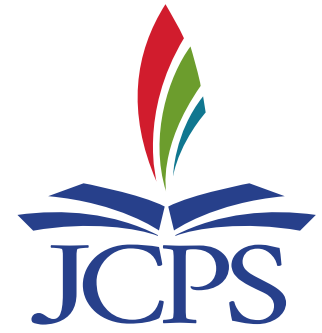


Access to Public School Choice

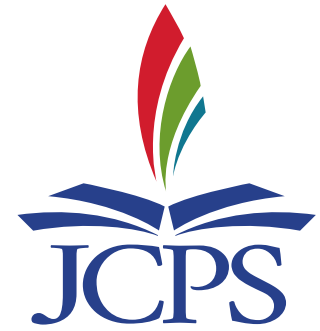


School Choice Process Improvements

October 25, 2016



Agenda



Work reflects collaboration with Communications, Academic Services, Operations

Improve communications (3.4.1)

- Targeted outreach
- Revised Choices brochure
- Showcase ads & *Choices* in multiple languages

Empower families (3.4.4)

- Predictability tool

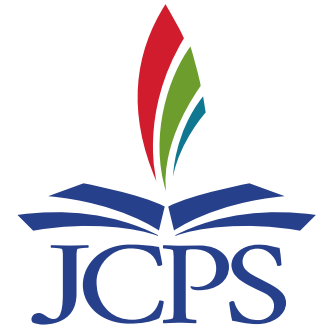
Improve processes (3.4.2)

- Electronic records transfer



IMPROVE COMMUNICATIONS (3.4.1)

Targeted outreach



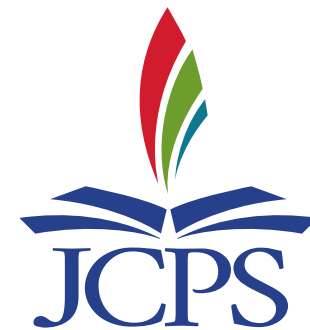
Targeting advertising to engage families that hadn't engaged in choice before

Digital advertising strategies focusing on choice

Information available in multiple languages

Collaboration with Kindergarten Action Network

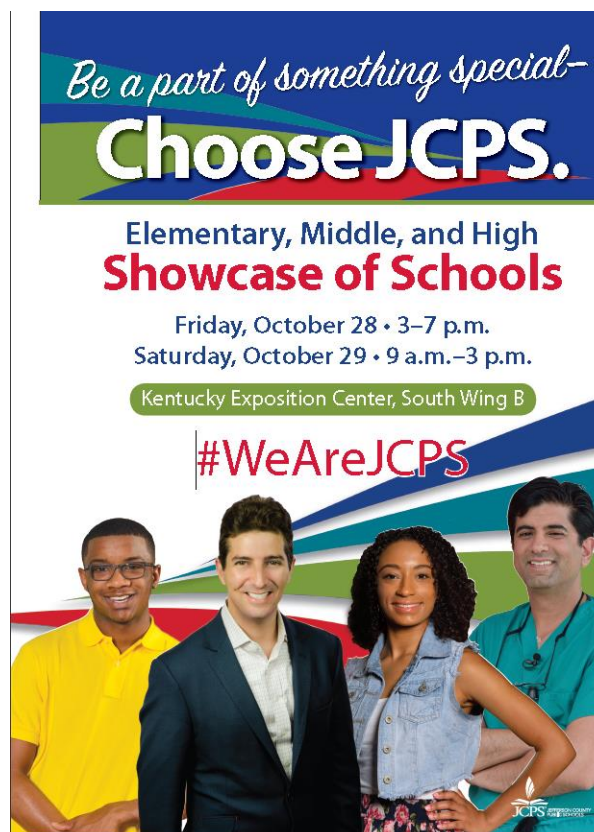
Targeted outreach



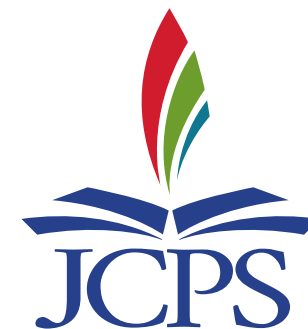
TV and Radio Spots
in 5 Languages:

