



Friday, April 21, 2017

KHSAA,  
ATTN: Associate Commissioner Butch Cope  
2280 Executive Drive  
Lexington, KY 40505


**Re.: Soccer Ball Adoption RFP for the school years 2017/2018 through to 2018/2019.**

***Select Sport America will provide to the KHSAA:***

- A. Annually, a cash sum of US\$11,000 to be paid in two installments – first installment on October 1<sup>st</sup> and second installment on April 1<sup>st</sup> of each contract year, first time October 1<sup>st</sup> 2017 with the amount of USD\$5,500.
- B. Annually, a quantity of forty-eight (48) *Select* soccer balls, (Model: Royale) for use in KHSAA State Tournament play.
- C. Annually, ship balls from item “B” in specified quantities to specified addresses. KHSAA to provide addresses, quantities, and contact information for delivery.
- D. Annually, a quantity of four (4) *Select* “duffel” style ball bags to be delivered with the soccer balls.
- E. Select Sport America offers every high school in KHSAA a special rebate. For every 12 soccer balls style “Select Numero 10” or better bought during the season the School receives 2 additional balls of the same style FREE. This means with the current pricing that a school can get 14 NFHS-approved practice balls, e.g. Numero 10’s, for a total price of \$576.
- F. The rebate soccer balls will be provided directly to the individual schools when Select Sport America receives a copy of the dealer invoice from the school by fax (1-866-356-1919).
- G. Select Sport America will annually provide free of charge 100 balls to be used for camps, clinics and instructional settings (Model: Brillant Super Replica).

Please see page 2 for further details.

Best regards,  
SELECT SPORT AMERICA, INC.

  
Lars Nielsen  
President

**SELECT SPORT AMERICA, INC.  
6205 Shiloh Crossing, Suite E-H  
Alpharetta, GA 30005**

VENDOR	Select Sport America, Inc.
CONTACT	Lars Nielsen, President
EMAIL ADDRESS	LN@selectsportamerica.com
PHONE	(888) 234-3097
CELL PHONE	(770) 910-5342
MAILING ADDRESS	6205 Shiloh Crossing, Suite E-H
CITY/STATE/ZIP	Alpharetta, GA 30005
MODEL/MAKE OF BALL	ROYALE – IMS & NHFS approved Available in nine (9) different colors. MSRP = \$75.00
PROPOSED ROYALTY FEE PER YEAR	<b>US\$11,000.00</b>
TITLE SPONSORSHIP FEE PER YEAR	Included in the above mentioned royalty fee
OTHER INFORMATION	SSA will annually provide free of charge 100 balls to be used for camps, clinics and instructional settings. Represents a total value of US\$2,000 The 48 free Royale balls represents a total value of US\$3,600 The 4 free ball bags represents a value of US\$160 <b>A total value of free product = US\$5,760 annually.</b>
SUBMITTED BY	Lars Nielsen
DATE	April 21 <sup>st</sup> , 2017

PRODUCT DETAILS	
 <p>MSRP=\$75 – available in 9 colors</p>	 <p>MSRP=\$48 – available in 8 colors</p>
 <p>MSRP=\$20 – available in size 3, 4 and 5</p>	 <p>MSRP=\$40 – holds 10-12 inflated balls.</p>

