Edulink Systems

Proposal to

Todd County Schools

May 17, 2017

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SYSTEMS
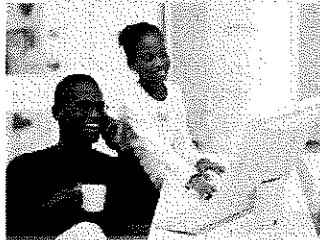
May 17, 2017

Matt Laughter
Chief Information Officer
Todd County Schools
205 Airport Road
Elkton, KY 42220

Dear Matt:

Edulink Systems is pleased to provide the following proposal for our Intouch™ Notification Service. Edulink is a leader in Web-based parent communication systems for K-12. We offer a complete and true ASP solution:

> The **Intouch™ Notification Service** is a web-based, offsite (Edulink-hosted) solution that allows school and district personnel to quickly and efficiently deliver messages to the entire school community using thousands of offsite telephone lines. Schools can launch and deliver critical and urgent messages in just minutes via the Internet or telephone. Detailed call analysis reports are generated automatically to confirm those who have received the message. This reliable service adds the assurance of student safety and peace of mind to your Parental Involvement Plan.

> The *in*Class™ **Cumulative Attendance Tracking Service** was designed specifically to help improve attendance. This web-based utility analyzes your historical attendance data to deliver highly-targeted messages to alert parents to negative attendance trends as well as reinforce positive behavior.

These products were designed specifically for education. Today, Edulink Systems and its Intouch line of products are making a difference in the communication processes of over 3,000 schools nationwide.

We hope we can be of service to you and your school district.

Sincerely,

Mike Funderburk
Director of Sales
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S Y S T E M S

Price Proposal
Todd County Schools

Option 1 - Unlimited Notification Services (1-Year Purchase)

This proposal represents our complete ASP solution which does not utilize the district's telephone resources. It allows for an unlimited number of calls and is capable of handling daily absentee reminders, community outreach notifications and emergency notification delivery. Notifications to staff members are included at no additional charge.

Item	Qty	Description	Unit Price	Extended
1	1	**Intouch™ Notification Service (2,100 Students)** ASP notification service designed for K-12. Includes unlimited calling capability for an unlimited number of users. Rate: $1.25 Per Student Contract Term: 1 Year This service can be used to deliver the following types of outbound notifications: *Emergencies* *Daily Absentees* *Tardy Reminders* *Fee Notices* *Deficiencies* *Community Outreach* Includes: **Intouch™ Web Portal** Intuitive web browser interface for school and district personnel to create outbound notifications **Email Notifications** Automated Email delivery system with rich-text editing **Advanced Text to Speech System** Computer enhanced speech system with English and Spanish male and female voices and built in language translator **Text Messaging System**	$2,625	$2,625
2	-	**Premier Database Integration** Seamless connection between the student information system and Intouch Notification Service	Included	Included
3	-	**Intouch™ Parent/Student Portal** Intuitive web browser interface for parents to view and listen to notification history and for updating parent contact information	Included	Included
4	-	**Intouch™ *in*Class Absentee Tracking Service** Intuitive web browser utility for analyzing historical attendance data and delivering highly-targeted messages to alert parents of attendance trends	Included	Included
5	-	**Intouch™ Teacher Messaging** Interface enabling teachers to send district-defined, pre-formatted notifications to parents	Included	Included
6	-	**Intouch™ Mobile Application** Cross platform mobile application that gives users the ability to launch and create notifications from their mobile devices	Included	Included
7	-	**Unlimited Remote Training and 24x7 Live Hotline Support**	Included	Included
8	-	**Intouch Notification Service setup (non-recurring)**	$495	$495
Total				**$3,120**

Price Proposal
Todd County Schools

Option 2 – Unlimited Notification Services (2-Year Purchase)

This proposal represents our complete ASP solution which does not utilize the district's telephone resources. It allows for an unlimited number of calls and is capable of handling daily absentee reminders, community outreach notifications and emergency notification delivery. Notifications to staff members are included at no additional charge.

Item	Term	Description	Unit Price	Extended
1	2 yrs	**Intouch™ Notification Service (2,100 students)** ASP notification service designed for K-12. Includes unlimited calling capability for an unlimited number of users. Rate: Calculated at $1.00 Per Student Per Year Contract Term: 2 Years Prepaid This service can be used to deliver the following types of outbound notifications: *Emergencies* *Daily Absentees* *Tardy Reminders* *Fee Notices* *Deficiencies* *Community Outreach* Includes: **Intouch™ Web Portal** Intuitive web browser interface for school and district personnel to create outbound notifications **Email Notifications** Automated Email delivery system with rich-text editing **Advanced Text to Speech System** Computer enhanced speech system with English and Spanish male and female voices and built in language translator **Text Messaging System**	$2,100	$4,200
2	-	**Premier Database Integration** Seamless connection between the student information system and Intouch Notification Service	Included	Included
3	-	**Intouch™ Parent/Student Portal** Intuitive web browser interface for parents to view and listen to notification history and for updating parent contact information	Included	Included
4	-	**Intouch™ *in*Class Absentee Tracking Service** Intuitive web browser utility for analyzing historical attendance data and delivering highly-targeted messages to alert parents of attendance trends	Included	Included
5	-	**Intouch™ Teacher Messaging** Interface enabling teachers to send district-defined, pre-formatted notifications to parents	Included	Included
6	-	**Intouch™ Mobile Application** Cross platform mobile application that gives users the ability to launch and create notifications from their mobile devices	Included	Included
7	-	**Unlimited Remote Training and 24x7 Live Hotline Support**	Included	Included
8	-	**Intouch Notification Service setup (non-recurring)**	$495	$495
Total				**$4,695**