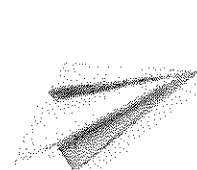


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PROFESSIONAL DEVELOPMENT PREVIEW

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Presented by:



Thought Leaders:

THURSDAY, MARCH 2

9 – 10am

Redesigning Professional Development Systems – Leadership, Feedback and Impact

Participate in this interactive Thought Leader session with four of the country's leading superintendents on how to enhance, improve, and redesign teacher and principal professional development systems. How can leaders prepare faculty for leadership roles? How do you measure the effectiveness of PD? What strategies are making an impact? This panel will showcase superintendent leadership as a driver to more effectively deploy resources (time, money, personnel) and to create effective systems and supportive policies for high-quality professional development.

Robert Avossa, Superintendent, School District of Palm Beach County, Palm Beach, FL

Beverly Emory, Superintendent, Winston-Salem/Forsyth County Schools, Winston-Salem, NC

Shawn Joseph, Superintendent, Metropolitan Nashville Public Schools, Nashville, TN

Sybil Knight-Burney, Superintendent, Harrisburg Public Schools, Harrisburg, PA

1 – 2pm

More Than a Power Lunch: Building Networks to Support and Advance Women in School Leadership

In 2016, AASA launched the groundbreaking initiative More Than a Power Lunch: Building Networks to Support and Advance Women in School Leadership. The initiative was established to help mitigate the impact of social barriers women face in ascending to the top leadership positions within our school systems and to significantly increase the number of women seeking and becoming CEOs and superintendents of schools.

In this session, the AASA National Women's Leadership Consortium think tank will provide an update on the initiative and will engage attendees in a thought-provoking conversation about the implications of the work for women in school leadership.

Participants will:

- Gain insights into the barriers and challenges women face as they strive to become CEOs and superintendents of schools;
- Hear about the Consortium's plans to address critical issues women face when seeking top leadership positions in school districts; and
- Learn about project resources that will be made available to AASA members.

2:45 – 3:45pm

Effective ESSA Leadership: The Role of Research-Practice Partnerships & Systematic Continuous Improvement in Fulfilling ESSA's Promise

The new federal policy environment provides greater flexibility and authority to state education agencies and local school districts to make the best use of research evidence to ensure every student succeeds in every classroom and every school. Effective leadership, under the Every Student Succeeds Act, will require understanding and using research evidence as part of systematic continuous improvement processes. For many, this means building new capacities and competencies to effectively access what is known from research, translate that evidence to be understandable to educators, and interpret that evidence for its implications to our local school and community contexts. Research-practice partnerships present one model where district leaders bring together their expertise with the expertise of researchers to solve district problems. This session will discuss how effective district leaders are leveraging this collective partnership expertise to make the best use of research- and practice-based evidence in their systematic improvement efforts.

CHAIR: Wesley Boykin, Independent Consultant, Austin, TX

MODERATOR: Robin Wisniewski, Director of Continuous Improvement, RTI International, Raleigh, NC

PANELISTS:

Richard Carranza, Superintendent, Houston Independent School District, Houston, TX

Paul LeMahieu, Sr. Vice President for Program, Carnegie Foundation for the Advancement of Teaching, Former Superintendent of Hawaii Department of Education

Norma Ming, Manager of Research, Planning, and Accountability, San Francisco Unified School District

Rita Sablan, Former Commissioner, Commonwealth of the Northern Mariana Islands Public School System

4 – 5pm

Community Schools: Cultivating Opportunity, Equity and Agency

School districts all across the country face concrete challenges. In the midst of these challenges, many school district leaders are seeing positive changes, both in the classroom and in the community, because they have embraced the notion that schools alone cannot deal with the myriad issues their students face. Achieving successful outcomes for all of our children requires schools to tap community assets and embrace partnerships approach that seeks a set of shared results. In this session, three superintendents will discuss their experiences and the changes they are seeing within their districts, families and communities by embracing the community school strategy. Together, they are transforming student trajectories, closing opportunity gaps, and getting more graduates across the finish line that are prepared for college and careers. They are cultivating hope and opportunity, increasing equity, and building agency in families and children.

