

Hotel Reservation Form

Information only: 1-800-626-1814

Hotel reservations must be made on this form or a copy. *Telephone reservations are not accepted.* Reservations are assigned by the hotel. *Kenton County through Woodford County* will be assigned to the Galt House Suite Tower (East) this year, with a limit of six rooms per district on that side of the hotel. All other school districts and others will be assigned to the Rivue Tower (West) this year. The deadline for hotel reservations is **Feb. 9**.

Please coordinate hotel reservations through the district superintendent. Superintendents who plan to check in or check out for their group should advise the hotel at the time reservations are made. If direct billing is desired, please provide purchase orders with the hotel registration form.

Please print all information

Arrival Date _____ Departure Date _____

To guarantee your reservation, please enclose a check or money order for one night's deposit (including 15.01 percent tax) or major credit card information.

Rates for the Suite Tower (East) are \$156 for single/double, \$166 for triple and \$176 for quad; Rivue Tower (West) rates are \$141 for single/double, \$151 for triple and \$161 for quad. A 15.01 percent room tax will be added to all reservations. The cut-off date for reserving rooms at this rate is **Feb. 9**.

A guaranteed reservation means the reservation will be held only for the first night of arrival.

Card # _____ Exp. date: _____
or first night's deposit

There is a 48-hour cancellation policy for all lodging rooms

PLEASE RESERVE:

____ single room (1 bed) () number of people
____ double room (2 beds) () number of people
____ handicapped room () number of people

Name _____

Address _____

City _____ State _____ Zip _____

School District/Firm _____ Phone _____

Email _____

Maximum 4 people per room;
rollaways not available

NO PETS PLEASE

CHECK-IN TIME: 3 P.M. EST
CHECK-OUT TIME: 11 A.M. EST

KENTUCKY SCHOOL BOARDS ASSOCIATION
ANNUAL CONFERENCE

Feb. 24-26, 2017

SEND TO:

GALT HOUSE HOTEL

140 North Fourth Ave.

Louisville, KY 40202

FAX: (502) 585-9029

Kentucky School Boards Association
A brighter future through better public schools

Secure

[Click here to login and register for this event](#)

[If you do not know your login... Click here to register for this event](#)

2017 KSBA Annual Conference - Be a Superhero for Public Education!

It's time for KSBA's 81st Annual Conference! Get ready to network with colleagues from across the state and participate in informative workshops and general sessions designed to enhance your school board service.

Check out these FEATURES for 2017!

*** FRIDAY BOX LUNCH**

Finding a place to eat at the Galt House on Friday before the Opening Session at 1:00 p.m. can be tricky – especially for those attending a Friday morning pre-conference session. Pre-order a turkey or ham box lunch and your meal and bottled drink will be ready when you are.

*** SUNDAY WORKSHOPS ON MANDATED TOPICS**

A great option for members who want more flexibility in their conference agenda.

*** KSBA CONFERENCE APP**

The KSBA Conference App is designed to help you get the most out of your conference experience by displaying schedule information; locating workshop rooms and exhibitor booths; identifying Academy of Studies tracks; connecting with exhibitors, attendees and sponsors; enabling you to take notes during sessions; and staying on top of new information through real-time updates. You can also stay connected to KSBA's social media accounts via Twitter and Facebook. Details on how to download the app will be available by the middle of February!

***TEEN TECH SQUAD**

If you have questions about KSBA's new conference app, we have the solution! Technology students from Jefferson County Public Schools will be on site throughout the conference to assist with all your app needs. Just look for the yellow shirts.

All sessions are open to all board members, regardless of experience and qualify for Academy of Studies (A/S) general elective credit unless otherwise noted.

Registrants should pre-register for each workshop they plan to attend, as this helps ensure workshops are assigned to rooms of sufficient size to accommodate interest. Please note that conference workshops are available on a first come, first served basis and pre-registration is not a guarantee that a seat will be available. (Pre-conference sessions are guaranteed with advance registration).

