

# KSBA LEAD

# Legislative Education Advocacy Day

## January 5, 2017

State Capitol Frankfort, Kentucky

# Help us LEAD in Frankfort! Join KSBA for Legislative Education Advocacy Day!

Governor Matt Bevin and the Kentucky General Assembly will make critical education policy decisions that will have a direct impact on local school districts and the students and families they serve. There could not be a more crucial time for local education leaders to come to Frankfort and meet with their legislators. Education and community leaders **CAN** and **DO** make a difference. That's why KSBA is hosting **KSBA LEAD** (**Legislative Education Advocacy Day**) in Frankfort. It is *your* opportunity to speak out for *your* students.

- Learn from legislative leaders about important legislation and current issues facing education.
- Visit with your legislators and influence education policy.
- Ensure that the influence of education leaders is felt in Frankfort.

#### **AGENDA**

7:30 – 9:00 a.m.	<b>Breakfast in the Capitol Annex cafeteria</b> (proceed to the rear 'event' area)  All members of the General Assembly invited.
9:00 – 10:30 a.m.	Conversation with Education Leaders  Issue Briefings and Advocacy Tips
10:30 a.m. – 2 p.m.	Visits with your legislators
	Lunch (on your own)
2 p.m.	House and Senate convene  Gallery passes will be available for those who wish to observe

### REGISTRATION

OVER →

Registration for the event is \$50 per person, which includes breakfast and the issue/advocacy session and materials. Board members, superintendents, education co-op staff, and guests from your school districts and communities are welcome to register for this event.

To register, please submit the registration form to KSBA soon.

<u>Deadline for registrations and cancellations is Jan. 2<sup>nd</sup>.</u> No refunds will be made after this date, but we will be happy to transfer a paid registration to another representative from your district or community.





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Dear Superintendent:

Now is a critical time for all local board of education members to advocate for the needs of public schools before the Kentucky General Assembly.

In January, the General Assembly will convene for a historic legislative session during which the Republican members will hold a 64-seat supermajority in the state House. The Republican Party has not held a majority in that chamber in nearly a century. It is also notable that nearly a third of all House members will be first-time legislators. We know that education policy is always among the foremost issues confronting our state legislature, and this session will be no different. From the new House leaders, to the Senate and the Governor's office, schools will be the top focus.

Voices from the local districts will be a crucial part of our efforts to support public schools. You know best the needs of the students in your communities, because they are truly your children. Local leaders *do* make a difference in influencing education policy.

That's why I am urging you to register to attend KSBA LEAD – Legislative Education Advocacy Day – in Frankfort on **January 5, 2017**. You'll notice that the date of this event has changed from what we previously announced, so that we can meet legislators as early in session has possible. The day will begin with a 7:30 a.m. breakfast where you will be able to meet directly with legislators and begin telling our story to foster the relationships that will prove critical in our efforts. You will then hear from key education leaders to get an update on pressing issues. We will be meeting with your legislators throughout the day to deliver a strong message of support for public schools.

Our public schools have a positive story to tell. As you know, this is due to an unwavering commitment and investment of resources from many people. However, the work continues, and your local stories bring the needs of our students to life for policymakers.

Please join us next month in Frankfort to advocate for students. You can register by returning the attached form. If you have questions, please contact me or Eric Kennedy, Director of Governmental Relations, at eric.kennedy@ksba.org.

Sincerely,

Mike Armstrong, Executive Director Kentucky School Boards Association

**Enclosures**