



# IT'S A DATE!

## KSBA's School Calendar Planning Service

Every day is special ... well, almost.

**It is ...** if you're a teacher looking to tie a lesson, a unit or book to a content-relevant holiday or observation. Or need a timely activity or bell-ringer to spark interest.

**It is ...** if you're a school district administrator trying to schedule a local event around the time of state athletic tournaments.

**It is ...** if you're a principal who wants to perk up staff and students with something unexpected to celebrate.

**It is ...** if you're a superintendent who needs to know the date of the next meeting of the Kentucky Association of School Superintendents or Kentucky Association of School Administrators.

You could use all that spare time you have (sarcasm intended) to dig up this information by visiting hundreds of different websites, or you could let KSBA do the work for you with its compilation of all these dates in a single document: our new **It's a Date! School Calendar Planning Service**. It's a simple, school-year listing that includes dates of interest to educators, students and parents, ranging from national holidays and observances like National School Lunch Week and National Bird Day to the Kentucky Sweet 16 basketball tournaments and state Board of Education meetings. Where feasible, listings are accompanied by web links where you can find resources or more information.

**It's a Date!** is clean of formatting so calendar items can easily be slipped into your own district/school calendars or events listings. Or a single subscription allows you to copy and distribute this resource in its entirety to all your teachers and principals at no additional cost. As dates are scheduled for education-related items throughout the year, subscribers will receive periodic updates to add to their master listing. The cost for this service is \$100 per year.

**Please register our district for a one-year subscription to the  
*It's a Date! KSBA's School Calendar Planning Service* for \$100.**



District name: \_\_\_\_\_ Primary recipient name: \_\_\_\_\_

Recipient's email address: \_\_\_\_\_ Phone number: \_\_\_\_\_

### **Payment options**

District Purchase Order No.: \_\_\_\_\_

or

KSBA Invoice request - Send to (name and title): \_\_\_\_\_

**Please fax completed subscription form to (502) 783-1198; email the completed form to [matt.mccarty@ksba.org](mailto:matt.mccarty@ksba.org);  
or mail completed form to KSBA School Calendar Planning Service, 260 Democrat Drive, Frankfort, KY 40601.**

For questions or for more information, contact Brad Hughes, Madelynn Coldiron or Matt McCarty at 800-372-2962.