Pre-Conference Workshops, Friday, February 24 (3 hours training credit)

9:00AM - 12:00PM - Fee: \$35.00	A1 Framing the Equity Conversation for Today and Our Future (A/S Level IV required topic "Exemplary Leadership Strategies") What is equity? How does it impact student success? Are we making policy decisions with equity in mind? This session is an introduction to equity principles and tools to assist superhero boards and superintendents in having equity conversations, and will help develop an equity "lens" for policy work.
9:00AM - 12:00PM - Fee: \$35.00	A2 The Perfect Interview (A/S Level V required course) Don't you just love it when a reporter calls? How successful are you at getting quoted on the points you want to make? You can take greater control of media interviews by following the practical steps covered in this seminar. Issues include developing your talking points, drawing the

reporter's attention to your emphasis, getting coverage of positive items at board meetings, "off the record," getting errors corrected and much more. For administrators and board chairpersons and members with frequent contacts by reporters.

9:00AM - 12:00PM
- Fee: \$35.00

A3 All Together Now – Back to Basics!

There is nothing more important when learning about the role of a board member than a strong foundation. Whether you're in your first term, mentoring a new member or just getting back to basics, this session provides essential information and a convenient way to earn training credit in the mandated topics of ethics, superintendent evaluation and finance.

Special one-hour versions of these workshops are included:

- The Ethics of School Board Service (Meets mandated ethics training requirement)
- Finance II: Dollars and Sense (Counts toward mandated finance training requirement)
- The Basics of Superintendent Evaluation (Meets mandated superintendent evaluation training requirement)

9:00AM - 12:00PM
- Fee: \$35.00

A4 All Together Now! For Experienced Members

Looking for training that builds on the knowledge and experiences you've learned during your board service? This session is a great way for board members who have served for a term or two (or 10!) to earn credit in the mandated topics of ethics, finance and superintendent evaluation.

Special one-hour versions of these workshops are included:

- Legal & Ethical Considerations for School Board Members (Meets mandated ethics training requirement)
- More MUNIS Mysteries Revealed: Fund 2 (Counts toward mandated finance training requirement)
- Effectively Utilizing the SPGES (Meets mandated superintendent evaluation training)

9:00AM - 12:00PM
- Fee: \$35.00

A5 Arming Teachers and Other School Personnel

9th Annual Joe England School Safety Seminar
(A/S Level IV/V elective)

Arming civilians on school property continues to be a hot topic. Participants in this session receive information on relevant laws and learn about the impact of arming or not arming teachers and school personnel. In addition, attendees can participate in tabletop scenarios on school safety issues.

Friday Box Lunch (Foyer by registration, 2nd flr.)

11:30AM - 1:00PM
- Fee: \$18.00

Turkey Boxed Lunch

Looking for a quick on-site lunch option before the Opening Session? Then look no further! Pre-order a box lunch and it will be ready when you are.

This box lunch includes
Turkey Sub Sandwich
Potato Chips
Cookie
20 oz. Bottled Soda or Water
Extra Adult ticket fee: \$18.00
Extra Child ticket fee: \$18.00

11:30AM - 1:00PM
- Fee: \$18.00

Ham Boxed Lunch

Looking for a quick on-site lunch option before the Opening Session? Then look no further! Pre-order a box lunch and it will be ready when you are.

This box lunch includes

Ham Sub Sandwich
 Potato Chips
 Cookie
 20 oz. Bottled Soda or Water
 Extra Adult ticket fee: \$18.00
 Extra Child ticket fee: \$18.00

Opening Session, Friday, February 24 (1.5 hours training credit)

1:00PM - 3:00PM **Are We Having Fun Yet? Attitude, Humor, and Peak Performance**
 Challenges and adversity are facts of life, but so is the power of a positive attitude. Start your conference experience off right with this humorous session from Bruce Christopher and learn the power of a positive attitude and the secrets only optimists know. Studies have shown that people with a positive attitude get sick less often, have better relationships and are more successful in their work. Learn how your attitude – both in and out of the board room – creates success, shapes moods and is contagious.

Clinic Session A, Friday, February 24 (1.25 hours training credit)

3:15PM - 4:30PM **A6 Marketing and Branding Your School District**
 Every school district in the state does great things for their community; unfortunately, the negatives get shared way more than the positives. Learn how Beechwood Independent Schools used business principles along with branding strategies to take control of the message their community was receiving.

3:15PM - 4:30PM **A7 Effectively Utilizing the SPGES - Repeated as D7**
 (A/S Level II required topic "Superintendent Evaluation"; meets mandated superintendent evaluation training requirement)

[*If you attended pre-conference A4, you have already had this content.]