- [English](#)
- [Spanish](#)
- [Nepali](#)
- [Somali](#)
- [Arabic](#)

Bus Shelter Ad



Revised Choices



- Based on school or program themes
- Easier to translate and reproduce

Magnet Schools, Magnet Programs, and Optional Programs

Aerospace

This program engages students through a curriculum that aligns to aerospace and extracurricular activities in the field of aerospace. Student experiences include engineering and aviation with math, science, and technology via the Challenger Learning Center. School: Academy @ Shawnee (districtwide magnet program)

Digital and Global Leadership

With an emphasis on leadership in the global and digital age, as well as college/career readiness, this program develops real-world skill sets for students. They learn to communicate effectively, collaborate to enhance intercultural understandings, solve problems, and evaluate ethical decisions, while simultaneously using twenty-first-century digital technology. The students have the opportunity to customize a pathway according to their individual academic needs and interests. As they move through extensive co-urse offerings, the students continue their focus on leadership, while also gaining additional knowledge and experience in their individually selected pathways, which culminate in a capstone experience to showcase student learning in a real-world setting. School: The Mass Jefferson (districtwide magnet program)

Environmental Education

This program integrates physical and biological concepts with the study of the environment and solutions to problems. Lessons are brought to life by outdoor investigations and field studies. Students learn to think critically about human interaction with nature and how to become global citizens. Schools: Lassiter and Maebri (private program)

Fine Arts

Students can join an award-winning music program consisting of Choral Music, Band, and Orchestra. The Visual Arts Program provides students with specialized, intensive study in visual arts (2-D and 3-D), and students are encouraged to participate in community exhibition and performance opportunities. School: Highland (private program)

Gender-Specific

Gender-specific schools prepare young men and women through a rigorous academic curriculum that focuses on using Next Generation skills. Emphasis is placed on leadership development that integrates engineering, technology, arts and humanities, and service learning within a diverse environment. Schools: Olmsted Academy North (boys) and Olmsted Academy South (girls) (districtwide magnet programs)

Gifted and Talented

The Gifted and Talented Magnet is designed to meet the unique needs of advanced learners with high student choice, project-based instruction, and leadership opportunities. Students are expected to perform above grade level in the Kentucky Academic Standards and deepen their understanding through instruction geared toward their preferred learning styles. A combination of

rigorous academic expectations, acceleration, and individual and peer assignments extend students' academic and creative talents. School: Nee (districtwide magnet program)

International Studies

The International Studies Program is designed to help learners meet the challenges of a competitive and interconnected world. This is achieved by: (a) infusing international issues and perspectives throughout the curriculum, (b) ensuring that all learners reach a high level of proficiency in two languages (English and another world language), and (c) providing opportunities for learners to interact with people from different cultures.

This is an International Baccalaureate (IB) Program that, like all IB Programs, is designed to develop internationally minded people who help create a better and more peaceful world by recognizing their common humanity and shared guardianship of the planet.

IB education focuses on the learner, develops effective approaches to teaching and learning,

works within a global context, and explores significant content. The IB approach champions a stance of critical engagement with challenging ideas. It values the progressive thinking of the past while remaining open to future innovations. IB schools are committed to creating a collaborative, global community united by a mission to make a better world through education. School: Highland (districtwide magnet program)

Liberal Arts

The Liberal Arts Academy offers opportunities to develop and enhance skills in the visual and performing arts. The program strives to develop a lifelong appreciation for the arts, primarily through music and visual arts instruction. School: Crosby (private program)

Mathematics/Science/Technology

The Mathematics/Science/Technology (MST) Program is designed for inquisitive students looking for opportunities to enrich and expand their learning beyond the Kentucky Academic Standards for mathematics, science, engineering, and technology. Upon entry into the program, students are expected

to participate in their learning and move at an accelerated pace through collaborative problem solving, critical thinking, research, and public presentation of their findings. Students have access to enrichment and academic competitions. Schools: Students are assigned to Ramsey, Meigs, or Newburg based on their home address.

