



**Executive Summary
Fayette County Public Schools Board Meeting
Agenda Item**

MEETING: Planning

DATE: 9/12/2016

TOPIC: K12 Insight Contract Renewal

PREPARED BY: Lisa Deffendall

Recommended Action on: 9/26/2016

Action Item for Vote (REGULAR MEETING)

Superintendent Prior Approval: No

Recommendation/Motion: A motion is in order to approve the contract between K12 Insight and Fayette County Public Schools

Background/Rationale: Board Policy 01.11 states that contracts with the district with an expenditure amount above \$20,000.00 must be approved by a vote of the Board. K12 Insight is a survey research and engagement firm and this contract provides for development, deployment, support and analysis of surveys, an online survey platform for district-made surveys and Let's Talk (an online engagement tool). This contract will support several initiatives in the Blueprint for Student Success: Achieving Educational Excellence and Equity for All, including Pillar 1, Strategy 2: Ensure that specific school-based decision making councils' policies are updated to reflect the new strategic plan, Pillar 1, Strategy 4 Train school-based decision making councils in the areas of budgeting, principal hiring, and educational programming as appropriate, Pillar 5, Strategy 8: Design and implement processes to increase percent of minority and women-owned businesses that partner with the district, Pillar 6, Strategy 3: Collect, analyze, and use data to manage performance of central office departments and schools, Pillar 7, Strategy 5: Develop and launch annual family surveys to collect qualitative data on how FCPS is meeting the needs of their children, Pillar 7, Strategy 6: Develop and launch annual surveys of high school students to collect qualitative data on how FCPS is meeting their needs, Pillar 8, Strategy: 2: Develop and launch a communication plan identifying targeted audiences, key messages, and accountability metrics

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Superintendent Emmanuel Caulk

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Policy: Board Policy 01.11

Fiscal Impact: \$134,000

Attachments(s): None