You've learned the basics of the Superintendent Professional Growth and Effectiveness System and your board has used it to evaluate the superintendent. Now what? This session is designed to help boards refine the process and get the most out of the instrument by discussing real-life scenarios from Kentucky districts. Learn what the boards did in each case, what they would do differently and decide what you would have done.

3:15PM - 4:30PM **A8 It's All in the Motion!**
 (Qualifies for A/S Level II required topic "Leading Effective Meetings: A Board's Guide to Parliamentary Procedure")

Attendees learn how to create board meeting success through the proper handling of motions, the steps in considering a motion, the precedence of one motion over another and the basic classifications of motions.

3:15PM - 4:30PM **A9 The Ethics of School Board Service - Repeated as B9, C9**
 (A/S Level I required topic "Ethics"; meets mandated ethics training requirement)

[*If you attended pre-conference A3, you have already had this content.]

For the board to maintain the trust of its community and ensure high levels of student learning, its decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations, and improves morale. This session gives board

members a better understanding of why ethics matter in school board service.

3:15PM - 4:30PM

A10 The Effective Use of Law Enforcement in Schools
(A/S Level II required topic "School Safety & Discipline")

Presenters discuss how to effectively incorporate a school resource officer program in a school district. Participants receive practical information on best practices, building relationships between administrators and law enforcement, and current data on school resource officers in Kentucky.

3:15PM - 4:30PM

A11 The Annual Financial Audit - Repeated as B11
(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

School district staff may be involved with various types of audits throughout the year. The Kentucky Department of Education may audit attendance, transportation or testing; the federal government may audit any of its education programs. But the school board is responsible for choosing an auditor. Participants learn about the process, the timeline and specific responsibilities regarding the audit.

3:15PM - 4:30PM

A12 A Pupil Transportation Primer for Board Members
(A/S Level II required topic "Student Learning & Support Services")

This session gives board members information on all facets of pupil transportation, aimed at running a smooth district operation. Topics include board policies and procedures, bus replacement, bus safety, extracurricular activities and associated costs, and setting budgets.

3:15PM - 4:30PM

A13 Academy at the Creek - A Transformation of Gifted and Talented Instruction

The gifted and talented students at Drakes Creek Middle School were an underserved population until the Academy at the Creek was formed. Learn how this project-based learning system provides an arena for student leadership and extending learning.

3:15PM - 4:30PM

A14 Youth Court is Now in Session!

Learn about the Youth Court diversion program and how students who have volunteered to be part of this leadership class are taking part in resolving behavior problems at their school.

3:15PM - 4:30PM

A15 More MUNIS Mysteries Revealed: Fund 2
(A/S Level III required topic "School Finance"; counts towards mandated finance training requirement)

[*If you attended pre-conference A4, you have already had this content.]

Board members attending this session get a better understanding of the Municipal Information System (MUNIS) for fund accounting used in school district budgets, with an emphasis on Fund 2. Fund 2 encompasses funds earmarked for state, federal or local grants such as Title I, IDEA-B (special education), professional development, safe schools, textbooks and preschool, among others. Discussions focus on how the major Fund 2 grants are calculated and awarded, as well as acceptable expenditures.

3:15PM - 4:30PM

A16 Why is our District's Workers' Compensation Insurance so Expensive?

(A/S Level III required topic "Liability Issues, Insurance & Risk Management")

This presentation focuses on common employee accidents/claims and OSHA violations that could cause citations and fines to be issued. Participants learn about proven loss control measures that will assist

districts in reducing workers' compensation risk exposures and also help reduce claims and lower premiums.

3:15PM - 4:30PM

A17 Craft-ing a Residential High School

The Craft Academy at Morehead State University is a dual-credit residential high school for academically exceptional high school juniors and seniors in the Commonwealth. Learn how the Craft Academy benefits both student and school district through student services, SEEK funding and scholarships.

Trade Show Reception, Friday, February 24

4:30PM - 5:15PM

Trade Show Reception

A special opportunity for you to visit with the exhibitors while enjoying refreshments

Continental Breakfast, Saturday, February 25

7:15AM - 8:00AM

Continental Vendor Breakfast

Start your day visiting with colleagues and exhibitors

Plenary Session, Saturday, February 25 (1 hour training credit)

8:15AM - 9:30AM

Using Your Super Powers

In a time of great change and uncertainty, sociologist, best-selling author and lecturer Bertice Berry, Ph.D., believes it is imperative that KSBA members recognize the power they have for making a difference. In this presentation, Berry will share the necessary ingredients for recognizing and using that power. "Your purpose is not your job, it is your calling," Berry says. Using her distinctive style for blending humor and storytelling with research findings, Berry reminds school board members to reflect on their purpose and mission and their alignment with the public schools they serve, leaving them inspired and equipped to continue that work.