Montessori

Students are encouraged to engage in critical thinking and self-directed learning. The curriculum provides a firm foundation in such core areas as language arts, math, science, and cultural studies. Students work together in a variety of groups, which allow them to act as role models and leaders. A non-competitive atmosphere encourages students to develop teamwork, problem-solving skills, self-confidence, self-esteem, and social awareness. School: Westport (districtwide magnet program)

Self-Directed Learning

A kindergarten through grade twelve learning environment fosters the unique potential of each student by providing an informal educational experience that reflects the diversity of our community. The program offers a student-led, exploratory learning environment that encourages critical thinking and creativity. The learning culture fosters compassion, tolerance, and respect. Age-appropriate academic performance and social skills are expected for success in this open educational climate. School: Brown is a districtwide magnet school.

Traditional Education

The Traditional Magnet Program provides a rigorous academic curriculum in a highly structured learning environment that is essential for maximum student achievement. The Traditional Program contributes to a student's growth by placing an added emphasis on high academic standards, proper conduct, citizenship, and the development of self-discipline. A focus on the core subjects and an emphasis on critical thinking help students build basic knowledge and gain high competence in fundamental skills. Schools: Students are assigned to Barret, Jefferson County, or Johnson based on their home address.

Visual and Performing Arts Magnet

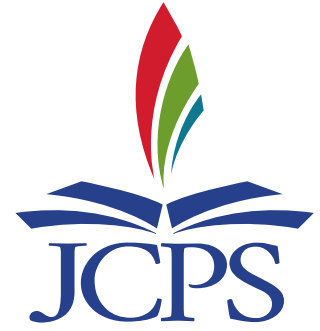
The Visual and Performing Arts Magnet provides specialized, intensive studies in dance, drama/theatre, music, and visual arts. Students develop their artistic potential and have opportunities to prepare for possible entry into a high school arts magnet. Students are expected to perform above grade level in the Kentucky Academic Standards and to deepen their understanding through instruction geared toward their preferred learning style. A combination of rigorous academic expectations, acceleration, and individual and peer assignments helps students extend their academic and creative talents. Schools: Nee and Western (districtwide magnet programs)

JCPS Middle Schools

See the back panel of this brochure for a complete review of all district middle schools.



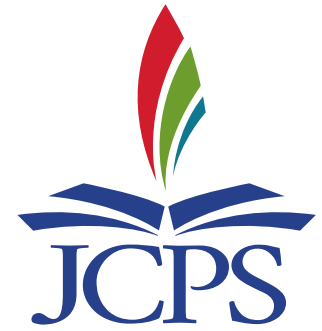
Future Improvements



- ✓ Create individualized videos of each school for families to view at any time
- ✓ Surveying families who applied but didn't enroll in JCPS

EMPOWER FAMILIES (3.4.4)

Predictability Tool



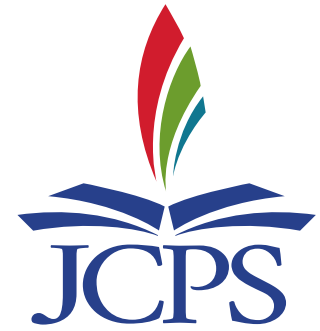
Piloting for elementary choices this year
Received feedback from parents before launch

Family enters:

- ✓ Address
- ✓ Time of year when application will be submitted
- ✓ Student's grade
- ✓ Sibling information

These are the factors that are considered when placing students at schools

Predictability Tool



7 Step Process

The screenshot shows the "Elementary Cluster Prediction Tool Test Page" on the JCPS website. The page has a blue header with the JCPS logo and navigation links. Below the header is a green banner with the page title. The main content area is white and contains four steps of the process:

Step 1
What school year will you be applying for?