MODERATOR: Martin Blank, President, Institute for Educational Leadership, and Director, Coalition for Community Schools, Washington, DC

PANELISTS:

Paul Cruz, Superintendent, Austin Independent School District, Austin, TX

Alton Frailley, President, AASA, Katy, TX

Teresa Weatherall Neal, Superintendent, Grand Rapids Public Schools, Grand Rapids, MI

Steven Webb, Superintendent, Vancouver Public Schools, Vancouver, WA

4 – 5pm

Innovative Strategies to Close the Homework Gap

Education is going digital, yet 5 million low income students lack broadband access at home. Most educators agree this is the civil rights issue of today, yet 75% of districts report not taking any action to address it. Hear from some innovative leaders who are taking action on digital equity.

MODERATOR: Keith R. Krueger, CEO, CoSN, Washington, DC

PANELISTS:

Darryl Adams, Superintendent, Cochella Valley USD, Thermal, CA

Pam Morath, Superintendent, Alameda County SD, Charlottesville, VA

Davin Vodicka, EdD, Superintendent of Schools, Vista Unified School District, Vista, CA

4 – 5pm

How Can Supervisors Shape Effective Principals?

Today's school principals need support for their development and growth as society places higher expectations on them to be instructional leaders who improve student learning and achievement. A new first-ever set of standards, developed by a committee of 12 educators led by the Council of Chief State School Officers, whose work was supported by The Wallace Foundation, is intended to assist state education agencies and local school districts to help recruit, select, support and evaluate supervisors of principals. The standards emphasize shifting the supervisor's role away from the traditional focus on bureaucratic compliance toward fostering the growth of effective principals who improve both teaching and learning.

MODERATOR: MaryAnn Jobe, Director, Education and Leadership Development, AASA, Alexandria, VA

Frederick Brown, Deputy Executive Director, Learning Forward, Dallas, TX

Mary Canale, School Leadership Consultant, CCSSO, Washington, DC

FRIDAY, MARCH 3

10:45 – 11:45am

Leading Adaptive Change: A Systems Approach to Improving Instructional Effectiveness

This session will engage participants in learning how to design and implement scalable systems solutions to improve teaching, learning and student achievement. By using the latest research-based evidence of effective practices, experiences helping diverse districts improve and their own experiences as superintendents and central office leaders, the presenters will help participants learn how to organize their systems to maximum effect. By applying the values of social justice, excellence, results and engagement, leaders will learn how to ask the right questions and organize their central office, school board, community and schools into a coherent system that improves student achievement and well-being.

Susan Enfield, Superintendent, Highline Public Schools, Burien, WA

Josh Starr, CEO, PDK International, Arlington, VA

Education Sessions

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Find out what topics are new to you and your students

CURRICULUM AND INSTRUCTION

- Growing Imagination & Creativity through Assessment & Neuroscience
 - A Global School Design for 21st-Century Success: A Framework for Building Capacity to Provide a Deeper Learning Experience for All Students
 - Starting off Strong: The Importance of Early Learning
 - Advice to New Superintendents: Creating a 21st-Century District
 - Creating a Maker Mindset: A Journey into Maker Spaces
 - Superintendent Perspectives on Virtual Reality Learning Environments
 - Using International Curricula to Close the Achievement Gap: Miami-Dade, Pinellas
 - How Early Is Too Early?
 - #FutureReady: 10 Proven Strategies for Creating a College-Going Culture
 - Spending Money Wisely, Freeing Up Funds for Strategic Priorities
 - Educators Rising: How to Grow Your Own Strong Teaching Workforce
 - Envisioning the Future with STEM
 - Alabama Rising: A Superintendents Initiative to Increase Graduation Rates
 - Knowing the Signs to Prevent School Violence
 - Promise Indiana: Community-Driven, State-Supported College & Career Readiness Model
- ### DIGITIZING EDUCATION
- Moving from Privacy to Trust
 - What's Next in Social Media for Superintendents?
 - Blended Learning from Scratch — Successful Implementation from the Beginning
 - Creating a Vision: Transforming Learning through Digital Conversion

