017 Hotel Reservations](#)" to make reservations. The deadline to make reservations at the conference rate is June 22 by 5 p.m. ET. If calling, please mention KSBA to get the conference rate.