Clinic Session B, Saturday, February 25 (1.25 hours training credit)

10:15AM - 11:30AM

B1 Eliminating Barriers to Learning through Board Policy

(A/S Level I required topic "Board's Role in Student Achievement")
This session empowers school boards to use their policy-making authority to ensure equitable learning opportunities are available to all students. Boards can significantly impact inequities in their schools and district by using that authority in an informed and thoughtful manner, in partnership with their communities and the district's leadership team.

10:15AM - 11:30AM

B2 Arming Teachers and Other School Personnel

Arming civilians on school property continues to be a hot topic. Participants in this session receive information on relevant laws and learn about the impact of arming or not arming teachers and school personnel.

[*If you attended pre-conference A5, you have already had this content.]

10:15AM - 11:30AM

B3 At The PEAK of Success

Geographic isolation didn't stop the two 2016 PEAK Award-winning school districts from giving their students wider opportunities. Participants in this session learn how Owsley County Schools uses innovative technology to remove barriers to learning, and why Johnson County Schools gives the same degree of financial support to its academic teams as it does to athletics.

10:15AM - 11:30AM

B4 Your Superintendent is Leaving. Now What?

(A/S Level II required topic "Superintendent Selection")

At some point, most board members are faced with a superintendent

vacancy. Hiring a district CEO is one of the most important roles of a school board, but it can be daunting to carry out. This session provides practical insight boards should know before filling the top job, including statutes and regulations, basic elements, timelines, considerations in undertaking a search, and developing a contract.

10:15AM - 11:30AM B5 Promoting Continuous Improvement through Leadership, Instructional Culture and Climate

Somerset High School has engineered a dramatic change in both the instructional leadership culture and the climate of the school, taking it to an academic ranking of 15th in the state in 2016 and reviving its performing arts program. Find out how the school has gotten results by focusing solely on student opportunities and student achievement.

10:15AM - 11:30AM B6 Is a Recallable Nickel in Your Future or Should it Be?

Whether a board is considering an additional 5-cent equivalent tax dedicated to facilities or should be considering such a move, this session provides a decision framework for use in contemplating such an action. Elements include the legal requirements involved, and considerations from both strategic and tactical viewpoints.

10:15AM - 11:30AM B7 A Look in the Mirror: Board Member Self-Evaluation
(A/S Level III required course)

We evaluate the performance of our superintendent. We monitor finances, programs and policies. But we don't always take a critical look at our own board performance or outcomes. High-performing school boards know that the only way to build on strengths and address challenges is to examine their governing performance. Participate in this positive, non-threatening process designed to help any board function more efficiently and effectively.

10:15AM - 11:30AM B8 Legislative Halftime Show

(A/S Level III required topic "Legislative Issues/Current Topics")

The 30-day 2017 Regular Session of the Kentucky General Assembly is just past the halfway mark. Get an update from KSBA's Governmental Relations team of what has happened thus far, and discuss which bills of concern to school boards look likely to move from this point forward.

10:15AM - 11:30AM B9 The Ethics of School Board Service - Repeated as A9, C9
(A/S Level I required topic "Ethics"; meets mandated ethics training requirement)

[*If you attended pre-conference A3, you have already had this content.]

For the board to maintain the trust of its community and ensure high levels of student learning, its decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations, and improves morale. This session gives board members a better understanding of why ethics matter in school board service.

10:15AM - 11:30AM B10 Using Powerful PR to Boost District Morale and Community Engagement

Schools with powerful public relations provide the community pulse. Come learn how Danville Independent Schools used powerful PR to boost morale, increase community engagement and grow programming without breaking the bank. Sneak Peek: Twitter town halls, drone photos/videos, Facetime with national experts and more.

10:15AM - 11:30AM B11 The Annual Financial Audit - Repeated as A11
(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

School district staff may be involved with various types of audits throughout the year. The Kentucky Department of Education may audit attendance, transportation or testing; the federal government may audit any of its education programs. But the school board is responsible for choosing an auditor. Participants learn about the process, the timeline and specific responsibilities regarding the audit.