EQUITY IN CHILDREN'S INITIATIVES

- Engaging Communities of Color in Education Policy and Practice
- Paving the Way to Equity: Universal Enrollment in Camden, NJ
- Harnessing Student Voice for School Improvement — Three District Approaches
- United We Stand, Divided We Fall: Working with Unions to Dismantle the School-to-Prison Pipeline
- Graduation Acceleration through a Rigorous Pathway
- Building a Coalition to Improve Mental Health Services for Students

LEADERSHIP FOR EQUITY

- Monkey Business for Leaders at All Levels
- Leveraging the Power of Distributed Leadership to Transform Schools
- CSI — Monitoring School District Performance
- Miracle in the Middle: Leading the Way in Closing Gaps
- The Discipline Dilemma
- Navigating the Legal Complexities That Impact School Communications
- How Innovative Superintendents Use Mobile Technology to Increase Bilingual Literacy
- Transformational Leadership Framework: Supporting Principal Actions That Improve Schools
- Women in the Superintendency: Obtain the Job and Keep It!
- Delivering on Our Promise: Turning Strategic Planning into Lasting Transformation
- Better Together: Leading the Transformation of Public Education
- Bringing Your Strategic Plan to Life
- Partnerships for Excellence — Fostering Change through Quarterly Conversations

PERSONALIZING EDUCATION

- Abandoning Age-Based Learning
- Who Are You?
- A Customized Approach to Analyzing District Special Services to Enhance Opportunities for Students
- Alternative Career Pathways — Redefining Traditional Opportunities for Teacher Professional Development
- Personalized Learning: A Blueprint for Success
- Encouraging a Lifetime of Creativity: Building a Community Arts Culture
- Redefining Ready: Transforming Learning in a 1:1 District
- Journey towards Personalization: Creating an Incubator of Innovation
- Uberization of Education: Strategic Leadership for Personalized Learning
- Socorro ISD WIN Academy: A Non-Traditional Approach to Closing Achievement Gap
- One School District's Journey to 1:1 and Personalized Learning
- The Cornerstones of Personalization: Standards-Based Learning and Formative Assessment

PRINCIPAL SUPERVISOR INITIATIVES

- Building Capacity of Principal Supervisors to Improve Principal Instructional Leadership
- How to Make Teacher Evaluation Actually Improve Teaching
- L5 Time Management for School Leaders: Clearing the Plate for Effective Leadership
- Building a Bench of Superintendents: A NYCDOE Leadership Development Program
- Superintendents: Your Principals Need Your Guiding and Supporting Site Leadership

SUPERINTENDENT/SCHOOL BOARD RELATIONSHIPS

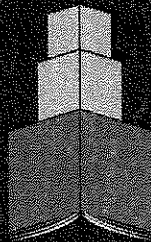
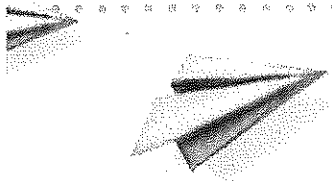
- Publishing Professionally: Practical Advice from the Editors
- Building Powerful Partnerships in Culturally Diverse Communities
- Collaborative Leadership & Governance for Sustained District Improvement
- Superintendents, Boards, Communities: Instilling Harmony through Engagement and Communication
- Leading the Community in Setting the Vision and Mission for Your District
- Kentucky New Superintendent Standards — Redefining Superintendent and School Board Relations



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