- **2016-17** The initial application period for the 2016-17 school year ended on 1/8/2016, but you can apply until the end of that school year.
- **2017-18** The initial application period for the 2017-18 school year will begin on 10/31/2016 and end on 1/6/2017.

Step 2
Enter your address. I'll see if I can find it.

Step 3
Select the grade that you will be applying for.

Step 4
Select your first choice JCPS elementary cluster school.

Predictability Tool Results

Here are your results...



More than 80% of applicants with similar circumstances (date of application, siblings, resides school, etc.) who listed Hawthorne Elementary as a first choice were assigned there.

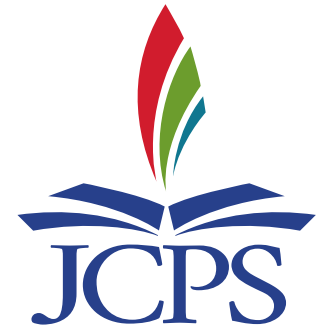
Here are your results...



Fewer than 20% of applicants with similar circumstances (date of application, siblings, resides school, etc.) who listed Stopher Elementary as a first choice were assigned there.

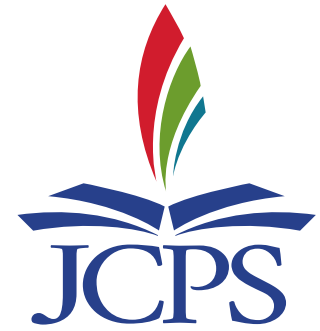
IMPROVE PROCESSES (3.4.2)

Academic Records



Magnet Schools of America recommended district find a way to eliminate the need for parents to hand deliver academic records

Academic Records



Optional/Magnet Programs and Magnet Schools



Only complete this section if you wish to apply for an Optional/Magnet program. If you are accepted to an Optional/Magnet program, and you confirm that assignment, your Cluster School Choices will not be considered.

First Choice:

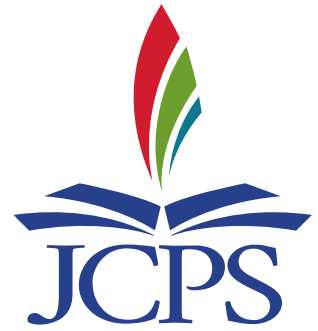
Second Choice:

- ☒ I give permission for my child's information (grades, report cards, attendance, standardized test scores, and behavior) to be provided electronically to the programs selected on the application.

Students are expected to remain in a program for one full year.

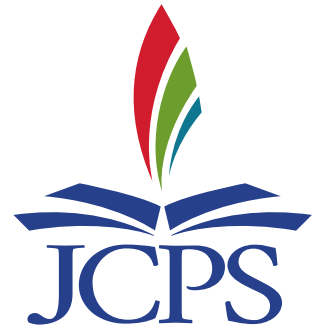
Parents of siblings who share the same birth date (twins, triplets, etc.) who are applying to a traditional magnet school

How this helps parents



- Parents and students no longer have to transport records
- Step toward equitable access and eliminating barriers

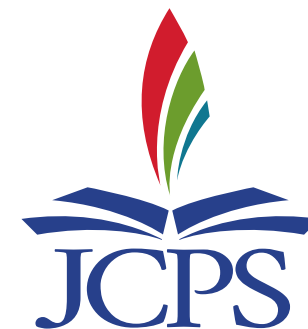
How this helps schools



Schools provided feedback on report design

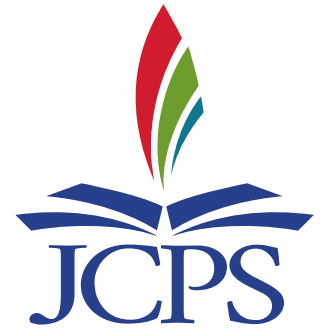
- Reduces the volume of paper a school has to track
- School can easily determine who still needs items for a completed application
- Eliminates need for guidance counselors to copy academic records