10:15AM - 11:30AM B12 The Basics of Superintendent Evaluation - Repeated as C12, E2

(A/S Level II required topic "Superintendent Evaluation"; meets mandated superintendent evaluation training requirement)

[*If you attended pre-conference A3, you have already had this content.]

This session is designed for board members new to the Superintendent Professional Growth and Effectiveness System. It focuses on the importance of superintendent evaluation and provides an overview of the process and the instrument. Find out how the superintendent evaluation may be used as a model for growth, district improvement and as a way to build a positive board-superintendent relationship.

Luncheon and Annual Business Session, Saturday, February 25 (1 hour training credit)

11:45AM - 1:30PM

- Fee: \$29.00

Luncheon and Annual Business Session (1 hour Training Credit)

In addition to food, fun and fellowship, this year's session includes a transition of leadership. Be there when KSBA president Allen Kennedy (Hancock County) passes the gavel to incoming president David Webster (Simpson County) and meet your new president-elect and directors.

Extra Adult ticket fee: \$29.00

Extra Child ticket fee: \$29.00

Clinic Session C, Saturday, February 25 (1.25 hours training credit)

2:00PM - 3:15PM

C1 Protecting Students and Schools – Technology Policies and Cyber Liability Insurance

(A/S Level III required topic "Liability Issues, Insurance & Risk Management")

Cyber liability insurance, technology education and policies. This session reviews the types of insurance available and why they matter, and walks you through a claim. Learn tips about how to turn in cyber liability insurance applications and how policies in technology relate to state law and existing KSBA policies.

2:00PM - 3:15PM

C2 Leading Innovation

Join us on the journey of a school district working to change its educational processes to create personalized, deeper learning experiences for its students. Hear from the perspectives of the superintendent, a board member and teacher as they share the successes and challenges that they have encountered.

2:00PM - 3:15PM

C3 Capital Funding

(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

Would you like to know how funds are generated for the Building Fund and Capital Outlay Fund? Would you like to know what restrictions are applied to these funds? Come and learn the details for capital funds. This session also provides an overview about the capital funds request form and how to use these funds for operating expenses, plus an overview of bonding capacity and issuing bonds.

2:00PM - 3:15PM

C4 The Local Planning Committee

(A/S Level II required topic "School Facilities")

School districts are required to develop and approve a district facility plan once every four years, and a Local Planning Committee is responsible for developing that plan for the board. This training session helps board members better understand their role in this process as well as the role of the LPC in researching district demographics, program needs, construction funding sources, plan requirements and prioritized needs of the district.

2:00PM - 3:15PM**C5 The Role of the School Board in District Personnel**

(A/S Level II required topic "Employee Relations/School Personnel")

The superintendent holds the authority over most personnel decisions, with state law prohibiting school board members from influencing the hiring of district employees. However, the school board does have a role to play in personnel matters. This session outlines that role and addresses the board's responsibilities and restrictions in this arena.

2:00PM - 3:15PM**C6 What Board Members Need to Know About Bullying**

(A/S Level II required topic "School Safety & Discipline")

Join KSBA Policy Service staff to learn how the 2016 statewide bullying definition may impact you as a board member, from approving new policy language to revising the Student Discipline Code.

2:00PM - 3:15PM**C7 Developing Kentucky's New Accountability System**

(A/S Level II required topic "Student Assessment")

How is the new state accountability system shaping up? Many Kentuckians have been engaged in the development of Kentucky's new accountability system. Hear about the process from town hall meetings, to work groups, to an accountability steering committee of education shareholders refining the proposed system. Discuss details of the proposed system and requirements of the federal Every Student Succeeds Act. Learn how a new fair, reliable, valid and simpler accountability system is taking form.

2:00PM - 3:15PM**C8 Collaboration: The Superhero of Early Care and Education**

(A/S Level II required topic "Student Learning & Support Services")

As community advocates and representatives of public education, school board members and superintendents understand that success of early care and education relies on the superhero: collaboration. During this session a panel of superintendents, school board members and early care and education leaders discuss effective collaboration and leveraging of resources.

2:00PM - 3:15PM**C9 The Ethics of School Board Service - Repeated as A9, B9**

(A/S Level I required topic "Ethics"; meets mandated ethics training requirement)

[*If you attended pre-conference A3, you have already had this content.]

For the board to maintain the trust of its community and ensure high levels of student learning, its decisions and behavior must be grounded in good ethics. Ethical behavior builds trust at all levels, sets the tone for what is right to do, promotes good decision making, helps build collaborative relations, and improves morale. This session gives board members a better understanding of why ethics matter in school board service.

2:00PM - 3:15PM

C10 Finance II: Dollars and Sense – Budgetary Decisions, Requirements and Timelines

(A/S Level II required course; counts toward mandated finance training requirement)

[*If you attended pre-conference A3, you have already had this content.]

Participants will learn about the budgetary process and how to provide guidance and oversight of a fiscally responsible budget that supports the mission of the district. Learn about the different funding sources including restricted and discretionary funds, and how to ask the right questions and identify budget “leaks.” Includes budgetary decisions, requirements, reporting and timelines.

2:00PM - 3:15PM C11 New Superintendent Training Program – What’s it All About?
Did you know that new superintendents are required by law to go through a rigorous training period during the first year in a district? Find out what is involved in that process and how the school board is a critical partner during these first months.

2:00PM - 3:15PM C12 The Basics of Superintendent Evaluation - Repeated as B12, E2
(A/S Level II required topic “Superintendent Evaluation”; meets mandated superintendent evaluation training requirement)

[*If you attended pre-conference A3, you have already had this content.]

This session is designed for board members new to the Superintendent Professional Growth and Effectiveness System. It focuses on the importance of superintendent evaluation and provides an overview of the process and the instrument. Find out how the superintendent evaluation may be used as a model for growth, district improvement and as a way to build a positive board–superintendent relationship.

2:00PM - 3:15PM C13 Watch D.O.G.S. (Dads of Great Students) Building Family Engagement
Watch D.O.G.S. is an innovative program that uses the positive influence of fathers and father figures to provide male role models for the students and an extra set of eyes and ears to enhance school security and reduce bullying. These men spend time at school volunteering at least one full day during the school year in a variety of ways, doing whatever needs to be done to plant seeds of success in the lives of students.

Clinic Session D, Saturday, February 25 (1.25 hours training credit)

3:30PM - 4:45PM D1 School Finance: Beyond the Monthly Financial Report
(A/S Level III required topic “School Finance”; counts toward mandated finance training requirement)

The laundry list of variables that impact school district financial reports seem endless, but this session breaks it down into the basics. Learn the fundamentals of the General Fund in concise and easy-to-understand components.

3:30PM - 4:45PM D2 Legal Orientation I
(A/S Level II required course)

Come learn what every new school board member needs to understand about the statutory and legal environment in which boards operate. The session includes topics such as the Open Meetings Act, board member

conflicts of interest, the legal responsibilities of the board, the role of the superintendent, board minutes and the Open Records Act.

3:30PM - 4:45PM D3 Making Superhero Financial Decisions to Control Energy Costs
(A/S Level III required topic "School Finance"; counts toward mandated finance training requirement)

Superheroes use less energy by implementing the latest technologies through practical finance options. Presenters examine the economic analysis from first costs and simple paybacks to using energy reduction as an annuity for capital projects in conjunction with self-financing, performance contracts or KISTA project funding options.

3:30PM - 4:45PM D4 Risk Management and Controlling Your Risks
(A/S Level III required topic "Liability Issues, Insurance & Risk Management")

This session updates participants and enhances understanding of risk exposure in schools, including the underlying risks that affect losses – and therefore premiums. The session provides suggestions on how to implement risk management strategies using your staff, insurance agency risk manager and your insurance carrier. The focus is on establishing a zero accident culture that protects students and staff.

3:30PM - 4:45PM D5 Explaining the Transgender Issue, and Why It Is Important
This presentation explains what transgender means and why understanding the issue is so important. Learn from the first-hand experiences of a 72-year old Kentucky transwoman who now devotes her time to education, advocacy and activism on behalf of the transgender community and especially transgender children.

3:30PM - 4:45PM D6 Social Media and Schools
(A/S Level I required topic "Staff/Media/Community Relations")

To tweet or not to tweet – that is one question but not the only question facing school leaders in the exploding world of social media. This session explores issues and options from how to maximize use of social media to how to prepare to deal with common issues that arise, including the district/school use of social media and its use by others to comment on districts and schools.

3:30PM - 4:45PM D7 Effectively Utilizing the SPGES - Repeated as A7
(A/S Level II required topic "Superintendent Evaluation"; meets mandated superintendent evaluation training requirement)

[*If you attended pre-conference A4, you have already had this content.]