Report for schools



Applied Grade	Curr Report Crd	Prior Report Crd	Transcript	Program 1	AP	Curr GPA	Prior GPA	Curr Mem	Curr AU	Curr AX	Curr Susp	Prior Mem	Prior AU	Prior AX	Prior Susp	Cu Sv Bh
9	No Data	No Data	No Data	018MGA												
9	Mid	Mid	Mid	018MGA		3.80	3.75	40	0.00	0.00	0.00	175	0.00	5.00	0.00	
9	Mid	Mid	Mid	018OE												
9	Mid	Mid	Mid	018OE		3.40	4.00	40	0.00	2.50	0.00	175	4.00	4.00	0.00	
9	Mid	Mid	Mid	018MGA		3.90	3.50	40	0.00	1.00	0.00	175	1.00	9.50	0.00	
9	Mid	Mid	Mid	018MGA		3.82	3.90	40	0.00	1.00	0.00	175	1.00	1.50	0.00	
9	Mid	Mid	Mid	018MGA		3.50	3.83	40	0.00	4.50	0.00	175	4.00	22.50	0.00	
9	Mid	Mid	Mid	018MGA	AP	4.00	4.00	40	0.00	0.00	0.00	175	1.00	1.00	0.00	
9	Mid	Mid	Mid	018MGA	AP	4.00	4.00	40	0.00	2.00	0.00	175	1.00	0.00	0.00	
9	Mid	Mid	Mid	018MGA		4.00	4.00	40	0.00	0.00	0.00	175	0.00	1.00	0.00	
9	Mid	Mid	Mid	018MGA		3.89	3.46	40	0.00	0.00	0.00	175	8.00	1.00	0.00	
9	Mid	Mid	Mid	018MGA		3.80	3.80	40	0.00	0.00	0.00	175	2.00	1.00	0.00	
9	Mid	Mid	Mid	018OE		2.70										
9	Mid	Mid	Mid	018OE		3.64	3.67	40	0.00	0.00	0.00	175	2.00	0.00	0.00	
9	Mid	Mid	Mid	018MGA		3.80	3.90	40	1.00	1.00	0.00	175	1.00	2.50	0.00	
9	Mid	Mid	Mid	018OE		3.57	3.43	40	1.00	0.50	0.00	175	0.00	1.00	0.00	
9	Mid	Mid	Mid	018MGA		3.86	3.88	40	1.00	0.00	0.00	175	2.00	7.50	0.00	
9	Mid	Mid	Mid	018MGA		3.78	3.33	40	0.00	0.00	0.00	175	5.00	0.00	0.00	
9	No Data	No Data	No Data	018MGA	AP											
9	Mid	Mid	Mid	018MGA		3.71	3.80	40	1.00	0.00	0.00	175	0.00	0.00	0.00	
9	Mid	Mid	Mid	018MGA												
9	Mid	Mid	Mid	018MGA		3.25	3.00	40	1.00	0.00	0.00	175	3.00	1.50	0.00	
9	Mid	Mid	Mid	018MGA	AP	2.40	1.88	40	0.00	1.50	0.00	175	0.00	5.00	0.00	
9	Mid	Mid	Mid	018MGA	AP	4.00	4.00	40	0.00	1.00	0.00	175	0.00	2.50	0.00	
9	Mid	No Data	Mid	018MGA		3.50		40	0.00	1.00	0.00					
9	Mid	Mid	Mid	018OE		3.40	3.33	40	3.00	0.00	0.00	154	16.00	8.50	0.00	

Future Improvements



- Future improvements may include
- Ability to upload information
 - Ability for parent to view application to check for missing or incomplete items
 - Electronic notification to parents

Questions