You've learned the basics of the Superintendent Professional Growth and Effectiveness System and your board has used it to evaluate the superintendent. Now what? This session is designed to help boards refine the process and get the most out of the instrument by discussing real-life scenarios from Kentucky districts. Learn what the boards did in each case, what they would do differently and decide what you would have done.

3:30PM - 4:45PM D8 Finance III: Dollars and Decisions
(A/S Level III required course; counts toward mandated finance training requirement)

This session extends the budgeting and resource allocation down to the school level. Participants learn how policy and discretionary decisions impact funding for instructional resources at the school level, including classroom sizes and instructional material. Participants see how the budget extends to the procurement and payment process and get a short overview of restricted funds and the scope of the annual audit.

3:30PM - 4:45PM D9 Legal & Ethical Considerations for School Board Members - Repeated as E3
(A/S Level I required topic "Ethics"; meets mandated ethics training requirement)

[*If you attended pre-conference A4, you have already had this content.]

This session offers a refresher of the Code of Ethical Conduct for Local School Board Members and further illuminates legal ethical issues such as conflicts of interest, nepotism and confidentiality.

3:30PM - 4:45PM D10 Put On Your Cape and Help Save Money with eMeeting!
Learn how 97 Kentucky school districts and 20 school councils utilize eMeeting to save money and to share information and documents with members and administrators. eMeeting is a web-based service designed by KSBA to reduce paper and costs while increasing efficiency and transparency. Users can log in from the comfort of their homes or workplace. With a click of the mouse, agenda and related documents are open and ready for viewing.

3:30PM - 4:45PM D11 Expanding Arts Opportunities through Community Involvement
You don't have to break the budget to expand arts experiences for students. Just look into the local community for a wealth of opportunities. Arts are vital to the economic/employment health of a community; find out how to take advantage of local connections AND have some fun.

President's Reception, Saturday, February 25

4:45PM - 5:30PM President's Reception
Enjoy complimentary hors d'oeuvres and soft drinks prior to dinner on your own and welcome KSBA's new president David Webster (Simpson County). Cash bar available.

Student-Led Devotional, Sunday, February 26

7:30AM - 8:00AM Student-Led Devotional
Everyone is welcome to attend our student-led devotional. Please feel free to bring a guest.

Brunch Session, Sunday, February 26 (1.25 hours training credit)

8:30AM - 10:15AM Everest Resilience & Resilient Leadership – Overcoming Adversity and Uncertainty
- Fee: \$25.00
Expedition climber Jim Davidson survived a 7.8-magnitude earthquake and avalanches while climbing Mt Everest. From this intense experience, and from his 35 years as a climber and leader, he will share insights and lessons on resilience at the personal level and as a leader during times of dramatic change, and how to amplify resilience in your district and community. This keynote will increase your ability to survive and thrive in your work and in your personal life.
Extra Adult ticket fee: \$25.00
Extra Child ticket fee: \$25.00

Clinic Session E, February 26 (1.25 hour training credit)

10:30AM - 11:45AM E1 Auditing and Construction Funding
(A/S Level III required topic "School Finance;" counts toward mandated finance training requirement)

High-quality school facilities are easy to like but can be hard pay for. Understanding construction funding mechanisms can be overwhelming

for boards. Learn the basis of construction funding, including the role of the nickel tax and what auditors look for when determining fraud in this area.

10:30AM - 11:45AM E2 The Basics of Superintendent Evaluation - Repeated as B12, C12

(A/S Level II required topic "Superintendent Evaluation;" meets mandated superintendent evaluation training requirement)

[*If you attended pre-conference A3, you have already had this content.]

This session is designed for board members new to the Superintendent Professional Growth and Effectiveness System. It focuses on the importance of superintendent evaluation and provides an overview of the process and the instrument. Find out how the superintendent evaluation may be used as a model for growth, district improvement and as a way to build a positive board-superintendent relationship.

10:30AM - 11:45AM E3 Legal & Ethical Considerations for School Board Members - Repeated as D9

(A/S Level I required topic "Ethics;" meets mandated ethics training requirement)

[*If you attended pre-conference A4, you have already had this content.]

This session offers a refresher of the Code of Ethical Conduct for Local School Board Members and further illuminates legal ethical issues such as conflicts of interest, nepotism and confidentiality.